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Global Agentic Analytics Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Agentic Analytics Platform market size was valued at US$ 389 million in 2025 and is forecast to a readjusted size of US$ 2184 million by 2032 with a CAGR of 27.9% during review period.

Agentic analytics platforms represent a new category of data analytics platforms built upon AI agent technology. By integrating large language models (LLMs), machine learning, data analytics engines, knowledge bases, tool-calling capabilities, and automated workflows, these platforms enable AI agents to autonomously comprehend analytical objectives, plan tasks, access data resources, execute analytical processes, and generate business insights and decision-making recommendations. Unlike traditional Business Intelligence (BI) and augmented analytics platforms, agent-based analytics platforms emphasize the agent's autonomy, reasoning capabilities, and task execution skills throughout the analysis process, marking a shift from a model where users simply pose questions to one where AI autonomously completes analytical tasks.

Key Findings

Agentic Analytics Platform is an emerging enterprise AI analytics category driven by AI Agent adoption

North America currently represents the largest regional market with advanced enterprise AI infrastructure

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AI data analyst agents and automated insight generation are major application segments

Financial services, manufacturing, and technology sectors are leading adoption industries

Generative AI is accelerating the transition from traditional analytics toward autonomous analysis workflows

Market Trends

Agentic Analytics Platform is evolving from traditional business intelligence and augmented analytics toward autonomous AI-powered analysis systems. Enterprises are increasingly moving beyond passive dashboards and query-based analytics toward platforms that can independently understand business questions, identify relevant data sources, execute multi-step analysis processes, and generate actionable recommendations. The integration of large language models, AI agents, knowledge retrieval technologies, and automated workflow orchestration is expanding platform capabilities. Future development will focus on improving analytical autonomy, domain understanding, multi-agent collaboration, and the connection between generated insights and business execution.

Market Dynamics

Drivers

The rapid adoption of generative AI, enterprise digital transformation, and increasing demand for data-driven decision-making are major factors supporting the growth of Agentic Analytics Platform. Enterprises are accumulating large volumes of structured and unstructured data but face limitations in traditional analytics approaches due to complexity and labor requirements. AI agents provide a new approach by enabling automated data interpretation, analytical reasoning, and business insight generation, improving the efficiency of enterprise analytics processes.

Restraints

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The adoption of Agentic Analytics Platform is constrained by data quality issues, enterprise data accessibility, model reliability, security requirements, and implementation complexity. Effective deployment requires well-managed data infrastructure, appropriate governance frameworks, and integration with existing enterprise systems. Concerns regarding AI-generated analytical accuracy, explainability, and compliance may slow adoption in highly regulated industries.

Opportunities

The expansion of enterprise AI applications, AI agent ecosystems, and cloud-based data platforms creates significant opportunities for Agentic Analytics Platform providers. Enterprises increasingly require intelligent systems that can automatically analyze operational data, identify business opportunities, and support real-time decision-making. Growth opportunities are expected from autonomous business operations, intelligent enterprise assistants, AI-driven reporting, and industry-specific analytical agents.

Challenges

The Agentic Analytics Platform market faces challenges related to rapidly evolving AI technologies, unclear market boundaries, vendor competition, and enterprise adoption maturity. Providers need to continuously improve agent reasoning capabilities, analytical accuracy, data security, and integration with enterprise workflows. Establishing user trust and governance mechanisms for autonomous analytical processes will remain important challenges for long-term commercialization.

Value Chain Analysis

The value chain of Agentic Analytics Platform consists of AI infrastructure providers, foundation model providers, cloud computing platforms, data management providers, analytics software companies, platform developers, and enterprise users. The upstream layer includes computing infrastructure, cloud resources, databases, data warehouses, machine learning frameworks, and large language models that provide the technical foundation. The middle layer includes platform providers that integrate AI agents, analytical engines, data connectors, knowledge retrieval systems, workflow orchestration, and business applications to deliver autonomous analytics capabilities. The downstream layer includes enterprises applying these platforms in business intelligence, operations management, customer analysis, financial analysis, supply

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chain optimization, and strategic decision-making. Value creation is mainly concentrated in AI reasoning capability, enterprise data connectivity, analytical automation level, domain knowledge integration, and the ability to convert generated insights into business actions.

Segment Insights

By platform capability, AI data analyst agents and automated insight generation platforms represent the current mainstream segments because enterprises generally adopt Agentic Analytics Platform solutions to reduce the complexity of data analysis and improve access to business insights. Predictive analytics agents and decision optimization agents are expected to become faster-growing segments as enterprises seek more proactive and automated decision support capabilities. From a technology perspective, LLM-native platforms are becoming a major development direction due to their ability to understand natural language requests, plan analytical workflows, and interact with enterprise data systems. Multi-agent analytics platforms are also emerging as an important opportunity by enabling specialized AI agents to collaborate on complex analytical tasks.

