

Global Agricultural Autonomous Driving Control Unit Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Agricultural Autonomous Driving Control Unit market size is expected to reach \$ 3160 million by 2032, rising at a market growth of 13.5% CAGR during the forecast period (2026-2032).

In 2025, global Agricultural Autonomous Driving Control Unit production reached approximately 1.13 million units, with an average global market price of around USD 1,120 per unit.

The gross profit margin of major companies in the industry is between 28.54%-51.36%.

In 2025, the global production capacity of Agricultural Autonomous Driving Control Unit was approximately 1.48 million units.

Agricultural Autonomous Driving Control Unit is an electronic control unit used to enable assisted or autonomous steering, route tracking and field operation control on tractors, harvesters, sprayers and other agricultural machinery. It integrates positioning signals, sensors, controllers, actuators and software algorithms to improve straight-line accuracy, reduce operator workload and support precision farming. The market includes control units and related onboard modules for agricultural autonomous driving, but excludes complete tractors, standalone GNSS receivers and general vehicle ECUs without agricultural autonomy functions.

The industry chain includes positioning modules, inertial sensors, control chips, communication modules, steering actuators, wiring harnesses, displays, software algorithms and rugged housings. Midstream production includes hardware design, software development, sensor fusion, steering control calibration, environmental testing

and system integration. Downstream demand comes from tractors, harvesters, sprayers, planters, farm machinery retrofit markets and precision agriculture service providers. Growth is driven by labor shortages, large-scale farming, precision seeding, variable-rate operations and agricultural machinery automation.

This report studies the global Agricultural Autonomous Driving Control Unit production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Agricultural Autonomous Driving Control Unit and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Agricultural Autonomous Driving Control Unit that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Agricultural Autonomous Driving Control Unit total production and demand, 2021-2032, (Units)

Global Agricultural Autonomous Driving Control Unit total production value, 2021-2032, (USD Million)

Global Agricultural Autonomous Driving Control Unit production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Agricultural Autonomous Driving Control Unit consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Agricultural Autonomous Driving Control Unit domestic production, consumption, key domestic manufacturers and share

Global Agricultural Autonomous Driving Control Unit production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Agricultural Autonomous Driving Control Unit production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Agricultural Autonomous Driving Control Unit production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Agricultural Autonomous Driving Control Unit market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include John Deere, Trimble (PTx Trimble / AGCO), Topcon Positioning Systems, Hexagon Agriculture, AGCO Corporation, CNH Industrial, CLAAS, Ag Leader Technology, Autonomous Solutions

Inc. (ASI), AgXeed, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Agricultural Autonomous Driving Control Unit market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Agricultural Autonomous Driving Control Unit Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Agricultural Autonomous Driving Control Unit Market, Segmentation by Type:

GNSS RTK Control Units

Vision-Guided Control Units

Multi-Sensor Fusion Control Units

Global Agricultural Autonomous Driving Control Unit Market, Segmentation by Control Function:

Steering Control Units

Drive-by-Wire Control Units

Integrated Vehicle Control Units

Global Agricultural Autonomous Driving Control Unit Market, Segmentation by Guidance Accuracy:

Standard Accuracy??5 cm?

High Accuracy??2.5 cm?

Ultra-High Accuracy???1 cm?

Global Agricultural Autonomous Driving Control Unit Market, Segmentation by Application:

Tillage and Land Preparation

Seeding and Planting

Crop Protection and Field Management

Other

Companies Profiled:

John Deere

Trimble (PTx Trimble / AGCO)

Topcon Positioning Systems

Hexagon Agriculture

AGCO Corporation

CNH Industrial

CLAAS

Ag Leader Technology

Autonomous Solutions Inc. (ASI)

AgXeed

XAG

Zoomlion

CHC Navigation (CHCNAV)

DJI Agriculture

FJ Dynamics

AllyNav

UniStrong

Hi-Target

Qianxun Spatial Intelligence

Sinognss

Key Questions Answered:

1. How big is the global Agricultural Autonomous Driving Control Unit market?
2. What is the demand of the global Agricultural Autonomous Driving Control Unit market?
3. What is the year over year growth of the global Agricultural Autonomous Driving Control Unit market?
4. What is the production and production value of the global Agricultural Autonomous Driving Control Unit market?
5. Who are the key producers in the global Agricultural Autonomous Driving Control Unit market?
6. What are the growth factors driving the market demand?

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