

# Global Advanced Driving Assistance System Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Advanced Driving Assistance System market size was valued at USD 35510 million in 2023 and is forecast to a readjusted size of USD 256400 million by 2030 with a CAGR of 32.6% during review period.

Advanced Driver assistant System, referred to as 'ADAS, is using all kinds of sensors installed on the car, in the first place to collect the car inside and outside environment data, static and dynamic object recognition, detecting and tracking techniques such as processing, so that they can make the Driver in the fastest time to detect the possibility of danger, in order to attract attention and improve the safety of active safety technology.

Global Advanced Driving Assistance System key players include Continental, Delphi, Bosch, etc. Global top three manufacturers hold a share about 50%.

Europe is the largest market, with a share about 25%, followed by North America and China, both have a share about 35 percent.

In terms of product, Blind Spot Detection is the largest segment, with a share about 20%. And in terms of application, the largest application is Passenger Car, followed by Commercial Vehicle.

The Global Info Research report includes an overview of the development of the Advanced Driving Assistance System industry chain, the market status of Passenger Car (Blind Spot Detection, Driver Fatigue Detection), Commercial Vehicle (Blind Spot

Detection, Driver Fatigue Detection), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Advanced Driving Assistance System.

Regionally, the report analyzes the Advanced Driving Assistance System markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Advanced Driving Assistance System market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Advanced Driving Assistance System market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Advanced Driving Assistance System industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Blind Spot Detection, Driver Fatigue Detection).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Advanced Driving Assistance System market.

**Regional Analysis:** The report involves examining the Advanced Driving Assistance System market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Advanced Driving Assistance System market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Advanced Driving Assistance System:

**Company Analysis:** Report covers individual Advanced Driving Assistance System manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Advanced Driving Assistance System. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Car, Commercial Vehicle).

**Technology Analysis:** Report covers specific technologies relevant to Advanced Driving Assistance System. It assesses the current state, advancements, and potential future developments in Advanced Driving Assistance System areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Advanced Driving Assistance System market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Advanced Driving Assistance System market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Blind Spot Detection

Driver Fatigue Detection

Automatic Emergency Braking

Foward Collision Warning

Automatic Stopping

Auto-adaptive Cruise Control

Lane Departure Warning

Others

#### Market segment by Application

Passenger Car

Commercial Vehicle

#### Major players covered

Continental

Delphi

Bosch

AISIN SEIKI

AUTOLIV

Denso

Valeo

Magna International

TRW Automotive Holdings

HELLA

Ficosa International

Mobileye NV

Mando Corporation

Texas Instruments

Hitachi

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Advanced Driving Assistance System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Advanced Driving Assistance System, with price, sales, revenue and global market share of Advanced Driving Assistance System from 2019 to 2024.

Chapter 3, the Advanced Driving Assistance System competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Advanced Driving Assistance System breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Advanced Driving Assistance System market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Advanced Driving Assistance System.

Chapter 14 and 15, to describe Advanced Driving Assistance System sales channel, distributors, customers, research findings and conclusion.

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