Downstream Market Opportunities

Agentic Analytics Platform solutions are being adopted across industries with significant data volumes and complex analytical requirements. Financial services organizations use these platforms for risk analysis, customer insights, investment research, and operational optimization. Manufacturing companies apply them in production analysis, supply chain optimization, and intelligent operations. Technology, retail, healthcare, and energy sectors are also exploring AI-driven analytical agents to improve business responsiveness. Future opportunities will come from enterprises seeking autonomous analytics capabilities, AI-powered business assistants, and intelligent workflows that connect data analysis directly with operational execution.

Regional Insights

North America currently leads the Agentic Analytics Platform market due to strong AI infrastructure, mature cloud ecosystems, and widespread enterprise adoption of advanced analytics technologies. Large enterprises and technology companies are actively integrating AI agents with business data platforms to improve analytical

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efficiency. Europe shows steady development supported by enterprise digital transformation, data governance requirements, and demand for secure and explainable AI applications. Asia-Pacific represents a high-growth region as organizations accelerate cloud adoption, AI deployment, and intelligent transformation initiatives. Regional market differences are mainly influenced by AI maturity, enterprise digitalization level, regulatory requirements, and availability of data infrastructure.

Competitive Landscape Analysis

The Agentic Analytics Platform market is characterized by competition among cloud providers, AI model companies, enterprise software vendors, data analytics companies, and specialized AI agent platform providers. Market participants differentiate through large language model capabilities, data integration technology, analytical automation, enterprise application connectivity, and industry-specific expertise. Cloud and enterprise software companies leverage existing ecosystems and infrastructure advantages, while specialized analytics providers focus on AI-driven insight generation and domain-oriented analytical agents. The competitive landscape is expected to evolve from traditional analytics software competition toward integrated platforms combining AI agents, data intelligence, automation, and enterprise decision support capabilities.

Report Scope

This report is a detailed and comprehensive analysis for global Agentic Analytics Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Agentic Analytics Platform market size and forecasts, in consumption value ($ Million), 2021-2032

Global Agentic Analytics Platform market size and forecasts by region and country, in

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consumption value ($ Million), 2021-2032

Global Agentic Analytics Platform market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global Agentic Analytics Platform market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Agentic Analytics Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Agentic Analytics Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, ThoughtSpot, Zoho, Tableau, Amazon Web Services, Databricks, Snowflake, Palantir Technologies, Qlik, Dataiku, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Agentic Analytics Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

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Market segment by Technical Architecture

LLM-Native Agentic Analytics Platform

Data Intelligence Enhanced Agentic Analytics Platform

Multi-Agent Analytics Platform

Others

Market segment by Intelligent Analysis Capabilities

Descriptive Agentic Analytics

Diagnostic Agentic Analytics

Predictive Agentic Analytics

Prescriptive Agentic Analytics

Market segment by Application

Financial Services

Manufacturing

Healthcare

Others

Market segment by players, this report covers

Microsoft

ThoughtSpot

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Zoho

Tableau

Amazon Web Services

Databricks

Snowflake

Palantir Technologies

Qlik

Dataiku

DataRobot

H2O.ai

SAP

Mistral AI

Huawei Cloud

Alibaba Cloud

Tencent Cloud

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-

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Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Agentic Analytics Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Agentic Analytics Platform, with revenue, gross margin, and global market share of Agentic Analytics Platform from 2021 to 2026.

Chapter 3, the Agentic Analytics Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and Agentic Analytics Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Agentic Analytics Platform.

