

# Global Advocacy Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Advocacy Software market size was valued at US\$ 713 million in 2024 and is forecast to a readjusted size of USD 1350 million by 2031 with a CAGR of 9.7% during review period.

Advocacy software gives the tools that you need to connect people to elect officials and enable to create a powerful advocacy strategy. Also it mobilizes customers to support B2B marketing objectives: more recommendations, referrals and references, more authentic customer content, extended social reach, customer-driven innovation and more.

One Click Politics, The Soft Edge, FiscalNote, Capitol Impact and Blackbaud are the leaders of the Advocacy Software industry, which take about 20% market share. North America is the major region of the global market, which takes about 50% market share.

This report is a detailed and comprehensive analysis for global Advocacy Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Advocacy Software market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Advocacy Software market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Advocacy Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Advocacy Software market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Advocacy Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Advocacy Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include One Click Politics, The Soft Edge, FiscalNote, Capitol Impact, Blackbaud, Phone2Action, RAP Index, Votility, Salsa Labs, Engaging Networks, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Advocacy Software market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premise

## Market segment by Application

Enterprise

Mid-market

SMB

Trade Association

Nonprofit

Public Sector

## Market segment by players, this report covers

One Click Politics

The Soft Edge

FiscalNote

Capitol Impact

Blackbaud

Phone2Action

RAP Index

Votility

Salsa Labs

Engaging Networks

Customer Advocacy

Annex Cloud

PostBeyond

SocialChorus

Influitive

SparkInfluence

BGov

Quorum

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Advocacy Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Advocacy Software, with revenue, gross margin, and global market share of Advocacy Software from 2020 to 2025.

Chapter 3, the Advocacy Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Advocacy Software market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Advocacy Software.

Chapter 13, to describe Advocacy Software research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Product Overview and Scope

