

Global Advanced Video Coding (AVC) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Advanced Video Coding (AVC) market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Advanced Video Coding (AVC) is a type of standard for the compression of digital video. AVC helps to set the standard syntax for video formats such as Blu-Ray, mobile TV and teleconferencing.

AVC is also known as H.264 or MPEG-4 Part 10.

The Global Info Research report includes an overview of the development of the Advanced Video Coding (AVC) industry chain, the market status of Broadcast (8Mbps, 12Mbps), Surveillance (8Mbps, 12Mbps), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Advanced Video Coding (AVC).

Regionally, the report analyzes the Advanced Video Coding (AVC) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Advanced Video Coding (AVC) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Advanced Video Coding

(AVC) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Advanced Video Coding (AVC) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 8Mbps, 12Mbps).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Advanced Video Coding (AVC) market.

Regional Analysis: The report involves examining the Advanced Video Coding (AVC) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Advanced Video Coding (AVC) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Advanced Video Coding (AVC):

Company Analysis: Report covers individual Advanced Video Coding (AVC) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Advanced Video Coding (AVC) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Broadcast, Surveillance).

Technology Analysis: Report covers specific technologies relevant to Advanced Video

Coding (AVC). It assesses the current state, advancements, and potential future developments in Advanced Video Coding (AVC) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Advanced Video Coding (AVC) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Advanced Video Coding (AVC) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

8Mbps

12Mbps

16Mbps

Other

Market segment by Application

Broadcast

Surveillance

Others

Major players covered

Hikvision

Cisco Systems

Dahua

Axis Communications

Harmonic

Flir Systems

Bosch Security Systems

Matrox

VITEC

Netposa

Sumavision

ATEME

Tieline Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Advanced Video Coding (AVC) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Advanced Video Coding (AVC), with price, sales, revenue and global market share of Advanced Video Coding (AVC) from 2019 to 2024.

Chapter 3, the Advanced Video Coding (AVC) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Advanced Video Coding (AVC) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Advanced Video Coding (AVC) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Advanced Video Coding (AVC).

Chapter 14 and 15, to describe Advanced Video Coding (AVC) sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Advanced Video Coding (AVC)
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Advanced Video Coding (AVC) Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 8Mbps
 - 1.3.3 12Mbps
 - 1.3.4 16Mbps
 - 1.3.5 Other
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Advanced Video Coding (AVC) Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Broadcast
 - 1.4.3 Surveillance
 - 1.4.4 Others
- 1.5 Global Advanced Video Coding (AVC) Market Size & Forecast
 - 1.5.1 Global Advanced Video Coding (AVC) Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Advanced Video Coding (AVC) Sales Quantity (2019-2030)
 - 1.5.3 Global Advanced Video Coding (AVC) Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Hikvision
 - 2.1.1 Hikvision Details
 - 2.1.2 Hikvision Major Business
 - 2.1.3 Hikvision Advanced Video Coding (AVC) Product and Services
 - 2.1.4 Hikvision Advanced Video Coding (AVC) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Hikvision Recent Developments/Updates
- 2.2 Cisco Systems
 - 2.2.1 Cisco Systems Details
 - 2.2.2 Cisco Systems Major Business
 - 2.2.3 Cisco Systems Advanced Video Coding (AVC) Product and Services
 - 2.2.4 Cisco Systems Advanced Video Coding (AVC) Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Cisco Systems Recent Developments/Updates

2.3 Dahua

2.3.1 Dahua Details

2.3.2 Dahua Major Business

2.3.3 Dahua Advanced Video Coding (AVC) Product and Services

2.3.4 Dahua Advanced Video Coding (AVC) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Dahua Recent Developments/Updates

2.4 Axis Communications

2.4.1 Axis Communications Details

2.4.2 Axis Communications Major Business

2.4.3 Axis Communications Advanced Video Coding (AVC) Product and Services

2.4.4 Axis Communications Advanced Video Coding (AVC) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Axis Communications Recent Developments/Updates

2.5 Harmonic

2.5.1 Harmonic Details

2.5.2 Harmonic Major Business

2.5.3 Harmonic Advanced Video Coding (AVC) Product and Services

2.5.4 Harmonic Advanced Video Coding (AVC) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Harmonic Recent Developments/Updates

