

# Global Aesthetic Medicine Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G05953778826EN.html>

Date: July 2024

Pages: 108

Price: US\$ 3,480.00 (Single User License)

ID: G05953778826EN

## Abstracts

According to our (Global Info Research) latest study, the global Aesthetic Medicine market size was valued at USD 67300 million in 2023 and is forecast to a readjusted size of USD 103650 million by 2030 with a CAGR of 6.4% during review period.

Developments in surgical as well as non-surgical aesthetic procedures will be the key factor that will drive the global aesthetic medicine market during the forecast period. Availability of advanced aesthetic devices that offer effective, time-saving and minimally invasive treatments will increase the adoption of such devices. Huge investments in R&D will lead to innovations in aesthetic medicines thereby augmenting the aesthetic medicine industry growth. For instance, Ideal Implants Inc. developed ideal implant, a structured breast implant that combines benefits of saline implants and silicone implants.

According to our research, the global market for medical devices is estimated at US\$ 603 billion in the year 2023, and will be growing at a CAGR of 5% during next six years. The global healthcare spending contributes to occupy 10% of the global GDP and is continuously rising in recent years due to the increasing health needs of the aging population, the growing prevalence of chronic and infectious diseases and the expansion of emerging markets. The medical devices market plays a significant role in the healthcare industry. The market is driven by several factors, including the increasing demand for advanced healthcare services globally, advancements in medical technology, growing geriatric population, rising healthcare expenditure, and increasing awareness about early disease diagnosis and treatment.

The Global Info Research report includes an overview of the development of the Aesthetic Medicine industry chain, the market status of Hospitals (Surgical Procedures,

Non-surgical Procedures), Ambulatory Surgical Centers (Surgical Procedures, Non-surgical Procedures), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Aesthetic Medicine.

Regionally, the report analyzes the Aesthetic Medicine markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Aesthetic Medicine market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Aesthetic Medicine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Aesthetic Medicine industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Surgical Procedures, Non-surgical Procedures).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Aesthetic Medicine market.

**Regional Analysis:** The report involves examining the Aesthetic Medicine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Aesthetic Medicine market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Aesthetic Medicine:

**Company Analysis:** Report covers individual Aesthetic Medicine players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Aesthetic Medicine. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospitals, Ambulatory Surgical Centers).

**Technology Analysis:** Report covers specific technologies relevant to Aesthetic Medicine. It assesses the current state, advancements, and potential future developments in Aesthetic Medicine areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Aesthetic Medicine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Aesthetic Medicine market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Surgical Procedures

Non-surgical Procedures

### Market segment by Application

Hospitals

Ambulatory Surgical Centers

Beauty Centers & Medical Spas

Dermatology Clinics

Market segment by players, this report covers

Allergan

Alma Laser

Cynosure

Galderma

Lumenis

Johnson & Johnson

Merz Aesthetics

PhotoMedex

Syneron Medical

Valeant International

Zeltiq Aesthetics

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Aesthetic Medicine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Aesthetic Medicine, with revenue, gross margin and global market share of Aesthetic Medicine from 2019 to 2024.

Chapter 3, the Aesthetic Medicine competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Aesthetic Medicine market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Aesthetic Medicine.

Chapter 13, to describe Aesthetic Medicine research findings and conclusion.

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