

# Global Aerial Work Platform Truck Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GD176677B4CEN.html>

Date: January 2024

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: GD176677B4CEN

## Abstracts

According to our (Global Info Research) latest study, the global Aerial Work Platform Truck market size was valued at USD 11450 million in 2023 and is forecast to a readjusted size of USD 13960 million by 2030 with a CAGR of 2.9% during review period.

Aerial platform truck refers to a mechanical device used to provide temporary access for people or equipment to inaccessible areas, usually at height.

Global Aerial Work Platform Truck key players include TEREX, JLG, Aichi, Haulotte, Skyjack, etc.

North America is the largest market, with a share over 35%, followed by Europe and Japan, both have a share over 35 percent.

In terms of product, AWP is the largest segment, with a share about 65%. And in terms of application, the largest application is Municipal, followed by Construction.

The Global Info Research report includes an overview of the development of the Aerial Work Platform Truck industry chain, the market status of Municipal (AWP, scissors lifts), Garden Engineering (AWP, scissors lifts), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Aerial Work Platform Truck.

Regionally, the report analyzes the Aerial Work Platform Truck markets in key regions. North America and Europe are experiencing steady growth, driven by government

initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Aerial Work Platform Truck market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Aerial Work Platform Truck market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Aerial Work Platform Truck industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., AWP, scissors lifts).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Aerial Work Platform Truck market.

**Regional Analysis:** The report involves examining the Aerial Work Platform Truck market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Aerial Work Platform Truck market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Aerial Work Platform Truck:

**Company Analysis:** Report covers individual Aerial Work Platform Truck manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Aerial Work Platform Truck. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Municipal, Garden Engineering).

**Technology Analysis:** Report covers specific technologies relevant to Aerial Work Platform Truck. It assesses the current state, advancements, and potential future developments in Aerial Work Platform Truck areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Aerial Work Platform Truck market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Aerial Work Platform Truck market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

AWP

scissors lifts

booms trucks

others

### Market segment by Application

Municipal

Garden Engineering

Telecommunication

Construction

Major players covered

TEREX

JLG

Aichi

Haulotte

Skyjack

Nifty lift

Manitou

Tadano

Bronto Skylift

Ruthmann

Altec

Teupen

Time Benelux

Oil&Steel

CTE

Dingli

Sinoboom

Mantall

RUNSHARE

Hangzhou Aichi

Handler Special

North Traffic

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Aerial Work Platform Truck product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Aerial Work Platform Truck, with price, sales, revenue and global market share of Aerial Work Platform Truck from 2019 to 2024.

Chapter 3, the Aerial Work Platform Truck competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape

contrast.

Chapter 4, the Aerial Work Platform Truck breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Aerial Work Platform Truck market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Aerial Work Platform Truck.

Chapter 14 and 15, to describe Aerial Work Platform Truck sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Aerial Work Platform Truck

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Aerial Work Platform Truck Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 AWP

1.3.3 scissors lifts

1.3.4 booms trucks

1.3.5 others

1.4 Market Analysis by Application

1.4.1 Overview: Global Aerial Work Platform Truck Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Municipal

1.4.3 Garden Engineering

1.4.4 Telecommunication

1.4.5 Construction

1.5 Global Aerial Work Platform Truck Market Size & Forecast

1.5.1 Global Aerial Work Platform Truck Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Aerial Work Platform Truck Sales Quantity (2019-2030)