Chapter 13, to describe Agentic Analytics Platform research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope
1.2 Market Estimation Caveats and Base Year
1.3 Classification of Agentic Analytics Platform by Type
  1.3.1 Overview: Global Agentic Analytics Platform Market Size by Type: 2021 Versus 2025 Versus 2032
  1.3.2 Global Agentic Analytics Platform Consumption Value Market Share by Type in 2025
  1.3.3
  1.3.4
1.4 Classification of Agentic Analytics Platform by Technical Architecture
  1.4.1 Overview: Global Agentic Analytics Platform Market Size by Technical Architecture: 2021 Versus 2025 Versus 2032
  1.4.2 Global Agentic Analytics Platform Consumption Value Market Share by Technical Architecture in 2025
  1.4.3 LLM-Native Agentic Analytics Platform
  1.4.4 Data Intelligence Enhanced Agentic Analytics Platform
  1.4.5 Multi-Agent Analytics Platform
  1.4.6 Others
1.5 Classification of Agentic Analytics Platform by Intelligent Analysis Capabilities
  1.5.1 Overview: Global Agentic Analytics Platform Market Size by Intelligent Analysis Capabilities: 2021 Versus 2025 Versus 2032
  1.5.2 Global Agentic Analytics Platform Consumption Value Market Share by Intelligent Analysis Capabilities in 2025
  1.5.3 Descriptive Agentic Analytics
  1.5.4 Diagnostic Agentic Analytics
  1.5.5 Predictive Agentic Analytics
  1.5.6 Prescriptive Agentic Analytics
1.6 Global Agentic Analytics Platform Market by Application
  1.6.1 Overview: Global Agentic Analytics Platform Market Size by Application: 2021 Versus 2025 Versus 2032
  1.6.2 Financial Services
  1.6.3 Manufacturing
  1.6.4 Healthcare
  1.6.5 Others
1.7 Global Agentic Analytics Platform Market Size & Forecast

+357 96 030922
info@marketpublishers.com

1.8 Global Agentic Analytics Platform Market Size and Forecast by Region
1.8.1 Global Agentic Analytics Platform Market Size by Region: 2021 VS 2025 VS 2032
1.8.2 Global Agentic Analytics Platform Market Size by Region, (2021-2032)
1.8.3 North America Agentic Analytics Platform Market Size and Prospect (2021-2032)
1.8.4 Europe Agentic Analytics Platform Market Size and Prospect (2021-2032)
1.8.5 Asia-Pacific Agentic Analytics Platform Market Size and Prospect (2021-2032)
1.8.6 South America Agentic Analytics Platform Market Size and Prospect (2021-2032)
1.8.7 Middle East & Africa Agentic Analytics Platform Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 Microsoft
2.1.1 Microsoft Details
2.1.2 Microsoft Major Business
2.1.3 Microsoft Agentic Analytics Platform Product and Solutions
2.1.4 Microsoft Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.1.5 Microsoft Recent Developments and Future Plans
2.2 ThoughtSpot
2.2.1 ThoughtSpot Details
2.2.2 ThoughtSpot Major Business
2.2.3 ThoughtSpot Agentic Analytics Platform Product and Solutions
2.2.4 ThoughtSpot Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.2.5 ThoughtSpot Recent Developments and Future Plans
2.3 Zoho
2.3.1 Zoho Details
2.3.2 Zoho Major Business
2.3.3 Zoho Agentic Analytics Platform Product and Solutions
2.3.4 Zoho Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.3.5 Zoho Recent Developments and Future Plans
2.4 Tableau
2.4.1 Tableau Details
2.4.2 Tableau Major Business
2.4.3 Tableau Agentic Analytics Platform Product and Solutions
2.4.4 Tableau Agentic Analytics Platform Revenue, Gross Margin and Market Share

+357 96 030922
info@marketpublishers.com

(2021-2026)
2.4.5 Tableau Recent Developments and Future Plans
2.5 Amazon Web Services
2.5.1 Amazon Web Services Details
2.5.2 Amazon Web Services Major Business
2.5.3 Amazon Web Services Agentic Analytics Platform Product and Solutions
2.5.4 Amazon Web Services Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.5.5 Amazon Web Services Recent Developments and Future Plans
2.6 Databricks
2.6.1 Databricks Details
2.6.2 Databricks Major Business
2.6.3 Databricks Agentic Analytics Platform Product and Solutions
2.6.4 Databricks Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.6.5 Databricks Recent Developments and Future Plans
2.7 Snowflake
2.7.1 Snowflake Details
2.7.2 Snowflake Major Business
2.7.3 Snowflake Agentic Analytics Platform Product and Solutions
2.7.4 Snowflake Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.7.5 Snowflake Recent Developments and Future Plans
2.8 Palantir Technologies
2.8.1 Palantir Technologies Details
2.8.2 Palantir Technologies Major Business
2.8.3 Palantir Technologies Agentic Analytics Platform Product and Solutions
2.8.4 Palantir Technologies Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.8.5 Palantir Technologies Recent Developments and Future Plans
2.9 Qlik
2.9.1 Qlik Details
2.9.2 Qlik Major Business
2.9.3 Qlik Agentic Analytics Platform Product and Solutions
2.9.4 Qlik Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.9.5 Qlik Recent Developments and Future Plans
2.10 Dataiku
2.10.1 Dataiku Details

