

Global Aerial Work Platform (AWP) Truck Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GCEC40FF72CEN.html>

Date: November 2024

Pages: 99

Price: US\$ 3,480.00 (Single User License)

ID: GCEC40FF72CEN

Abstracts

According to our (Global Info Research) latest study, the global Aerial Work Platform (AWP) Truck market size was valued at USD 11450 million in 2023 and is forecast to a readjusted size of USD 13960 million by 2030 with a CAGR of 2.9% during review period.

Aerial platform truck refers to a mechanical device used to provide temporary access for people or equipment to inaccessible areas, usually at height.

Global Aerial Work Platform Truck key players include TEREX, JLG, Aichi, Haulotte, Skyjack, etc.

North America is the largest market, with a share over 35%, followed by Europe and Japan, both have a share over 35 percent.

In terms of product, AWP is the largest segment, with a share about 65%. And in terms of application, the largest application is Municipal, followed by Construction.

The Global Info Research report includes an overview of the development of the Aerial Work Platform (AWP) Truck industry chain, the market status of Construction (Boom Lifts, Scissor Lifts), Telecommunication (Boom Lifts, Scissor Lifts), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Aerial Work Platform (AWP) Truck.

Regionally, the report analyzes the Aerial Work Platform (AWP) Truck markets in key regions. North America and Europe are experiencing steady growth, driven by

government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Aerial Work Platform (AWP) Truck market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Aerial Work Platform (AWP) Truck market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Aerial Work Platform (AWP) Truck industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Boom Lifts, Scissor Lifts).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Aerial Work Platform (AWP) Truck market.

Regional Analysis: The report involves examining the Aerial Work Platform (AWP) Truck market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Aerial Work Platform (AWP) Truck market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Aerial Work Platform (AWP) Truck:

Company Analysis: Report covers individual Aerial Work Platform (AWP) Truck manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Aerial Work Platform (AWP) Truck. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Construction, Telecommunication).

Technology Analysis: Report covers specific technologies relevant to Aerial Work Platform (AWP) Truck. It assesses the current state, advancements, and potential future developments in Aerial Work Platform (AWP) Truck areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Aerial Work Platform (AWP) Truck market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Aerial Work Platform (AWP) Truck market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Boom Lifts

Scissor Lifts

Vertical Mast Lifts

Personnel Portable Lifts

Market segment by Application

Construction

Telecommunication

Transport & Logistics

Government

Others

Major players covered

Aichi Corporation

Altec

Bronto Skylift

Runshare

Ruthmann

Tadano

Terex

Teupen

Time Benelux

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Aerial Work Platform (AWP) Truck product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Aerial Work Platform (AWP) Truck, with price, sales, revenue and global market share of Aerial Work Platform (AWP) Truck from 2019 to 2024.

Chapter 3, the Aerial Work Platform (AWP) Truck competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Aerial Work Platform (AWP) Truck breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Aerial Work Platform (AWP) Truck market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Aerial Work Platform (AWP) Truck.

Chapter 14 and 15, to describe Aerial Work Platform (AWP) Truck sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Aerial Work Platform (AWP) Truck
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Aerial Work Platform (AWP) Truck Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Boom Lifts
 - 1.3.3 Scissor Lifts
 - 1.3.4 Vertical Mast Lifts
 - 1.3.5 Personnel Portable Lifts
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Aerial Work Platform (AWP) Truck Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Construction
 - 1.4.3 Telecommunication
 - 1.4.4 Transport & Logistics
 - 1.4.5 Government
 - 1.4.6 Others
- 1.5 Global Aerial Work Platform (AWP) Truck Market Size & Forecast
 - 1.5.1 Global Aerial Work Platform (AWP) Truck Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Aerial Work Platform (AWP) Truck Sales Quantity (2019-2030)
 - 1.5.3 Global Aerial Work Platform (AWP) Truck Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Aichi Corporation
 - 2.1.1 Aichi Corporation Details
 - 2.1.2 Aichi Corporation Major Business
 - 2.1.3 Aichi Corporation Aerial Work Platform (AWP) Truck Product and Services
 - 2.1.4 Aichi Corporation Aerial Work Platform (AWP) Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Aichi Corporation Recent Developments/Updates
- 2.2 Altec
 - 2.2.1 Altec Details
 - 2.2.2 Altec Major Business