1.5.3 Global Aerial Work Platform Truck Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 TEREX

2.1.1 TEREX Details

2.1.2 TEREX Major Business

2.1.3 TEREX Aerial Work Platform Truck Product and Services

2.1.4 TEREX Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 TEREX Recent Developments/Updates

2.2 JLG

2.2.1 JLG Details

2.2.2 JLG Major Business

2.2.3 JLG Aerial Work Platform Truck Product and Services

2.2.4 JLG Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.2.5 JLG Recent Developments/Updates

## 2.3 Aichi

### 2.3.1 Aichi Details

### 2.3.2 Aichi Major Business

### 2.3.3 Aichi Aerial Work Platform Truck Product and Services

### 2.3.4 Aichi Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.3.5 Aichi Recent Developments/Updates

## 2.4 Haulotte

### 2.4.1 Haulotte Details

### 2.4.2 Haulotte Major Business

### 2.4.3 Haulotte Aerial Work Platform Truck Product and Services

### 2.4.4 Haulotte Aerial Work Platform Truck Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.4.5 Haulotte Recent Developments/Updates

## 2.5 Skyjack

### 2.5.1 Skyjack Details

### 2.5.2 Skyjack Major Business

### 2.5.3 Skyjack Aerial Work Platform Truck Product and Services

### 2.5.4 Skyjack Aerial Work Platform Truck Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.5.5 Skyjack Recent Developments/Updates

## 2.6 Nifty lift

### 2.6.1 Nifty lift Details

### 2.6.2 Nifty lift Major Business

### 2.6.3 Nifty lift Aerial Work Platform Truck Product and Services

### 2.6.4 Nifty lift Aerial Work Platform Truck Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.6.5 Nifty lift Recent Developments/Updates

## 2.7 Manitou

### 2.7.1 Manitou Details

### 2.7.2 Manitou Major Business

### 2.7.3 Manitou Aerial Work Platform Truck Product and Services

### 2.7.4 Manitou Aerial Work Platform Truck Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.7.5 Manitou Recent Developments/Updates

## 2.8 Tadano

### 2.8.1 Tadano Details



- 2.8.2 Tadano Major Business
- 2.8.3 Tadano Aerial Work Platform Truck Product and Services
- 2.8.4 Tadano Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Tadano Recent Developments/Updates
- 2.9 Bronto Skylift
  - 2.9.1 Bronto Skylift Details
  - 2.9.2 Bronto Skylift Major Business
  - 2.9.3 Bronto Skylift Aerial Work Platform Truck Product and Services
  - 2.9.4 Bronto Skylift Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Bronto Skylift Recent Developments/Updates
- 2.10 Ruthmann
  - 2.10.1 Ruthmann Details
  - 2.10.2 Ruthmann Major Business
  - 2.10.3 Ruthmann Aerial Work Platform Truck Product and Services
  - 2.10.4 Ruthmann Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Ruthmann Recent Developments/Updates
- 2.11 Altec
  - 2.11.1 Altec Details
  - 2.11.2 Altec Major Business
  - 2.11.3 Altec Aerial Work Platform Truck Product and Services
  - 2.11.4 Altec Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Altec Recent Developments/Updates
- 2.12 Teupen
  - 2.12.1 Teupen Details
  - 2.12.2 Teupen Major Business
  - 2.12.3 Teupen Aerial Work Platform Truck Product and Services
  - 2.12.4 Teupen Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Teupen Recent Developments/Updates
- 2.13 Time Benelux
  - 2.13.1 Time Benelux Details
  - 2.13.2 Time Benelux Major Business
  - 2.13.3 Time Benelux Aerial Work Platform Truck Product and Services
  - 2.13.4 Time Benelux Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.13.5 Time Benelux Recent Developments/Updates
- 2.14 Oil&Steel
  - 2.14.1 Oil&Steel Details
  - 2.14.2 Oil&Steel Major Business
  - 2.14.3 Oil&Steel Aerial Work Platform Truck Product and Services
  - 2.14.4 Oil&Steel Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 Oil&Steel Recent Developments/Updates
- 2.15 CTE
  - 2.15.1 CTE Details
  - 2.15.2 CTE Major Business
  - 2.15.3 CTE Aerial Work Platform Truck Product and Services
  - 2.15.4 CTE Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 CTE Recent Developments/Updates
- 2.16 Dingli
  - 2.16.1 Dingli Details
  - 2.16.2 Dingli Major Business
  - 2.16.3 Dingli Aerial Work Platform Truck Product and Services
  - 2.16.4 Dingli Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Dingli Recent Developments/Updates
- 2.17 Sinoboom
  - 2.17.1 Sinoboom Details
  - 2.17.2 Sinoboom Major Business
  - 2.17.3 Sinoboom Aerial Work Platform Truck Product and Services
  - 2.17.4 Sinoboom Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Sinoboom Recent Developments/Updates
- 2.18 Mantall
  - 2.18.1 Mantall Details
  - 2.18.2 Mantall Major Business
  - 2.18.3 Mantall Aerial Work Platform Truck Product and Services
  - 2.18.4 Mantall Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 Mantall Recent Developments/Updates
- 2.19 RUNSHARE
  - 2.19.1 RUNSHARE Details
  - 2.19.2 RUNSHARE Major Business