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2.10.2 Dataiku Major Business
2.10.3 Dataiku Agentic Analytics Platform Product and Solutions
2.10.4 Dataiku Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.10.5 Dataiku Recent Developments and Future Plans
2.11 DataRobot
2.11.1 DataRobot Details
2.11.2 DataRobot Major Business
2.11.3 DataRobot Agentic Analytics Platform Product and Solutions
2.11.4 DataRobot Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.11.5 DataRobot Recent Developments and Future Plans
2.12 H2O.ai
2.12.1 H2O.ai Details
2.12.2 H2O.ai Major Business
2.12.3 H2O.ai Agentic Analytics Platform Product and Solutions
2.12.4 H2O.ai Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.12.5 H2O.ai Recent Developments and Future Plans
2.13 SAP
2.13.1 SAP Details
2.13.2 SAP Major Business
2.13.3 SAP Agentic Analytics Platform Product and Solutions
2.13.4 SAP Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.13.5 SAP Recent Developments and Future Plans
2.14 Mistral AI
2.14.1 Mistral AI Details
2.14.2 Mistral AI Major Business
2.14.3 Mistral AI Agentic Analytics Platform Product and Solutions
2.14.4 Mistral AI Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.14.5 Mistral AI Recent Developments and Future Plans
2.15 Huawei Cloud
2.15.1 Huawei Cloud Details
2.15.2 Huawei Cloud Major Business
2.15.3 Huawei Cloud Agentic Analytics Platform Product and Solutions
2.15.4 Huawei Cloud Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

2.15.5 Huawei Cloud Recent Developments and Future Plans
2.16 Alibaba Cloud
2.16.1 Alibaba Cloud Details
2.16.2 Alibaba Cloud Major Business
2.16.3 Alibaba Cloud Agentic Analytics Platform Product and Solutions
2.16.4 Alibaba Cloud Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.16.5 Alibaba Cloud Recent Developments and Future Plans
2.17 Tencent Cloud
2.17.1 Tencent Cloud Details
2.17.2 Tencent Cloud Major Business
2.17.3 Tencent Cloud Agentic Analytics Platform Product and Solutions
2.17.4 Tencent Cloud Agentic Analytics Platform Revenue, Gross Margin and Market Share (2021-2026)
2.17.5 Tencent Cloud Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Agentic Analytics Platform Revenue and Share by Players (2021-2026)
3.2 Market Share Analysis (2025)
3.2.1 Market Share of Agentic Analytics Platform by Company Revenue
3.2.2 Top 3 Agentic Analytics Platform Players Market Share in 2025
3.2.3 Top 6 Agentic Analytics Platform Players Market Share in 2025
3.3 Agentic Analytics Platform Market: Overall Company Footprint Analysis
3.3.1 Agentic Analytics Platform Market: Region Footprint
3.3.2 Agentic Analytics Platform Market: Company Product Type Footprint
3.3.3 Agentic Analytics Platform Market: Company Product Application Footprint
3.4 New Market Entrants and Barriers to Market Entry
3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Agentic Analytics Platform Consumption Value and Market Share by Type (2021-2026)
4.2 Global Agentic Analytics Platform Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Agentic Analytics Platform Consumption Value Market Share by Application

+357 96 030922
info@marketpublishers.com

(2021-2026)
5.2 Global Agentic Analytics Platform Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America Agentic Analytics Platform Consumption Value by Type (2021-2032)
6.2 North America Agentic Analytics Platform Market Size by Application (2021-2032)
6.3 North America Agentic Analytics Platform Market Size by Country
  6.3.1 North America Agentic Analytics Platform Consumption Value by Country (2021-2032)
  6.3.2 United States Agentic Analytics Platform Market Size and Forecast (2021-2032)
  6.3.3 Canada Agentic Analytics Platform Market Size and Forecast (2021-2032)
  6.3.4 Mexico Agentic Analytics Platform Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe Agentic Analytics Platform Consumption Value by Type (2021-2032)
7.2 Europe Agentic Analytics Platform Consumption Value by Application (2021-2032)
7.3 Europe Agentic Analytics Platform Market Size by Country
  7.3.1 Europe Agentic Analytics Platform Consumption Value by Country (2021-2032)
  7.3.2 Germany Agentic Analytics Platform Market Size and Forecast (2021-2032)
  7.3.3 France Agentic Analytics Platform Market Size and Forecast (2021-2032)
  7.3.4 United Kingdom Agentic Analytics Platform Market Size and Forecast (2021-2032)
  7.3.5 Russia Agentic Analytics Platform Market Size and Forecast (2021-2032)
  7.3.6 Italy Agentic Analytics Platform Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Agentic Analytics Platform Consumption Value by Type (2021-2032)
8.2 Asia-Pacific Agentic Analytics Platform Consumption Value by Application (2021-2032)
8.3 Asia-Pacific Agentic Analytics Platform Market Size by Region
  8.3.1 Asia-Pacific Agentic Analytics Platform Consumption Value by Region (2021-2032)
  8.3.2 China Agentic Analytics Platform Market Size and Forecast (2021-2032)
  8.3.3 Japan Agentic Analytics Platform Market Size and Forecast (2021-2032)
  8.3.4 South Korea Agentic Analytics Platform Market Size and Forecast (2021-2032)
  8.3.5 India Agentic Analytics Platform Market Size and Forecast (2021-2032)

