

Global Adult Fidget Toys Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Adult Fidget Toys market size was valued at US\$ 2125 million in 2025 and is forecast to a readjusted size of US\$ 4209 million by 2032 with a CAGR of 10.4% during review period.

Adult fidget toys are toys designed specifically for adults to help relieve stress and relax the body and mind. These toys are usually easy to operate, portable, and safe. People can release tension and divert attention through various hand movements such as squeezing, fiddling, and rotating, thereby achieving the effect of reducing psychological stress.

This report is a detailed and comprehensive analysis for global Adult Fidget Toys market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Adult Fidget Toys market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Adult Fidget Toys market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices

(US\$/Unit), 2021-2032

Global Adult Fidget Toys market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Adult Fidget Toys market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Adult Fidget Toys

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Adult Fidget Toys market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Speks, Fidgetland, Kaiko Fidgets, Vivahouse, Ravensburger, Fat Brain Toys, Funskool, Schylling, Goliath Games, FidgetDoctor, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Adult Fidget Toys market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Plastic

Metal

Silicone

Wood

Others

Market segment by Application

Online Sales

Offline Sales

Major players covered

Speks

Fidgetland

Kaiko Fidgets

Vivahouse

Ravensburger

Fat Brain Toys

Funskool

Schylling

Goliath Games

FidgetDoctor

Bouncy Bands

Calm Strips

Fun in Motion Toys

Harkla

Sensory Direct Limited

Tangle

The Pencil Grip

Antsy Labs

Mindware

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Adult Fidget Toys product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Adult Fidget Toys, with price, sales

quantity, revenue, and global market share of Adult Fidget Toys from 2021 to 2026.

Chapter 3, the Adult Fidget Toys competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Adult Fidget Toys breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Adult Fidget Toys market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Adult Fidget Toys.

Chapter 14 and 15, to describe Adult Fidget Toys sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Adult Fidget Toys Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Plastic

1.3.3 Metal

1.3.4 Silicone

1.3.5 Wood

1.3.6 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Adult Fidget Toys Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.4.2 Online Sales

1.4.3 Offline Sales

1.5 Global Adult Fidget Toys Market Size & Forecast

1.5.1 Global Adult Fidget Toys Consumption Value (2021 & 2025 & 2032)

1.5.2 Global Adult Fidget Toys Sales Quantity (2021-2032)

1.5.3 Global Adult Fidget Toys Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Speks

2.1.1 Speks Details

2.1.2 Speks Major Business

2.1.3 Speks Adult Fidget Toys Product and Services

2.1.4 Speks Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Speks Recent Developments/Updates

2.2 Fidgetland

2.2.1 Fidgetland Details

2.2.2 Fidgetland Major Business

2.2.3 Fidgetland Adult Fidget Toys Product and Services

2.2.4 Fidgetland Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.2.5 Fidgetland Recent Developments/Updates
- 2.3 Kaiko Fidgets
 - 2.3.1 Kaiko Fidgets Details
 - 2.3.2 Kaiko Fidgets Major Business
 - 2.3.3 Kaiko Fidgets Adult Fidget Toys Product and Services
 - 2.3.4 Kaiko Fidgets Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Kaiko Fidgets Recent Developments/Updates
- 2.4 Vivahouse
 - 2.4.1 Vivahouse Details
 - 2.4.2 Vivahouse Major Business
 - 2.4.3 Vivahouse Adult Fidget Toys Product and Services
 - 2.4.4 Vivahouse Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Vivahouse Recent Developments/Updates
- 2.5 Ravensburger
 - 2.5.1 Ravensburger Details
 - 2.5.2 Ravensburger Major Business
 - 2.5.3 Ravensburger Adult Fidget Toys Product and Services
 - 2.5.4 Ravensburger Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Ravensburger Recent Developments/Updates
- 2.6 Fat Brain Toys
 - 2.6.1 Fat Brain Toys Details
 - 2.6.2 Fat Brain Toys Major Business
 - 2.6.3 Fat Brain Toys Adult Fidget Toys Product and Services
 - 2.6.4 Fat Brain Toys Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Fat Brain Toys Recent Developments/Updates
- 2.7 Funskool
 - 2.7.1 Funskool Details
 - 2.7.2 Funskool Major Business
 - 2.7.3 Funskool Adult Fidget Toys Product and Services
 - 2.7.4 Funskool Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Funskool Recent Developments/Updates
- 2.8 Schylling
 - 2.8.1 Schylling Details
 - 2.8.2 Schylling Major Business

