

# Global Adventure Touring Motorcycle Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

Adventure touring motorcycles are motorcycles that ride reasonably well on paved roads and also on non-paved roads. This motorcycle needs to have a strong frame and sub-frame to be able to carry a passenger and/or travel gear. This motorcycle will need a reasonable tank size, commensurate to its fuel consumption so you ride some 200 miles before needing a refuel. This motorcycle needs to be reasonably reliable, requiring limited maintenance and be easily serviceable. More suspension, beefier frames, crash bars, larger tank sizes, mean that in general adventure bikes will be heavier than a non-adventure version of a similar motorcycle.

According to our (Global Info Research) latest study, the global Adventure Touring Motorcycle market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Adventure Touring Motorcycle market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Adventure Touring Motorcycle market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Adventure Touring Motorcycle market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Adventure Touring Motorcycle market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Adventure Touring Motorcycle market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Adventure Touring Motorcycle

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Adventure Touring Motorcycle market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BMW Group, Honda Motor Company, KTM, Yamaha and Aprilia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

## Market Segmentation

Adventure Touring Motorcycle market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

500cc-1,000cc

Above 1,000cc

#### Market segment by Application

Off-Road

Street

Other

#### Major players covered

BMW Group

Honda Motor Company

KTM

Yamaha

Aprilia

Benelli Q.J.

Ducati Motor Holding

Kawasaki Motors Corp

Suzuki Motor

Triumph Motorcycles

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Adventure Touring Motorcycle product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Adventure Touring Motorcycle, with price, sales, revenue and global market share of Adventure Touring Motorcycle from 2018 to 2023.

Chapter 3, the Adventure Touring Motorcycle competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Adventure Touring Motorcycle breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Adventure Touring Motorcycle market forecast, by regions, type and

application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Adventure Touring Motorcycle.

Chapter 14 and 15, to describe Adventure Touring Motorcycle sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Adventure Touring Motorcycle
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Adventure Touring Motorcycle Consumption Value by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 500cc-1,000cc
  - 1.3.3 Above 1,000cc
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Adventure Touring Motorcycle Consumption Value by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Off-Road
  - 1.4.3 Street
  - 1.4.4 Other
- 1.5 Global Adventure Touring Motorcycle Market Size & Forecast
  - 1.5.1 Global Adventure Touring Motorcycle Consumption Value (2018 & 2022 & 2029)
  - 1.5.2 Global Adventure Touring Motorcycle Sales Quantity (2018-2029)
  - 1.5.3 Global Adventure Touring Motorcycle Average Price (2018-2029)

### 2 MANUFACTURERS PROFILES

- 2.1 BMW Group
  - 2.1.1 BMW Group Details
  - 2.1.2 BMW Group Major Business
  - 2.1.3 BMW Group Adventure Touring Motorcycle Product and Services
  - 2.1.4 BMW Group Adventure Touring Motorcycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.1.5 BMW Group Recent Developments/Updates
- 2.2 Honda Motor Company
  - 2.2.1 Honda Motor Company Details
  - 2.2.2 Honda Motor Company Major Business
  - 2.2.3 Honda Motor Company Adventure Touring Motorcycle Product and Services
  - 2.2.4 Honda Motor Company Adventure Touring Motorcycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.2.5 Honda Motor Company Recent Developments/Updates
- 2.3 KTM

