

# Global Adult Seamless Underwear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Adult Seamless Underwear market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Adult seamless underwear is a type of underwear that is designed without any seams or stitching along the edges. This design helps to prevent chafing and irritation, making them more comfortable to wear for extended periods of time. Seamless underwear is often made from soft, stretchy materials like nylon or spandex, which allows for a snug and supportive fit without any digging or pinching. These underwear are available in a variety of styles, including briefs, thongs, and boyshorts, making them suitable for different preferences and body types. Overall, seamless underwear is a popular choice for those looking for a smooth and comfortable undergarment option.

The development trend of adult seamless underwear is focused on creating a more comfortable and flattering fit for consumers. Manufacturers are utilizing advanced technology and innovative materials to create seamless designs that eliminate visible panty lines and provide a smooth, second-skin feel. Additionally, there is a growing emphasis on sustainability and ethical production practices, with many brands incorporating eco-friendly materials and processes into their seamless underwear lines. Overall, the trend is moving towards seamless underwear that not only looks and feels great, but also aligns with the values of today's conscious consumers.

The Global Info Research report includes an overview of the development of the Adult Seamless Underwear industry chain, the market status of Male (Thong, Boxer Shorts), Female (Thong, Boxer Shorts), and key enterprises in developed and developing

market, and analysed the cutting-edge technology, patent, hot applications and market trends of Adult Seamless Underwear.

Regionally, the report analyzes the Adult Seamless Underwear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Adult Seamless Underwear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Adult Seamless Underwear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Adult Seamless Underwear industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Thong, Boxer Shorts).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Adult Seamless Underwear market.

**Regional Analysis:** The report involves examining the Adult Seamless Underwear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Adult Seamless Underwear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Adult Seamless Underwear:

**Company Analysis:** Report covers individual Adult Seamless Underwear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Adult Seamless Underwear. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Male, Female).

**Technology Analysis:** Report covers specific technologies relevant to Adult Seamless Underwear. It assesses the current state, advancements, and potential future developments in Adult Seamless Underwear areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Adult Seamless Underwear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Adult Seamless Underwear market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Thong

Boxer Shorts

High Waist Pants

Others

## Market segment by Application

Male

Female

## Major players covered

Calvin Klein

Victoria's Secret

NF Seamless

Hanes

Jockey

Triumph International

Spanx

Berkshire Hathaway (Fruit of Loom)

Tommy John

Commando

Wacoal

Embry Holdings Limited

Chantelle

Maidenform

Lise Charmel

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Adult Seamless Underwear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Adult Seamless Underwear, with price, sales, revenue and global market share of Adult Seamless Underwear from 2019 to 2024.

Chapter 3, the Adult Seamless Underwear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Adult Seamless Underwear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Adult Seamless Underwear market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Adult Seamless Underwear.

Chapter 14 and 15, to describe Adult Seamless Underwear sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Adult Seamless Underwear
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Adult Seamless Underwear Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Thong
  - 1.3.3 Boxer Shorts
  - 1.3.4 High Waist Pants
  - 1.3.5 Others
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Adult Seamless Underwear Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Male
  - 1.4.3 Female
- 1.5 Global Adult Seamless Underwear Market Size & Forecast
  - 1.5.1 Global Adult Seamless Underwear Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Adult Seamless Underwear Sales Quantity (2019-2030)
  - 1.5.3 Global Adult Seamless Underwear Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Calvin Klein
  - 2.1.1 Calvin Klein Details
  - 2.1.2 Calvin Klein Major Business
  - 2.1.3 Calvin Klein Adult Seamless Underwear Product and Services
  - 2.1.4 Calvin Klein Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Calvin Klein Recent Developments/Updates
- 2.2 Victoria's Secret
  - 2.2.1 Victoria's Secret Details
  - 2.2.2 Victoria's Secret Major Business
  - 2.2.3 Victoria's Secret Adult Seamless Underwear Product and Services
  - 2.2.4 Victoria's Secret Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Victoria's Secret Recent Developments/Updates

