

Global Adult Nutritional Milk Powder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Adult Nutritional Milk Powder market size is expected to reach \$ 4123 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

Adult nutritional milk powder is a powdered dairy product based on cow's milk, goat's milk, or other milk sources; it is concentrated, dried, and formulated to meet the nutritional needs of adults. Typically fortified with ingredients such as protein, calcium, vitamins, minerals, dietary fiber, or prebiotics, it primarily serves to provide daily nutritional supplementation, support physical well-being, and address the specific nutritional requirements of different adult age groups.

The upstream sector primarily encompasses the supply of raw milk, milk powder, whey protein, milk fat, vitamins, minerals, dietary fiber, and packaging materials. The downstream sector covers supermarkets, pharmacies, health and nutrition stores, e-commerce platforms, hospitals, and elderly care facilities, ultimately serving general adults, the middle-aged and elderly, and individuals with specific nutritional needs.

The global market for adult nutritional milk powder has an average price of approximately US\$3,780 per tonne, a sales volume of around 750,000 tonnes, and an industry profit margin of 22%.

The global adult nutritional milk powder market is poised to evolve toward functional nutrition, age-specific segmentation, premiumization, and personalization. Factors such as an aging population, heightened health awareness, and increasing consumer demand for protein, calcium, and micronutrient supplementation will drive the development of products targeting segments like middle-aged and elderly health, bone

health, immune support, gut health, and weight management. Companies will expand their portfolios to include high-protein, low-sugar, low-fat, lactose-free, organic, goat milk, and A2 milk products, while intensifying the use of functional ingredients such as probiotics, dietary fiber, and collagen. Concurrently, portable small-format packaging, online subscription models, and precision nutrition services will continue to grow; future market competition will increasingly center on formula innovation, scientific validation, milk source quality, brand trust, and channel coverage capabilities.

Report Scope

This report studies the global Adult Nutritional Milk Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Adult Nutritional Milk Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Adult Nutritional Milk Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Adult Nutritional Milk Powder total production and demand, 2021-2032, (Kilotons)

Global Adult Nutritional Milk Powder total production value, 2021-2032, (USD Million)

Global Adult Nutritional Milk Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Adult Nutritional Milk Powder consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Adult Nutritional Milk Powder domestic production, consumption, key domestic manufacturers and share

Global Adult Nutritional Milk Powder production by manufacturer, production,

price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Adult Nutritional Milk Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Adult Nutritional Milk Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Adult Nutritional Milk Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nestlé, Danone, FrieslandCampina, Fonterra, Abbott, Morinaga Milk Industry, Asahi Group Foods, Yili, Mengniu, China Feihe, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Adult Nutritional Milk Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Adult Nutritional Milk Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Adult Nutritional Milk Powder Market, Segmentation by Type:

Whole Milk Powder

Reduced-Fat Milk Powder

Skimmed Milk Powder

Global Adult Nutritional Milk Powder Market, Segmentation by Sugar Content:

Regular-Sugar Milk Powder

Low-Sugar Milk Powder

Sugar-Free Milk Powder

Global Adult Nutritional Milk Powder Market, Segmentation by Target Age Group:

Young Adult Milk Powder

Middle-Aged Adult Milk Powder

Senior Milk Powder

Global Adult Nutritional Milk Powder Market, Segmentation by Application:

Household Consumers

Hospitals

Nursing Homes

Rehabilitation Institutions

Others

Companies Profiled:

Nestlé

Danone

FrieslandCampina

Fonterra

Abbott

Morinaga Milk Industry

Asahi Group Foods

Yili

Mengniu

China Feihe

Bright Dairy

Sanyuan

Ausnutria

Key Questions Answered

1. How big is the global Adult Nutritional Milk Powder market?
2. What is the demand of the global Adult Nutritional Milk Powder market?
3. What is the year over year growth of the global Adult Nutritional Milk Powder market?
4. What is the total value of the global Adult Nutritional Milk Powder market?
5. Who are the Major Players in the global Adult Nutritional Milk Powder market?
6. What are the growth factors driving the market demand?

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