+357 96 030922
info@marketpublishers.com

8.3.6 Southeast Asia Agentic Analytics Platform Market Size and Forecast (2021-2032)
8.3.7 Australia Agentic Analytics Platform Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America Agentic Analytics Platform Consumption Value by Type (2021-2032)
9.2 South America Agentic Analytics Platform Consumption Value by Application (2021-2032)
9.3 South America Agentic Analytics Platform Market Size by Country
9.3.1 South America Agentic Analytics Platform Consumption Value by Country (2021-2032)
9.3.2 Brazil Agentic Analytics Platform Market Size and Forecast (2021-2032)
9.3.3 Argentina Agentic Analytics Platform Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Agentic Analytics Platform Consumption Value by Type (2021-2032)
10.2 Middle East & Africa Agentic Analytics Platform Consumption Value by Application (2021-2032)
10.3 Middle East & Africa Agentic Analytics Platform Market Size by Country
10.3.1 Middle East & Africa Agentic Analytics Platform Consumption Value by Country (2021-2032)
10.3.2 Turkey Agentic Analytics Platform Market Size and Forecast (2021-2032)
10.3.3 Saudi Arabia Agentic Analytics Platform Market Size and Forecast (2021-2032)
10.3.4 UAE Agentic Analytics Platform Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

11.1 Agentic Analytics Platform Market Drivers
11.2 Agentic Analytics Platform Market Restraints
11.3 Agentic Analytics Platform Trends Analysis
11.4 Porters Five Forces Analysis
11.4.1 Threat of New Entrants
11.4.2 Bargaining Power of Suppliers
11.4.3 Bargaining Power of Buyers
11.4.4 Threat of Substitutes
11.4.5 Competitive Rivalry

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info@marketpublishers.com

12 INDUSTRY CHAIN ANALYSIS

12.1 Agentic Analytics Platform Industry Chain
12.2 Agentic Analytics Platform Upstream Analysis
12.3 Agentic Analytics Platform Midstream Analysis
12.4 Agentic Analytics Platform Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology
14.2 Research Process and Data Source
14.3 Disclaimer

+357 96 030922
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List Of Tables

LIST OF TABLES

Table 1. Global Agentic Analytics Platform Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
Table 2. Global Agentic Analytics Platform Consumption Value by Technical Architecture, (USD Million), 2021 & 2025 & 2032
Table 3. Global Agentic Analytics Platform Consumption Value by Intelligent Analysis Capabilities, (USD Million), 2021 & 2025 & 2032
Table 4. Global Agentic Analytics Platform Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Table 5. Global Agentic Analytics Platform Consumption Value by Region (2021-2026) & (USD Million)
Table 6. Global Agentic Analytics Platform Consumption Value by Region (2027-2032) & (USD Million)
Table 7. Microsoft Company Information, Head Office, and Major Competitors
Table 8. Microsoft Major Business
Table 9. Microsoft Agentic Analytics Platform Product and Solutions
Table 10. Microsoft Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 11. Microsoft Recent Developments and Future Plans
Table 12. ThoughtSpot Company Information, Head Office, and Major Competitors
Table 13. ThoughtSpot Major Business
Table 14. ThoughtSpot Agentic Analytics Platform Product and Solutions
Table 15. ThoughtSpot Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 16. ThoughtSpot Recent Developments and Future Plans
Table 17. Zoho Company Information, Head Office, and Major Competitors
Table 18. Zoho Major Business
Table 19. Zoho Agentic Analytics Platform Product and Solutions
Table 20. Zoho Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 21. Tableau Company Information, Head Office, and Major Competitors
Table 22. Tableau Major Business
Table 23. Tableau Agentic Analytics Platform Product and Solutions
Table 24. Tableau Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 25. Tableau Recent Developments and Future Plans