- 2.19.3 RUNSHARE Aerial Work Platform Truck Product and Services
- 2.19.4 RUNSHARE Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 RUNSHARE Recent Developments/Updates
- 2.20 Hangzhou Aichi
  - 2.20.1 Hangzhou Aichi Details
  - 2.20.2 Hangzhou Aichi Major Business
  - 2.20.3 Hangzhou Aichi Aerial Work Platform Truck Product and Services
  - 2.20.4 Hangzhou Aichi Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 Hangzhou Aichi Recent Developments/Updates
- 2.21 Handler Special
  - 2.21.1 Handler Special Details
  - 2.21.2 Handler Special Major Business
  - 2.21.3 Handler Special Aerial Work Platform Truck Product and Services
  - 2.21.4 Handler Special Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.21.5 Handler Special Recent Developments/Updates
- 2.22 North Traffic
  - 2.22.1 North Traffic Details
  - 2.22.2 North Traffic Major Business
  - 2.22.3 North Traffic Aerial Work Platform Truck Product and Services
  - 2.22.4 North Traffic Aerial Work Platform Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.22.5 North Traffic Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: AERIAL WORK PLATFORM TRUCK BY MANUFACTURER**

- 3.1 Global Aerial Work Platform Truck Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Aerial Work Platform Truck Revenue by Manufacturer (2019-2024)
- 3.3 Global Aerial Work Platform Truck Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Aerial Work Platform Truck by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Aerial Work Platform Truck Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Aerial Work Platform Truck Manufacturer Market Share in 2023
- 3.5 Aerial Work Platform Truck Market: Overall Company Footprint Analysis
  - 3.5.1 Aerial Work Platform Truck Market: Region Footprint

- 3.5.2 Aerial Work Platform Truck Market: Company Product Type Footprint
- 3.5.3 Aerial Work Platform Truck Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Aerial Work Platform Truck Market Size by Region
  - 4.1.1 Global Aerial Work Platform Truck Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Aerial Work Platform Truck Consumption Value by Region (2019-2030)
  - 4.1.3 Global Aerial Work Platform Truck Average Price by Region (2019-2030)
- 4.2 North America Aerial Work Platform Truck Consumption Value (2019-2030)
- 4.3 Europe Aerial Work Platform Truck Consumption Value (2019-2030)
- 4.4 Asia-Pacific Aerial Work Platform Truck Consumption Value (2019-2030)
- 4.5 South America Aerial Work Platform Truck Consumption Value (2019-2030)
- 4.6 Middle East and Africa Aerial Work Platform Truck Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Aerial Work Platform Truck Sales Quantity by Type (2019-2030)
- 5.2 Global Aerial Work Platform Truck Consumption Value by Type (2019-2030)
- 5.3 Global Aerial Work Platform Truck Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Aerial Work Platform Truck Sales Quantity by Application (2019-2030)
- 6.2 Global Aerial Work Platform Truck Consumption Value by Application (2019-2030)
- 6.3 Global Aerial Work Platform Truck Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Aerial Work Platform Truck Sales Quantity by Type (2019-2030)
- 7.2 North America Aerial Work Platform Truck Sales Quantity by Application (2019-2030)
- 7.3 North America Aerial Work Platform Truck Market Size by Country
  - 7.3.1 North America Aerial Work Platform Truck Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Aerial Work Platform Truck Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