2.6 Flir Systems

2.6.1 Flir Systems Details

2.6.2 Flir Systems Major Business

2.6.3 Flir Systems Advanced Video Coding (AVC) Product and Services

2.6.4 Flir Systems Advanced Video Coding (AVC) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Flir Systems Recent Developments/Updates

2.7 Bosch Security Systems

2.7.1 Bosch Security Systems Details

2.7.2 Bosch Security Systems Major Business

2.7.3 Bosch Security Systems Advanced Video Coding (AVC) Product and Services

2.7.4 Bosch Security Systems Advanced Video Coding (AVC) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Bosch Security Systems Recent Developments/Updates

2.8 Matrox

2.8.1 Matrox Details

- 2.8.2 Matrox Major Business
- 2.8.3 Matrox Advanced Video Coding (AVC) Product and Services
- 2.8.4 Matrox Advanced Video Coding (AVC) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Matrox Recent Developments/Updates
- 2.9 VITEC
 - 2.9.1 VITEC Details
 - 2.9.2 VITEC Major Business
 - 2.9.3 VITEC Advanced Video Coding (AVC) Product and Services
 - 2.9.4 VITEC Advanced Video Coding (AVC) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 VITEC Recent Developments/Updates
- 2.10 Netposa
 - 2.10.1 Netposa Details
 - 2.10.2 Netposa Major Business
 - 2.10.3 Netposa Advanced Video Coding (AVC) Product and Services
 - 2.10.4 Netposa Advanced Video Coding (AVC) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Netposa Recent Developments/Updates
- 2.11 Sumavision
 - 2.11.1 Sumavision Details
 - 2.11.2 Sumavision Major Business
 - 2.11.3 Sumavision Advanced Video Coding (AVC) Product and Services
 - 2.11.4 Sumavision Advanced Video Coding (AVC) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Sumavision Recent Developments/Updates
- 2.12 ATEME
 - 2.12.1 ATEME Details
 - 2.12.2 ATEME Major Business
 - 2.12.3 ATEME Advanced Video Coding (AVC) Product and Services
 - 2.12.4 ATEME Advanced Video Coding (AVC) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 ATEME Recent Developments/Updates
- 2.13 Tieline Technology
 - 2.13.1 Tieline Technology Details
 - 2.13.2 Tieline Technology Major Business
 - 2.13.3 Tieline Technology Advanced Video Coding (AVC) Product and Services
 - 2.13.4 Tieline Technology Advanced Video Coding (AVC) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Tieline Technology Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ADVANCED VIDEO CODING (AVC) BY MANUFACTURER

3.1 Global Advanced Video Coding (AVC) Sales Quantity by Manufacturer (2019-2024)

3.2 Global Advanced Video Coding (AVC) Revenue by Manufacturer (2019-2024)

3.3 Global Advanced Video Coding (AVC) Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Advanced Video Coding (AVC) by Manufacturer
Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Advanced Video Coding (AVC) Manufacturer Market Share in 2023

3.4.2 Top 6 Advanced Video Coding (AVC) Manufacturer Market Share in 2023

3.5 Advanced Video Coding (AVC) Market: Overall Company Footprint Analysis

3.5.1 Advanced Video Coding (AVC) Market: Region Footprint

3.5.2 Advanced Video Coding (AVC) Market: Company Product Type Footprint

3.5.3 Advanced Video Coding (AVC) Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Advanced Video Coding (AVC) Market Size by Region

4.1.1 Global Advanced Video Coding (AVC) Sales Quantity by Region (2019-2030)

4.1.2 Global Advanced Video Coding (AVC) Consumption Value by Region
(2019-2030)

4.1.3 Global Advanced Video Coding (AVC) Average Price by Region (2019-2030)

4.2 North America Advanced Video Coding (AVC) Consumption Value (2019-2030)

4.3 Europe Advanced Video Coding (AVC) Consumption Value (2019-2030)

4.4 Asia-Pacific Advanced Video Coding (AVC) Consumption Value (2019-2030)

4.5 South America Advanced Video Coding (AVC) Consumption Value (2019-2030)

4.6 Middle East and Africa Advanced Video Coding (AVC) Consumption Value
(2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Advanced Video Coding (AVC) Sales Quantity by Type (2019-2030)

5.2 Global Advanced Video Coding (AVC) Consumption Value by Type (2019-2030)

5.3 Global Advanced Video Coding (AVC) Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Advanced Video Coding (AVC) Sales Quantity by Application (2019-2030)