#### 1.2 Market Estimation Caveats and Base Year

#### 1.3 Classification of Advocacy Software by Type

##### 1.3.1 Overview: Global Advocacy Software Market Size by Type: 2020 Versus 2024 Versus 2031

##### 1.3.2 Global Advocacy Software Consumption Value Market Share by Type in 2024

##### 1.3.3 Cloud-based

##### 1.3.4 On-premise

#### 1.4 Global Advocacy Software Market by Application

##### 1.4.1 Overview: Global Advocacy Software Market Size by Application: 2020 Versus 2024 Versus 2031

##### 1.4.2 Enterprise

##### 1.4.3 Mid-market

##### 1.4.4 SMB

##### 1.4.5 Trade Association

##### 1.4.6 Nonprofit

##### 1.4.7 Public Sector

#### 1.5 Global Advocacy Software Market Size & Forecast

#### 1.6 Global Advocacy Software Market Size and Forecast by Region

##### 1.6.1 Global Advocacy Software Market Size by Region: 2020 VS 2024 VS 2031

##### 1.6.2 Global Advocacy Software Market Size by Region, (2020-2031)

##### 1.6.3 North America Advocacy Software Market Size and Prospect (2020-2031)

##### 1.6.4 Europe Advocacy Software Market Size and Prospect (2020-2031)

##### 1.6.5 Asia-Pacific Advocacy Software Market Size and Prospect (2020-2031)

##### 1.6.6 South America Advocacy Software Market Size and Prospect (2020-2031)

##### 1.6.7 Middle East & Africa Advocacy Software Market Size and Prospect (2020-2031)

### 2 COMPANY PROFILES

#### 2.1 One Click Politics

##### 2.1.1 One Click Politics Details

##### 2.1.2 One Click Politics Major Business

##### 2.1.3 One Click Politics Advocacy Software Product and Solutions

##### 2.1.4 One Click Politics Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)

- 2.1.5 One Click Politics Recent Developments and Future Plans
- 2.2 The Soft Edge
  - 2.2.1 The Soft Edge Details
  - 2.2.2 The Soft Edge Major Business
  - 2.2.3 The Soft Edge Advocacy Software Product and Solutions
  - 2.2.4 The Soft Edge Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)
  - 2.2.5 The Soft Edge Recent Developments and Future Plans
- 2.3 FiscalNote
  - 2.3.1 FiscalNote Details
  - 2.3.2 FiscalNote Major Business
  - 2.3.3 FiscalNote Advocacy Software Product and Solutions
  - 2.3.4 FiscalNote Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)
  - 2.3.5 FiscalNote Recent Developments and Future Plans
- 2.4 Capitol Impact
  - 2.4.1 Capitol Impact Details
  - 2.4.2 Capitol Impact Major Business
  - 2.4.3 Capitol Impact Advocacy Software Product and Solutions
  - 2.4.4 Capitol Impact Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)
  - 2.4.5 Capitol Impact Recent Developments and Future Plans
- 2.5 Blackbaud
  - 2.5.1 Blackbaud Details
  - 2.5.2 Blackbaud Major Business
  - 2.5.3 Blackbaud Advocacy Software Product and Solutions
  - 2.5.4 Blackbaud Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)
  - 2.5.5 Blackbaud Recent Developments and Future Plans
- 2.6 Phone2Action
  - 2.6.1 Phone2Action Details
  - 2.6.2 Phone2Action Major Business
  - 2.6.3 Phone2Action Advocacy Software Product and Solutions
  - 2.6.4 Phone2Action Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)
  - 2.6.5 Phone2Action Recent Developments and Future Plans
- 2.7 RAP Index
  - 2.7.1 RAP Index Details
  - 2.7.2 RAP Index Major Business

- 2.7.3 RAP Index Advocacy Software Product and Solutions
- 2.7.4 RAP Index Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)
- 2.7.5 RAP Index Recent Developments and Future Plans
- 2.8 Votility
  - 2.8.1 Votility Details
  - 2.8.2 Votility Major Business
  - 2.8.3 Votility Advocacy Software Product and Solutions
  - 2.8.4 Votility Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)
  - 2.8.5 Votility Recent Developments and Future Plans
- 2.9 Salsa Labs
  - 2.9.1 Salsa Labs Details
  - 2.9.2 Salsa Labs Major Business
  - 2.9.3 Salsa Labs Advocacy Software Product and Solutions
  - 2.9.4 Salsa Labs Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)
  - 2.9.5 Salsa Labs Recent Developments and Future Plans
- 2.10 Engaging Networks
  - 2.10.1 Engaging Networks Details
  - 2.10.2 Engaging Networks Major Business
  - 2.10.3 Engaging Networks Advocacy Software Product and Solutions
  - 2.10.4 Engaging Networks Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)
  - 2.10.5 Engaging Networks Recent Developments and Future Plans
- 2.11 Customer Advocacy
  - 2.11.1 Customer Advocacy Details
  - 2.11.2 Customer Advocacy Major Business
  - 2.11.3 Customer Advocacy Advocacy Software Product and Solutions
  - 2.11.4 Customer Advocacy Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)
  - 2.11.5 Customer Advocacy Recent Developments and Future Plans
- 2.12 Annex Cloud
  - 2.12.1 Annex Cloud Details
  - 2.12.2 Annex Cloud Major Business
  - 2.12.3 Annex Cloud Advocacy Software Product and Solutions
  - 2.12.4 Annex Cloud Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)
  - 2.12.5 Annex Cloud Recent Developments and Future Plans



