

# Global ADV Motorcycle Tyre Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global ADV Motorcycle Tyre market size was valued at US\$ 528 million in 2025 and is forecast to a readjusted size of US\$ 720 million by 2032 with a CAGR of 4.4% during review period.

In 2025, global ADV Motorcycle Tyre production reached approximately 17.76 million units, with an average price of \$28.9 per unit.

ADV Motorcycle Tyre is a multi-surface motorcycle tyre designed for adventure and dual-purpose motorcycles that frequently switch between paved roads and unpaved terrain such as gravel, dirt, light mud, and rocky tracks. It aims to balance highway stability, wet grip, mileage, and noise control with off-road traction, tread self-cleaning, and resistance to punctures and cuts. Products are commonly positioned by on-road/off-road usage ratios (e.g., 90/10, 70/30, 50/50), which reflect different tread block layouts, carcass stiffness, compound design, and heat management needs.

Upstream, major raw materials include natural rubber and synthetic rubber (SBR/BR), reinforcing fillers (carbon black and/or silica), steel bead wire, textile cord fabrics (nylon/polyester/rayon), and chemical additives such as sulfur, accelerators, antioxidants, and plasticizers; some higher-end designs use aramid or other high-strength fibers for reinforcement. Typical production lines involve compounding and mixing (internal mixer), calendaring/extrusion for tread and sidewall components, bead preparation, cord ply cutting, green tire building on a drum, curing/vulcanization in a tyre mould, and quality inspection (appearance, uniformity, balance; sometimes X-ray or shearography). Downstream customers include motorcycle OEMs and dealer networks for OE fitment, and a large replacement market served through distributors, tire shops,

service centers, and e-commerce. Industry gross margin varies by brand tier and channel mix: value products generally sit at a moderate level, while premium brands with stronger R&D, stricter quality control, and higher pricing power typically achieve higher margins.

This report is a detailed and comprehensive analysis for global ADV Motorcycle Tyre market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global ADV Motorcycle Tyre market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global ADV Motorcycle Tyre market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global ADV Motorcycle Tyre market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global ADV Motorcycle Tyre market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for ADV Motorcycle Tyre

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global ADV Motorcycle Tyre market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Michelin, Pirelli, Bridgestone, Yokohama TWS,

Cheng Shin Rubber, Tiumsun Rubber Tire, Zhongce Rubber, Kenda Tires, Continental, Sichuan Yuanxing Rubber, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

ADV Motorcycle Tyre market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Continuous Block Pattern Tire

Semi-Open Block Pattern Tire

Open Block Tire

### Market segment by Use

Touring Adventure Tire

Rally / Expedition Adventure Tire

### Market segment by Application

OEM

Aftermarket

### Major players covered

Michelin

Pirelli

Bridgestone

Yokohama TWS

Cheng Shin Rubber

Tiumsun Rubber Tire

Zhongce Rubber

Kenda Tires

Continental

Sichuan Yuanxing Rubber

Sumitomo Rubber

GoodYear

New Dongyue Group

Shinko Tires

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe ADV Motorcycle Tyre product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of ADV Motorcycle Tyre, with price, sales quantity, revenue, and global market share of ADV Motorcycle Tyre from 2021 to 2026.

Chapter 3, the ADV Motorcycle Tyre competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the ADV Motorcycle Tyre breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and ADV Motorcycle Tyre market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of ADV Motorcycle Tyre.

Chapter 14 and 15, to describe ADV Motorcycle Tyre sales channel, distributors, customers, research findings and conclusion.

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