6.2 Global Advanced Video Coding (AVC) Consumption Value by Application (2019-2030)

6.3 Global Advanced Video Coding (AVC) Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Advanced Video Coding (AVC) Sales Quantity by Type (2019-2030)

7.2 North America Advanced Video Coding (AVC) Sales Quantity by Application (2019-2030)

7.3 North America Advanced Video Coding (AVC) Market Size by Country

7.3.1 North America Advanced Video Coding (AVC) Sales Quantity by Country (2019-2030)

7.3.2 North America Advanced Video Coding (AVC) Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Advanced Video Coding (AVC) Sales Quantity by Type (2019-2030)

8.2 Europe Advanced Video Coding (AVC) Sales Quantity by Application (2019-2030)

8.3 Europe Advanced Video Coding (AVC) Market Size by Country

8.3.1 Europe Advanced Video Coding (AVC) Sales Quantity by Country (2019-2030)

8.3.2 Europe Advanced Video Coding (AVC) Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Advanced Video Coding (AVC) Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Advanced Video Coding (AVC) Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Advanced Video Coding (AVC) Market Size by Region

9.3.1 Asia-Pacific Advanced Video Coding (AVC) Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Advanced Video Coding (AVC) Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Advanced Video Coding (AVC) Sales Quantity by Type (2019-2030)

10.2 South America Advanced Video Coding (AVC) Sales Quantity by Application (2019-2030)

10.3 South America Advanced Video Coding (AVC) Market Size by Country

10.3.1 South America Advanced Video Coding (AVC) Sales Quantity by Country (2019-2030)

10.3.2 South America Advanced Video Coding (AVC) Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Advanced Video Coding (AVC) Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Advanced Video Coding (AVC) Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Advanced Video Coding (AVC) Market Size by Country

11.3.1 Middle East & Africa Advanced Video Coding (AVC) Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Advanced Video Coding (AVC) Consumption Value by Country (2019-2030)

- 11.3.3 Turkey Market Size and Forecast (2019-2030)
- 11.3.4 Egypt Market Size and Forecast (2019-2030)
- 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
- 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Advanced Video Coding (AVC) Market Drivers
- 12.2 Advanced Video Coding (AVC) Market Restraints
- 12.3 Advanced Video Coding (AVC) Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Advanced Video Coding (AVC) and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Advanced Video Coding (AVC)
- 13.3 Advanced Video Coding (AVC) Production Process
- 13.4 Advanced Video Coding (AVC) Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Advanced Video Coding (AVC) Typical Distributors
- 14.3 Advanced Video Coding (AVC) Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Advanced Video Coding (AVC) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Advanced Video Coding (AVC) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Hikvision Basic Information, Manufacturing Base and Competitors

Table 4. Hikvision Major Business

Table 5. Hikvision Advanced Video Coding (AVC) Product and Services

Table 6. Hikvision Advanced Video Coding (AVC) Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Hikvision Recent Developments/Updates

Table 8. Cisco Systems Basic Information, Manufacturing Base and Competitors

Table 9. Cisco Systems Major Business

Table 10. Cisco Systems Advanced Video Coding (AVC) Product and Services

Table 11. Cisco Systems Advanced Video Coding (AVC) Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Cisco Systems Recent Developments/Updates

Table 13. Dahua Basic Information, Manufacturing Base and Competitors

Table 14. Dahua Major Business

Table 15. Dahua Advanced Video Coding (AVC) Product and Services

Table 16. Dahua Advanced Video Coding (AVC) Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Dahua Recent Developments/Updates

Table 18. Axis Communications Basic Information, Manufacturing Base and Competitors

Table 19. Axis Communications Major Business

Table 20. Axis Communications Advanced Video Coding (AVC) Product and Services

Table 21. Axis Communications Advanced Video Coding (AVC) Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Axis Communications Recent Developments/Updates

Table 23. Harmonic Basic Information, Manufacturing Base and Competitors

Table 24. Harmonic Major Business

Table 25. Harmonic Advanced Video Coding (AVC) Product and Services

Table 26. Harmonic Advanced Video Coding (AVC) Sales Quantity (K Units), Average

Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Harmonic Recent Developments/Updates

Table 28. Flir Systems Basic Information, Manufacturing Base and Competitors

Table 29. Flir Systems Major Business

Table 30. Flir Systems Advanced Video Coding (AVC) Product and Services

Table 31. Flir Systems Advanced Video Coding (AVC) Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Flir Systems Recent Developments/Updates

