

Global Advocacy Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Advocacy Software market size was valued at US\$ 713 million in 2024 and is forecast to a readjusted size of USD 1350 million by 2031 with a CAGR of 9.7% during review period.

Advocacy software gives the tools that you need to connect people to elect officials and enable to create a powerful advocacy strategy. Also it mobilizes customers to support B2B marketing objectives: more recommendations, referrals and references, more authentic customer content, extended social reach, customer-driven innovation and more.

One Click Politics, The Soft Edge, FiscalNote, Capitol Impact and Blackbaud are the leaders of the Advocacy Software industry, which take about 20% market share. North America is the major region of the global market, which takes about 50% market share.

This report is a detailed and comprehensive analysis for global Advocacy Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Advocacy Software market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Advocacy Software market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Advocacy Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Advocacy Software market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Advocacy Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Advocacy Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include One Click Politics, The Soft Edge, FiscalNote, Capitol Impact, Blackbaud, Phone2Action, RAP Index, Votility, Salsa Labs, Engaging Networks, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Advocacy Software market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premise

Market segment by Application

Enterprise

Mid-market

SMB

Trade Association

Nonprofit

Public Sector

Market segment by players, this report covers

One Click Politics

The Soft Edge

FiscalNote

Capitol Impact

Blackbaud

Phone2Action

RAP Index

Votility

Salsa Labs

Engaging Networks

Customer Advocacy

Annex Cloud

PostBeyond

SocialChorus

Influitive

SparkInfluence

BGov

Quorum

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Advocacy Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Advocacy Software, with revenue, gross margin, and global market share of Advocacy Software from 2020 to 2025.

Chapter 3, the Advocacy Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Advocacy Software market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Advocacy Software.

Chapter 13, to describe Advocacy Software research findings and conclusion.

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