- 2.3.1 KTM Details
- 2.3.2 KTM Major Business
- 2.3.3 KTM Adventure Touring Motorcycle Product and Services
- 2.3.4 KTM Adventure Touring Motorcycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.3.5 KTM Recent Developments/Updates
- 2.4 Yamaha
  - 2.4.1 Yamaha Details
  - 2.4.2 Yamaha Major Business
  - 2.4.3 Yamaha Adventure Touring Motorcycle Product and Services
  - 2.4.4 Yamaha Adventure Touring Motorcycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Yamaha Recent Developments/Updates
- 2.5 Aprilia
  - 2.5.1 Aprilia Details
  - 2.5.2 Aprilia Major Business
  - 2.5.3 Aprilia Adventure Touring Motorcycle Product and Services
  - 2.5.4 Aprilia Adventure Touring Motorcycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 Aprilia Recent Developments/Updates
- 2.6 Benelli Q.J.
  - 2.6.1 Benelli Q.J. Details
  - 2.6.2 Benelli Q.J. Major Business
  - 2.6.3 Benelli Q.J. Adventure Touring Motorcycle Product and Services
  - 2.6.4 Benelli Q.J. Adventure Touring Motorcycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 Benelli Q.J. Recent Developments/Updates
- 2.7 Ducati Motor Holding
  - 2.7.1 Ducati Motor Holding Details
  - 2.7.2 Ducati Motor Holding Major Business
  - 2.7.3 Ducati Motor Holding Adventure Touring Motorcycle Product and Services
  - 2.7.4 Ducati Motor Holding Adventure Touring Motorcycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.7.5 Ducati Motor Holding Recent Developments/Updates
- 2.8 Kawasaki Motors Corp
  - 2.8.1 Kawasaki Motors Corp Details
  - 2.8.2 Kawasaki Motors Corp Major Business
  - 2.8.3 Kawasaki Motors Corp Adventure Touring Motorcycle Product and Services
  - 2.8.4 Kawasaki Motors Corp Adventure Touring Motorcycle Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2018-2023)

2.8.5 Kawasaki Motors Corp Recent Developments/Updates

2.9 Suzuki Motor

2.9.1 Suzuki Motor Details

2.9.2 Suzuki Motor Major Business

2.9.3 Suzuki Motor Adventure Touring Motorcycle Product and Services

2.9.4 Suzuki Motor Adventure Touring Motorcycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.9.5 Suzuki Motor Recent Developments/Updates

2.10 Triumph Motorcycles

2.10.1 Triumph Motorcycles Details

2.10.2 Triumph Motorcycles Major Business

2.10.3 Triumph Motorcycles Adventure Touring Motorcycle Product and Services

2.10.4 Triumph Motorcycles Adventure Touring Motorcycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.10.5 Triumph Motorcycles Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: ADVENTURE TOURING MOTORCYCLE BY MANUFACTURER**

3.1 Global Adventure Touring Motorcycle Sales Quantity by Manufacturer (2018-2023)

3.2 Global Adventure Touring Motorcycle Revenue by Manufacturer (2018-2023)

3.3 Global Adventure Touring Motorcycle Average Price by Manufacturer (2018-2023)

3.4 Market Share Analysis (2022)

3.4.1 Producer Shipments of Adventure Touring Motorcycle by Manufacturer Revenue (\$MM) and Market Share (%): 2022

3.4.2 Top 3 Adventure Touring Motorcycle Manufacturer Market Share in 2022

3.4.2 Top 6 Adventure Touring Motorcycle Manufacturer Market Share in 2022

3.5 Adventure Touring Motorcycle Market: Overall Company Footprint Analysis

3.5.1 Adventure Touring Motorcycle Market: Region Footprint

3.5.2 Adventure Touring Motorcycle Market: Company Product Type Footprint

3.5.3 Adventure Touring Motorcycle Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global Adventure Touring Motorcycle Market Size by Region

4.1.1 Global Adventure Touring Motorcycle Sales Quantity by Region (2018-2029)



4.1.2 Global Adventure Touring Motorcycle Consumption Value by Region (2018-2029)

4.1.3 Global Adventure Touring Motorcycle Average Price by Region (2018-2029)

4.2 North America Adventure Touring Motorcycle Consumption Value (2018-2029)

4.3 Europe Adventure Touring Motorcycle Consumption Value (2018-2029)

4.4 Asia-Pacific Adventure Touring Motorcycle Consumption Value (2018-2029)

4.5 South America Adventure Touring Motorcycle Consumption Value (2018-2029)

4.6 Middle East and Africa Adventure Touring Motorcycle Consumption Value (2018-2029)

## **5 MARKET SEGMENT BY TYPE**

5.1 Global Adventure Touring Motorcycle Sales Quantity by Type (2018-2029)

5.2 Global Adventure Touring Motorcycle Consumption Value by Type (2018-2029)

5.3 Global Adventure Touring Motorcycle Average Price by Type (2018-2029)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Adventure Touring Motorcycle Sales Quantity by Application (2018-2029)