- 2.8.3 Schylling Adult Fidget Toys Product and Services
- 2.8.4 Schylling Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.8.5 Schylling Recent Developments/Updates
- 2.9 Goliath Games
 - 2.9.1 Goliath Games Details
 - 2.9.2 Goliath Games Major Business
 - 2.9.3 Goliath Games Adult Fidget Toys Product and Services
 - 2.9.4 Goliath Games Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Goliath Games Recent Developments/Updates
- 2.10 FidgetDoctor
 - 2.10.1 FidgetDoctor Details
 - 2.10.2 FidgetDoctor Major Business
 - 2.10.3 FidgetDoctor Adult Fidget Toys Product and Services
 - 2.10.4 FidgetDoctor Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 FidgetDoctor Recent Developments/Updates
- 2.11 Bouncy Bands
 - 2.11.1 Bouncy Bands Details
 - 2.11.2 Bouncy Bands Major Business
 - 2.11.3 Bouncy Bands Adult Fidget Toys Product and Services
 - 2.11.4 Bouncy Bands Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 Bouncy Bands Recent Developments/Updates
- 2.12 Calm Strips
 - 2.12.1 Calm Strips Details
 - 2.12.2 Calm Strips Major Business
 - 2.12.3 Calm Strips Adult Fidget Toys Product and Services
 - 2.12.4 Calm Strips Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.12.5 Calm Strips Recent Developments/Updates
- 2.13 Fun in Motion Toys
 - 2.13.1 Fun in Motion Toys Details
 - 2.13.2 Fun in Motion Toys Major Business
 - 2.13.3 Fun in Motion Toys Adult Fidget Toys Product and Services
 - 2.13.4 Fun in Motion Toys Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Fun in Motion Toys Recent Developments/Updates

2.14 Harkla

2.14.1 Harkla Details

2.14.2 Harkla Major Business

2.14.3 Harkla Adult Fidget Toys Product and Services

2.14.4 Harkla Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 Harkla Recent Developments/Updates

2.15 Sensory Direct Limited

2.15.1 Sensory Direct Limited Details

2.15.2 Sensory Direct Limited Major Business

2.15.3 Sensory Direct Limited Adult Fidget Toys Product and Services

2.15.4 Sensory Direct Limited Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Sensory Direct Limited Recent Developments/Updates

2.16 Tangle

2.16.1 Tangle Details

2.16.2 Tangle Major Business

2.16.3 Tangle Adult Fidget Toys Product and Services

2.16.4 Tangle Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 Tangle Recent Developments/Updates

2.17 The Pencil Grip

2.17.1 The Pencil Grip Details

2.17.2 The Pencil Grip Major Business

2.17.3 The Pencil Grip Adult Fidget Toys Product and Services

2.17.4 The Pencil Grip Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 The Pencil Grip Recent Developments/Updates

2.18 Antsy Labs

2.18.1 Antsy Labs Details

2.18.2 Antsy Labs Major Business

2.18.3 Antsy Labs Adult Fidget Toys Product and Services

2.18.4 Antsy Labs Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 Antsy Labs Recent Developments/Updates

2.19 Mindware

2.19.1 Mindware Details

2.19.2 Mindware Major Business

2.19.3 Mindware Adult Fidget Toys Product and Services

2.19.4 Mindware Adult Fidget Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.19.5 Mindware Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ADULT FIDGET TOYS BY MANUFACTURER

3.1 Global Adult Fidget Toys Sales Quantity by Manufacturer (2021-2026)

3.2 Global Adult Fidget Toys Revenue by Manufacturer (2021-2026)

3.3 Global Adult Fidget Toys Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Adult Fidget Toys by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Adult Fidget Toys Manufacturer Market Share in 2025

