

Global Aerial Work Platform (AWP) Rental Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G658C6535266EN.html>

Date: January 2026

Pages: 217

Price: US\$ 3,480.00 (Single User License)

ID: G658C6535266EN

Abstracts

According to our (Global Info Research) latest study, the global Aerial Work Platform (AWP) Rental market size was valued at US\$ million in 2025 and is forecast to a readjusted size of US\$ million by 2032 with a CAGR of %during review period.

Aerial Work Platforms (AWPs) are essential for various construction, maintenance, and industrial tasks that require workers to operate at heights. Renting AWPs can be a cost-effective solution for businesses and contractors who need temporary access to these platforms without the long-term commitment of purchasing equipment.

Borgman Captial acquired Aerial Work Platforms Inc. back in December 2020. As of February 2024, they've sold it to the equipment rental company Herc Rentals Inc. Borgman Capitalis a lower middle market private equity firm. Terms of the transaction were not disclosed.

This report is a detailed and comprehensive analysis for global Aerial Work Platform (AWP) Rental market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Aerial Work Platform (AWP) Rental market size and forecasts, in consumption

value (\$ Million), 2021-2032

Global Aerial Work Platform (AWP) Rental market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Aerial Work Platform (AWP) Rental market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Aerial Work Platform (AWP) Rental market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Aerial Work Platform (AWP) Rental
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Aerial Work Platform (AWP) Rental market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include United Rentals, HOLT Aerial, MacAllister Rentals, Sunbelt Rentals, Ahern Rentals, H&E Equipment Services, Sunstate Equipment, Equipment Depot, Briggs Equipment, Star Rentals, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Aerial Work Platform (AWP) Rental market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Telescoping Boom Lifts

Articulated Boom Lifts

Scissor Lifts

Truck-Mounted Lifts

Others

Market segment by Application

Municipal

Garden engineering

Telecommunication

Construction

Others

Market segment by players, this report covers

United Rentals

HOLT Aerial

MacAllister Rentals

Sunbelt Rentals

Ahern Rentals

H&E Equipment Services

Sunstate Equipment

Equipment Depot

Briggs Equipment

Star Rentals

Herc Rentals

Blade Platforms

Mateco

Gerken

Riwal

HKL

Loxam

Rothlehner Arbeitsb?hnen Gmbh

Kiloutou

Coll?

Boels Rental Ltd

BESL GmbH

TOYOKIN Co., Ltd

RYOKI Co., Ltd.

Nishio Rent All Co., Ltd

CDHORIZON

Zhejiang Huatie Emergency Equipment Technology Co., Ltd

Jieli

Zhongneng United

XCMG Guanglian Rental

Precede

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Aerial Work Platform (AWP) Rental product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Aerial Work Platform (AWP) Rental, with revenue, gross margin, and global market share of Aerial Work Platform (AWP) Rental from 2021 to 2026.

Chapter 3, the Aerial Work Platform (AWP) Rental competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Aerial Work Platform (AWP) Rental market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Aerial Work Platform (AWP) Rental.

Chapter 13, to describe Aerial Work Platform (AWP) Rental research findings and conclusion.

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