- 2.2.3 Altec Aerial Work Platform (AWP) Truck Product and Services
- 2.2.4 Altec Aerial Work Platform (AWP) Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Altec Recent Developments/Updates
- 2.3 Bronto Skylift
 - 2.3.1 Bronto Skylift Details
 - 2.3.2 Bronto Skylift Major Business
 - 2.3.3 Bronto Skylift Aerial Work Platform (AWP) Truck Product and Services
 - 2.3.4 Bronto Skylift Aerial Work Platform (AWP) Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Bronto Skylift Recent Developments/Updates
- 2.4 Runshare
 - 2.4.1 Runshare Details
 - 2.4.2 Runshare Major Business
 - 2.4.3 Runshare Aerial Work Platform (AWP) Truck Product and Services
 - 2.4.4 Runshare Aerial Work Platform (AWP) Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Runshare Recent Developments/Updates
- 2.5 Ruthmann
 - 2.5.1 Ruthmann Details
 - 2.5.2 Ruthmann Major Business
 - 2.5.3 Ruthmann Aerial Work Platform (AWP) Truck Product and Services
 - 2.5.4 Ruthmann Aerial Work Platform (AWP) Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Ruthmann Recent Developments/Updates
- 2.6 Tadano
 - 2.6.1 Tadano Details
 - 2.6.2 Tadano Major Business
 - 2.6.3 Tadano Aerial Work Platform (AWP) Truck Product and Services
 - 2.6.4 Tadano Aerial Work Platform (AWP) Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Tadano Recent Developments/Updates
- 2.7 Terex
 - 2.7.1 Terex Details
 - 2.7.2 Terex Major Business
 - 2.7.3 Terex Aerial Work Platform (AWP) Truck Product and Services
 - 2.7.4 Terex Aerial Work Platform (AWP) Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Terex Recent Developments/Updates

2.8 Teupen

2.8.1 Teupen Details

2.8.2 Teupen Major Business

2.8.3 Teupen Aerial Work Platform (AWP) Truck Product and Services

2.8.4 Teupen Aerial Work Platform (AWP) Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Teupen Recent Developments/Updates

2.9 Time Benelux

2.9.1 Time Benelux Details

2.9.2 Time Benelux Major Business

2.9.3 Time Benelux Aerial Work Platform (AWP) Truck Product and Services

2.9.4 Time Benelux Aerial Work Platform (AWP) Truck Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Time Benelux Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AERIAL WORK PLATFORM (AWP) TRUCK BY MANUFACTURER

3.1 Global Aerial Work Platform (AWP) Truck Sales Quantity by Manufacturer (2019-2024)

3.2 Global Aerial Work Platform (AWP) Truck Revenue by Manufacturer (2019-2024)

3.3 Global Aerial Work Platform (AWP) Truck Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Aerial Work Platform (AWP) Truck by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Aerial Work Platform (AWP) Truck Manufacturer Market Share in 2023

3.4.2 Top 6 Aerial Work Platform (AWP) Truck Manufacturer Market Share in 2023

3.5 Aerial Work Platform (AWP) Truck Market: Overall Company Footprint Analysis

3.5.1 Aerial Work Platform (AWP) Truck Market: Region Footprint

3.5.2 Aerial Work Platform (AWP) Truck Market: Company Product Type Footprint

3.5.3 Aerial Work Platform (AWP) Truck Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Aerial Work Platform (AWP) Truck Market Size by Region