3.4.3 Top 6 Adult Fidget Toys Manufacturer Market Share in 2025

3.5 Adult Fidget Toys Market: Overall Company Footprint Analysis

3.5.1 Adult Fidget Toys Market: Region Footprint

3.5.2 Adult Fidget Toys Market: Company Product Type Footprint

3.5.3 Adult Fidget Toys Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Adult Fidget Toys Market Size by Region

4.1.1 Global Adult Fidget Toys Sales Quantity by Region (2021-2032)

4.1.2 Global Adult Fidget Toys Consumption Value by Region (2021-2032)

4.1.3 Global Adult Fidget Toys Average Price by Region (2021-2032)

4.2 North America Adult Fidget Toys Consumption Value (2021-2032)

4.3 Europe Adult Fidget Toys Consumption Value (2021-2032)

4.4 Asia-Pacific Adult Fidget Toys Consumption Value (2021-2032)

4.5 South America Adult Fidget Toys Consumption Value (2021-2032)

4.6 Middle East & Africa Adult Fidget Toys Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Adult Fidget Toys Sales Quantity by Type (2021-2032)

5.2 Global Adult Fidget Toys Consumption Value by Type (2021-2032)

5.3 Global Adult Fidget Toys Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Adult Fidget Toys Sales Quantity by Application (2021-2032)
- 6.2 Global Adult Fidget Toys Consumption Value by Application (2021-2032)
- 6.3 Global Adult Fidget Toys Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Adult Fidget Toys Sales Quantity by Type (2021-2032)
- 7.2 North America Adult Fidget Toys Sales Quantity by Application (2021-2032)
- 7.3 North America Adult Fidget Toys Market Size by Country
 - 7.3.1 North America Adult Fidget Toys Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Adult Fidget Toys Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Adult Fidget Toys Sales Quantity by Type (2021-2032)
- 8.2 Europe Adult Fidget Toys Sales Quantity by Application (2021-2032)
- 8.3 Europe Adult Fidget Toys Market Size by Country
 - 8.3.1 Europe Adult Fidget Toys Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Adult Fidget Toys Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Adult Fidget Toys Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Adult Fidget Toys Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Adult Fidget Toys Market Size by Region
 - 9.3.1 Asia-Pacific Adult Fidget Toys Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Adult Fidget Toys Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)

- 9.3.5 South Korea Market Size and Forecast (2021-2032)
- 9.3.6 India Market Size and Forecast (2021-2032)
- 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
- 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Adult Fidget Toys Sales Quantity by Type (2021-2032)
- 10.2 South America Adult Fidget Toys Sales Quantity by Application (2021-2032)
- 10.3 South America Adult Fidget Toys Market Size by Country
 - 10.3.1 South America Adult Fidget Toys Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Adult Fidget Toys Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Adult Fidget Toys Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Adult Fidget Toys Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Adult Fidget Toys Market Size by Country
 - 11.3.1 Middle East & Africa Adult Fidget Toys Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Adult Fidget Toys Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Adult Fidget Toys Market Drivers
- 12.2 Adult Fidget Toys Market Restraints
- 12.3 Adult Fidget Toys Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Adult Fidget Toys and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Adult Fidget Toys
- 13.3 Adult Fidget Toys Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Adult Fidget Toys Typical Distributors
- 14.3 Adult Fidget Toys Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Adult Fidget Toys Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Adult Fidget Toys Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. Speks Basic Information, Manufacturing Base and Competitors

Table 4. Speks Major Business

Table 5. Speks Adult Fidget Toys Product and Services

Table 6. Speks Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 7. Speks Recent Developments/Updates

Table 8. Fidgetland Basic Information, Manufacturing Base and Competitors

Table 9. Fidgetland Major Business

Table 10. Fidgetland Adult Fidget Toys Product and Services

Table 11. Fidgetland Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 12. Fidgetland Recent Developments/Updates