## 2.3 NF Seamless

### 2.3.1 NF Seamless Details

### 2.3.2 NF Seamless Major Business

### 2.3.3 NF Seamless Adult Seamless Underwear Product and Services

### 2.3.4 NF Seamless Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 NF Seamless Recent Developments/Updates

## 2.4 Hanes

### 2.4.1 Hanes Details

### 2.4.2 Hanes Major Business

### 2.4.3 Hanes Adult Seamless Underwear Product and Services

### 2.4.4 Hanes Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 Hanes Recent Developments/Updates

## 2.5 Jockey

### 2.5.1 Jockey Details

### 2.5.2 Jockey Major Business

### 2.5.3 Jockey Adult Seamless Underwear Product and Services

### 2.5.4 Jockey Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 Jockey Recent Developments/Updates

## 2.6 Triumph International

### 2.6.1 Triumph International Details

### 2.6.2 Triumph International Major Business

### 2.6.3 Triumph International Adult Seamless Underwear Product and Services

### 2.6.4 Triumph International Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Triumph International Recent Developments/Updates

## 2.7 Spanx

### 2.7.1 Spanx Details

### 2.7.2 Spanx Major Business

### 2.7.3 Spanx Adult Seamless Underwear Product and Services

### 2.7.4 Spanx Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 Spanx Recent Developments/Updates

## 2.8 Berkshire Hathaway (Fruit of Loom)

### 2.8.1 Berkshire Hathaway (Fruit of Loom) Details

### 2.8.2 Berkshire Hathaway (Fruit of Loom) Major Business

### 2.8.3 Berkshire Hathaway (Fruit of Loom) Adult Seamless Underwear Product and



## Services

2.8.4 Berkshire Hathaway (Fruit of Loom) Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Berkshire Hathaway (Fruit of Loom) Recent Developments/Updates

## 2.9 Tommy John

2.9.1 Tommy John Details

2.9.2 Tommy John Major Business

2.9.3 Tommy John Adult Seamless Underwear Product and Services

2.9.4 Tommy John Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Tommy John Recent Developments/Updates

## 2.10 Commando

2.10.1 Commando Details

2.10.2 Commando Major Business

2.10.3 Commando Adult Seamless Underwear Product and Services

2.10.4 Commando Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Commando Recent Developments/Updates

## 2.11 Wacoal

2.11.1 Wacoal Details

2.11.2 Wacoal Major Business

2.11.3 Wacoal Adult Seamless Underwear Product and Services

2.11.4 Wacoal Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Wacoal Recent Developments/Updates

## 2.12 Embry Holdings Limited

2.12.1 Embry Holdings Limited Details

2.12.2 Embry Holdings Limited Major Business

2.12.3 Embry Holdings Limited Adult Seamless Underwear Product and Services

2.12.4 Embry Holdings Limited Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Embry Holdings Limited Recent Developments/Updates

## 2.13 Chantelle

2.13.1 Chantelle Details

2.13.2 Chantelle Major Business

2.13.3 Chantelle Adult Seamless Underwear Product and Services

2.13.4 Chantelle Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Chantelle Recent Developments/Updates

## 2.14 Maidenform

### 2.14.1 Maidenform Details

### 2.14.2 Maidenform Major Business

### 2.14.3 Maidenform Adult Seamless Underwear Product and Services

### 2.14.4 Maidenform Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.14.5 Maidenform Recent Developments/Updates

## 2.15 Lise Charmel

### 2.15.1 Lise Charmel Details

### 2.15.2 Lise Charmel Major Business

### 2.15.3 Lise Charmel Adult Seamless Underwear Product and Services

### 2.15.4 Lise Charmel Adult Seamless Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.15.5 Lise Charmel Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: ADULT SEAMLESS UNDERWEAR BY MANUFACTURER**

### 3.1 Global Adult Seamless Underwear Sales Quantity by Manufacturer (2019-2024)

### 3.2 Global Adult Seamless Underwear Revenue by Manufacturer (2019-2024)

### 3.3 Global Adult Seamless Underwear Average Price by Manufacturer (2019-2024)

### 3.4 Market Share Analysis (2023)

#### 3.4.1 Producer Shipments of Adult Seamless Underwear by Manufacturer Revenue (\$MM) and Market Share (%): 2023

#### 3.4.2 Top 3 Adult Seamless Underwear Manufacturer Market Share in 2023

#### 3.4.2 Top 6 Adult Seamless Underwear Manufacturer Market Share in 2023

### 3.5 Adult Seamless Underwear Market: Overall Company Footprint Analysis

#### 3.5.1 Adult Seamless Underwear Market: Region Footprint

#### 3.5.2 Adult Seamless Underwear Market: Company Product Type Footprint

#### 3.5.3 Adult Seamless Underwear Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### 4.1 Global Adult Seamless Underwear Market Size by Region

