

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Adult Stores Market 2018, Forecast to 2023

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Abstracts

Adult Stores sell various products such as couples toys, bullet vibrators, condoms, personal lubricants, erotic lingerie, and sexual enhancement supplements

Scope of the Report:

This report focuses on the Adult Stores in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. People around the globe, particularly in countries in the Americas and EMEA, are coming out to identify themselves as a part of the lesbian, gay, bisexual, and transgender (LGBT) community by accepting their sexual orientation. It has been observed that in 2016 more than 12 million people in the US identified themselves as LGBT. The purchase volume of sexual wellness products, sexual enhancement supplements, dildo, and lubricants is increasing among LGBT population due to easy availability of these products through e-commerce websites.

The adult products market will grow in the region during the estimated period due to the growing cultural and social acceptance of these products. Additionally, the rise in same-sex marriages will also fuel the need for sexual enhancement supplements in the Americas.

The worldwide market for Adult Stores is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

California Exotic Novelties (CalExotics)

Doc Johnson

LELO

Reckitt Benckiser

The Pleasure Chest

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Condoms

Sex Toys

Personal Lubricants

Market Segment by Applications, can be divided into

Adult and Specialty Stores

Online Retail Stores

There are 15 Chapters to deeply display the global Adult Stores market.

Chapter 1, to describe Adult Stores Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Adult Stores, with sales, revenue, and price of Adult Stores, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Adult Stores, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Adult Stores market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Adult Stores sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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