Table 13. Kaiko Fidgets Basic Information, Manufacturing Base and Competitors

Table 14. Kaiko Fidgets Major Business

Table 15. Kaiko Fidgets Adult Fidget Toys Product and Services

Table 16. Kaiko Fidgets Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 17. Kaiko Fidgets Recent Developments/Updates

Table 18. Vivahouse Basic Information, Manufacturing Base and Competitors

Table 19. Vivahouse Major Business

Table 20. Vivahouse Adult Fidget Toys Product and Services

Table 21. Vivahouse Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 22. Vivahouse Recent Developments/Updates

Table 23. Ravensburger Basic Information, Manufacturing Base and Competitors

Table 24. Ravensburger Major Business

Table 25. Ravensburger Adult Fidget Toys Product and Services

Table 26. Ravensburger Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 27. Ravensburger Recent Developments/Updates

Table 28. Fat Brain Toys Basic Information, Manufacturing Base and Competitors

Table 29. Fat Brain Toys Major Business

Table 30. Fat Brain Toys Adult Fidget Toys Product and Services

Table 31. Fat Brain Toys Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 32. Fat Brain Toys Recent Developments/Updates

Table 33. Funskool Basic Information, Manufacturing Base and Competitors

Table 34. Funskool Major Business

Table 35. Funskool Adult Fidget Toys Product and Services

Table 36. Funskool Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 37. Funskool Recent Developments/Updates

Table 38. Schylling Basic Information, Manufacturing Base and Competitors

Table 39. Schylling Major Business

Table 40. Schylling Adult Fidget Toys Product and Services

Table 41. Schylling Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 42. Schylling Recent Developments/Updates

Table 43. Goliath Games Basic Information, Manufacturing Base and Competitors

Table 44. Goliath Games Major Business

Table 45. Goliath Games Adult Fidget Toys Product and Services

Table 46. Goliath Games Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 47. Goliath Games Recent Developments/Updates

Table 48. FidgetDoctor Basic Information, Manufacturing Base and Competitors

Table 49. FidgetDoctor Major Business

Table 50. FidgetDoctor Adult Fidget Toys Product and Services

Table 51. FidgetDoctor Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 52. FidgetDoctor Recent Developments/Updates

Table 53. Bouncy Bands Basic Information, Manufacturing Base and Competitors

Table 54. Bouncy Bands Major Business

Table 55. Bouncy Bands Adult Fidget Toys Product and Services

Table 56. Bouncy Bands Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 57. Bouncy Bands Recent Developments/Updates

Table 58. Calm Strips Basic Information, Manufacturing Base and Competitors

Table 59. Calm Strips Major Business

Table 60. Calm Strips Adult Fidget Toys Product and Services

Table 61. Calm Strips Adult Fidget Toys Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 62. Calm Strips Recent Developments/Updates

Table 63. Fun in Motion Toys Basic Information, Manufacturing Base and Competitors

Table 64. Fun in Motion Toys Major Business

Table 65. Fun in Motion Toys Adult Fidget Toys Product and Services

Table 66. Fun in Motion Toys Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 67. Fun in Motion Toys Recent Developments/Updates

Table 68. Harkla Basic Information, Manufacturing Base and Competitors

Table 69. Harkla Major Business

Table 70. Harkla Adult Fidget Toys Product and Services

Table 71. Harkla Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Harkla Recent Developments/Updates

Table 73. Sensory Direct Limited Basic Information, Manufacturing Base and Competitors

Table 74. Sensory Direct Limited Major Business

Table 75. Sensory Direct Limited Adult Fidget Toys Product and Services

Table 76. Sensory Direct Limited Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. Sensory Direct Limited Recent Developments/Updates

Table 78. Tangle Basic Information, Manufacturing Base and Competitors

Table 79. Tangle Major Business

Table 80. Tangle Adult Fidget Toys Product and Services

Table 81. Tangle Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 82. Tangle Recent Developments/Updates

Table 83. The Pencil Grip Basic Information, Manufacturing Base and Competitors

Table 84. The Pencil Grip Major Business

Table 85. The Pencil Grip Adult Fidget Toys Product and Services

Table 86. The Pencil Grip Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 87. The Pencil Grip Recent Developments/Updates

