

Global Advanced Driver Assistance Systems (ADAS) Testing Service Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G1558B753539EN.html>

Date: June 2026

Pages: 166

Price: US\$ 4,480.00 (Single User License)

ID: G1558B753539EN

Abstracts

The global Advanced Driver Assistance Systems (ADAS) Testing Service market size is expected to reach \$ 3467 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

To address the problems of inefficiency, incomplete test coverage, insufficient data accuracy, high R&D costs, and lengthy testing cycles in traditional ADAS testing methods, Advanced Driver Assistance Systems (ADAS) testing services have emerged. Since the early 21st century, with breakthroughs in autonomous driving technology and the large-scale application of ADAS systems, the fields of intelligent driving R&D and vehicle safety verification have undergone a systematic upgrade. Currently, ADAS testing services are widely used in scenarios such as R&D verification by automakers, third-party testing and certification organizations, intelligent transportation system integrators, and autonomous driving algorithm development companies.

ADAS testing services are evolving from a 'tool carrier' to a 'strategic asset,' with intelligence, platformization, and ecosystem development becoming core trends. Enterprises need to select testing service providers with AI capabilities, vertical industry experience, and compliance certifications based on their own scenarios to achieve a transformation from 'passive verification' to 'proactive evolution.' In the future, cross-industry collaborative testing, automated response systems, and value delivery transformation will become key drivers of market growth, and ADAS testing capabilities will become an important indicator of automotive safety performance.

This report studies the global Advanced Driver Assistance Systems (ADAS) Testing Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Advanced Driver Assistance Systems (ADAS) Testing Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Advanced Driver Assistance Systems (ADAS) Testing Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Advanced Driver Assistance Systems (ADAS) Testing Service total market, 2021-2032, (USD Million)

Global Advanced Driver Assistance Systems (ADAS) Testing Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Advanced Driver Assistance Systems (ADAS) Testing Service total market, key domestic companies, and share, (USD Million)

Global Advanced Driver Assistance Systems (ADAS) Testing Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Advanced Driver Assistance Systems (ADAS) Testing Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Advanced Driver Assistance Systems (ADAS) Testing Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Advanced Driver Assistance Systems (ADAS) Testing Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IDIADA Automotive Technology, DEKRA, UTAC, TÜV SÜD, SGS, Intertek, AVL, HORIBA MIRA, Bertrandt, FEV, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Advanced Driver Assistance Systems (ADAS) Testing Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Advanced Driver Assistance Systems (ADAS) Testing Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Advanced Driver Assistance Systems (ADAS) Testing Service Market, Segmentation by Type:

Hardware-in-the-Loop (HIL) Testing

Software-in-the-Loop (SIL) Testing

Global Advanced Driver Assistance Systems (ADAS) Testing Service Market, Segmentation by Testing Scenarios:

Urban Road Scenarios

Highway Scenarios

Global Advanced Driver Assistance Systems (ADAS) Testing Service Market, Segmentation by Testing Methods:

Simulation Testing

Real-Vehicle Closed-Course Testing

Global Advanced Driver Assistance Systems (ADAS) Testing Service Market, Segmentation by Application:

Automotive R&D and Validation

Third-Party Automotive Testing & Certification Agencies

Autonomous Driving Algorithm Developers

Other

Companies Profiled:

IDIADA Automotive Technology

DEKRA

UTAC

T?V S?D

SGS

Intertek

AVL

HORIBA MIRA

Bertrandt

FEV

T?V Rheinland

Magna

China Automotive Technology and Research Center Co., Ltd.

Xiangyang Da An Automobile Test Center Co., Ltd.

ATESTEO

Nard? Technical Center (NTC)

American Center for Mobility

LHP Engineering Solutions

Digauto

AB Dynamics

China Merchants Testing Vehicle Technology Research Institute Co., Ltd.

CATARC Automotive Proving Ground Co., Ltd.

Key Questions Answered

1. How big is the global Advanced Driver Assistance Systems (ADAS) Testing Service market?
2. What is the demand of the global Advanced Driver Assistance Systems (ADAS) Testing Service market?
3. What is the year over year growth of the global Advanced Driver Assistance Systems (ADAS) Testing Service market?
4. What is the total value of the global Advanced Driver Assistance Systems (ADAS) Testing Service market?
5. Who are the Major Players in the global Advanced Driver Assistance Systems (ADAS) Testing Service market?

6. What are the growth factors driving the market demand?

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