6.2 Global Adventure Touring Motorcycle Consumption Value by Application (2018-2029)

6.3 Global Adventure Touring Motorcycle Average Price by Application (2018-2029)

## **7 NORTH AMERICA**

7.1 North America Adventure Touring Motorcycle Sales Quantity by Type (2018-2029)

7.2 North America Adventure Touring Motorcycle Sales Quantity by Application (2018-2029)

7.3 North America Adventure Touring Motorcycle Market Size by Country

7.3.1 North America Adventure Touring Motorcycle Sales Quantity by Country (2018-2029)

7.3.2 North America Adventure Touring Motorcycle Consumption Value by Country (2018-2029)

7.3.3 United States Market Size and Forecast (2018-2029)

7.3.4 Canada Market Size and Forecast (2018-2029)

7.3.5 Mexico Market Size and Forecast (2018-2029)

## **8 EUROPE**

- 8.1 Europe Adventure Touring Motorcycle Sales Quantity by Type (2018-2029)
- 8.2 Europe Adventure Touring Motorcycle Sales Quantity by Application (2018-2029)
- 8.3 Europe Adventure Touring Motorcycle Market Size by Country
  - 8.3.1 Europe Adventure Touring Motorcycle Sales Quantity by Country (2018-2029)
  - 8.3.2 Europe Adventure Touring Motorcycle Consumption Value by Country (2018-2029)
  - 8.3.3 Germany Market Size and Forecast (2018-2029)
  - 8.3.4 France Market Size and Forecast (2018-2029)
  - 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
  - 8.3.6 Russia Market Size and Forecast (2018-2029)
  - 8.3.7 Italy Market Size and Forecast (2018-2029)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Adventure Touring Motorcycle Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific Adventure Touring Motorcycle Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific Adventure Touring Motorcycle Market Size by Region
  - 9.3.1 Asia-Pacific Adventure Touring Motorcycle Sales Quantity by Region (2018-2029)
  - 9.3.2 Asia-Pacific Adventure Touring Motorcycle Consumption Value by Region (2018-2029)
  - 9.3.3 China Market Size and Forecast (2018-2029)
  - 9.3.4 Japan Market Size and Forecast (2018-2029)
  - 9.3.5 Korea Market Size and Forecast (2018-2029)
  - 9.3.6 India Market Size and Forecast (2018-2029)
  - 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
  - 9.3.8 Australia Market Size and Forecast (2018-2029)

## **10 SOUTH AMERICA**

- 10.1 South America Adventure Touring Motorcycle Sales Quantity by Type (2018-2029)
- 10.2 South America Adventure Touring Motorcycle Sales Quantity by Application (2018-2029)
- 10.3 South America Adventure Touring Motorcycle Market Size by Country
  - 10.3.1 South America Adventure Touring Motorcycle Sales Quantity by Country (2018-2029)
  - 10.3.2 South America Adventure Touring Motorcycle Consumption Value by Country (2018-2029)

- 10.3.3 Brazil Market Size and Forecast (2018-2029)
- 10.3.4 Argentina Market Size and Forecast (2018-2029)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Adventure Touring Motorcycle Sales Quantity by Type (2018-2029)
- 11.2 Middle East & Africa Adventure Touring Motorcycle Sales Quantity by Application (2018-2029)
- 11.3 Middle East & Africa Adventure Touring Motorcycle Market Size by Country
  - 11.3.1 Middle East & Africa Adventure Touring Motorcycle Sales Quantity by Country (2018-2029)
  - 11.3.2 Middle East & Africa Adventure Touring Motorcycle Consumption Value by Country (2018-2029)
  - 11.3.3 Turkey Market Size and Forecast (2018-2029)
  - 11.3.4 Egypt Market Size and Forecast (2018-2029)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)
  - 11.3.6 South Africa Market Size and Forecast (2018-2029)

## **12 MARKET DYNAMICS**

- 12.1 Adventure Touring Motorcycle Market Drivers
- 12.2 Adventure Touring Motorcycle Market Restraints
- 12.3 Adventure Touring Motorcycle Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry
- 12.5 Influence of COVID-19 and Russia-Ukraine War
  - 12.5.1 Influence of COVID-19
  - 12.5.2 Influence of Russia-Ukraine War

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Adventure Touring Motorcycle and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Adventure Touring Motorcycle
- 13.3 Adventure Touring Motorcycle Production Process

13.4 Adventure Touring Motorcycle Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Adventure Touring Motorcycle Typical Distributors