Table 88. Antsy Labs Basic Information, Manufacturing Base and Competitors

Table 89. Antsy Labs Major Business

Table 90. Antsy Labs Adult Fidget Toys Product and Services

Table 91. Antsy Labs Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 92. Antsy Labs Recent Developments/Updates

Table 93. Mindware Basic Information, Manufacturing Base and Competitors
Table 94. Mindware Major Business
Table 95. Mindware Adult Fidget Toys Product and Services
Table 96. Mindware Adult Fidget Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Mindware Recent Developments/Updates
Table 98. Global Adult Fidget Toys Sales Quantity by Manufacturer (2021-2026) & (K Units)
Table 99. Global Adult Fidget Toys Revenue by Manufacturer (2021-2026) & (USD Million)
Table 100. Global Adult Fidget Toys Average Price by Manufacturer (2021-2026) & (US\$/Unit)
Table 101. Market Position of Manufacturers in Adult Fidget Toys, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 102. Head Office and Adult Fidget Toys Production Site of Key Manufacturer
Table 103. Adult Fidget Toys Market: Company Product Type Footprint
Table 104. Adult Fidget Toys Market: Company Product Application Footprint
Table 105. Adult Fidget Toys New Market Entrants and Barriers to Market Entry
Table 106. Adult Fidget Toys Mergers, Acquisition, Agreements, and Collaborations
Table 107. Global Adult Fidget Toys Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
Table 108. Global Adult Fidget Toys Sales Quantity by Region (2021-2026) & (K Units)
Table 109. Global Adult Fidget Toys Sales Quantity by Region (2027-2032) & (K Units)
Table 110. Global Adult Fidget Toys Consumption Value by Region (2021-2026) & (USD Million)
Table 111. Global Adult Fidget Toys Consumption Value by Region (2027-2032) & (USD Million)
Table 112. Global Adult Fidget Toys Average Price by Region (2021-2026) & (US\$/Unit)
Table 113. Global Adult Fidget Toys Average Price by Region (2027-2032) & (US\$/Unit)
Table 114. Global Adult Fidget Toys Sales Quantity by Type (2021-2026) & (K Units)
Table 115. Global Adult Fidget Toys Sales Quantity by Type (2027-2032) & (K Units)
Table 116. Global Adult Fidget Toys Consumption Value by Type (2021-2026) & (USD Million)
Table 117. Global Adult Fidget Toys Consumption Value by Type (2027-2032) & (USD Million)
Table 118. Global Adult Fidget Toys Average Price by Type (2021-2026) & (US\$/Unit)
Table 119. Global Adult Fidget Toys Average Price by Type (2027-2032) & (US\$/Unit)
Table 120. Global Adult Fidget Toys Sales Quantity by Application (2021-2026) & (K Units)

Table 121. Global Adult Fidget Toys Sales Quantity by Application (2027-2032) & (K Units)

Table 122. Global Adult Fidget Toys Consumption Value by Application (2021-2026) & (USD Million)

Table 123. Global Adult Fidget Toys Consumption Value by Application (2027-2032) & (USD Million)

Table 124. Global Adult Fidget Toys Average Price by Application (2021-2026) & (US\$/Unit)

Table 125. Global Adult Fidget Toys Average Price by Application (2027-2032) & (US\$/Unit)

Table 126. North America Adult Fidget Toys Sales Quantity by Type (2021-2026) & (K Units)

Table 127. North America Adult Fidget Toys Sales Quantity by Type (2027-2032) & (K Units)

Table 128. North America Adult Fidget Toys Sales Quantity by Application (2021-2026) & (K Units)

Table 129. North America Adult Fidget Toys Sales Quantity by Application (2027-2032) & (K Units)

Table 130. North America Adult Fidget Toys Sales Quantity by Country (2021-2026) & (K Units)

Table 131. North America Adult Fidget Toys Sales Quantity by Country (2027-2032) & (K Units)