+357 96 030922
info@marketpublishers.com

Table 26. Amazon Web Services Company Information, Head Office, and Major Competitors
Table 27. Amazon Web Services Major Business
Table 28. Amazon Web Services Agentic Analytics Platform Product and Solutions
Table 29. Amazon Web Services Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 30. Amazon Web Services Recent Developments and Future Plans
Table 31. Databricks Company Information, Head Office, and Major Competitors
Table 32. Databricks Major Business
Table 33. Databricks Agentic Analytics Platform Product and Solutions
Table 34. Databricks Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 35. Databricks Recent Developments and Future Plans
Table 36. Snowflake Company Information, Head Office, and Major Competitors
Table 37. Snowflake Major Business
Table 38. Snowflake Agentic Analytics Platform Product and Solutions
Table 39. Snowflake Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 40. Snowflake Recent Developments and Future Plans
Table 41. Palantir Technologies Company Information, Head Office, and Major Competitors
Table 42. Palantir Technologies Major Business
Table 43. Palantir Technologies Agentic Analytics Platform Product and Solutions
Table 44. Palantir Technologies Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 45. Palantir Technologies Recent Developments and Future Plans
Table 46. Qlik Company Information, Head Office, and Major Competitors
Table 47. Qlik Major Business
Table 48. Qlik Agentic Analytics Platform Product and Solutions
Table 49. Qlik Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 50. Qlik Recent Developments and Future Plans
Table 51. Dataiku Company Information, Head Office, and Major Competitors
Table 52. Dataiku Major Business
Table 53. Dataiku Agentic Analytics Platform Product and Solutions
Table 54. Dataiku Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 55. Dataiku Recent Developments and Future Plans
Table 56. DataRobot Company Information, Head Office, and Major Competitors

+357 96 030922
info@marketpublishers.com

Table 57. DataRobot Major Business
Table 58. DataRobot Agentic Analytics Platform Product and Solutions
Table 59. DataRobot Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 60. DataRobot Recent Developments and Future Plans
Table 61. H2O.ai Company Information, Head Office, and Major Competitors
Table 62. H2O.ai Major Business
Table 63. H2O.ai Agentic Analytics Platform Product and Solutions
Table 64. H2O.ai Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 65. H2O.ai Recent Developments and Future Plans
Table 66. SAP Company Information, Head Office, and Major Competitors
Table 67. SAP Major Business
Table 68. SAP Agentic Analytics Platform Product and Solutions
Table 69. SAP Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 70. SAP Recent Developments and Future Plans
Table 71. Mistral AI Company Information, Head Office, and Major Competitors
Table 72. Mistral AI Major Business
Table 73. Mistral AI Agentic Analytics Platform Product and Solutions
Table 74. Mistral AI Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 75. Mistral AI Recent Developments and Future Plans
Table 76. Huawei Cloud Company Information, Head Office, and Major Competitors
Table 77. Huawei Cloud Major Business
Table 78. Huawei Cloud Agentic Analytics Platform Product and Solutions
Table 79. Huawei Cloud Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 80. Huawei Cloud Recent Developments and Future Plans
Table 81. Alibaba Cloud Company Information, Head Office, and Major Competitors
Table 82. Alibaba Cloud Major Business
Table 83. Alibaba Cloud Agentic Analytics Platform Product and Solutions
Table 84. Alibaba Cloud Agentic Analytics Platform Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. Alibaba Cloud Recent Developments and Future Plans
Table 86. Tencent Cloud Company Information, Head Office, and Major Competitors
Table 87. Tencent Cloud Major Business
Table 88. Tencent Cloud Agentic Analytics Platform Product and Solutions
Table 89. Tencent Cloud Agentic Analytics Platform Revenue (USD Million), Gross

+357 96 030922
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Margin and Market Share (2021-2026)
Table 90. Tencent Cloud Recent Developments and Future Plans
Table 91. Global Agentic Analytics Platform Revenue (USD Million) by Players (2021-2026)
Table 92. Global Agentic Analytics Platform Revenue Share by Players (2021-2026)
Table 93. Breakdown of Agentic Analytics Platform by Company Type (Tier 1, Tier 2, and Tier 3)
Table 94. Market Position of Players in Agentic Analytics Platform, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 95. Head Office of Key Agentic Analytics Platform Players
Table 96. Agentic Analytics Platform Market: Company Product Type Footprint
Table 97. Agentic Analytics Platform Market: Company Product Application Footprint
Table 98. Agentic Analytics Platform New Market Entrants and Barriers to Market Entry
Table 99. Agentic Analytics Platform Mergers, Acquisition, Agreements, and Collaborations
Table 100. Global Agentic Analytics Platform Consumption Value (USD Million) by Type (2021-2026)
Table 101. Global Agentic Analytics Platform Consumption Value Share by Type (2021-2026)
Table 102. Global Agentic Analytics Platform Consumption Value Forecast by Type (2027-2032)
Table 103. Global Agentic Analytics Platform Consumption Value by Application (2021-2026)
Table 104. Global Agentic Analytics Platform Consumption Value Forecast by Application (2027-2032)
Table 105. North America Agentic Analytics Platform Consumption Value by Type (2021-2026) & (USD Million)
Table 106. North America Agentic Analytics Platform Consumption Value by Type (2027-2032) & (USD Million)
Table 107. North America Agentic Analytics Platform Consumption Value by Application (2021-2026) & (USD Million)
Table 108. North America Agentic Analytics Platform Consumption Value by Application (2027-2032) & (USD Million)
Table 109. North America Agentic Analytics Platform Consumption Value by Country (2021-2026) & (USD Million)
Table 110. North America Agentic Analytics Platform Consumption Value by Country (2027-2032) & (USD Million)
Table 111. Europe Agentic Analytics Platform Consumption Value by Type (2021-2026) & (USD Million)