8.1 Europe Aerial Work Platform Truck Sales Quantity by Type (2019-2030)

8.2 Europe Aerial Work Platform Truck Sales Quantity by Application (2019-2030)

8.3 Europe Aerial Work Platform Truck Market Size by Country

8.3.1 Europe Aerial Work Platform Truck Sales Quantity by Country (2019-2030)

8.3.2 Europe Aerial Work Platform Truck Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Aerial Work Platform Truck Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Aerial Work Platform Truck Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Aerial Work Platform Truck Market Size by Region

9.3.1 Asia-Pacific Aerial Work Platform Truck Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Aerial Work Platform Truck Consumption Value by Region  
(2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Aerial Work Platform Truck Sales Quantity by Type (2019-2030)

10.2 South America Aerial Work Platform Truck Sales Quantity by Application  
(2019-2030)

10.3 South America Aerial Work Platform Truck Market Size by Country

10.3.1 South America Aerial Work Platform Truck Sales Quantity by Country

(2019-2030)

10.3.2 South America Aerial Work Platform Truck Consumption Value by Country

(2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Aerial Work Platform Truck Sales Quantity by Type

(2019-2030)

11.2 Middle East & Africa Aerial Work Platform Truck Sales Quantity by Application

(2019-2030)

11.3 Middle East & Africa Aerial Work Platform Truck Market Size by Country

11.3.1 Middle East & Africa Aerial Work Platform Truck Sales Quantity by Country

(2019-2030)

11.3.2 Middle East & Africa Aerial Work Platform Truck Consumption Value by Country

(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 Aerial Work Platform Truck Market Drivers

12.2 Aerial Work Platform Truck Market Restraints

12.3 Aerial Work Platform Truck Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Aerial Work Platform Truck and Key Manufacturers

13.2 Manufacturing Costs Percentage of Aerial Work Platform Truck

13.3 Aerial Work Platform Truck Production Process

13.4 Aerial Work Platform Truck Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Aerial Work Platform Truck Typical Distributors

14.3 Aerial Work Platform Truck Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Aerial Work Platform Truck Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Aerial Work Platform Truck Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. TEREX Basic Information, Manufacturing Base and Competitors

Table 4. TEREX Major Business

Table 5. TEREX Aerial Work Platform Truck Product and Services

Table 6. TEREX Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. TEREX Recent Developments/Updates

Table 8. JLG Basic Information, Manufacturing Base and Competitors

Table 9. JLG Major Business

Table 10. JLG Aerial Work Platform Truck Product and Services

Table 11. JLG Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. JLG Recent Developments/Updates

Table 13. Aichi Basic Information, Manufacturing Base and Competitors

Table 14. Aichi Major Business

Table 15. Aichi Aerial Work Platform Truck Product and Services

Table 16. Aichi Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Aichi Recent Developments/Updates

Table 18. Haulotte Basic Information, Manufacturing Base and Competitors

Table 19. Haulotte Major Business

Table 20. Haulotte Aerial Work Platform Truck Product and Services

Table 21. Haulotte Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Haulotte Recent Developments/Updates

Table 23. Skyjack Basic Information, Manufacturing Base and Competitors

Table 24. Skyjack Major Business

Table 25. Skyjack Aerial Work Platform Truck Product and Services

Table 26. Skyjack Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Skyjack Recent Developments/Updates