#### 4.1.1 Global Adult Seamless Underwear Sales Quantity by Region (2019-2030)

#### 4.1.2 Global Adult Seamless Underwear Consumption Value by Region (2019-2030)

#### 4.1.3 Global Adult Seamless Underwear Average Price by Region (2019-2030)

- 4.2 North America Adult Seamless Underwear Consumption Value (2019-2030)
- 4.3 Europe Adult Seamless Underwear Consumption Value (2019-2030)
- 4.4 Asia-Pacific Adult Seamless Underwear Consumption Value (2019-2030)
- 4.5 South America Adult Seamless Underwear Consumption Value (2019-2030)
- 4.6 Middle East and Africa Adult Seamless Underwear Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Adult Seamless Underwear Sales Quantity by Type (2019-2030)
- 5.2 Global Adult Seamless Underwear Consumption Value by Type (2019-2030)
- 5.3 Global Adult Seamless Underwear Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Adult Seamless Underwear Sales Quantity by Application (2019-2030)
- 6.2 Global Adult Seamless Underwear Consumption Value by Application (2019-2030)
- 6.3 Global Adult Seamless Underwear Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Adult Seamless Underwear Sales Quantity by Type (2019-2030)
- 7.2 North America Adult Seamless Underwear Sales Quantity by Application (2019-2030)
- 7.3 North America Adult Seamless Underwear Market Size by Country
  - 7.3.1 North America Adult Seamless Underwear Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Adult Seamless Underwear Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Adult Seamless Underwear Sales Quantity by Type (2019-2030)
- 8.2 Europe Adult Seamless Underwear Sales Quantity by Application (2019-2030)
- 8.3 Europe Adult Seamless Underwear Market Size by Country
  - 8.3.1 Europe Adult Seamless Underwear Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Adult Seamless Underwear Consumption Value by Country (2019-2030)

- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Adult Seamless Underwear Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Adult Seamless Underwear Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Adult Seamless Underwear Market Size by Region
  - 9.3.1 Asia-Pacific Adult Seamless Underwear Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Adult Seamless Underwear Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Adult Seamless Underwear Sales Quantity by Type (2019-2030)
- 10.2 South America Adult Seamless Underwear Sales Quantity by Application (2019-2030)
- 10.3 South America Adult Seamless Underwear Market Size by Country
  - 10.3.1 South America Adult Seamless Underwear Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Adult Seamless Underwear Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Adult Seamless Underwear Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Adult Seamless Underwear Sales Quantity by Application

(2019-2030)

11.3 Middle East & Africa Adult Seamless Underwear Market Size by Country

11.3.1 Middle East & Africa Adult Seamless Underwear Sales Quantity by Country

(2019-2030)

11.3.2 Middle East & Africa Adult Seamless Underwear Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 Adult Seamless Underwear Market Drivers

12.2 Adult Seamless Underwear Market Restraints

12.3 Adult Seamless Underwear Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Adult Seamless Underwear and Key Manufacturers

13.2 Manufacturing Costs Percentage of Adult Seamless Underwear

13.3 Adult Seamless Underwear Production Process

13.4 Adult Seamless Underwear Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Adult Seamless Underwear Typical Distributors

14.3 Adult Seamless Underwear Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Adult Seamless Underwear Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Adult Seamless Underwear Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Calvin Klein Basic Information, Manufacturing Base and Competitors

Table 4. Calvin Klein Major Business

Table 5. Calvin Klein Adult Seamless Underwear Product and Services

Table 6. Calvin Klein Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Calvin Klein Recent Developments/Updates

Table 8. Victoria's Secret Basic Information, Manufacturing Base and Competitors

Table 9. Victoria's Secret Major Business

Table 10. Victoria's Secret Adult Seamless Underwear Product and Services

Table 11. Victoria's Secret Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Victoria's Secret Recent Developments/Updates

Table 13. NF Seamless Basic Information, Manufacturing Base and Competitors

Table 14. NF Seamless Major Business

Table 15. NF Seamless Adult Seamless Underwear Product and Services

Table 16. NF Seamless Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. NF Seamless Recent Developments/Updates

Table 18. Hanes Basic Information, Manufacturing Base and Competitors

Table 19. Hanes Major Business

Table 20. Hanes Adult Seamless Underwear Product and Services

Table 21. Hanes Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Hanes Recent Developments/Updates

