

Global ADV Motorcycle Tyre Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global ADV Motorcycle Tyre market size is expected to reach \$ 720 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

In 2025, global ADV Motorcycle Tyre production reached approximately 17.76 million units, with an average price of \$28.9 per unit.

ADV Motorcycle Tyre is a multi-surface motorcycle tyre designed for adventure and dual-purpose motorcycles that frequently switch between paved roads and unpaved terrain such as gravel, dirt, light mud, and rocky tracks. It aims to balance highway stability, wet grip, mileage, and noise control with off-road traction, tread self-cleaning, and resistance to punctures and cuts. Products are commonly positioned by on-road/off-road usage ratios (e.g., 90/10, 70/30, 50/50), which reflect different tread block layouts, carcass stiffness, compound design, and heat management needs.

Upstream, major raw materials include natural rubber and synthetic rubber (SBR/BR), reinforcing fillers (carbon black and/or silica), steel bead wire, textile cord fabrics (nylon/polyester/rayon), and chemical additives such as sulfur, accelerators, antioxidants, and plasticizers; some higher-end designs use aramid or other high-strength fibers for reinforcement. Typical production lines involve compounding and mixing (internal mixer), calendaring/extrusion for tread and sidewall components, bead preparation, cord ply cutting, green tire building on a drum, curing/vulcanization in a tyre mould, and quality inspection (appearance, uniformity, balance; sometimes X-ray or shearography). Downstream customers include motorcycle OEMs and dealer networks for OE fitment, and a large replacement market served through distributors, tire shops, service centers, and e-commerce. Industry gross margin varies by brand tier and channel mix: value products generally sit at a moderate level, while premium brands

with stronger R&D, stricter quality control, and higher pricing power typically achieve higher margins.

This report studies the global ADV Motorcycle Tyre production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for ADV Motorcycle Tyre and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of ADV Motorcycle Tyre that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global ADV Motorcycle Tyre total production and demand, 2021-2032, (K Units)

Global ADV Motorcycle Tyre total production value, 2021-2032, (USD Million)

Global ADV Motorcycle Tyre production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global ADV Motorcycle Tyre consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: ADV Motorcycle Tyre domestic production, consumption, key domestic manufacturers and share

Global ADV Motorcycle Tyre production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global ADV Motorcycle Tyre production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global ADV Motorcycle Tyre production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global ADV Motorcycle Tyre market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Michelin, Pirelli, Bridgestone, Yokohama TWS, Cheng Shin Rubber, Tiumsun Rubber Tire, Zhongce Rubber, Kenda Tires, Continental, Sichuan Yuanxing Rubber, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World ADV Motorcycle Tyre market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global ADV Motorcycle Tyre Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global ADV Motorcycle Tyre Market, Segmentation by Type:

Continuous Block Pattern Tire

Semi-Open Block Pattern Tire

Open Block Tire

Global ADV Motorcycle Tyre Market, Segmentation by Use:

Touring Adventure Tire

Rally / Expedition Adventure Tire

Global ADV Motorcycle Tyre Market, Segmentation by Application:

OEM

Aftermarket

Companies Profiled:

Michelin

Pirelli

Bridgestone

Yokohama TWS

Cheng Shin Rubber

Tiumsun Rubber Tire

Zhongce Rubber

Kenda Tires

Continental

Sichuan Yuanxing Rubber

Sumitomo Rubber

GoodYear

New Dongyue Group

Shinko Tires

Key Questions Answered:

1. How big is the global ADV Motorcycle Tyre market?
2. What is the demand of the global ADV Motorcycle Tyre market?
3. What is the year over year growth of the global ADV Motorcycle Tyre market?
4. What is the production and production value of the global ADV Motorcycle Tyre market?
5. Who are the key producers in the global ADV Motorcycle Tyre market?
6. What are the growth factors driving the market demand?

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