

Global Adventure Motorcycle Tire Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Adventure Motorcycle Tire market size is expected to reach \$ 720 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

In 2025, global Adventure Motorcycle Tire production reached approximately 17.76 million units, with an average price of \$28.9 per unit.

Adventure Motorcycle Tire is a multi-purpose motorcycle tire engineered for adventure and dual-sport motorcycles that operate across a mix of paved roads and unpaved terrain such as gravel, dirt, light mud, and rocky tracks. Compared with pure street tires, it balances highway stability, wet grip, mileage, and noise control with off-road traction, self-cleaning tread voids, and puncture/cut resistance. Products are commonly positioned by on-road/off-road usage ratios (e.g., 90/10, 70/30, 50/50), reflecting different tread patterns, carcass stiffness, compound choices, and heat management requirements.

Upstream, key raw materials include natural rubber and synthetic rubber (SBR/BR), reinforcing fillers (carbon black, silica), steel bead wire, nylon/polyester/rayon cord fabrics, chemical additives (sulfur, accelerators, antioxidants, plasticizers), and in some designs aramid or other high-strength fibers. Typical production lines follow mixing/compounding (internal mixer), calendaring and extrusion for tread/sidewall, bead preparation, cord ply cutting, tire building on a drum, and curing/vulcanization in a tire mold, followed by inspection (uniformity, balance, X-ray or shearography where used). Downstream customers include adventure motorcycle OEMs and dealerships for factory-fitment (OE) tires, and a large replacement market via distributors, motorcycle service shops, and e-commerce channels. The industry's gross margin varies by brand position and region; mass-market products tend to be in a moderate range, while premium

brands with stronger pricing power and higher-spec materials/QA typically achieve higher margins.

This report studies the global Adventure Motorcycle Tire production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Adventure Motorcycle Tire and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Adventure Motorcycle Tire that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Adventure Motorcycle Tire total production and demand, 2021-2032, (K Units)

Global Adventure Motorcycle Tire total production value, 2021-2032, (USD Million)

Global Adventure Motorcycle Tire production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Adventure Motorcycle Tire consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Adventure Motorcycle Tire domestic production, consumption, key domestic manufacturers and share

Global Adventure Motorcycle Tire production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Adventure Motorcycle Tire production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Adventure Motorcycle Tire production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Adventure Motorcycle Tire market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Michelin, Pirelli, Bridgestone, Yokohama TWS, Cheng Shin Rubber, Tiumsun Rubber Tire, Zhongce Rubber, Kenda Tires, Continental, Sichuan Yuanxing Rubber, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Adventure Motorcycle Tire market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Adventure Motorcycle Tire Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Adventure Motorcycle Tire Market, Segmentation by Type:

Continuous Block Pattern Tire

Semi-Open Block Pattern Tire

Open Block Tire

Global Adventure Motorcycle Tire Market, Segmentation by Use:

Touring Adventure Tire

Rally / Expedition Adventure Tire

Global Adventure Motorcycle Tire Market, Segmentation by Application:

OEM

Aftermarket

Companies Profiled:

Michelin

Pirelli

Bridgestone

Yokohama TWS

Cheng Shin Rubber

Tiumsun Rubber Tire

Zhongce Rubber

Kenda Tires

Continental

Sichuan Yuanxing Rubber

Sumitomo Rubber

GoodYear

New Dongyue Group

Shinko Tires

Key Questions Answered:

1. How big is the global Adventure Motorcycle Tire market?
2. What is the demand of the global Adventure Motorcycle Tire market?
3. What is the year over year growth of the global Adventure Motorcycle Tire market?
4. What is the production and production value of the global Adventure Motorcycle Tire market?
5. Who are the key producers in the global Adventure Motorcycle Tire market?
6. What are the growth factors driving the market demand?

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