## 2.13 PostBeyond

### 2.13.1 PostBeyond Details

### 2.13.2 PostBeyond Major Business

### 2.13.3 PostBeyond Advocacy Software Product and Solutions

### 2.13.4 PostBeyond Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)

### 2.13.5 PostBeyond Recent Developments and Future Plans

## 2.14 SocialChorus

### 2.14.1 SocialChorus Details

### 2.14.2 SocialChorus Major Business

### 2.14.3 SocialChorus Advocacy Software Product and Solutions

### 2.14.4 SocialChorus Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)

### 2.14.5 SocialChorus Recent Developments and Future Plans

## 2.15 Influitive

### 2.15.1 Influitive Details

### 2.15.2 Influitive Major Business

### 2.15.3 Influitive Advocacy Software Product and Solutions

### 2.15.4 Influitive Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)

### 2.15.5 Influitive Recent Developments and Future Plans

## 2.16 SparkInfluence

### 2.16.1 SparkInfluence Details

### 2.16.2 SparkInfluence Major Business

### 2.16.3 SparkInfluence Advocacy Software Product and Solutions

### 2.16.4 SparkInfluence Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)

### 2.16.5 SparkInfluence Recent Developments and Future Plans

## 2.17 BGov

### 2.17.1 BGov Details

### 2.17.2 BGov Major Business

### 2.17.3 BGov Advocacy Software Product and Solutions

### 2.17.4 BGov Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)

### 2.17.5 BGov Recent Developments and Future Plans

## 2.18 Quorum

### 2.18.1 Quorum Details

### 2.18.2 Quorum Major Business

### 2.18.3 Quorum Advocacy Software Product and Solutions

2.18.4 Quorum Advocacy Software Revenue, Gross Margin and Market Share (2020-2025)

2.18.5 Quorum Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Advocacy Software Revenue and Share by Players (2020-2025)

3.2 Market Share Analysis (2024)

3.2.1 Market Share of Advocacy Software by Company Revenue

3.2.2 Top 3 Advocacy Software Players Market Share in 2024

3.2.3 Top 6 Advocacy Software Players Market Share in 2024

3.3 Advocacy Software Market: Overall Company Footprint Analysis

3.3.1 Advocacy Software Market: Region Footprint

3.3.2 Advocacy Software Market: Company Product Type Footprint

3.3.3 Advocacy Software Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Advocacy Software Consumption Value and Market Share by Type (2020-2025)

4.2 Global Advocacy Software Market Forecast by Type (2026-2031)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Advocacy Software Consumption Value Market Share by Application (2020-2025)

5.2 Global Advocacy Software Market Forecast by Application (2026-2031)

### **6 NORTH AMERICA**

6.1 North America Advocacy Software Consumption Value by Type (2020-2031)

6.2 North America Advocacy Software Market Size by Application (2020-2031)

6.3 North America Advocacy Software Market Size by Country

6.3.1 North America Advocacy Software Consumption Value by Country (2020-2031)

6.3.2 United States Advocacy Software Market Size and Forecast (2020-2031)

6.3.3 Canada Advocacy Software Market Size and Forecast (2020-2031)

6.3.4 Mexico Advocacy Software Market Size and Forecast (2020-2031)

## **7 EUROPE**

- 7.1 Europe Advocacy Software Consumption Value by Type (2020-2031)
- 7.2 Europe Advocacy Software Consumption Value by Application (2020-2031)
- 7.3 Europe Advocacy Software Market Size by Country
  - 7.3.1 Europe Advocacy Software Consumption Value by Country (2020-2031)
  - 7.3.2 Germany Advocacy Software Market Size and Forecast (2020-2031)
  - 7.3.3 France Advocacy Software Market Size and Forecast (2020-2031)
  - 7.3.4 United Kingdom Advocacy Software Market Size and Forecast (2020-2031)
  - 7.3.5 Russia Advocacy Software Market Size and Forecast (2020-2031)
  - 7.3.6 Italy Advocacy Software Market Size and Forecast (2020-2031)

## **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific Advocacy Software Consumption Value by Type (2020-2031)
- 8.2 Asia-Pacific Advocacy Software Consumption Value by Application (2020-2031)
- 8.3 Asia-Pacific Advocacy Software Market Size by Region
  - 8.3.1 Asia-Pacific Advocacy Software Consumption Value by Region (2020-2031)
  - 8.3.2 China Advocacy Software Market Size and Forecast (2020-2031)
  - 8.3.3 Japan Advocacy Software Market Size and Forecast (2020-2031)
  - 8.3.4 South Korea Advocacy Software Market Size and Forecast (2020-2031)
  - 8.3.5 India Advocacy Software Market Size and Forecast (2020-2031)
  - 8.3.6 Southeast Asia Advocacy Software Market Size and Forecast (2020-2031)
  - 8.3.7 Australia Advocacy Software Market Size and Forecast (2020-2031)

