

Global Adventure Motorcycle Tire Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Adventure Motorcycle Tire market size was valued at US\$ 528 million in 2025 and is forecast to a readjusted size of US\$ 720 million by 2032 with a CAGR of 4.4% during review period.

In 2025, global Adventure Motorcycle Tire production reached approximately 17.76 million units, with an average price of \$28.9 per unit.

Adventure Motorcycle Tire is a multi-purpose motorcycle tire engineered for adventure and dual-sport motorcycles that operate across a mix of paved roads and unpaved terrain such as gravel, dirt, light mud, and rocky tracks. Compared with pure street tires, it balances highway stability, wet grip, mileage, and noise control with off-road traction, self-cleaning tread voids, and puncture/cut resistance. Products are commonly positioned by on-road/off-road usage ratios (e.g., 90/10, 70/30, 50/50), reflecting different tread patterns, carcass stiffness, compound choices, and heat management requirements.

Upstream, key raw materials include natural rubber and synthetic rubber (SBR/BR), reinforcing fillers (carbon black, silica), steel bead wire, nylon/polyester/rayon cord fabrics, chemical additives (sulfur, accelerators, antioxidants, plasticizers), and in some designs aramid or other high-strength fibers. Typical production lines follow mixing/compounding (internal mixer), calendaring and extrusion for tread/sidewall, bead preparation, cord ply cutting, tire building on a drum, and curing/vulcanization in a tire mold, followed by inspection (uniformity, balance, X-ray or shearography where used). Downstream customers include adventure motorcycle OEMs and dealerships for factory-fitment (OE) tires, and a large replacement market via distributors, motorcycle service

shops, and e-commerce channels. The industry's gross margin varies by brand position and region; mass-market products tend to be in a moderate range, while premium brands with stronger pricing power and higher-spec materials/QA typically achieve higher margins.

This report is a detailed and comprehensive analysis for global Adventure Motorcycle Tire market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Adventure Motorcycle Tire market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Adventure Motorcycle Tire market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Adventure Motorcycle Tire market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Adventure Motorcycle Tire market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Adventure Motorcycle Tire

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Adventure Motorcycle Tire market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Michelin, Pirelli, Bridgestone,

Yokohama TWS, Cheng Shin Rubber, Tiumsun Rubber Tire, Zhongce Rubber, Kenda Tires, Continental, Sichuan Yuanxing Rubber, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Adventure Motorcycle Tire market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Continuous Block Pattern Tire

Semi-Open Block Pattern Tire

Open Block Tire

Market segment by Use

Touring Adventure Tire

Rally / Expedition Adventure Tire

Market segment by Application

OEM

Aftermarket

Major players covered

Michelin

Pirelli

Bridgestone

Yokohama TWS

Cheng Shin Rubber

Tiumsun Rubber Tire

Zhongce Rubber

Kenda Tires

Continental

Sichuan Yuanxing Rubber

Sumitomo Rubber

GoodYear

New Dongyue Group

Shinko Tires

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Adventure Motorcycle Tire product scope, market overview,

market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Adventure Motorcycle Tire, with price, sales quantity, revenue, and global market share of Adventure Motorcycle Tire from 2021 to 2026.

Chapter 3, the Adventure Motorcycle Tire competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Adventure Motorcycle Tire breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Adventure Motorcycle Tire market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Adventure Motorcycle Tire.

Chapter 14 and 15, to describe Adventure Motorcycle Tire sales channel, distributors, customers, research findings and conclusion.

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