

Global Agar Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Agar market size was valued at USD 354.9 million in 2023 and is forecast to a readjusted size of USD 555.2 million by 2030 with a CAGR of 6.6% during review period.

This report studies the Agar market. Agar or agar-agar is a jelly-like substance, obtained from algae. Agar is derived from the polysaccharide agarose, which forms the supporting structure in the cell walls of certain species of algae, and which is released on boiling. These algae are known as agarophytes and belong to the Rhodophyta (red algae) phylum. Agar is actually the resulting mixture of two components: the linear polysaccharide agarose and a heterogeneous mixture of smaller molecules called agaropectin.

Global agar key players include Green Fresh Group, ROKO, Hispanagar, etc. Global top 3 manufacturers hold a share about 50%. Asia-Pacific the largest market, with a share about 67%, followed by Europe, with a share about 23 percent. In terms of product, food grade is the largest segment, with a share about 92%. And in terms of application, the largest application is food industry, followed by pharmaceutical, cosmetics, daily chemical, and scientific research, etc.

The Global Info Research report includes an overview of the development of the Agar industry chain, the market status of Food Industry (Food Grade, Bacteriological Grade), Pharmaceutical (Food Grade, Bacteriological Grade), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Agar.

Regionally, the report analyzes the Agar markets in key regions. North America and

Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Agar market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Agar market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Agar industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Food Grade, Bacteriological Grade).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Agar market.

Regional Analysis: The report involves examining the Agar market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Agar market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Agar:

Company Analysis: Report covers individual Agar manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Agar This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Industry, Pharmaceutical).

Technology Analysis: Report covers specific technologies relevant to Agar. It assesses the current state, advancements, and potential future developments in Agar areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Agar market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Agar market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Food Grade

Bacteriological Grade

Market segment by Application

Food Industry

Pharmaceutic

Cosmetics

Daily Chemical

Scientific Research

Major players covered

Ina Food

Agarindo Bogatama

Marine Hydrocolloids

ROKO

Agarmex

Hispanagar

Sobigel

B&V Agar

Iberagar

Zhenpai

Agar Brasileiro

Green Fresh Group

Fujian Global Ocean Biotechnology

Qingdao Gather Great Ocean

Fujian Kingyen

Fujian Wuyi Feiyan Agar

Guandong Hizense Seaweed

Fujian Yange

Xiamen Hkay

Putian Changde

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Agar product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Agar, with price, sales, revenue and global market share of Agar from 2019 to 2024.

Chapter 3, the Agar competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Agar breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Agar market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Agar.

Chapter 14 and 15, to describe Agar sales channel, distributors, customers, research findings and conclusion.

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