Table 33. Bosch Security Systems Basic Information, Manufacturing Base and Competitors

Table 34. Bosch Security Systems Major Business

Table 35. Bosch Security Systems Advanced Video Coding (AVC) Product and Services

Table 36. Bosch Security Systems Advanced Video Coding (AVC) Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Bosch Security Systems Recent Developments/Updates

Table 38. Matrox Basic Information, Manufacturing Base and Competitors

Table 39. Matrox Major Business

Table 40. Matrox Advanced Video Coding (AVC) Product and Services

Table 41. Matrox Advanced Video Coding (AVC) Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Matrox Recent Developments/Updates

Table 43. VITEC Basic Information, Manufacturing Base and Competitors

Table 44. VITEC Major Business

Table 45. VITEC Advanced Video Coding (AVC) Product and Services

Table 46. VITEC Advanced Video Coding (AVC) Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. VITEC Recent Developments/Updates

Table 48. Netposa Basic Information, Manufacturing Base and Competitors

Table 49. Netposa Major Business

Table 50. Netposa Advanced Video Coding (AVC) Product and Services

Table 51. Netposa Advanced Video Coding (AVC) Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Netposa Recent Developments/Updates

Table 53. Sumavision Basic Information, Manufacturing Base and Competitors

Table 54. Sumavision Major Business

Table 55. Sumavision Advanced Video Coding (AVC) Product and Services

Table 56. Sumavision Advanced Video Coding (AVC) Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Sumavision Recent Developments/Updates

Table 58. ATEME Basic Information, Manufacturing Base and Competitors

Table 59. ATEME Major Business

Table 60. ATEME Advanced Video Coding (AVC) Product and Services

Table 61. ATEME Advanced Video Coding (AVC) Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. ATEME Recent Developments/Updates

Table 63. Tieline Technology Basic Information, Manufacturing Base and Competitors

Table 64. Tieline Technology Major Business

Table 65. Tieline Technology Advanced Video Coding (AVC) Product and Services

Table 66. Tieline Technology Advanced Video Coding (AVC) Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Tieline Technology Recent Developments/Updates

Table 68. Global Advanced Video Coding (AVC) Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 69. Global Advanced Video Coding (AVC) Revenue by Manufacturer (2019-2024) & (USD Million)

Table 70. Global Advanced Video Coding (AVC) Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 71. Market Position of Manufacturers in Advanced Video Coding (AVC), (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 72. Head Office and Advanced Video Coding (AVC) Production Site of Key Manufacturer

Table 73. Advanced Video Coding (AVC) Market: Company Product Type Footprint

Table 74. Advanced Video Coding (AVC) Market: Company Product Application Footprint

Table 75. Advanced Video Coding (AVC) New Market Entrants and Barriers to Market Entry

Table 76. Advanced Video Coding (AVC) Mergers, Acquisition, Agreements, and Collaborations

Table 77. Global Advanced Video Coding (AVC) Sales Quantity by Region (2019-2024) & (K Units)

Table 78. Global Advanced Video Coding (AVC) Sales Quantity by Region (2025-2030) & (K Units)

Table 79. Global Advanced Video Coding (AVC) Consumption Value by Region (2019-2024) & (USD Million)

Table 80. Global Advanced Video Coding (AVC) Consumption Value by Region (2025-2030) & (USD Million)

Table 81. Global Advanced Video Coding (AVC) Average Price by Region (2019-2024) & (US\$/Unit)

Table 82. Global Advanced Video Coding (AVC) Average Price by Region (2025-2030) & (US\$/Unit)

Table 83. Global Advanced Video Coding (AVC) Sales Quantity by Type (2019-2024) & (K Units)

Table 84. Global Advanced Video Coding (AVC) Sales Quantity by Type (2025-2030) & (K Units)

Table 85. Global Advanced Video Coding (AVC) Consumption Value by Type (2019-2024) & (USD Million)

Table 86. Global Advanced Video Coding (AVC) Consumption Value by Type (2025-2030) & (USD Million)

Table 87. Global Advanced Video Coding (AVC) Average Price by Type (2019-2024) & (US\$/Unit)

Table 88. Global Advanced Video Coding (AVC) Average Price by Type (2025-2030) & (US\$/Unit)

Table 89. Global Advanced Video Coding (AVC) Sales Quantity by Application (2019-2024) & (K Units)

