

# Global Agar Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G5555F01BC86EN.html>

Date: January 2026

Pages: 147

Price: US\$ 4,480.00 (Single User License)

ID: G5555F01BC86EN

## Abstracts

The global Agar market size is expected to reach \$ 724 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

Agar or agar-agar is a jelly-like substance, obtained from algae. Agar is derived from the polysaccharide agarose, which forms the supporting structure in the cell walls of certain species of algae, and which is released on boiling. These algae are known as agarophytes and belong to the Rhodophyta (red algae) phylum. Agar is actually the resulting mixture of two components: the linear polysaccharide agarose and a heterogeneous mixture of smaller molecules called agaropectin.

Global agar key players include Green Fresh Group, ROKO, Hispanagar, etc. Global top 3 manufacturers hold a share about 50%. Asia-Pacific the largest market, with a share about 67%, followed by Europe, with a share about 23 percent. In terms of product, food grade is the largest segment, with a share about 92%. And in terms of application, the largest application is food industry, followed by pharmaceutical, cosmetics, daily chemical, and scientific research, etc.

The technical and fund barriers of agar are relatively high, resulting in high level concentration degree of the competition. China is the largest producer, occupied about 60% of the global production.

According to customer types, agar is widely used in food industry, pharmaceutical, cosmetics, daily chemical and scientific research. In 2023, agar for food industry occupied more than 58% of total market. With the improvement of living standards and global higher scientific research investment from government, enterprises, research institutions, schools, etc. the demand for Agar is expected to increase during the

remaining years of the forecast period of 2024-2030.

In recent years, many companies are trying to expand the application scope of agar, such as product application in pet food, yogurt and other dairy products. At the same time, Chinese companies are also continuously deepening the agar industry chain, for example, some of them are expanding the industry chain to deep processing fields such as high-purity agar and agarose.

This report studies the global Agar production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Agar and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Agar that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Agar total production and demand, 2021-2032, (MT)

Global Agar total production value, 2021-2032, (USD Million)

Global Agar production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Agar consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Agar domestic production, consumption, key domestic manufacturers and share

Global Agar production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Agar production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Agar production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Agar market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ina Food, Agarindo Bogatama, Marine Hydrocolloids, ROKO, Agarmex, Hispanagar, Sobigel, B&V Agar, Iberagar, Zhenpai, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Agar market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (K USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Agar Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Agar Market, Segmentation by Type:

Food Grade

Bacteriological Grade

### Global Agar Market, Segmentation by Application:

Food Industry

Pharmaceutic

Cosmetics

Daily Chemical

Scientific Research

### Companies Profiled:

Ina Food

Agarindo Bogatama

Marine Hydrocolloids

ROKO

Agarmex

Hispanagar

Sobigel

B&V Agar

Iberagar

Zhenpai

Agar Brasileiro

Green Fresh Group

Fujian Global Ocean Biotechnology

Qingdao Gather Great Ocean

Java Biocolloid

Fujian Wuyi Feiyan Agar

Guandong Hizense Seaweed

Fujian Yange

Xiamen Hkay

Putian Changde

**Key Questions Answered:**

1. How big is the global Agar market?
2. What is the demand of the global Agar market?
3. What is the year over year growth of the global Agar market?
4. What is the production and production value of the global Agar market?
5. Who are the key producers in the global Agar market?
6. What are the growth factors driving the market demand?

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