Table 23. Jockey Basic Information, Manufacturing Base and Competitors

Table 24. Jockey Major Business

Table 25. Jockey Adult Seamless Underwear Product and Services

Table 26. Jockey Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Jockey Recent Developments/Updates



Table 28. Triumph International Basic Information, Manufacturing Base and Competitors

Table 29. Triumph International Major Business

Table 30. Triumph International Adult Seamless Underwear Product and Services

Table 31. Triumph International Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Triumph International Recent Developments/Updates

Table 33. Spanx Basic Information, Manufacturing Base and Competitors

Table 34. Spanx Major Business

Table 35. Spanx Adult Seamless Underwear Product and Services

Table 36. Spanx Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Spanx Recent Developments/Updates

Table 38. Berkshire Hathaway (Fruit of Loom) Basic Information, Manufacturing Base and Competitors

Table 39. Berkshire Hathaway (Fruit of Loom) Major Business

Table 40. Berkshire Hathaway (Fruit of Loom) Adult Seamless Underwear Product and Services

Table 41. Berkshire Hathaway (Fruit of Loom) Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Berkshire Hathaway (Fruit of Loom) Recent Developments/Updates

Table 43. Tommy John Basic Information, Manufacturing Base and Competitors

Table 44. Tommy John Major Business

Table 45. Tommy John Adult Seamless Underwear Product and Services

Table 46. Tommy John Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Tommy John Recent Developments/Updates

Table 48. Commando Basic Information, Manufacturing Base and Competitors

Table 49. Commando Major Business

Table 50. Commando Adult Seamless Underwear Product and Services

Table 51. Commando Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Commando Recent Developments/Updates

Table 53. Wacoal Basic Information, Manufacturing Base and Competitors

Table 54. Wacoal Major Business

Table 55. Wacoal Adult Seamless Underwear Product and Services

Table 56. Wacoal Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)



Table 57. Wacoal Recent Developments/Updates

Table 58. Embry Holdings Limited Basic Information, Manufacturing Base and Competitors

Table 59. Embry Holdings Limited Major Business

Table 60. Embry Holdings Limited Adult Seamless Underwear Product and Services

Table 61. Embry Holdings Limited Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Embry Holdings Limited Recent Developments/Updates

Table 63. Chantelle Basic Information, Manufacturing Base and Competitors

Table 64. Chantelle Major Business

Table 65. Chantelle Adult Seamless Underwear Product and Services

Table 66. Chantelle Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Chantelle Recent Developments/Updates

Table 68. Maidenform Basic Information, Manufacturing Base and Competitors

Table 69. Maidenform Major Business

Table 70. Maidenform Adult Seamless Underwear Product and Services

Table 71. Maidenform Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Maidenform Recent Developments/Updates

Table 73. Lise Charmel Basic Information, Manufacturing Base and Competitors

Table 74. Lise Charmel Major Business

Table 75. Lise Charmel Adult Seamless Underwear Product and Services

Table 76. Lise Charmel Adult Seamless Underwear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Lise Charmel Recent Developments/Updates

Table 78. Global Adult Seamless Underwear Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 79. Global Adult Seamless Underwear Revenue by Manufacturer (2019-2024) & (USD Million)

Table 80. Global Adult Seamless Underwear Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 81. Market Position of Manufacturers in Adult Seamless Underwear, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 82. Head Office and Adult Seamless Underwear Production Site of Key Manufacturer

Table 83. Adult Seamless Underwear Market: Company Product Type Footprint

Table 84. Adult Seamless Underwear Market: Company Product Application Footprint

Table 85. Adult Seamless Underwear New Market Entrants and Barriers to Market Entry

Table 86. Adult Seamless Underwear Mergers, Acquisition, Agreements, and Collaborations

Table 87. Global Adult Seamless Underwear Sales Quantity by Region (2019-2024) & (K Units)

Table 88. Global Adult Seamless Underwear Sales Quantity by Region (2025-2030) & (K Units)

Table 89. Global Adult Seamless Underwear Consumption Value by Region (2019-2024) & (USD Million)

Table 90. Global Adult Seamless Underwear Consumption Value by Region (2025-2030) & (USD Million)

Table 91. Global Adult Seamless Underwear Average Price by Region (2019-2024) & (US\$/Unit)

Table 92. Global Adult Seamless Underwear Average Price by Region (2025-2030) & (US\$/Unit)