Table 28. Nifty lift Basic Information, Manufacturing Base and Competitors



- Table 29. Nifty lift Major Business
- Table 30. Nifty lift Aerial Work Platform Truck Product and Services
- Table 31. Nifty lift Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Nifty lift Recent Developments/Updates
- Table 33. Manitou Basic Information, Manufacturing Base and Competitors
- Table 34. Manitou Major Business
- Table 35. Manitou Aerial Work Platform Truck Product and Services
- Table 36. Manitou Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Manitou Recent Developments/Updates
- Table 38. Tadano Basic Information, Manufacturing Base and Competitors
- Table 39. Tadano Major Business
- Table 40. Tadano Aerial Work Platform Truck Product and Services
- Table 41. Tadano Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Tadano Recent Developments/Updates
- Table 43. Bronto Skylift Basic Information, Manufacturing Base and Competitors
- Table 44. Bronto Skylift Major Business
- Table 45. Bronto Skylift Aerial Work Platform Truck Product and Services
- Table 46. Bronto Skylift Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Bronto Skylift Recent Developments/Updates
- Table 48. Ruthmann Basic Information, Manufacturing Base and Competitors
- Table 49. Ruthmann Major Business
- Table 50. Ruthmann Aerial Work Platform Truck Product and Services
- Table 51. Ruthmann Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Ruthmann Recent Developments/Updates
- Table 53. Altec Basic Information, Manufacturing Base and Competitors
- Table 54. Altec Major Business
- Table 55. Altec Aerial Work Platform Truck Product and Services
- Table 56. Altec Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Altec Recent Developments/Updates
- Table 58. Teupen Basic Information, Manufacturing Base and Competitors
- Table 59. Teupen Major Business
- Table 60. Teupen Aerial Work Platform Truck Product and Services

- Table 61. Teupen Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Teupen Recent Developments/Updates
- Table 63. Time Benelux Basic Information, Manufacturing Base and Competitors
- Table 64. Time Benelux Major Business
- Table 65. Time Benelux Aerial Work Platform Truck Product and Services
- Table 66. Time Benelux Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Time Benelux Recent Developments/Updates
- Table 68. Oil&Steel Basic Information, Manufacturing Base and Competitors
- Table 69. Oil&Steel Major Business
- Table 70. Oil&Steel Aerial Work Platform Truck Product and Services
- Table 71. Oil&Steel Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Oil&Steel Recent Developments/Updates
- Table 73. CTE Basic Information, Manufacturing Base and Competitors
- Table 74. CTE Major Business
- Table 75. CTE Aerial Work Platform Truck Product and Services
- Table 76. CTE Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. CTE Recent Developments/Updates
- Table 78. Dingli Basic Information, Manufacturing Base and Competitors
- Table 79. Dingli Major Business
- Table 80. Dingli Aerial Work Platform Truck Product and Services
- Table 81. Dingli Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Dingli Recent Developments/Updates
- Table 83. Sinoboom Basic Information, Manufacturing Base and Competitors
- Table 84. Sinoboom Major Business
- Table 85. Sinoboom Aerial Work Platform Truck Product and Services
- Table 86. Sinoboom Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. Sinoboom Recent Developments/Updates
- Table 88. Mantall Basic Information, Manufacturing Base and Competitors
- Table 89. Mantall Major Business
- Table 90. Mantall Aerial Work Platform Truck Product and Services
- Table 91. Mantall Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Mantall Recent Developments/Updates

Table 93. RUNSHARE Basic Information, Manufacturing Base and Competitors

Table 94. RUNSHARE Major Business

Table 95. RUNSHARE Aerial Work Platform Truck Product and Services

Table 96. RUNSHARE Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. RUNSHARE Recent Developments/Updates

Table 98. Hangzhou Aichi Basic Information, Manufacturing Base and Competitors

Table 99. Hangzhou Aichi Major Business

Table 100. Hangzhou Aichi Aerial Work Platform Truck Product and Services

Table 101. Hangzhou Aichi Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Hangzhou Aichi Recent Developments/Updates

