

Global Adult Sex Toy Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Adult Sex Toy market size is expected to reach \$ 4568.3 million by 2029, rising at a market growth of 8.0% CAGR during the forecast period (2023-2029).

Global key players of adult sex toy include Lovehoney Group, LELO, Reckitt Benckiser (Durex), Doc Johnson, Church & Dwight (Trojan), etc. The top five players hold a share about 30%. North America is the largest producer, has a share about 34%, followed by Europe and China, with share 33% and 9%, respectively. The largest market is North America, with a share about 37%, followed by Europe and China, with share 34% and 6%, separately.

A sex toy is an object or device that is primarily used to facilitate human sexual pleasure, such as a dildo or vibrator.

This report studies the global Adult Sex Toy production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Adult Sex Toy, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Adult Sex Toy that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Adult Sex Toy total production and demand, 2018-2029, (K Units)



Global Adult Sex Toy total production value, 2018-2029, (USD Million)

Global Adult Sex Toy production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Adult Sex Toy consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Adult Sex Toy domestic production, consumption, key domestic manufacturers and share

Global Adult Sex Toy production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Adult Sex Toy production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Adult Sex Toy production by Sale Channel production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Adult Sex Toy market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lovehoney Group, LELO, Reckitt Benckiser (Durex), Doc Johnson, Church & Dwight (Trojan), LifeStyles Healthcare, Tenga Co., Ltd, Lovense and Leten, etc.

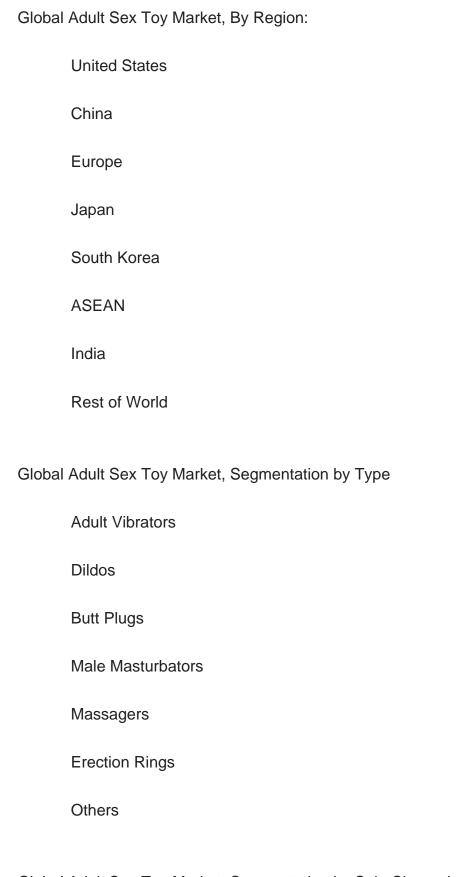
This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Adult Sex Toy market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sale Channel. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.





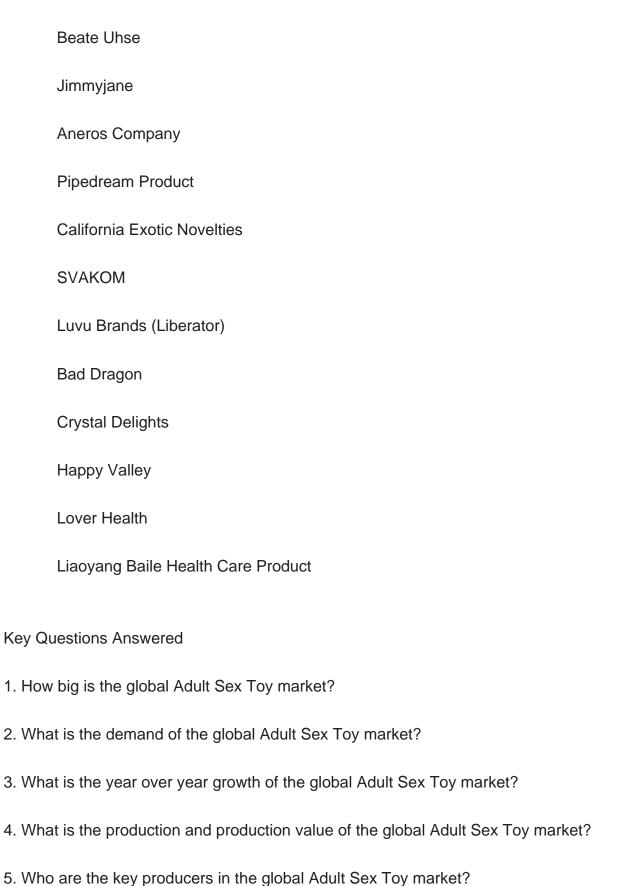
Global Adult Sex Toy Market, Segmentation by Sale Channel



(Online Stores	
F	Retail Outlets	
5	Specialty Stores	
Companies Profiled:		
L	_ovehoney Group	
L	_ELO	
F	Reckitt Benckiser (Durex)	
[Doc Johnson	
(Church & Dwight (Trojan)	
L	_ifeStyles Healthcare	
7	Гenga Co., Ltd	
L	_ovense	
L	_eten	
5	Shenzhen Jizhimei Healthcare	
١	Nanma Manufacturing Company	
7	Γantus	
١	Nalone	
F	Fun Factory	
E	BMS Factory	



Adam & Eve





6. What are the growth factors driving the market demand?



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