

Global Advertising Robot Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Advertising Robot market size was valued at US\$ 1235 million in 2025 and is forecast to a readjusted size of US\$ 2227 million by 2032 with a CAGR of 8.8% during review period.

Advertising robot is an intelligent device that integrates artificial intelligence, machine learning, and automation technologies. They can simulate human marketing thinking and behavior, autonomously executing tasks such as ad placement, customer interaction, and marketing strategy optimization. They possess core functions including automated ad placement and optimization, personalized recommendations, marketing data analysis, and 24/7 customer interaction. This technology primarily addresses pain points in traditional marketing, such as labor-intensive operations, low efficiency, operational delays due to time zone differences, rapid material decay, cross-system data silos, and heavy reliance on personal experience. By driving decision-making with real-time data, it shifts marketing from a product-centric, extensive model to a customer-centric, precise, and intelligent model, significantly improving marketing efficiency and ROI. The upstream mainly includes AI technology providers (offering core technologies such as machine learning algorithms, natural language processing, and ASR speech recognition) and data service providers (providing user behavior data, market insights, and API interfaces); the downstream is widely used by various enterprises and advertisers, covering industries such as e-commerce, finance, automotive, cross-border trade, and local life services, delivering value through business models such as 'pay-per-performance' or 'ad consumption revenue sharing.' In 2025, the production of advertising robots is expected to reach approximately 60,000 units, with an average price of approximately US\$20,000 per unit, a gross profit margin of approximately 30%, and a single production line capacity of 1,200 units per year.

This report is a detailed and comprehensive analysis for global Advertising Robot market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Advertising Robot market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (K US\$/Unit), 2021-2032

Global Advertising Robot market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (K US\$/Unit), 2021-2032

Global Advertising Robot market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (K US\$/Unit), 2021-2032

Global Advertising Robot market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (K US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Advertising Robot
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Advertising Robot market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Temi USA, igus GmbH, Kody Technolab Limited, IBG Automation GmbH, LG Electronics, Keenon Robotics Co., Ltd., Pudu Robotics Co., Ltd., OrionStar, iBenRobot, UDI Tech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Advertising Robot market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Stationary Advertising Robot

Mobile Advertising Robot

Market segment by Interaction Method

Passive Display Type

Active Interactive Type

Market segment by Application

Retail

Hotel

Restaurant

Exhibition

Other

Major players covered

Temi USA

igus GmbH

Kody Technolab Limited

IBG Automation GmbH

LG Electronics

Keenon Robotics Co., Ltd.

Pudu Robotics Co., Ltd.

OrionStar

iBenRobot

UDI Tech

Shenzhen Chaowendao Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Advertising Robot product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Advertising Robot, with price, sales quantity, revenue, and global market share of Advertising Robot from 2021 to 2026.

Chapter 3, the Advertising Robot competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Advertising Robot breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Advertising Robot market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Advertising Robot.

Chapter 14 and 15, to describe Advertising Robot sales channel, distributors, customers, research findings and conclusion.

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