Table 93. Global Adult Seamless Underwear Sales Quantity by Type (2019-2024) & (K Units)

Table 94. Global Adult Seamless Underwear Sales Quantity by Type (2025-2030) & (K Units)

Table 95. Global Adult Seamless Underwear Consumption Value by Type (2019-2024) & (USD Million)

Table 96. Global Adult Seamless Underwear Consumption Value by Type (2025-2030) & (USD Million)

Table 97. Global Adult Seamless Underwear Average Price by Type (2019-2024) & (US\$/Unit)

Table 98. Global Adult Seamless Underwear Average Price by Type (2025-2030) & (US\$/Unit)

Table 99. Global Adult Seamless Underwear Sales Quantity by Application (2019-2024) & (K Units)

Table 100. Global Adult Seamless Underwear Sales Quantity by Application (2025-2030) & (K Units)

Table 101. Global Adult Seamless Underwear Consumption Value by Application (2019-2024) & (USD Million)

Table 102. Global Adult Seamless Underwear Consumption Value by Application (2025-2030) & (USD Million)

Table 103. Global Adult Seamless Underwear Average Price by Application (2019-2024) & (US\$/Unit)

Table 104. Global Adult Seamless Underwear Average Price by Application (2025-2030) & (US\$/Unit)

Table 105. North America Adult Seamless Underwear Sales Quantity by Type (2019-2024) & (K Units)

Table 106. North America Adult Seamless Underwear Sales Quantity by Type (2025-2030) & (K Units)

Table 107. North America Adult Seamless Underwear Sales Quantity by Application (2019-2024) & (K Units)

Table 108. North America Adult Seamless Underwear Sales Quantity by Application (2025-2030) & (K Units)

Table 109. North America Adult Seamless Underwear Sales Quantity by Country (2019-2024) & (K Units)

Table 110. North America Adult Seamless Underwear Sales Quantity by Country (2025-2030) & (K Units)

Table 111. North America Adult Seamless Underwear Consumption Value by Country (2019-2024) & (USD Million)

Table 112. North America Adult Seamless Underwear Consumption Value by Country (2025-2030) & (USD Million)

Table 113. Europe Adult Seamless Underwear Sales Quantity by Type (2019-2024) & (K Units)

Table 114. Europe Adult Seamless Underwear Sales Quantity by Type (2025-2030) & (K Units)

Table 115. Europe Adult Seamless Underwear Sales Quantity by Application (2019-2024) & (K Units)

Table 116. Europe Adult Seamless Underwear Sales Quantity by Application (2025-2030) & (K Units)

Table 117. Europe Adult Seamless Underwear Sales Quantity by Country (2019-2024) & (K Units)

Table 118. Europe Adult Seamless Underwear Sales Quantity by Country (2025-2030) & (K Units)

Table 119. Europe Adult Seamless Underwear Consumption Value by Country (2019-2024) & (USD Million)

Table 120. Europe Adult Seamless Underwear Consumption Value by Country (2025-2030) & (USD Million)

Table 121. Asia-Pacific Adult Seamless Underwear Sales Quantity by Type (2019-2024) & (K Units)

Table 122. Asia-Pacific Adult Seamless Underwear Sales Quantity by Type (2025-2030) & (K Units)

Table 123. Asia-Pacific Adult Seamless Underwear Sales Quantity by Application (2019-2024) & (K Units)

Table 124. Asia-Pacific Adult Seamless Underwear Sales Quantity by Application

(2025-2030) & (K Units)

Table 125. Asia-Pacific Adult Seamless Underwear Sales Quantity by Region (2019-2024) & (K Units)

Table 126. Asia-Pacific Adult Seamless Underwear Sales Quantity by Region (2025-2030) & (K Units)

Table 127. Asia-Pacific Adult Seamless Underwear Consumption Value by Region (2019-2024) & (USD Million)

Table 128. Asia-Pacific Adult Seamless Underwear Consumption Value by Region (2025-2030) & (USD Million)

Table 129. South America Adult Seamless Underwear Sales Quantity by Type (2019-2024) & (K Units)

Table 130. South America Adult Seamless Underwear Sales Quantity by Type (2025-2030) & (K Units)

Table 131. South America Adult Seamless Underwear Sales Quantity by Application (2019-2024) & (K Units)

Table 132. South America Adult Seamless Underwear Sales Quantity by Application (2025-2030) & (K Units)