Table 90. Global Advanced Video Coding (AVC) Sales Quantity by Application (2025-2030) & (K Units)

Table 91. Global Advanced Video Coding (AVC) Consumption Value by Application (2019-2024) & (USD Million)

Table 92. Global Advanced Video Coding (AVC) Consumption Value by Application (2025-2030) & (USD Million)

Table 93. Global Advanced Video Coding (AVC) Average Price by Application (2019-2024) & (US\$/Unit)

Table 94. Global Advanced Video Coding (AVC) Average Price by Application (2025-2030) & (US\$/Unit)

Table 95. North America Advanced Video Coding (AVC) Sales Quantity by Type (2019-2024) & (K Units)

Table 96. North America Advanced Video Coding (AVC) Sales Quantity by Type (2025-2030) & (K Units)

Table 97. North America Advanced Video Coding (AVC) Sales Quantity by Application (2019-2024) & (K Units)

Table 98. North America Advanced Video Coding (AVC) Sales Quantity by Application (2025-2030) & (K Units)

Table 99. North America Advanced Video Coding (AVC) Sales Quantity by Country

(2019-2024) & (K Units)

Table 100. North America Advanced Video Coding (AVC) Sales Quantity by Country (2025-2030) & (K Units)

Table 101. North America Advanced Video Coding (AVC) Consumption Value by Country (2019-2024) & (USD Million)

Table 102. North America Advanced Video Coding (AVC) Consumption Value by Country (2025-2030) & (USD Million)

Table 103. Europe Advanced Video Coding (AVC) Sales Quantity by Type (2019-2024) & (K Units)

Table 104. Europe Advanced Video Coding (AVC) Sales Quantity by Type (2025-2030) & (K Units)

Table 105. Europe Advanced Video Coding (AVC) Sales Quantity by Application (2019-2024) & (K Units)

Table 106. Europe Advanced Video Coding (AVC) Sales Quantity by Application (2025-2030) & (K Units)

Table 107. Europe Advanced Video Coding (AVC) Sales Quantity by Country (2019-2024) & (K Units)

Table 108. Europe Advanced Video Coding (AVC) Sales Quantity by Country (2025-2030) & (K Units)

Table 109. Europe Advanced Video Coding (AVC) Consumption Value by Country (2019-2024) & (USD Million)

Table 110. Europe Advanced Video Coding (AVC) Consumption Value by Country (2025-2030) & (USD Million)

Table 111. Asia-Pacific Advanced Video Coding (AVC) Sales Quantity by Type (2019-2024) & (K Units)

Table 112. Asia-Pacific Advanced Video Coding (AVC) Sales Quantity by Type (2025-2030) & (K Units)

Table 113. Asia-Pacific Advanced Video Coding (AVC) Sales Quantity by Application (2019-2024) & (K Units)

Table 114. Asia-Pacific Advanced Video Coding (AVC) Sales Quantity by Application (2025-2030) & (K Units)

Table 115. Asia-Pacific Advanced Video Coding (AVC) Sales Quantity by Region (2019-2024) & (K Units)

Table 116. Asia-Pacific Advanced Video Coding (AVC) Sales Quantity by Region (2025-2030) & (K Units)

Table 117. Asia-Pacific Advanced Video Coding (AVC) Consumption Value by Region (2019-2024) & (USD Million)

Table 118. Asia-Pacific Advanced Video Coding (AVC) Consumption Value by Region (2025-2030) & (USD Million)

Table 119. South America Advanced Video Coding (AVC) Sales Quantity by Type (2019-2024) & (K Units)

Table 120. South America Advanced Video Coding (AVC) Sales Quantity by Type (2025-2030) & (K Units)

Table 121. South America Advanced Video Coding (AVC) Sales Quantity by Application (2019-2024) & (K Units)

Table 122. South America Advanced Video Coding (AVC) Sales Quantity by Application (2025-2030) & (K Units)

Table 123. South America Advanced Video Coding (AVC) Sales Quantity by Country (2019-2024) & (K Units)

Table 124. South America Advanced Video Coding (AVC) Sales Quantity by Country (2025-2030) & (K Units)

Table 125. South America Advanced Video Coding (AVC) Consumption Value by Country (2019-2024) & (USD Million)

Table 126. South America Advanced Video Coding (AVC) Consumption Value by Country (2025-2030) & (USD Million)

