

# Global Agent Sprawl Management Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Agent Sprawl Management Software market size was valued at US\$ 472 million in 2025 and is forecast to a readjusted size of US\$ 2271 million by 2032 with a CAGR of 25.1% during review period.

Agent Sprawl Management Software refers to enterprise software designed to govern, inventory, secure, monitor, and control large fleets of AI agents after they are deployed across business functions, SaaS platforms, developer environments, low-code tools, and third-party ecosystems. Its core value is not simply to build an AI agent, but to prevent uncontrolled agent proliferation, overlapping responsibilities, excessive permissions, unclear data access, rising inference and automation costs, weak auditability, and ambiguous accountability. Typical capabilities include an agent system of record, identity and access control, policy enforcement, activity monitoring, runtime logging, risk scoring, workflow approval, cost metering, version management, retirement controls, compliance evidence, and integration with enterprise IT, security, HR, CRM, ERP, and automation platforms. As enterprise software vendors increasingly embed autonomous agents into core workflows, this category is emerging at the intersection of AI governance, automation governance, identity security, SaaS management, and enterprise risk management.

Agent Sprawl Management Software is typically commercialized through SaaS subscriptions, platform add-on modules, per-agent pricing, usage-based pricing, or enterprise license agreements. Mature enterprise governance and security SaaS products may achieve an estimated gross margin of 70%–85%, while early-stage vendors may operate in the 55%–70% range due to model usage costs, cloud

infrastructure, customer implementation, connector development, and compliance localization. The upstream ecosystem includes foundation model providers, cloud platforms, identity and access management systems, observability tools, enterprise data platforms, API gateways, and security engines. The midstream layer consists of vendors providing agent inventory, system-of-record management, policy governance, access control, runtime monitoring, risk auditing, and cost optimization. Downstream demand is concentrated in financial services, healthcare, government, manufacturing, retail, professional services, software development, customer service, and HR.

### Market Development Opportunities & Main Driving Factors

The market opportunity for Agent Sprawl Management Software is being created by the governance gap that emerges when enterprise artificial intelligence agents move from pilots to scaled deployment. Microsoft's annual report states that more than 230,000 organizations use its tools to extend its productivity assistant or build their own agents. Salesforce's annual report positions its agent platform as a business layer for deploying autonomous agents across sales, service, marketing, commerce, analytics, collaboration, partners, and more. Workday's financial materials also introduced a centralized system for managing an organization's full fleet of artificial intelligence agents. The enterprise focus is therefore shifting from 'can we create agents' to 'how do we identify, authorize, monitor, audit, and retire agents' Agent inventory, permission control, runtime monitoring, cost visibility, and accountability management are becoming a new entry point for enterprise artificial intelligence infrastructure.

### Market Challenges, Risks, & Restraints

The category remains in an early formation stage, and its product boundaries may overlap with artificial intelligence governance, identity and access management, software asset management, workflow automation governance, and cybersecurity platforms. Customer budget ownership and procurement definitions are not yet fully stable. At the same time, agents can access data, invoke tools, trigger processes, and influence customer interactions. Without unified governance, enterprises may face excessive permissions, data leakage, execution errors, prompt attacks, duplicated agent development, unclear accountability, and insufficient audit evidence. The National Institute of Standards and Technology has introduced an artificial intelligence risk management framework, while the European Union Artificial Intelligence Act emphasizes risk management, transparency, recordkeeping, and continuous monitoring for high-risk systems. These requirements support demand formation but also raise

delivery barriers around compliance, logging, explainability, and industry-specific implementation.

### Downstream Demand Trends

Downstream demand will first emerge in industries with high knowledge intensity, strict compliance pressure, high labor costs, and deep system connectivity, including financial services, healthcare, government, manufacturing, retail, professional services, and software development. Financial institutions will prioritize permission segregation and closed-loop auditability in customer operations, risk control, investment research, and compliance review. Healthcare and life sciences companies will emphasize traceability across patient data, clinical documents, and research workflows. Manufacturing and supply-chain enterprises will focus on secure agent connectivity across production, procurement, quality, inventory, and after-sales systems. Professional services and software companies will pay particular attention to access boundaries for knowledge bases, contracts, code, tickets, and customer data. As agents become embedded in core business systems, enterprises will need a cross-functional, cross-platform, and cross-vendor control layer that improves automation efficiency while preserving accountability, data security, and compliance trust.

This report is a detailed and comprehensive analysis for global Agent Sprawl Management Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Agent Sprawl Management Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Agent Sprawl Management Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Agent Sprawl Management Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Agent Sprawl Management Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Agent Sprawl Management Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Agent Sprawl Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ServiceNow, Microsoft, Salesforce, AWS, IBM, Workday, Okta, CyberArk, UiPath, SAP, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Agent Sprawl Management Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premises

Market segment by Product Architecture

Standalone Agent Governance Platform

Enterprise Platform-embedded Governance

Identity-centric Agent Governance

Security-centric Agent Governance

Observability-centric Agent Governance

Cloud-native Agent Governance

Other

#### Market segment by Governed Agent Type

Enterprise Workflow Agents

Developer / Coding Agents

Security Operations Agents

Data / Analytics Agents

MCP / Tool-using Agents

Third-party SaaS Agents

Other

#### Market segment by Application

Financial Services

Healthcare & Life Sciences

Government & Public Sector

Manufacturing & Energy

Technology & Software

Telecom & Media

Other

Market segment by players, this report covers

ServiceNow

Microsoft

Salesforce

AWS

IBM

Workday

Okta

CyberArk

UiPath

SAP

Cisco

Credo AI

Automation Anywhere

Noma Security

Zenity

Tencent Cloud

Lasso Security

Prompt Security

Astrix Security

Fiddler AI

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Agent Sprawl Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Agent Sprawl Management Software, with revenue, gross margin, and global market share of Agent Sprawl Management Software from 2021 to 2026.

Chapter 3, the Agent Sprawl Management Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Agent Sprawl Management Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Agent Sprawl Management Software.

Chapter 13, to describe Agent Sprawl Management Software research findings and conclusion.

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