14.3 Adventure Touring Motorcycle Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Adventure Touring Motorcycle Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Adventure Touring Motorcycle Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. BMW Group Basic Information, Manufacturing Base and Competitors

Table 4. BMW Group Major Business

Table 5. BMW Group Adventure Touring Motorcycle Product and Services

Table 6. BMW Group Adventure Touring Motorcycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. BMW Group Recent Developments/Updates

Table 8. Honda Motor Company Basic Information, Manufacturing Base and Competitors

Table 9. Honda Motor Company Major Business

Table 10. Honda Motor Company Adventure Touring Motorcycle Product and Services

Table 11. Honda Motor Company Adventure Touring Motorcycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Honda Motor Company Recent Developments/Updates

Table 13. KTM Basic Information, Manufacturing Base and Competitors

Table 14. KTM Major Business

Table 15. KTM Adventure Touring Motorcycle Product and Services

Table 16. KTM Adventure Touring Motorcycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. KTM Recent Developments/Updates

Table 18. Yamaha Basic Information, Manufacturing Base and Competitors

Table 19. Yamaha Major Business

Table 20. Yamaha Adventure Touring Motorcycle Product and Services

Table 21. Yamaha Adventure Touring Motorcycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Yamaha Recent Developments/Updates

Table 23. Aprilia Basic Information, Manufacturing Base and Competitors

Table 24. Aprilia Major Business

Table 25. Aprilia Adventure Touring Motorcycle Product and Services

Table 26. Aprilia Adventure Touring Motorcycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

- Table 27. Aprilia Recent Developments/Updates
- Table 28. Benelli Q.J. Basic Information, Manufacturing Base and Competitors
- Table 29. Benelli Q.J. Major Business
- Table 30. Benelli Q.J. Adventure Touring Motorcycle Product and Services
- Table 31. Benelli Q.J. Adventure Touring Motorcycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 32. Benelli Q.J. Recent Developments/Updates
- Table 33. Ducati Motor Holding Basic Information, Manufacturing Base and Competitors
- Table 34. Ducati Motor Holding Major Business
- Table 35. Ducati Motor Holding Adventure Touring Motorcycle Product and Services
- Table 36. Ducati Motor Holding Adventure Touring Motorcycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 37. Ducati Motor Holding Recent Developments/Updates
- Table 38. Kawasaki Motors Corp Basic Information, Manufacturing Base and Competitors
- Table 39. Kawasaki Motors Corp Major Business
- Table 40. Kawasaki Motors Corp Adventure Touring Motorcycle Product and Services
- Table 41. Kawasaki Motors Corp Adventure Touring Motorcycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 42. Kawasaki Motors Corp Recent Developments/Updates
- Table 43. Suzuki Motor Basic Information, Manufacturing Base and Competitors
- Table 44. Suzuki Motor Major Business
- Table 45. Suzuki Motor Adventure Touring Motorcycle Product and Services
- Table 46. Suzuki Motor Adventure Touring Motorcycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 47. Suzuki Motor Recent Developments/Updates
- Table 48. Triumph Motorcycles Basic Information, Manufacturing Base and Competitors
- Table 49. Triumph Motorcycles Major Business
- Table 50. Triumph Motorcycles Adventure Touring Motorcycle Product and Services
- Table 51. Triumph Motorcycles Adventure Touring Motorcycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 52. Triumph Motorcycles Recent Developments/Updates
- Table 53. Global Adventure Touring Motorcycle Sales Quantity by Manufacturer (2018-2023) & (K Units)
- Table 54. Global Adventure Touring Motorcycle Revenue by Manufacturer (2018-2023)

& (USD Million)

Table 55. Global Adventure Touring Motorcycle Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 56. Market Position of Manufacturers in Adventure Touring Motorcycle, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 57. Head Office and Adventure Touring Motorcycle Production Site of Key Manufacturer

Table 58. Adventure Touring Motorcycle Market: Company Product Type Footprint

Table 59. Adventure Touring Motorcycle Market: Company Product Application Footprint

Table 60. Adventure Touring Motorcycle New Market Entrants and Barriers to Market Entry

Table 61. Adventure Touring Motorcycle Mergers, Acquisition, Agreements, and Collaborations