Table 127. Middle East & Africa Advanced Video Coding (AVC) Sales Quantity by Type (2019-2024) & (K Units)

Table 128. Middle East & Africa Advanced Video Coding (AVC) Sales Quantity by Type (2025-2030) & (K Units)

Table 129. Middle East & Africa Advanced Video Coding (AVC) Sales Quantity by Application (2019-2024) & (K Units)

Table 130. Middle East & Africa Advanced Video Coding (AVC) Sales Quantity by Application (2025-2030) & (K Units)

Table 131. Middle East & Africa Advanced Video Coding (AVC) Sales Quantity by Region (2019-2024) & (K Units)

Table 132. Middle East & Africa Advanced Video Coding (AVC) Sales Quantity by Region (2025-2030) & (K Units)

Table 133. Middle East & Africa Advanced Video Coding (AVC) Consumption Value by Region (2019-2024) & (USD Million)

Table 134. Middle East & Africa Advanced Video Coding (AVC) Consumption Value by Region (2025-2030) & (USD Million)

Table 135. Advanced Video Coding (AVC) Raw Material

Table 136. Key Manufacturers of Advanced Video Coding (AVC) Raw Materials

Table 137. Advanced Video Coding (AVC) Typical Distributors

Table 138. Advanced Video Coding (AVC) Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Advanced Video Coding (AVC) Picture

Figure 2. Global Advanced Video Coding (AVC) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Advanced Video Coding (AVC) Consumption Value Market Share by Type in 2023

Figure 4. 8Mbps Examples

Figure 5. 12Mbps Examples

Figure 6. 16Mbps Examples

Figure 7. Other Examples

Figure 8. Global Advanced Video Coding (AVC) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Advanced Video Coding (AVC) Consumption Value Market Share by Application in 2023

Figure 10. Broadcast Examples

Figure 11. Surveillance Examples

Figure 12. Others Examples

Figure 13. Global Advanced Video Coding (AVC) Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Advanced Video Coding (AVC) Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Advanced Video Coding (AVC) Sales Quantity (2019-2030) & (K Units)

Figure 16. Global Advanced Video Coding (AVC) Average Price (2019-2030) & (US\$/Unit)

Figure 17. Global Advanced Video Coding (AVC) Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Advanced Video Coding (AVC) Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Advanced Video Coding (AVC) by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Advanced Video Coding (AVC) Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Advanced Video Coding (AVC) Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Advanced Video Coding (AVC) Sales Quantity Market Share by

Region (2019-2030)

Figure 23. Global Advanced Video Coding (AVC) Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Advanced Video Coding (AVC) Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Advanced Video Coding (AVC) Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Advanced Video Coding (AVC) Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Advanced Video Coding (AVC) Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Advanced Video Coding (AVC) Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Advanced Video Coding (AVC) Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Advanced Video Coding (AVC) Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Advanced Video Coding (AVC) Average Price by Type (2019-2030) & (US\$/Unit)

Figure 32. Global Advanced Video Coding (AVC) Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Advanced Video Coding (AVC) Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Advanced Video Coding (AVC) Average Price by Application (2019-2030) & (US\$/Unit)

Figure 35. North America Advanced Video Coding (AVC) Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Advanced Video Coding (AVC) Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Advanced Video Coding (AVC) Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Advanced Video Coding (AVC) Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Advanced Video Coding (AVC) Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Advanced Video Coding (AVC) Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Advanced Video Coding (AVC) Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Advanced Video Coding (AVC) Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Advanced Video Coding (AVC) Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Advanced Video Coding (AVC) Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Advanced Video Coding (AVC) Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Advanced Video Coding (AVC) Consumption Value Market Share by Region (2019-2030)

Figure 55. China Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Advanced Video Coding (AVC) Sales Quantity Market Share

by Type (2019-2030)

Figure 62. South America Advanced Video Coding (AVC) Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Advanced Video Coding (AVC) Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Advanced Video Coding (AVC) Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Advanced Video Coding (AVC) Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Advanced Video Coding (AVC) Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Advanced Video Coding (AVC) Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Advanced Video Coding (AVC) Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Advanced Video Coding (AVC) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Advanced Video Coding (AVC) Market Drivers

Figure 76. Advanced Video Coding (AVC) Market Restraints

Figure 77. Advanced Video Coding (AVC) Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Advanced Video Coding (AVC) in 2023

Figure 80. Manufacturing Process Analysis of Advanced Video Coding (AVC)

Figure 81. Advanced Video Coding (AVC) Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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