

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Adventure Motorcycles Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G37BD139ED3EN.html>

Date: December 2018

Pages: 129

Price: US\$ 4,392.00 (Single User License)

ID: G37BD139ED3EN

Abstracts

Adventure motorcycles are motorcycles that ride reasonably well on paved roads and also on non-paved roads. This motorcycle needs to have a strong frame and sub-frame to be able to carry a passenger and/or travel gear. This motorcycle will need a reasonable tank size, commensurate to its fuel consumption so you ride some 200 miles before needing a refuel. This motorcycle needs to be reasonably reliable, requiring limited maintenance and be easily serviceable. More suspension, beefier frames, crash bars, larger tank sizes, mean that in general adventure bikes will be heavier than a non-adventure version of a similar motorcycle.

Scope of the Report:

This report focuses on the Adventure Motorcycles in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. According to the report, one of the major drivers for this market is the growing popularity of long-distance touring and experiential traveling. The growth of the adventure motorcycles market is based on the growing popularity of long-distance touring. It has been observed that adventure motorcycles are better equipped with amenities required for long-distance touring. Most riders in this segment are aged between 50-54 years, followed by 45-49 years and 55-59 years. These motorcycles are expensive averaging a price more than \$20,000, with clothing and gear adding another \$3,000. Hence, younger riders may find it difficult to afford. However, the adoption rate of adventure motorcycles has rapidly increased as they fulfill most of the rider's requirement in long-distance touring as well as on asphalt.

The worldwide market for Adventure Motorcycles is expected to grow at a CAGR of

roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

BMW Group

Honda Motor Company

KTM

Yamaha

Aprilia

Benelli Q.J.

Ducati Motor Holding

Kawasaki Motors Corp

Suzuki Motor

Triumph Motorcycles

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

500cc-1,000cc

Above 1,000cc

Market Segment by Applications, can be divided into

Off-Road Market

Street Market

There are 15 Chapters to deeply display the global Adventure Motorcycles market.

Chapter 1, to describe Adventure Motorcycles Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Adventure Motorcycles, with sales, revenue, and price of Adventure Motorcycles, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Adventure Motorcycles, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Adventure Motorcycles market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Adventure Motorcycles sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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