Table 62. Global Adventure Touring Motorcycle Sales Quantity by Region (2018-2023) & (K Units)

Table 63. Global Adventure Touring Motorcycle Sales Quantity by Region (2024-2029) & (K Units)

Table 64. Global Adventure Touring Motorcycle Consumption Value by Region (2018-2023) & (USD Million)

Table 65. Global Adventure Touring Motorcycle Consumption Value by Region (2024-2029) & (USD Million)

Table 66. Global Adventure Touring Motorcycle Average Price by Region (2018-2023) & (US\$/Unit)

Table 67. Global Adventure Touring Motorcycle Average Price by Region (2024-2029) & (US\$/Unit)

Table 68. Global Adventure Touring Motorcycle Sales Quantity by Type (2018-2023) & (K Units)

Table 69. Global Adventure Touring Motorcycle Sales Quantity by Type (2024-2029) & (K Units)

Table 70. Global Adventure Touring Motorcycle Consumption Value by Type (2018-2023) & (USD Million)

Table 71. Global Adventure Touring Motorcycle Consumption Value by Type (2024-2029) & (USD Million)

Table 72. Global Adventure Touring Motorcycle Average Price by Type (2018-2023) & (US\$/Unit)

Table 73. Global Adventure Touring Motorcycle Average Price by Type (2024-2029) & (US\$/Unit)

Table 74. Global Adventure Touring Motorcycle Sales Quantity by Application

(2018-2023) & (K Units)

Table 75. Global Adventure Touring Motorcycle Sales Quantity by Application

(2024-2029) & (K Units)

Table 76. Global Adventure Touring Motorcycle Consumption Value by Application

(2018-2023) & (USD Million)

Table 77. Global Adventure Touring Motorcycle Consumption Value by Application

(2024-2029) & (USD Million)

Table 78. Global Adventure Touring Motorcycle Average Price by Application

(2018-2023) & (US\$/Unit)

Table 79. Global Adventure Touring Motorcycle Average Price by Application

(2024-2029) & (US\$/Unit)

Table 80. North America Adventure Touring Motorcycle Sales Quantity by Type

(2018-2023) & (K Units)

Table 81. North America Adventure Touring Motorcycle Sales Quantity by Type

(2024-2029) & (K Units)

Table 82. North America Adventure Touring Motorcycle Sales Quantity by Application

(2018-2023) & (K Units)

Table 83. North America Adventure Touring Motorcycle Sales Quantity by Application

(2024-2029) & (K Units)

Table 84. North America Adventure Touring Motorcycle Sales Quantity by Country

(2018-2023) & (K Units)

Table 85. North America Adventure Touring Motorcycle Sales Quantity by Country

(2024-2029) & (K Units)

Table 86. North America Adventure Touring Motorcycle Consumption Value by Country  
(2018-2023) & (USD Million)

Table 87. North America Adventure Touring Motorcycle Consumption Value by Country  
(2024-2029) & (USD Million)

Table 88. Europe Adventure Touring Motorcycle Sales Quantity by Type (2018-2023) &  
(K Units)

Table 89. Europe Adventure Touring Motorcycle Sales Quantity by Type (2024-2029) &  
(K Units)

Table 90. Europe Adventure Touring Motorcycle Sales Quantity by Application  
(2018-2023) & (K Units)

Table 91. Europe Adventure Touring Motorcycle Sales Quantity by Application  
(2024-2029) & (K Units)

Table 92. Europe Adventure Touring Motorcycle Sales Quantity by Country (2018-2023)  
& (K Units)

Table 93. Europe Adventure Touring Motorcycle Sales Quantity by Country (2024-2029)  
& (K Units)



Table 94. Europe Adventure Touring Motorcycle Consumption Value by Country (2018-2023) & (USD Million)

Table 95. Europe Adventure Touring Motorcycle Consumption Value by Country (2024-2029) & (USD Million)

Table 96. Asia-Pacific Adventure Touring Motorcycle Sales Quantity by Type (2018-2023) & (K Units)

Table 97. Asia-Pacific Adventure Touring Motorcycle Sales Quantity by Type (2024-2029) & (K Units)

Table 98. Asia-Pacific Adventure Touring Motorcycle Sales Quantity by Application (2018-2023) & (K Units)