## **9 SOUTH AMERICA**

- 9.1 South America Advocacy Software Consumption Value by Type (2020-2031)
- 9.2 South America Advocacy Software Consumption Value by Application (2020-2031)
- 9.3 South America Advocacy Software Market Size by Country
  - 9.3.1 South America Advocacy Software Consumption Value by Country (2020-2031)
  - 9.3.2 Brazil Advocacy Software Market Size and Forecast (2020-2031)
  - 9.3.3 Argentina Advocacy Software Market Size and Forecast (2020-2031)

## **10 MIDDLE EAST & AFRICA**

- 10.1 Middle East & Africa Advocacy Software Consumption Value by Type (2020-2031)
- 10.2 Middle East & Africa Advocacy Software Consumption Value by Application

(2020-2031)

10.3 Middle East & Africa Advocacy Software Market Size by Country

10.3.1 Middle East & Africa Advocacy Software Consumption Value by Country

(2020-2031)

10.3.2 Turkey Advocacy Software Market Size and Forecast (2020-2031)

10.3.3 Saudi Arabia Advocacy Software Market Size and Forecast (2020-2031)

10.3.4 UAE Advocacy Software Market Size and Forecast (2020-2031)

## **11 MARKET DYNAMICS**

11.1 Advocacy Software Market Drivers

11.2 Advocacy Software Market Restraints

11.3 Advocacy Software Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Advocacy Software Industry Chain

12.2 Advocacy Software Upstream Analysis

12.3 Advocacy Software Midstream Analysis

12.4 Advocacy Software Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Advocacy Software Consumption Value byType, (USD Million), 2020 & 2024 & 2031

Table 2. Global Advocacy Software Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Global Advocacy Software Consumption Value by Region (2020-2025) & (USD Million)

Table 4. Global Advocacy Software Consumption Value by Region (2026-2031) & (USD Million)

Table 5. One Click Politics Company Information, Head Office, and Major Competitors

Table 6. One Click Politics Major Business

Table 7. One Click Politics Advocacy Software Product and Solutions

Table 8. One Click Politics Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 9. One Click Politics Recent Developments andFuture Plans

Table 10.The Soft Edge Company Information, Head Office, and Major Competitors

Table 11.The Soft Edge Major Business

Table 12.The Soft Edge Advocacy Software Product and Solutions

Table 13.The Soft Edge Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 14.The Soft Edge Recent Developments andFuture Plans

Table 15.FiscalNote Company Information, Head Office, and Major Competitors

Table 16.FiscalNote Major Business

Table 17.FiscalNote Advocacy Software Product and Solutions

Table 18.FiscalNote Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 19. Capitol Impact Company Information, Head Office, and Major Competitors

Table 20. Capitol Impact Major Business

Table 21. Capitol Impact Advocacy Software Product and Solutions

Table 22. Capitol Impact Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 23. Capitol Impact Recent Developments andFuture Plans

Table 24. Blackbaud Company Information, Head Office, and Major Competitors

Table 25. Blackbaud Major Business

Table 26. Blackbaud Advocacy Software Product and Solutions

Table 27. Blackbaud Advocacy Software Revenue (USD Million), Gross Margin and

## Market Share (2020-2025)

Table 28. Blackbaud Recent Developments andFuture Plans

Table 29. Phone2Action Company Information, Head Office, and Major Competitors

Table 30. Phone2Action Major Business

Table 31. Phone2Action Advocacy Software Product and Solutions

Table 32. Phone2Action Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 33. Phone2Action Recent Developments andFuture Plans

Table 34. RAP Index Company Information, Head Office, and Major Competitors

Table 35. RAP Index Major Business

Table 36. RAP Index Advocacy Software Product and Solutions

Table 37. RAP Index Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 38. RAP Index Recent Developments andFuture Plans