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Table 112. Europe Agentic Analytics Platform Consumption Value by Type (2027-2032) & (USD Million)
Table 113. Europe Agentic Analytics Platform Consumption Value by Application (2021-2026) & (USD Million)
Table 114. Europe Agentic Analytics Platform Consumption Value by Application (2027-2032) & (USD Million)
Table 115. Europe Agentic Analytics Platform Consumption Value by Country (2021-2026) & (USD Million)
Table 116. Europe Agentic Analytics Platform Consumption Value by Country (2027-2032) & (USD Million)
Table 117. Asia-Pacific Agentic Analytics Platform Consumption Value by Type (2021-2026) & (USD Million)
Table 118. Asia-Pacific Agentic Analytics Platform Consumption Value by Type (2027-2032) & (USD Million)
Table 119. Asia-Pacific Agentic Analytics Platform Consumption Value by Application (2021-2026) & (USD Million)
Table 120. Asia-Pacific Agentic Analytics Platform Consumption Value by Application (2027-2032) & (USD Million)
Table 121. Asia-Pacific Agentic Analytics Platform Consumption Value by Region (2021-2026) & (USD Million)
Table 122. Asia-Pacific Agentic Analytics Platform Consumption Value by Region (2027-2032) & (USD Million)
Table 123. South America Agentic Analytics Platform Consumption Value by Type (2021-2026) & (USD Million)
Table 124. South America Agentic Analytics Platform Consumption Value by Type (2027-2032) & (USD Million)
Table 125. South America Agentic Analytics Platform Consumption Value by Application (2021-2026) & (USD Million)
Table 126. South America Agentic Analytics Platform Consumption Value by Application (2027-2032) & (USD Million)
Table 127. South America Agentic Analytics Platform Consumption Value by Country (2021-2026) & (USD Million)
Table 128. South America Agentic Analytics Platform Consumption Value by Country (2027-2032) & (USD Million)
Table 129. Middle East & Africa Agentic Analytics Platform Consumption Value by Type (2021-2026) & (USD Million)
Table 130. Middle East & Africa Agentic Analytics Platform Consumption Value by Type (2027-2032) & (USD Million)
Table 131. Middle East & Africa Agentic Analytics Platform Consumption Value by

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Application (2021-2026) & (USD Million)
Table 132. Middle East & Africa Agentic Analytics Platform Consumption Value by Application (2027-2032) & (USD Million)
Table 133. Middle East & Africa Agentic Analytics Platform Consumption Value by Country (2021-2026) & (USD Million)
Table 134. Middle East & Africa Agentic Analytics Platform Consumption Value by Country (2027-2032) & (USD Million)
Table 135. Global Key Players of Agentic Analytics Platform Upstream (Raw Materials)
Table 136. Global Agentic Analytics Platform Typical Customers

