

Global Adventure and Safari Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Adventure and Safari market size was valued at US\$ 1409 million in 2024 and is forecast to a readjusted size of USD 2357 million by 2031 with a CAGR of 7.7% during review period.

Adventure and Safari is that a tourism company provides customers a service with a zoo-like commercial drive-in tourist attraction where visitors can drive their own vehicles or ride in vehicles provided by the facility to observe freely roaming animals.

Middle East&Africa is the largest Adventure and Safari market with about 37% market share. US is follower, accounting for about 18% market share.

The key players are TUI Group, Thomas Cook Group, Abercrombie & Kent Ltd, Micato Safaris, Cox & Kings Ltd, Scott Dunn, Backroads, Al Tayyar, Travcoa, Zicasso, Tauck, Butterfield & Robinson etc. Top 3 companies occupied about 26% market share.

This report is a detailed and comprehensive analysis for global Adventure and Safari market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Adventure and Safari market size and forecasts, in consumption value (\$ Million), sales quantity (Unit), and average selling prices (USD/Unit), 2020-2031

Global Adventure and Safari market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Unit), and average selling prices (USD/Unit), 2020-2031

Global Adventure and Safari market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Unit), and average selling prices (USD/Unit), 2020-2031

Global Adventure and Safari market shares of main players, shipments in revenue (\$ Million), sales quantity (Unit), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Adventure and Safari

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Adventure and Safari market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TUI Group, Thomas Cook Group, Abercrombie & Kent Ltd, Micato Safaris, Cox & Kings Ltd, Scott Dunn, Backroads, Al Tayyar, Travcoa, Zicasso, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Adventure and Safari market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Island

Landscape

Polar Region

Other

Market segment by Application

Millennial

Generation X

Baby Boomers

Others

Major players covered

TUI Group

Thomas Cook Group

Abercrombie & Kent Ltd

Micato Safaris

Cox & Kings Ltd

Scott Dunn

Backroads

Al Tayyar

Travcoa

Zicasso

Tauck

Butterfield & Robinson

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Adventure and Safari product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Adventure and Safari, with price, sales quantity, revenue, and global market share of Adventure and Safari from 2020 to 2025.

Chapter 3, the Adventure and Safari competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Adventure and Safari breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Adventure and Safari market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Adventure and Safari.

Chapter 14 and 15, to describe Adventure and Safari sales channel, distributors, customers, research findings and conclusion.

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