Table 103. Handler Special Basic Information, Manufacturing Base and Competitors

Table 104. Handler Special Major Business

Table 105. Handler Special Aerial Work Platform Truck Product and Services

Table 106. Handler Special Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 107. Handler Special Recent Developments/Updates

Table 108. North Traffic Basic Information, Manufacturing Base and Competitors

Table 109. North Traffic Major Business

Table 110. North Traffic Aerial Work Platform Truck Product and Services

Table 111. North Traffic Aerial Work Platform Truck Sales Quantity (Units), Average Price (K USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 112. North Traffic Recent Developments/Updates

Table 113. Global Aerial Work Platform Truck Sales Quantity by Manufacturer (2019-2024) & (Units)

Table 114. Global Aerial Work Platform Truck Revenue by Manufacturer (2019-2024) & (USD Million)

Table 115. Global Aerial Work Platform Truck Average Price by Manufacturer (2019-2024) & (K USD/Unit)

Table 116. Market Position of Manufacturers in Aerial Work Platform Truck, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 117. Head Office and Aerial Work Platform Truck Production Site of Key Manufacturer

Table 118. Aerial Work Platform Truck Market: Company Product Type Footprint

Table 119. Aerial Work Platform Truck Market: Company Product Application Footprint

Table 120. Aerial Work Platform Truck New Market Entrants and Barriers to Market Entry

Table 121. Aerial Work Platform Truck Mergers, Acquisition, Agreements, and Collaborations

Table 122. Global Aerial Work Platform Truck Sales Quantity by Region (2019-2024) & (Units)

Table 123. Global Aerial Work Platform Truck Sales Quantity by Region (2025-2030) & (Units)

Table 124. Global Aerial Work Platform Truck Consumption Value by Region (2019-2024) & (USD Million)

Table 125. Global Aerial Work Platform Truck Consumption Value by Region (2025-2030) & (USD Million)

Table 126. Global Aerial Work Platform Truck Average Price by Region (2019-2024) & (K USD/Unit)

Table 127. Global Aerial Work Platform Truck Average Price by Region (2025-2030) & (K USD/Unit)

Table 128. Global Aerial Work Platform Truck Sales Quantity by Type (2019-2024) & (Units)

Table 129. Global Aerial Work Platform Truck Sales Quantity by Type (2025-2030) & (Units)

Table 130. Global Aerial Work Platform Truck Consumption Value by Type (2019-2024) & (USD Million)

Table 131. Global Aerial Work Platform Truck Consumption Value by Type (2025-2030) & (USD Million)

Table 132. Global Aerial Work Platform Truck Average Price by Type (2019-2024) & (K USD/Unit)

Table 133. Global Aerial Work Platform Truck Average Price by Type (2025-2030) & (K USD/Unit)

Table 134. Global Aerial Work Platform Truck Sales Quantity by Application (2019-2024) & (Units)

Table 135. Global Aerial Work Platform Truck Sales Quantity by Application (2025-2030) & (Units)

Table 136. Global Aerial Work Platform Truck Consumption Value by Application (2019-2024) & (USD Million)

Table 137. Global Aerial Work Platform Truck Consumption Value by Application (2025-2030) & (USD Million)

Table 138. Global Aerial Work Platform Truck Average Price by Application (2019-2024)

& (K USD/Unit)

Table 139. Global Aerial Work Platform Truck Average Price by Application (2025-2030)

& (K USD/Unit)

Table 140. North America Aerial Work Platform Truck Sales Quantity by Type (2019-2024) & (Units)

Table 141. North America Aerial Work Platform Truck Sales Quantity by Type (2025-2030) & (Units)

Table 142. North America Aerial Work Platform Truck Sales Quantity by Application (2019-2024) & (Units)

Table 143. North America Aerial Work Platform Truck Sales Quantity by Application (2025-2030) & (Units)

Table 144. North America Aerial Work Platform Truck Sales Quantity by Country (2019-2024) & (Units)

Table 145. North America Aerial Work Platform Truck Sales Quantity by Country (2025-2030) & (Units)