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List Of Figures

LIST OF FIGURES

Figure 1. Agentic Analytics Platform Picture
Figure 2. Global Agentic Analytics Platform Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
Figure 3. Global Agentic Analytics Platform Consumption Value Market Share by Type in 2025
Figure 4.
Figure 5.
Figure 6. Global Agentic Analytics Platform Consumption Value by Technical Architecture, (USD Million), 2021 & 2025 & 2032
Figure 7. Global Agentic Analytics Platform Consumption Value Market Share by Technical Architecture in 2025
Figure 8. LLM-Native Agentic Analytics Platform
Figure 9. Data Intelligence Enhanced Agentic Analytics Platform
Figure 10. Multi-Agent Analytics Platform
Figure 11. Others
Figure 12. Global Agentic Analytics Platform Consumption Value by Intelligent Analysis Capabilities, (USD Million), 2021 & 2025 & 2032
Figure 13. Global Agentic Analytics Platform Consumption Value Market Share by Intelligent Analysis Capabilities in 2025
Figure 14. Descriptive Agentic Analytics
Figure 15. Diagnostic Agentic Analytics
Figure 16. Predictive Agentic Analytics
Figure 17. Prescriptive Agentic Analytics
Figure 18. Global Agentic Analytics Platform Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 19. Agentic Analytics Platform Consumption Value Market Share by Application in 2025
Figure 20. Financial Services Picture
Figure 21. Manufacturing Picture
Figure 22. Healthcare Picture
Figure 23. Others Picture
Figure 24. Global Agentic Analytics Platform Consumption Value, (USD Million): 2021 & 2025 & 2032
Figure 25. Global Agentic Analytics Platform Consumption Value and Forecast (2021-2032) & (USD Million)

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Figure 26. Global Market Agentic Analytics Platform Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)
Figure 27. Global Agentic Analytics Platform Consumption Value Market Share by Region (2021-2032)
Figure 28. Global Agentic Analytics Platform Consumption Value Market Share by Region in 2025
Figure 29. North America Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 30. Europe Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 31. Asia-Pacific Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 32. South America Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 33. Middle East & Africa Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 34. Company Three Recent Developments and Future Plans
Figure 35. Global Agentic Analytics Platform Revenue Share by Players in 2025
Figure 36. Agentic Analytics Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025
Figure 37. Market Share of Agentic Analytics Platform by Player Revenue in 2025
Figure 38. Top 3 Agentic Analytics Platform Players Market Share in 2025
Figure 39. Top 6 Agentic Analytics Platform Players Market Share in 2025
Figure 40. Global Agentic Analytics Platform Consumption Value Share by Type (2021-2026)
Figure 41. Global Agentic Analytics Platform Market Share Forecast by Type (2027-2032)
Figure 42. Global Agentic Analytics Platform Consumption Value Share by Application (2021-2026)
Figure 43. Global Agentic Analytics Platform Market Share Forecast by Application (2027-2032)
Figure 44. North America Agentic Analytics Platform Consumption Value Market Share by Type (2021-2032)
Figure 45. North America Agentic Analytics Platform Consumption Value Market Share by Application (2021-2032)
Figure 46. North America Agentic Analytics Platform Consumption Value Market Share by Country (2021-2032)
Figure 47. United States Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)

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Figure 48. Canada Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 49. Mexico Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 50. Europe Agentic Analytics Platform Consumption Value Market Share by Type (2021-2032)
Figure 51. Europe Agentic Analytics Platform Consumption Value Market Share by Application (2021-2032)
Figure 52. Europe Agentic Analytics Platform Consumption Value Market Share by Country (2021-2032)
Figure 53. Germany Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 54. France Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 55. United Kingdom Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 56. Russia Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 57. Italy Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 58. Asia-Pacific Agentic Analytics Platform Consumption Value Market Share by Type (2021-2032)
Figure 59. Asia-Pacific Agentic Analytics Platform Consumption Value Market Share by Application (2021-2032)
Figure 60. Asia-Pacific Agentic Analytics Platform Consumption Value Market Share by Region (2021-2032)
Figure 61. China Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 62. Japan Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 63. South Korea Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 64. India Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 65. Southeast Asia Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 66. Australia Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 67. South America Agentic Analytics Platform Consumption Value Market Share

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by Type (2021-2032)
Figure 68. South America Agentic Analytics Platform Consumption Value Market Share by Application (2021-2032)
Figure 69. South America Agentic Analytics Platform Consumption Value Market Share by Country (2021-2032)
Figure 70. Brazil Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 71. Argentina Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 72. Middle East & Africa Agentic Analytics Platform Consumption Value Market Share by Type (2021-2032)
Figure 73. Middle East & Africa Agentic Analytics Platform Consumption Value Market Share by Application (2021-2032)
Figure 74. Middle East & Africa Agentic Analytics Platform Consumption Value Market Share by Country (2021-2032)
Figure 75. Turkey Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 76. Saudi Arabia Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 77. UAE Agentic Analytics Platform Consumption Value (2021-2032) & (USD Million)
Figure 78. Agentic Analytics Platform Market Drivers
Figure 79. Agentic Analytics Platform Market Restraints
Figure 80. Agentic Analytics Platform Market Trends
Figure 81. Porters Five Forces Analysis
Figure 82. Agentic Analytics Platform Industrial Chain
Figure 83. Methodology
Figure 84. Research Process and Data Source

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