

Global Aesthetic Devices Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Aesthetic Devices market size was valued at USD 6212.8 million in 2023 and is forecast to a readjusted size of USD 8784.1 million by 2030 with a CAGR of 5.1% during review period.

Aesthetic Device is a machine used for aesthetic purposes, including shaping, whitening, removing beverage and other non-surgical operation. It can be mainly divided into medical aesthetic devices and home aesthetic devices. In recent years, with the rise of the world's per capita spending level and the proportion of people taking on medical treatment and aesthetic treatment keep growing, aesthetic devices become more and more popular.

Global Aesthetic Devices key players include Cynosure, Lumenis, Syneron & Candela, Solta, Alma, etc. Global top five manufacturers hold a share over 20%.

USA is the largest market, with a share over 45%, followed by China and Europe, both have a share about 35%.

In terms of product, Face Care Device is the largest segment, with a share over 25%.

The Global Info Research report includes an overview of the development of the Aesthetic Devices industry chain, the market status of Beauty Salon (Laser Hair Removal Device, RF Device), Hospitals (Laser Hair Removal Device, RF Device), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Aesthetic Devices.

Regionally, the report analyzes the Aesthetic Devices markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Aesthetic Devices market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Aesthetic Devices market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Aesthetic Devices industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Laser Hair Removal Device, RF Device).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Aesthetic Devices market.

Regional Analysis: The report involves examining the Aesthetic Devices market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Aesthetic Devices market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Aesthetic Devices:

Company Analysis: Report covers individual Aesthetic Devices manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Aesthetic Devices. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Beauty Salon, Hospitals).

Technology Analysis: Report covers specific technologies relevant to Aesthetic Devices. It assesses the current state, advancements, and potential future developments in Aesthetic Devices areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Aesthetic Devices market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Aesthetic Devices market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Laser Hair Removal Device

RF Device

Body Contouring Device

Face Care Device

Others

Market segment by Application

Beauty Salon

Hospitals

Household

Major players covered

Cynosure

Lumenis

Syneron & Candela

Solta

Photomedex

Alma

Cutera

Fotona

LPG

Aerolase

Chromognex

Honkon

GSD

Miracle Laser

Sincoheren

Wuhan Yage

Toplaser

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Aesthetic Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Aesthetic Devices, with price, sales, revenue and global market share of Aesthetic Devices from 2019 to 2024.

Chapter 3, the Aesthetic Devices competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Aesthetic Devices breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Aesthetic Devices market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Aesthetic Devices.

Chapter 14 and 15, to describe Aesthetic Devices sales channel, distributors, customers, research findings and conclusion.

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