Table 99. Asia-Pacific Adventure Touring Motorcycle Sales Quantity by Application (2024-2029) & (K Units)

Table 100. Asia-Pacific Adventure Touring Motorcycle Sales Quantity by Region (2018-2023) & (K Units)

Table 101. Asia-Pacific Adventure Touring Motorcycle Sales Quantity by Region (2024-2029) & (K Units)

Table 102. Asia-Pacific Adventure Touring Motorcycle Consumption Value by Region (2018-2023) & (USD Million)

Table 103. Asia-Pacific Adventure Touring Motorcycle Consumption Value by Region (2024-2029) & (USD Million)

Table 104. South America Adventure Touring Motorcycle Sales Quantity by Type (2018-2023) & (K Units)

Table 105. South America Adventure Touring Motorcycle Sales Quantity by Type (2024-2029) & (K Units)

Table 106. South America Adventure Touring Motorcycle Sales Quantity by Application (2018-2023) & (K Units)

Table 107. South America Adventure Touring Motorcycle Sales Quantity by Application (2024-2029) & (K Units)

Table 108. South America Adventure Touring Motorcycle Sales Quantity by Country (2018-2023) & (K Units)

Table 109. South America Adventure Touring Motorcycle Sales Quantity by Country (2024-2029) & (K Units)

Table 110. South America Adventure Touring Motorcycle Consumption Value by Country (2018-2023) & (USD Million)

Table 111. South America Adventure Touring Motorcycle Consumption Value by Country (2024-2029) & (USD Million)

Table 112. Middle East & Africa Adventure Touring Motorcycle Sales Quantity by Type (2018-2023) & (K Units)

Table 113. Middle East & Africa Adventure Touring Motorcycle Sales Quantity by Type

(2024-2029) & (K Units)

Table 114. Middle East & Africa Adventure Touring Motorcycle Sales Quantity by Application (2018-2023) & (K Units)

Table 115. Middle East & Africa Adventure Touring Motorcycle Sales Quantity by Application (2024-2029) & (K Units)

Table 116. Middle East & Africa Adventure Touring Motorcycle Sales Quantity by Region (2018-2023) & (K Units)

Table 117. Middle East & Africa Adventure Touring Motorcycle Sales Quantity by Region (2024-2029) & (K Units)

Table 118. Middle East & Africa Adventure Touring Motorcycle Consumption Value by Region (2018-2023) & (USD Million)

Table 119. Middle East & Africa Adventure Touring Motorcycle Consumption Value by Region (2024-2029) & (USD Million)

Table 120. Adventure Touring Motorcycle Raw Material

Table 121. Key Manufacturers of Adventure Touring Motorcycle Raw Materials

Table 122. Adventure Touring Motorcycle Typical Distributors

Table 123. Adventure Touring Motorcycle Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Adventure Touring Motorcycle Picture

Figure 2. Global Adventure Touring Motorcycle Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Adventure Touring Motorcycle Consumption Value Market Share by Type in 2022

Figure 4. 500cc-1,000cc Examples

Figure 5. Above 1,000cc Examples

Figure 6. Global Adventure Touring Motorcycle Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 7. Global Adventure Touring Motorcycle Consumption Value Market Share by Application in 2022

Figure 8. Off-Road Examples

Figure 9. Street Examples

Figure 10. Other Examples

Figure 11. Global Adventure Touring Motorcycle Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 12. Global Adventure Touring Motorcycle Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 13. Global Adventure Touring Motorcycle Sales Quantity (2018-2029) & (K Units)

Figure 14. Global Adventure Touring Motorcycle Average Price (2018-2029) & (US\$/Unit)

Figure 15. Global Adventure Touring Motorcycle Sales Quantity Market Share by Manufacturer in 2022

Figure 16. Global Adventure Touring Motorcycle Consumption Value Market Share by Manufacturer in 2022

Figure 17. Producer Shipments of Adventure Touring Motorcycle by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 18. Top 3 Adventure Touring Motorcycle Manufacturer (Consumption Value) Market Share in 2022

Figure 19. Top 6 Adventure Touring Motorcycle Manufacturer (Consumption Value) Market Share in 2022

Figure 20. Global Adventure Touring Motorcycle Sales Quantity Market Share by Region (2018-2029)

Figure 21. Global Adventure Touring Motorcycle Consumption Value Market Share by Region (2018-2029)