Table 146. North America Aerial Work Platform Truck Consumption Value by Country (2019-2024) & (USD Million)

Table 147. North America Aerial Work Platform Truck Consumption Value by Country (2025-2030) & (USD Million)

Table 148. Europe Aerial Work Platform Truck Sales Quantity by Type (2019-2024) & (Units)

Table 149. Europe Aerial Work Platform Truck Sales Quantity by Type (2025-2030) & (Units)

Table 150. Europe Aerial Work Platform Truck Sales Quantity by Application (2019-2024) & (Units)

Table 151. Europe Aerial Work Platform Truck Sales Quantity by Application (2025-2030) & (Units)

Table 152. Europe Aerial Work Platform Truck Sales Quantity by Country (2019-2024) & (Units)

Table 153. Europe Aerial Work Platform Truck Sales Quantity by Country (2025-2030) & (Units)

Table 154. Europe Aerial Work Platform Truck Consumption Value by Country (2019-2024) & (USD Million)

Table 155. Europe Aerial Work Platform Truck Consumption Value by Country (2025-2030) & (USD Million)

Table 156. Asia-Pacific Aerial Work Platform Truck Sales Quantity by Type (2019-2024) & (Units)

Table 157. Asia-Pacific Aerial Work Platform Truck Sales Quantity by Type (2025-2030) & (Units)

Table 158. Asia-Pacific Aerial Work Platform Truck Sales Quantity by Application (2019-2024) & (Units)

Table 159. Asia-Pacific Aerial Work Platform Truck Sales Quantity by Application (2025-2030) & (Units)

Table 160. Asia-Pacific Aerial Work Platform Truck Sales Quantity by Region (2019-2024) & (Units)

Table 161. Asia-Pacific Aerial Work Platform Truck Sales Quantity by Region (2025-2030) & (Units)

Table 162. Asia-Pacific Aerial Work Platform Truck Consumption Value by Region (2019-2024) & (USD Million)

Table 163. Asia-Pacific Aerial Work Platform Truck Consumption Value by Region (2025-2030) & (USD Million)

Table 164. South America Aerial Work Platform Truck Sales Quantity by Type (2019-2024) & (Units)

Table 165. South America Aerial Work Platform Truck Sales Quantity by Type (2025-2030) & (Units)

Table 166. South America Aerial Work Platform Truck Sales Quantity by Application (2019-2024) & (Units)

Table 167. South America Aerial Work Platform Truck Sales Quantity by Application (2025-2030) & (Units)

Table 168. South America Aerial Work Platform Truck Sales Quantity by Country (2019-2024) & (Units)

Table 169. South America Aerial Work Platform Truck Sales Quantity by Country (2025-2030) & (Units)

Table 170. South America Aerial Work Platform Truck Consumption Value by Country (2019-2024) & (USD Million)

Table 171. South America Aerial Work Platform Truck Consumption Value by Country (2025-2030) & (USD Million)

Table 172. Middle East & Africa Aerial Work Platform Truck Sales Quantity by Type (2019-2024) & (Units)

Table 173. Middle East & Africa Aerial Work Platform Truck Sales Quantity by Type (2025-2030) & (Units)

Table 174. Middle East & Africa Aerial Work Platform Truck Sales Quantity by Application (2019-2024) & (Units)

Table 175. Middle East & Africa Aerial Work Platform Truck Sales Quantity by Application (2025-2030) & (Units)

Table 176. Middle East & Africa Aerial Work Platform Truck Sales Quantity by Region (2019-2024) & (Units)

Table 177. Middle East & Africa Aerial Work Platform Truck Sales Quantity by Region

(2025-2030) & (Units)

Table 178. Middle East & Africa Aerial Work Platform Truck Consumption Value by Region (2019-2024) & (USD Million)

