

# Global Adult Sex Toy Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/G2D1E8F10787EN.html>

Date: February 2023

Pages: 132

Price: US\$ 4,480.00 (Single User License)

ID: G2D1E8F10787EN

## Abstracts

The global Adult Sex Toy market size is expected to reach \$ 4568.3 million by 2029, rising at a market growth of 8.0% CAGR during the forecast period (2023-2029).

Global key players of adult sex toy include Lovehoney Group, LELO, Reckitt Benckiser (Durex), Doc Johnson, Church & Dwight (Trojan), etc. The top five players hold a share about 30%. North America is the largest producer, has a share about 34%, followed by Europe and China, with share 33% and 9%, respectively. The largest market is North America, with a share about 37%, followed by Europe and China, with share 34% and 6%, separately.

A sex toy is an object or device that is primarily used to facilitate human sexual pleasure, such as a dildo or vibrator.

This report studies the global Adult Sex Toy production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Adult Sex Toy, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Adult Sex Toy that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Adult Sex Toy total production and demand, 2018-2029, (K Units)

Global Adult Sex Toy total production value, 2018-2029, (USD Million)

Global Adult Sex Toy production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Adult Sex Toy consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Adult Sex Toy domestic production, consumption, key domestic manufacturers and share

Global Adult Sex Toy production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Adult Sex Toy production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Adult Sex Toy production by Sale Channel production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Adult Sex Toy market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lovehoney Group, LELO, Reckitt Benckiser (Durex), Doc Johnson, Church & Dwight (Trojan), LifeStyles Healthcare, Tenga Co., Ltd, Lovense and Leten, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Adult Sex Toy market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sale Channel. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

## Global Adult Sex Toy Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Adult Sex Toy Market, Segmentation by Type

Adult Vibrators

Dildos

Butt Plugs

Male Masturbators

Massagers

Erection Rings

Others

## Global Adult Sex Toy Market, Segmentation by Sale Channel

Online Stores

Retail Outlets

Specialty Stores

Companies Profiled:

Lovehoney Group

LELO

Reckitt Benckiser (Durex)

Doc Johnson

Church & Dwight (Trojan)

LifeStyles Healthcare

Tenga Co., Ltd

Loveense

Leten

Shenzhen Jizhimei Healthcare

Nanma Manufacturing Company

Tantus

Nalone

Fun Factory

BMS Factory

Adam & Eve

Beate Uhse

Jimmyjane

Aneros Company

Pipedream Product

California Exotic Novelties

SVAKOM

Luvu Brands (Liberator)

Bad Dragon

Crystal Delights

Happy Valley

Lover Health

Liaoyang Baile Health Care Product

## Key Questions Answered

1. How big is the global Adult Sex Toy market?
2. What is the demand of the global Adult Sex Toy market?
3. What is the year over year growth of the global Adult Sex Toy market?
4. What is the production and production value of the global Adult Sex Toy market?
5. Who are the key producers in the global Adult Sex Toy market?

6. What are the growth factors driving the market demand?

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