- 4.1.1 Global Aerial Work Platform (AWP) Truck Sales Quantity by Region (2019-2030)
- 4.1.2 Global Aerial Work Platform (AWP) Truck Consumption Value by Region (2019-2030)
- 4.1.3 Global Aerial Work Platform (AWP) Truck Average Price by Region (2019-2030)
- 4.2 North America Aerial Work Platform (AWP) Truck Consumption Value (2019-2030)
- 4.3 Europe Aerial Work Platform (AWP) Truck Consumption Value (2019-2030)
- 4.4 Asia-Pacific Aerial Work Platform (AWP) Truck Consumption Value (2019-2030)
- 4.5 South America Aerial Work Platform (AWP) Truck Consumption Value (2019-2030)
- 4.6 Middle East and Africa Aerial Work Platform (AWP) Truck Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Aerial Work Platform (AWP) Truck Sales Quantity by Type (2019-2030)
- 5.2 Global Aerial Work Platform (AWP) Truck Consumption Value by Type (2019-2030)
- 5.3 Global Aerial Work Platform (AWP) Truck Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Aerial Work Platform (AWP) Truck Sales Quantity by Application (2019-2030)
- 6.2 Global Aerial Work Platform (AWP) Truck Consumption Value by Application (2019-2030)
- 6.3 Global Aerial Work Platform (AWP) Truck Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Aerial Work Platform (AWP) Truck Sales Quantity by Type (2019-2030)
- 7.2 North America Aerial Work Platform (AWP) Truck Sales Quantity by Application (2019-2030)
- 7.3 North America Aerial Work Platform (AWP) Truck Market Size by Country
 - 7.3.1 North America Aerial Work Platform (AWP) Truck Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Aerial Work Platform (AWP) Truck Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Aerial Work Platform (AWP) Truck Sales Quantity by Type (2019-2030)

8.2 Europe Aerial Work Platform (AWP) Truck Sales Quantity by Application (2019-2030)

8.3 Europe Aerial Work Platform (AWP) Truck Market Size by Country

8.3.1 Europe Aerial Work Platform (AWP) Truck Sales Quantity by Country (2019-2030)

8.3.2 Europe Aerial Work Platform (AWP) Truck Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Aerial Work Platform (AWP) Truck Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Aerial Work Platform (AWP) Truck Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Aerial Work Platform (AWP) Truck Market Size by Region

9.3.1 Asia-Pacific Aerial Work Platform (AWP) Truck Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Aerial Work Platform (AWP) Truck Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Aerial Work Platform (AWP) Truck Sales Quantity by Type (2019-2030)

10.2 South America Aerial Work Platform (AWP) Truck Sales Quantity by Application

(2019-2030)

10.3 South America Aerial Work Platform (AWP) Truck Market Size by Country

10.3.1 South America Aerial Work Platform (AWP) Truck Sales Quantity by Country
(2019-2030)

10.3.2 South America Aerial Work Platform (AWP) Truck Consumption Value by
Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Aerial Work Platform (AWP) Truck Sales Quantity by Type
(2019-2030)

11.2 Middle East & Africa Aerial Work Platform (AWP) Truck Sales Quantity by
Application (2019-2030)

11.3 Middle East & Africa Aerial Work Platform (AWP) Truck Market Size by Country
11.3.1 Middle East & Africa Aerial Work Platform (AWP) Truck Sales Quantity by
Country (2019-2030)

11.3.2 Middle East & Africa Aerial Work Platform (AWP) Truck Consumption Value by
Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Aerial Work Platform (AWP) Truck Market Drivers

12.2 Aerial Work Platform (AWP) Truck Market Restraints

12.3 Aerial Work Platform (AWP) Truck Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Aerial Work Platform (AWP) Truck and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Aerial Work Platform (AWP) Truck
- 13.3 Aerial Work Platform (AWP) Truck Production Process
- 13.4 Aerial Work Platform (AWP) Truck Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Aerial Work Platform (AWP) Truck Typical Distributors
- 14.3 Aerial Work Platform (AWP) Truck Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

List Of Figures

LIST OF FIGURES

I would like to order

Product name: Global Aerial Work Platform (AWP) Truck Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

Product link: <https://marketpublishers.com/r/GCEC40FF72CEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCEC40FF72CEN.html>