

Global Advanced Driver Assistance Systems (ADAS) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Advanced Driver Assistance Systems (ADAS) market size was valued at USD 41560 million in 2023 and is forecast to a readjusted size of USD 158320 million by 2030 with a CAGR of 21.1% during review period.

Advanced driver assistance systems (ADAS) are electronic components installed in vehicles, which present an intelligent driving experience to the driver. These systems comprise of unique sensors such as ultrasonic, image, RADAR, LiDAR, infrared and LASER. Deploying ADAS to enhance comfort levels and ensure safety and security on road is the majorly growing trend within the automobile sector. The implementation of ADAS has been considered as a revolution as it provides dynamic features such as adaptive.

As an initial stage of automatic driving, ADAS's promotion received support from several countries, such as NHSTA Level 0-Level 4 (Manual, ADAS, PA, HA, FA), the German VDA rating (PA, HA, FA).

Global Advanced Driver Assistance Systems (ADAS) key players include Continental Ag, Delphi Automotive PLC, Robert Bosch Gmbh, Aisin Seiki Co. Ltd., etc.

North America is the largest market, with a share about 25%, followed by China, and Europe, both have a share about 40 percent.

In terms of product, Lane Departure Warning (LDW) System is the largest segment, with a share about 30%. And in terms of application, the largest application is

Passenger Car, followed by Heavy Commercial Vehicle (HCV) , Light Commercial Vehicle (LCV), etc.

The Global Info Research report includes an overview of the development of the Advanced Driver Assistance Systems (ADAS) industry chain, the market status of Passenger Car (Adaptive Cruise Control (ACC), Lane Departure Warning (LDW) System), Light Commercial Vehicle (LCV) (Adaptive Cruise Control (ACC), Lane Departure Warning (LDW) System), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Advanced Driver Assistance Systems (ADAS).

Regionally, the report analyzes the Advanced Driver Assistance Systems (ADAS) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Advanced Driver Assistance Systems (ADAS) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Advanced Driver Assistance Systems (ADAS) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Advanced Driver Assistance Systems (ADAS) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Adaptive Cruise Control (ACC), Lane Departure Warning (LDW) System).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Advanced Driver Assistance Systems (ADAS) market.

Regional Analysis: The report involves examining the Advanced Driver Assistance Systems (ADAS) market at a regional or national level. Report analyses regional factors

such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Advanced Driver Assistance Systems (ADAS) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Advanced Driver Assistance Systems (ADAS):

Company Analysis: Report covers individual Advanced Driver Assistance Systems (ADAS) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Advanced Driver Assistance Systems (ADAS). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Car, Light Commercial Vehicle (LCV)).

Technology Analysis: Report covers specific technologies relevant to Advanced Driver Assistance Systems (ADAS). It assesses the current state, advancements, and potential future developments in Advanced Driver Assistance Systems (ADAS) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Advanced Driver Assistance Systems (ADAS) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Advanced Driver Assistance Systems (ADAS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Adaptive Cruise Control (ACC)

Lane Departure Warning (LDW) System

Park Assist

Blind Spot Detection

Others

Market segment by Application

Passenger Car

Light Commercial Vehicle (LCV)

Heavy Commercial Vehicle (HCV)

Market segment by players, this report covers

Continental Ag

Delphi Automotive PLC

Robert Bosch Gmbh

Aisin Seiki Co. Ltd.

Autoliv Inc

Denso Corporation

Valeo

Magna International

Trw Automotive Holdings Corp.

Hella KgaA Hueck & Co.

Ficosa International S.A.

Mobileye NV

Mando Corp.

Texas Instruments Inc.

Tass international

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Advanced Driver Assistance Systems (ADAS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Advanced Driver Assistance Systems (ADAS), with revenue, gross margin and global market share of Advanced Driver Assistance Systems (ADAS) from 2019 to 2024.

Chapter 3, the Advanced Driver Assistance Systems (ADAS) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Advanced Driver Assistance Systems (ADAS) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Advanced Driver Assistance Systems (ADAS).

Chapter 13, to describe Advanced Driver Assistance Systems (ADAS) research findings and conclusion.

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