Table 133. South America Adult Seamless Underwear Sales Quantity by Country (2019-2024) & (K Units)

Table 134. South America Adult Seamless Underwear Sales Quantity by Country (2025-2030) & (K Units)

Table 135. South America Adult Seamless Underwear Consumption Value by Country (2019-2024) & (USD Million)

Table 136. South America Adult Seamless Underwear Consumption Value by Country (2025-2030) & (USD Million)

Table 137. Middle East & Africa Adult Seamless Underwear Sales Quantity by Type (2019-2024) & (K Units)

Table 138. Middle East & Africa Adult Seamless Underwear Sales Quantity by Type (2025-2030) & (K Units)

Table 139. Middle East & Africa Adult Seamless Underwear Sales Quantity by Application (2019-2024) & (K Units)

Table 140. Middle East & Africa Adult Seamless Underwear Sales Quantity by Application (2025-2030) & (K Units)

Table 141. Middle East & Africa Adult Seamless Underwear Sales Quantity by Region (2019-2024) & (K Units)

Table 142. Middle East & Africa Adult Seamless Underwear Sales Quantity by Region (2025-2030) & (K Units)

Table 143. Middle East & Africa Adult Seamless Underwear Consumption Value by Region (2019-2024) & (USD Million)

Table 144. Middle East & Africa Adult Seamless Underwear Consumption Value by Region (2025-2030) & (USD Million)

Table 145. Adult Seamless Underwear Raw Material

Table 146. Key Manufacturers of Adult Seamless Underwear Raw Materials

Table 147. Adult Seamless Underwear Typical Distributors

Table 148. Adult Seamless Underwear Typical Customers

## **LIST OF FIGURE**

s

Figure 1. Adult Seamless Underwear Picture

Figure 2. Global Adult Seamless Underwear Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Adult Seamless Underwear Consumption Value Market Share by Type in 2023

Figure 4. Thong Examples

Figure 5. Boxer Shorts Examples

Figure 6. High Waist Pants Examples

Figure 7. Others Examples

Figure 8. Global Adult Seamless Underwear Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Adult Seamless Underwear Consumption Value Market Share by Application in 2023

Figure 10. Male Examples

Figure 11. Female Examples

Figure 12. Global Adult Seamless Underwear Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Adult Seamless Underwear Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Adult Seamless Underwear Sales Quantity (2019-2030) & (K Units)

Figure 15. Global Adult Seamless Underwear Average Price (2019-2030) & (US\$/Unit)

Figure 16. Global Adult Seamless Underwear Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Adult Seamless Underwear Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Adult Seamless Underwear by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Adult Seamless Underwear Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Adult Seamless Underwear Manufacturer (Consumption Value) Market



Share in 2023

Figure 21. Global Adult Seamless Underwear Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Adult Seamless Underwear Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Adult Seamless Underwear Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Adult Seamless Underwear Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Adult Seamless Underwear Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Adult Seamless Underwear Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Adult Seamless Underwear Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Adult Seamless Underwear Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Adult Seamless Underwear Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Adult Seamless Underwear Average Price by Type (2019-2030) & (US\$/Unit)

Figure 31. Global Adult Seamless Underwear Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Adult Seamless Underwear Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Adult Seamless Underwear Average Price by Application (2019-2030) & (US\$/Unit)

Figure 34. North America Adult Seamless Underwear Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Adult Seamless Underwear Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Adult Seamless Underwear Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Adult Seamless Underwear Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Adult Seamless Underwear Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Adult Seamless Underwear Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe Adult Seamless Underwear Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Adult Seamless Underwear Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Adult Seamless Underwear Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Adult Seamless Underwear Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Adult Seamless Underwear Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Adult Seamless Underwear Consumption Value Market Share by Region (2019-2030)

Figure 54. China Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Adult Seamless Underwear Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 60. South America Adult Seamless Underwear Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Adult Seamless Underwear Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Adult Seamless Underwear Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Adult Seamless Underwear Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Adult Seamless Underwear Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Adult Seamless Underwear Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Adult Seamless Underwear Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Adult Seamless Underwear Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Adult Seamless Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Adult Seamless Underwear Market Drivers

Figure 75. Adult Seamless Underwear Market Restraints

Figure 76. Adult Seamless Underwear Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Adult Seamless Underwear in 2023

Figure 79. Manufacturing Process Analysis of Adult Seamless Underwear

Figure 80. Adult Seamless Underwear Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons



Figure 84. Methodology

Figure 85. Research Process and Data Source

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