Table 132. North America Adult Fidget Toys Consumption Value by Country (2021-2026) & (USD Million)

Table 133. North America Adult Fidget Toys Consumption Value by Country (2027-2032) & (USD Million)

Table 134. Europe Adult Fidget Toys Sales Quantity by Type (2021-2026) & (K Units)

Table 135. Europe Adult Fidget Toys Sales Quantity by Type (2027-2032) & (K Units)

Table 136. Europe Adult Fidget Toys Sales Quantity by Application (2021-2026) & (K Units)

Table 137. Europe Adult Fidget Toys Sales Quantity by Application (2027-2032) & (K Units)

Table 138. Europe Adult Fidget Toys Sales Quantity by Country (2021-2026) & (K Units)

Table 139. Europe Adult Fidget Toys Sales Quantity by Country (2027-2032) & (K Units)

Table 140. Europe Adult Fidget Toys Consumption Value by Country (2021-2026) & (USD Million)

Table 141. Europe Adult Fidget Toys Consumption Value by Country (2027-2032) &

(USD Million)

Table 142. Asia-Pacific Adult Fidget Toys Sales Quantity by Type (2021-2026) & (K Units)

Table 143. Asia-Pacific Adult Fidget Toys Sales Quantity by Type (2027-2032) & (K Units)

Table 144. Asia-Pacific Adult Fidget Toys Sales Quantity by Application (2021-2026) & (K Units)

Table 145. Asia-Pacific Adult Fidget Toys Sales Quantity by Application (2027-2032) & (K Units)

Table 146. Asia-Pacific Adult Fidget Toys Sales Quantity by Region (2021-2026) & (K Units)

Table 147. Asia-Pacific Adult Fidget Toys Sales Quantity by Region (2027-2032) & (K Units)

Table 148. Asia-Pacific Adult Fidget Toys Consumption Value by Region (2021-2026) & (USD Million)

Table 149. Asia-Pacific Adult Fidget Toys Consumption Value by Region (2027-2032) & (USD Million)

Table 150. South America Adult Fidget Toys Sales Quantity by Type (2021-2026) & (K Units)

Table 151. South America Adult Fidget Toys Sales Quantity by Type (2027-2032) & (K Units)

Table 152. South America Adult Fidget Toys Sales Quantity by Application (2021-2026) & (K Units)

Table 153. South America Adult Fidget Toys Sales Quantity by Application (2027-2032) & (K Units)

Table 154. South America Adult Fidget Toys Sales Quantity by Country (2021-2026) & (K Units)

Table 155. South America Adult Fidget Toys Sales Quantity by Country (2027-2032) & (K Units)

Table 156. South America Adult Fidget Toys Consumption Value by Country (2021-2026) & (USD Million)

Table 157. South America Adult Fidget Toys Consumption Value by Country (2027-2032) & (USD Million)

Table 158. Middle East & Africa Adult Fidget Toys Sales Quantity by Type (2021-2026) & (K Units)

Table 159. Middle East & Africa Adult Fidget Toys Sales Quantity by Type (2027-2032) & (K Units)

Table 160. Middle East & Africa Adult Fidget Toys Sales Quantity by Application (2021-2026) & (K Units)

Table 161. Middle East & Africa Adult Fidget Toys Sales Quantity by Application
(2027-2032) & (K Units)

Table 162. Middle East & Africa Adult Fidget Toys Sales Quantity by Country
(2021-2026) & (K Units)

Table 163. Middle East & Africa Adult Fidget Toys Sales Quantity by Country
(2027-2032) & (K Units)

Table 164. Middle East & Africa Adult Fidget Toys Consumption Value by Country
(2021-2026) & (USD Million)

Table 165. Middle East & Africa Adult Fidget Toys Consumption Value by Country
(2027-2032) & (USD Million)

Table 166. Adult Fidget Toys Raw Material

Table 167. Key Manufacturers of Adult Fidget Toys Raw Materials

Table 168. Adult Fidget Toys Typical Distributors

Table 169. Adult Fidget Toys Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Adult Fidget Toys Picture