- Figure 22. North America Adventure Touring Motorcycle Consumption Value (2018-2029) & (USD Million)
- Figure 23. Europe Adventure Touring Motorcycle Consumption Value (2018-2029) & (USD Million)
- Figure 24. Asia-Pacific Adventure Touring Motorcycle Consumption Value (2018-2029) & (USD Million)
- Figure 25. South America Adventure Touring Motorcycle Consumption Value (2018-2029) & (USD Million)
- Figure 26. Middle East & Africa Adventure Touring Motorcycle Consumption Value (2018-2029) & (USD Million)
- Figure 27. Global Adventure Touring Motorcycle Sales Quantity Market Share by Type (2018-2029)
- Figure 28. Global Adventure Touring Motorcycle Consumption Value Market Share by Type (2018-2029)
- Figure 29. Global Adventure Touring Motorcycle Average Price by Type (2018-2029) & (US\$/Unit)
- Figure 30. Global Adventure Touring Motorcycle Sales Quantity Market Share by Application (2018-2029)
- Figure 31. Global Adventure Touring Motorcycle Consumption Value Market Share by Application (2018-2029)
- Figure 32. Global Adventure Touring Motorcycle Average Price by Application (2018-2029) & (US\$/Unit)
- Figure 33. North America Adventure Touring Motorcycle Sales Quantity Market Share by Type (2018-2029)
- Figure 34. North America Adventure Touring Motorcycle Sales Quantity Market Share by Application (2018-2029)
- Figure 35. North America Adventure Touring Motorcycle Sales Quantity Market Share by Country (2018-2029)
- Figure 36. North America Adventure Touring Motorcycle Consumption Value Market Share by Country (2018-2029)
- Figure 37. United States Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 38. Canada Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 39. Mexico Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 40. Europe Adventure Touring Motorcycle Sales Quantity Market Share by Type (2018-2029)
- Figure 41. Europe Adventure Touring Motorcycle Sales Quantity Market Share by

Application (2018-2029)

Figure 42. Europe Adventure Touring Motorcycle Sales Quantity Market Share by Country (2018-2029)

Figure 43. Europe Adventure Touring Motorcycle Consumption Value Market Share by Country (2018-2029)

Figure 44. Germany Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 45. France Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 46. United Kingdom Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. Russia Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. Italy Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Asia-Pacific Adventure Touring Motorcycle Sales Quantity Market Share by Type (2018-2029)

Figure 50. Asia-Pacific Adventure Touring Motorcycle Sales Quantity Market Share by Application (2018-2029)

Figure 51. Asia-Pacific Adventure Touring Motorcycle Sales Quantity Market Share by Region (2018-2029)

Figure 52. Asia-Pacific Adventure Touring Motorcycle Consumption Value Market Share by Region (2018-2029)

Figure 53. China Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 54. Japan Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 55. Korea Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. India Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Southeast Asia Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Australia Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. South America Adventure Touring Motorcycle Sales Quantity Market Share by Type (2018-2029)

Figure 60. South America Adventure Touring Motorcycle Sales Quantity Market Share by Application (2018-2029)

Figure 61. South America Adventure Touring Motorcycle Sales Quantity Market Share by Country (2018-2029)

Figure 62. South America Adventure Touring Motorcycle Consumption Value Market Share by Country (2018-2029)

Figure 63. Brazil Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 64. Argentina Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 65. Middle East & Africa Adventure Touring Motorcycle Sales Quantity Market Share by Type (2018-2029)

Figure 66. Middle East & Africa Adventure Touring Motorcycle Sales Quantity Market Share by Application (2018-2029)

Figure 67. Middle East & Africa Adventure Touring Motorcycle Sales Quantity Market Share by Region (2018-2029)

Figure 68. Middle East & Africa Adventure Touring Motorcycle Consumption Value Market Share by Region (2018-2029)

Figure 69. Turkey Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 70. Egypt Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 71. Saudi Arabia Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. South Africa Adventure Touring Motorcycle Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Adventure Touring Motorcycle Market Drivers

Figure 74. Adventure Touring Motorcycle Market Restraints

Figure 75. Adventure Touring Motorcycle Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Adventure Touring Motorcycle in 2022

Figure 78. Manufacturing Process Analysis of Adventure Touring Motorcycle

Figure 79. Adventure Touring Motorcycle Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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