

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Aftershave Market 2018, Forecast to 2023

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Abstracts

An aftershave is a lotion, gel, balm, powder, or liquid used mainly by men after they have finished shaving.

Scope of the Report:

This report focuses on the Aftershave in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Asia Pacific is projected to witness the fastest growth over the forecast period owing to rise in popularity for male grooming products especially in emerging markets such as China and India. Increasing youth demand for aftershaves coupled with urbanization are the major trends for the regional market growth. Disposable razors are also expected to have a larger market growth in near future owing to their widespread usage for shaving. Furthermore, European market owing to the large concentration of private and designer label brands in toiletries market is also contributing to the significant rise in market revenue.

The worldwide market for Aftershave is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Old Spice

Global Gillette

Axe

Crabtree & Evelyn

Brut

Hugo Boss

Calvin Klein

Tommy Hilfiger

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Aftershaves

Colognes

Post-shave cosmetics

Market Segment by Applications, can be divided into

Young Man

Old Man

There are 15 Chapters to deeply display The global Aftershave market.

Chapter 1, to describe Aftershave Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Aftershave, with sales, revenue, and price of Aftershave, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Aftershave, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Aftershave market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Aftershave sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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