

Global Adult Hearing Aids Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

A hearing aid or deaf aid is an electroacoustic device which is designed to amplify sound for the wearer, usually with the aim of making speech more intelligible, and to correct impaired hearing as measured by audiometry. Different types of hearing aids are made to accommodate different types of hearing loss.

According to our (Global Info Research) latest study, the global Adult Hearing Aids market size was valued at US\$ 9719 million in 2023 and is forecast to a readjusted size of USD 14050 million by 2030 with a CAGR of 5.5% during review period.

The classification of Adult Hearing Aids includes Behind-the-ear (BTE) Hearing Aids, In-the-ear (ITE) Hearing Aids, In-The-Canal (ITC) Hearing Aids and Completely-In-Canal (CIC) Hearing Aids, and the proportion of Behind-the-ear (BTE) Hearing Aids is about 75%.

Adult Hearing Aids is widely used for congenital hearing loss, age-related hearing loss and acquired trauma hearing loss. The most proportion of Adult Hearing Aids is used for age-related hearing loss, and the proportion is 82%.

North America and Europe are the two largest consumption place, with a similar consumption market share nearly 34%.

Market competition is not intense. William Demant, Sonova, Starkey, Sivantos, GN ReSound and Widex, etc. are the leaders of the industry, with about 93% market shares.

This report is a detailed and comprehensive analysis for global Adult Hearing Aids market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Adult Hearing Aids market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Adult Hearing Aids market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Adult Hearing Aids market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Adult Hearing Aids market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Adult Hearing Aids

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Adult Hearing Aids market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include William Demant, Sonova, Starkey, Sivantos, GN ReSound, Widex, Rion, Sebotek Hearing Systems, Audina Hearing Instruments,

Microson, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Adult Hearing Aids market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Behind-the-Ear (BTE) Hearing Aids

In-the-Ear (ITE) Hearing Aids

In-The-Canal (ITC) Hearing Aids

Completely-In-Canal (CIC) Hearing Aids

Market segment by Application

Congenital Hearing Loss

Age-Related Hearing Loss

Acquired Trauma Hearing Loss

Major players covered

William Demant

Sonova

Starkey

Sivantos

GN ReSound

Widex

Rion

Sebotek Hearing Systems

Audina Hearing Instruments

Microson

Audicus

Horentek

Arphi Electronics

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Adult Hearing Aids product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Adult Hearing Aids, with price, sales quantity, revenue, and global market share of Adult Hearing Aids from 2019 to 2024.

Chapter 3, the Adult Hearing Aids competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Adult Hearing Aids breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Adult Hearing Aids market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Adult Hearing Aids.

Chapter 14 and 15, to describe Adult Hearing Aids sales channel, distributors, customers, research findings and conclusion.

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