

Global Aerial Imaging Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Aerial Imaging market size was valued at USD 3062.2 million in 2023 and is forecast to a readjusted size of USD 8253.2 million by 2030 with a CAGR of 15.2% during review period.

Aerial imagery is the taking of photographs of the ground from an elevated/direct-down position. Usually the camera is not supported by a ground-based structure. Platforms for aerial photography include fixed-wing aircraft, helicopters, unmanned aerial vehicles (UAVs or 'drones'), balloons, blimps and dirigibles, rockets, pigeons, kites, parachutes, stand-alone telescoping and vehicle-mounted poles. Mounted cameras may be triggered remotely or automatically; hand-held photographs may be taken by a photographer.

Global aerial imaging main manufacturers include Blom ASA, Digital Aerial Solutions, Cooper Aerial Surveys, Fugro, Landiscor Aerial Information, EagleView Technology, Nearmap, Kucera International, Quantum Spatial, etc., totally accounting for about 22% of the market. Americas is the largest market, with a share about 50%. As for the types of products, it can be divided into unmanned aerial vehicles, helicopters, fixed-wing aircraft and others. The most common product is unmanned aerial vehicles, with a share over 40%. In terms of applications, it is widely used in government agencies, military and defense, energy sector, agriculture and forestry, civil engineering, commercial Enterprises and others. The most common application is government agencies, with a share over 25%.

The Global Info Research report includes an overview of the development of the Aerial Imaging industry chain, the market status of Government Agencies (Unmanned Aerial Vehicles, Helicopters), Military and Defense (Unmanned Aerial Vehicles, Helicopters),

and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Aerial Imaging.

Regionally, the report analyzes the Aerial Imaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Aerial Imaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Aerial Imaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Aerial Imaging industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Unmanned Aerial Vehicles, Helicopters).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Aerial Imaging market.

Regional Analysis: The report involves examining the Aerial Imaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Aerial Imaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Aerial Imaging:

Company Analysis: Report covers individual Aerial Imaging players, suppliers, and

other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Aerial Imaging. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Government Agencies, Military and Defense).

Technology Analysis: Report covers specific technologies relevant to Aerial Imaging. It assesses the current state, advancements, and potential future developments in Aerial Imaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Aerial Imaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Aerial Imaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Unmanned Aerial Vehicles

Helicopters

Fixed-Wing Aircraft

Others

Market segment by Application

Government Agencies

Military and Defense

Energy Sector

Agriculture and Forestry

Civil Engineering

Commercial Enterprises

Others

Market segment by players, this report covers

Blom ASA

Digital Aerial Solutions

Cooper Aerial Surveys

Fugro

Landiscor Aerial Information

EagleView Technology

Nearmap

Kucera International

Quantum Spatial

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Aerial Imaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Aerial Imaging, with revenue, gross margin and global market share of Aerial Imaging from 2019 to 2024.

Chapter 3, the Aerial Imaging competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Aerial Imaging market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Aerial Imaging.

Chapter 13, to describe Aerial Imaging research findings and conclusion.

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