

# Global Aerial Work Platforms Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Aerial Work Platforms market size was valued at USD 9115 million in 2023 and is forecast to a readjusted size of USD 12010 million by 2030 with a CAGR of 4.0% during review period.

Aerial Platform Vehicles is a mechanical device used to provide temporary access for people or equipment to inaccessible areas, usually at height.

This report studies the Aerial Platform Vehicles market, by type (Telescoping Boom Lifts, Articulated Boom Lifts, Scissor Lifts and Truck-Mounted Lifts).

The major players in global Aerial Work Platform (AWP) market include Terex, JLG, Haulotte, etc. The top 3 players occupy about 50% shares of the global market. North America and Europe are main markets, they occupy about 65% of the global market. Telescoping Boom Lifts is the main type, with a share about 40%. Municipal is the main application, which holds a share about 40%.

The Global Info Research report includes an overview of the development of the Aerial Work Platforms industry chain, the market status of AWP Rental Service Providers (Scissor Lifts (up to 30', 30' – 50', and more than 50'), Boom Lifts (up to 60', 60' – 100', and more than 100')), Commercial (Scissor Lifts (up to 30', 30' – 50', and more than 50'), Boom Lifts (up to 60', 60' – 100', and more than 100')), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Aerial Work Platforms.

Regionally, the report analyzes the Aerial Work Platforms markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Aerial Work Platforms market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Aerial Work Platforms market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Aerial Work Platforms industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Scissor Lifts (up to 30', 30' – 50', and more than 50'), Boom Lifts (up to 60', 60' – 100', and more than 100')).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Aerial Work Platforms market.

**Regional Analysis:** The report involves examining the Aerial Work Platforms market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Aerial Work Platforms market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Aerial Work Platforms:

**Company Analysis:** Report covers individual Aerial Work Platforms manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Aerial Work Platforms. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (AWP Rental Service Providers, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Aerial Work Platforms. It assesses the current state, advancements, and potential future developments in Aerial Work Platforms areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Aerial Work Platforms market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Aerial Work Platforms market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Scissor Lifts (up to 30', 30' – 50', and more than 50')

Boom Lifts (up to 60', 60' – 100', and more than 100')

Other AWP

### Market segment by Application

AWP Rental Service Providers

Commercial

Manufacturing

Others (Public Administration, Mining, Agriculture etc.)

#### Major players covered

Aichi Corporation

Altec Inc

Bronto Skylift

Runshare

Ruthmann

Tadano

Terex

Teupen

Time Benelux

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Aerial Work Platforms product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Aerial Work Platforms, with price, sales, revenue and global market share of Aerial Work Platforms from 2019 to 2024.

Chapter 3, the Aerial Work Platforms competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Aerial Work Platforms breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Aerial Work Platforms market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Aerial Work Platforms.

Chapter 14 and 15, to describe Aerial Work Platforms sales channel, distributors, customers, research findings and conclusion.

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