Table 179. Middle East & Africa Aerial Work Platform Truck Consumption Value by Region (2025-2030) & (USD Million)

Table 180. Aerial Work Platform Truck Raw Material

Table 181. Key Manufacturers of Aerial Work Platform Truck Raw Materials

Table 182. Aerial Work Platform Truck Typical Distributors

Table 183. Aerial Work Platform Truck Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Aerial Work Platform Truck Picture
- Figure 2. Global Aerial Work Platform Truck Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Aerial Work Platform Truck Consumption Value Market Share by Type in 2023
- Figure 4. AWP Examples
- Figure 5. scissors lifts Examples
- Figure 6. booms trucks Examples
- Figure 7. others Examples
- Figure 8. Global Aerial Work Platform Truck Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 9. Global Aerial Work Platform Truck Consumption Value Market Share by Application in 2023
- Figure 10. Municipal Examples
- Figure 11. Garden Engineering Examples
- Figure 12. Telecommunication Examples
- Figure 13. Construction Examples
- Figure 14. Global Aerial Work Platform Truck Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 15. Global Aerial Work Platform Truck Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 16. Global Aerial Work Platform Truck Sales Quantity (2019-2030) & (Units)
- Figure 17. Global Aerial Work Platform Truck Average Price (2019-2030) & (K USD/Unit)
- Figure 18. Global Aerial Work Platform Truck Sales Quantity Market Share by Manufacturer in 2023
- Figure 19. Global Aerial Work Platform Truck Consumption Value Market Share by Manufacturer in 2023
- Figure 20. Producer Shipments of Aerial Work Platform Truck by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 21. Top 3 Aerial Work Platform Truck Manufacturer (Consumption Value) Market Share in 2023
- Figure 22. Top 6 Aerial Work Platform Truck Manufacturer (Consumption Value) Market Share in 2023
- Figure 23. Global Aerial Work Platform Truck Sales Quantity Market Share by Region



(2019-2030)

Figure 24. Global Aerial Work Platform Truck Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Aerial Work Platform Truck Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Aerial Work Platform Truck Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Aerial Work Platform Truck Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Aerial Work Platform Truck Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Aerial Work Platform Truck Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Aerial Work Platform Truck Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Aerial Work Platform Truck Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Aerial Work Platform Truck Average Price by Type (2019-2030) & (K USD/Unit)

Figure 33. Global Aerial Work Platform Truck Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Aerial Work Platform Truck Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Aerial Work Platform Truck Average Price by Application (2019-2030) & (K USD/Unit)

Figure 36. North America Aerial Work Platform Truck Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Aerial Work Platform Truck Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Aerial Work Platform Truck Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Aerial Work Platform Truck Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Aerial Work Platform Truck Sales Quantity Market Share by Type (2019-2030)

Figure 44. Europe Aerial Work Platform Truck Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Aerial Work Platform Truck Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Aerial Work Platform Truck Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Aerial Work Platform Truck Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Aerial Work Platform Truck Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Aerial Work Platform Truck Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Aerial Work Platform Truck Consumption Value Market Share by Region (2019-2030)

Figure 56. China Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Aerial Work Platform Truck Sales Quantity Market Share by

Type (2019-2030)

Figure 63. South America Aerial Work Platform Truck Sales Quantity Market Share by Application (2019-2030)

Figure 64. South America Aerial Work Platform Truck Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Aerial Work Platform Truck Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Middle East & Africa Aerial Work Platform Truck Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Aerial Work Platform Truck Sales Quantity Market Share by Application (2019-2030)

Figure 70. Middle East & Africa Aerial Work Platform Truck Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Aerial Work Platform Truck Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Aerial Work Platform Truck Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Aerial Work Platform Truck Market Drivers

Figure 77. Aerial Work Platform Truck Market Restraints

Figure 78. Aerial Work Platform Truck Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Aerial Work Platform Truck in 2023

Figure 81. Manufacturing Process Analysis of Aerial Work Platform Truck

Figure 82. Aerial Work Platform Truck Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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