Table 39. Votility Company Information, Head Office, and Major Competitors

Table 40. Votility Major Business

Table 41. Votility Advocacy Software Product and Solutions

Table 42. Votility Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 43. Votility Recent Developments andFuture Plans

Table 44. Salsa Labs Company Information, Head Office, and Major Competitors

Table 45. Salsa Labs Major Business

Table 46. Salsa Labs Advocacy Software Product and Solutions

Table 47. Salsa Labs Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 48. Salsa Labs Recent Developments andFuture Plans

Table 49. Engaging Networks Company Information, Head Office, and Major Competitors

Table 50. Engaging Networks Major Business

Table 51. Engaging Networks Advocacy Software Product and Solutions

Table 52. Engaging Networks Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 53. Engaging Networks Recent Developments andFuture Plans

Table 54. Customer Advocacy Company Information, Head Office, and Major Competitors

Table 55. Customer Advocacy Major Business

Table 56. Customer Advocacy Advocacy Software Product and Solutions

Table 57. Customer Advocacy Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)



Table 58. Customer Advocacy Recent Developments andFuture Plans

Table 59. Annex Cloud Company Information, Head Office, and Major Competitors

Table 60. Annex Cloud Major Business

Table 61. Annex Cloud Advocacy Software Product and Solutions

Table 62. Annex Cloud Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 63. Annex Cloud Recent Developments andFuture Plans

Table 64. PostBeyond Company Information, Head Office, and Major Competitors

Table 65. PostBeyond Major Business

Table 66. PostBeyond Advocacy Software Product and Solutions

Table 67. PostBeyond Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 68. PostBeyond Recent Developments andFuture Plans

Table 69. SocialChorus Company Information, Head Office, and Major Competitors

Table 70. SocialChorus Major Business

Table 71. SocialChorus Advocacy Software Product and Solutions

Table 72. SocialChorus Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 73. SocialChorus Recent Developments andFuture Plans

Table 74. Influitive Company Information, Head Office, and Major Competitors

Table 75. Influitive Major Business

Table 76. Influitive Advocacy Software Product and Solutions

Table 77. Influitive Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 78. Influitive Recent Developments andFuture Plans

Table 79. SparkInfluence Company Information, Head Office, and Major Competitors

Table 80. SparkInfluence Major Business

Table 81. SparkInfluence Advocacy Software Product and Solutions

Table 82. SparkInfluence Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 83. SparkInfluence Recent Developments andFuture Plans

Table 84. BGov Company Information, Head Office, and Major Competitors

Table 85. BGov Major Business

Table 86. BGov Advocacy Software Product and Solutions

Table 87. BGov Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 88. BGov Recent Developments andFuture Plans

Table 89. Quorum Company Information, Head Office, and Major Competitors

Table 90. Quorum Major Business

Table 91. Quorum Advocacy Software Product and Solutions
Table 92. Quorum Advocacy Software Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 93. Quorum Recent Developments and Future Plans
Table 94. Global Advocacy Software Revenue (USD Million) by Players (2020-2025)
Table 95. Global Advocacy Software Revenue Share by Players (2020-2025)
Table 96. Breakdown of Advocacy Software by Company Type (Tier 1, Tier 2, and Tier 3)
Table 97. Market Position of Players in Advocacy Software, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024
Table 98. Head Office of Key Advocacy Software Players
Table 99. Advocacy Software Market: Company Product Type Footprint
Table 100. Advocacy Software Market: Company Product Application Footprint
Table 101. Advocacy Software New Market Entrants and Barriers to Market Entry
Table 102. Advocacy Software Mergers, Acquisition, Agreements, and Collaborations
Table 103. Global Advocacy Software Consumption Value (USD Million) by Type (2020-2025)
Table 104. Global Advocacy Software Consumption Value Share by Type (2020-2025)
Table 105. Global Advocacy Software Consumption Value Forecast by Type (2026-2031)
Table 106. Global Advocacy Software Consumption Value by Application (2020-2025)
Table 107. Global Advocacy Software Consumption Value Forecast by Application (2026-2031)
Table 108. North America Advocacy Software Consumption Value by Type (2020-2025) & (USD Million)
Table 109. North America Advocacy Software Consumption Value by Type (2026-2031) & (USD Million)
Table 110. North America Advocacy Software Consumption Value by Application (2020-2025) & (USD Million)
Table 111. North America Advocacy Software Consumption Value by Application (2026-2031) & (USD Million)
Table 112. North America Advocacy Software Consumption Value by Country (2020-2025) & (USD Million)
Table 113. North America Advocacy Software Consumption Value by Country (2026-2031) & (USD Million)
Table 114. Europe Advocacy Software Consumption Value by Type (2020-2025) & (USD Million)
Table 115. Europe Advocacy Software Consumption Value by Type (2026-2031) & (USD Million)
Table 116. Europe Advocacy Software Consumption Value by Application (2020-2025) & (USD Million)



