

# Global Adventure and Safari Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Adventure and Safari market size was valued at USD 1211.5 million in 2023 and is forecast to a readjusted size of USD 2017.8 million by 2030 with a CAGR of 7.6% during review period.

Adventure and Safari is that a tourism company provides customers a service with a zoo-like commercial drive-in tourist attraction where visitors can drive their own vehicles or ride in vehicles provided by the facility to observe freely roaming animals.

Middle East&Africa is the largest Adventure and Safari market with about 37% market share. US is follower, accounting for about 18% market share.

The key players are TUI Group, Thomas Cook Group, Abercrombie & Kent Ltd, Micato Safaris, Cox & Kings Ltd, Scott Dunn, Backroads, Al Tayyar, Travcoa, Zicasso, Tauck, Butterfield & Robinson etc. Top 3 companies occupied about 26% market share.

The Global Info Research report includes an overview of the development of the Adventure and Safari industry chain, the market status of Millennial (Island, Landscape), Generation X (Island, Landscape), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Adventure and Safari.

Regionally, the report analyzes the Adventure and Safari markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Adventure and Safari market, with robust domestic demand, supportive policies, and a

strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Adventure and Safari market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Adventure and Safari industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Unit), revenue generated, and market share of different by Type (e.g., Island, Landscape).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Adventure and Safari market.

**Regional Analysis:** The report involves examining the Adventure and Safari market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Adventure and Safari market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Adventure and Safari:

**Company Analysis:** Report covers individual Adventure and Safari manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Adventure and Safari This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Application (Millennial, Generation X).

**Technology Analysis:** Report covers specific technologies relevant to Adventure and Safari. It assesses the current state, advancements, and potential future developments in Adventure and Safari areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Adventure and Safari market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Adventure and Safari market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Island

Landscape

Polar Region

Other

### Market segment by Application

Millennial

Generation X

Baby Boomers

Others

### Major players covered

TUI Group

Thomas Cook Group

Abercrombie & Kent Ltd

Micato Safaris

Cox & Kings Ltd

Scott Dunn

Backroads

Al Tayyar

Travcoa

Zicasso

Tauck

Butterfield & Robinson

### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Adventure and Safari product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Adventure and Safari, with price, sales, revenue and global market share of Adventure and Safari from 2019 to 2024.

Chapter 3, the Adventure and Safari competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Adventure and Safari breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Adventure and Safari market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Adventure and Safari.

Chapter 14 and 15, to describe Adventure and Safari sales channel, distributors, customers, research findings and conclusion.

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