

# Global Affiliate Tracking Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Affiliate Tracking Software is used to track the referral, endorsement or recommendation made by one person or company to buy products or services from another person or company. Tracking is necessary to manage and reward or compensate the participants of an affiliate marketing group of participants or affiliate networks.

Scope of the Report:

The global Affiliate Tracking Software market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Affiliate Tracking Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Affiliate Tracking Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Affiliate Tracking

Software market by product type and applications/end industries.

Market Segment by Companies, this report covers

QualityUnit

Tipalti

LeadDyno

Offerslook

Scaleo

Tapfiliate

Affise Technologies

Target Circle

TrackingDesk

iDevDirect

Codewise

Cellxpert

HitPath

Linkdex

Resels

Oplytic

Daani MLM Software

JROX Technologies

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-Premise

Cloud-Based

Market Segment by Applications, can be divided into

Small and Medium Enterprises

Large Enterprises

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