Table 117. Europe Advocacy Software Consumption Value by Application (2026-2031) & (USD Million)

Table 118. Europe Advocacy Software Consumption Value by Country (2020-2025) & (USD Million)

Table 119. Europe Advocacy Software Consumption Value by Country (2026-2031) & (USD Million)

Table 120. Asia-Pacific Advocacy Software Consumption Value byType (2020-2025) & (USD Million)

Table 121. Asia-Pacific Advocacy Software Consumption Value byType (2026-2031) & (USD Million)

Table 122. Asia-Pacific Advocacy Software Consumption Value by Application (2020-2025) & (USD Million)

Table 123. Asia-Pacific Advocacy Software Consumption Value by Application (2026-2031) & (USD Million)

Table 124. Asia-Pacific Advocacy Software Consumption Value by Region (2020-2025) & (USD Million)

Table 125. Asia-Pacific Advocacy Software Consumption Value by Region (2026-2031) & (USD Million)

Table 126. South America Advocacy Software Consumption Value byType (2020-2025) & (USD Million)

Table 127. South America Advocacy Software Consumption Value byType (2026-2031) & (USD Million)

Table 128. South America Advocacy Software Consumption Value by Application (2020-2025) & (USD Million)

Table 129. South America Advocacy Software Consumption Value by Application (2026-2031) & (USD Million)

Table 130. South America Advocacy Software Consumption Value by Country (2020-2025) & (USD Million)

Table 131. South America Advocacy Software Consumption Value by Country (2026-2031) & (USD Million)

Table 132. Middle East & Africa Advocacy Software Consumption Value byType (2020-2025) & (USD Million)

Table 133. Middle East & Africa Advocacy Software Consumption Value byType (2026-2031) & (USD Million)

Table 134. Middle East & Africa Advocacy Software Consumption Value by Application (2020-2025) & (USD Million)

Table 135. Middle East & Africa Advocacy Software Consumption Value by Application (2026-2031) & (USD Million)

Table 136. Middle East & Africa Advocacy Software Consumption Value by Country

(2020-2025) & (USD Million)

Table 137. Middle East & Africa Advocacy Software Consumption Value by Country

(2026-2031) & (USD Million)

Table 138. Global Key Players of Advocacy Software Upstream (Raw Materials)

Table 139. Global Advocacy Software Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Advocacy Software Picture

Figure 2. Global Advocacy Software Consumption Value byType, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Advocacy Software Consumption Value Market Share byType in 2024

Figure 4. Cloud-based

Figure 5. On-premise

Figure 6. Global Advocacy Software Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 7. Advocacy Software Consumption Value Market Share by Application in 2024

Figure 8. Enterprise Picture

Figure 9. Mid-market Picture

Figure 10. SMB Picture

Figure 11. Trade Association Picture

Figure 12. Nonprofit Picture

Figure 13. Public Sector Picture

Figure 14. Global Advocacy Software Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 15. Global Advocacy Software Consumption Value andForecast (2020-2031) & (USD Million)

Figure 16. Global Market Advocacy Software Consumption Value (USD Million) Comparison by Region (2020 VS 2024 VS 2031)

Figure 17. Global Advocacy Software Consumption Value Market Share by Region (2020-2031)

Figure 18. Global Advocacy Software Consumption Value Market Share by Region in 2024

Figure 19. North America Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 20. Europe Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 21. Asia-Pacific Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 22. South America Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 23. Middle East & Africa Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 24. CompanyThree Recent Developments andFuture Plans

- Figure 25. Global Advocacy Software Revenue Share by Players in 2024
- Figure 26. Advocacy Software Market Share by CompanyType (Tier 1,Tier 2, andTier 3) in 2024
- Figure 27. Market Share of Advocacy Software by Player Revenue in 2024
- Figure 28.Top 3 Advocacy Software Players Market Share in 2024
- Figure 29.Top 6 Advocacy Software Players Market Share in 2024
- Figure 30. Global Advocacy Software Consumption Value Share byType (2020-2025)
- Figure 31. Global Advocacy Software Market ShareForecast byType (2026-2031)
- Figure 32. Global Advocacy Software Consumption Value Share by Application (2020-2025)
- Figure 33. Global Advocacy Software Market ShareForecast by Application (2026-2031)
- Figure 34. North America Advocacy Software Consumption Value Market Share byType (2020-2031)
- Figure 35. North America Advocacy Software Consumption Value Market Share by Application (2020-2031)
- Figure 36. North America Advocacy Software Consumption Value Market Share by Country (2020-2031)
- Figure 37. United States Advocacy Software Consumption Value (2020-2031) & (USD Million)
- Figure 38. Canada Advocacy Software Consumption Value (2020-2031) & (USD Million)
- Figure 39. Mexico Advocacy Software Consumption Value (2020-2031) & (USD Million)
- Figure 40. Europe Advocacy Software Consumption Value Market Share byType (2020-2031)
- Figure 41. Europe Advocacy Software Consumption Value Market Share by Application (2020-2031)
- Figure 42. Europe Advocacy Software Consumption Value Market Share by Country (2020-2031)
- Figure 43. Germany Advocacy Software Consumption Value (2020-2031) & (USD Million)
- Figure 44.France Advocacy Software Consumption Value (2020-2031) & (USD Million)
- Figure 45. United Kingdom Advocacy Software Consumption Value (2020-2031) & (USD Million)
- Figure 46. Russia Advocacy Software Consumption Value (2020-2031) & (USD Million)
- Figure 47. Italy Advocacy Software Consumption Value (2020-2031) & (USD Million)
- Figure 48. Asia-Pacific Advocacy Software Consumption Value Market Share byType (2020-2031)
- Figure 49. Asia-Pacific Advocacy Software Consumption Value Market Share by Application (2020-2031)
- Figure 50. Asia-Pacific Advocacy Software Consumption Value Market Share by Region

(2020-2031)

Figure 51. China Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 52. Japan Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 53. South Korea Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 54. India Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 55. Southeast Asia Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 56. Australia Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 57. South America Advocacy Software Consumption Value Market Share byType (2020-2031)

Figure 58. South America Advocacy Software Consumption Value Market Share by Application (2020-2031)

Figure 59. South America Advocacy Software Consumption Value Market Share by Country (2020-2031)

Figure 60. Brazil Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 61. Argentina Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 62. Middle East & Africa Advocacy Software Consumption Value Market Share byType (2020-2031)

Figure 63. Middle East & Africa Advocacy Software Consumption Value Market Share by Application (2020-2031)

Figure 64. Middle East & Africa Advocacy Software Consumption Value Market Share by Country (2020-2031)

Figure 65. Turkey Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 66. Saudi Arabia Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 67. UAE Advocacy Software Consumption Value (2020-2031) & (USD Million)

Figure 68. Advocacy Software Market Drivers

Figure 69. Advocacy Software Market Restraints

Figure 70. Advocacy Software Market Trends

Figure 71. PortersFiveForces Analysis

Figure 72. Advocacy Software Industrial Chain

Figure 73. Methodology

Figure 74. Research Process and Data Source

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