Figure 2. Global Adult Fidget Toys Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Adult Fidget Toys Revenue Market Share by Type in 2025

Figure 4. Plastic Examples

Figure 5. Metal Examples

Figure 6. Silicone Examples

Figure 7. Wood Examples

Figure 8. Others Examples

Figure 9. Global Adult Fidget Toys Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 10. Global Adult Fidget Toys Revenue Market Share by Application in 2025

Figure 11. Online Sales Examples

Figure 12. Offline Sales Examples

Figure 13. Global Adult Fidget Toys Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 14. Global Adult Fidget Toys Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 15. Global Adult Fidget Toys Sales Quantity (2021-2032) & (K Units)

Figure 16. Global Adult Fidget Toys Price (2021-2032) & (US\$/Unit)

Figure 17. Global Adult Fidget Toys Sales Quantity Market Share by Manufacturer in 2025

Figure 18. Global Adult Fidget Toys Revenue Market Share by Manufacturer in 2025

Figure 19. Producer Shipments of Adult Fidget Toys by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 20. Top 3 Adult Fidget Toys Manufacturer (Revenue) Market Share in 2025

Figure 21. Top 6 Adult Fidget Toys Manufacturer (Revenue) Market Share in 2025

Figure 22. Global Adult Fidget Toys Sales Quantity Market Share by Region (2021-2032)

Figure 23. Global Adult Fidget Toys Consumption Value Market Share by Region (2021-2032)

Figure 24. North America Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 25. Europe Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 26. Asia-Pacific Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Million)

Figure 27. South America Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 28. Middle East & Africa Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 29. Global Adult Fidget Toys Sales Quantity Market Share by Type (2021-2032)

Figure 30. Global Adult Fidget Toys Consumption Value Market Share by Type (2021-2032)

Figure 31. Global Adult Fidget Toys Average Price by Type (2021-2032) & (US\$/Unit)

Figure 32. Global Adult Fidget Toys Sales Quantity Market Share by Application (2021-2032)

Figure 33. Global Adult Fidget Toys Revenue Market Share by Application (2021-2032)

Figure 34. Global Adult Fidget Toys Average Price by Application (2021-2032) & (US\$/Unit)

Figure 35. North America Adult Fidget Toys Sales Quantity Market Share by Type (2021-2032)

Figure 36. North America Adult Fidget Toys Sales Quantity Market Share by Application (2021-2032)

Figure 37. North America Adult Fidget Toys Sales Quantity Market Share by Country (2021-2032)

Figure 38. North America Adult Fidget Toys Consumption Value Market Share by Country (2021-2032)

Figure 39. United States Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 40. Canada Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 41. Mexico Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 42. Europe Adult Fidget Toys Sales Quantity Market Share by Type (2021-2032)

Figure 43. Europe Adult Fidget Toys Sales Quantity Market Share by Application (2021-2032)

Figure 44. Europe Adult Fidget Toys Sales Quantity Market Share by Country (2021-2032)

Figure 45. Europe Adult Fidget Toys Consumption Value Market Share by Country (2021-2032)

Figure 46. Germany Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 47. France Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 48. United Kingdom Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 49. Russia Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 50. Italy Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 51. Asia-Pacific Adult Fidget Toys Sales Quantity Market Share by Type (2021-2032)

Figure 52. Asia-Pacific Adult Fidget Toys Sales Quantity Market Share by Application (2021-2032)

Figure 53. Asia-Pacific Adult Fidget Toys Sales Quantity Market Share by Region (2021-2032)

Figure 54. Asia-Pacific Adult Fidget Toys Consumption Value Market Share by Region (2021-2032)

Figure 55. China Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 56. Japan Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 57. South Korea Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 58. India Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 59. Southeast Asia Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 60. Australia Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 61. South America Adult Fidget Toys Sales Quantity Market Share by Type (2021-2032)

Figure 62. South America Adult Fidget Toys Sales Quantity Market Share by Application (2021-2032)

Figure 63. South America Adult Fidget Toys Sales Quantity Market Share by Country (2021-2032)

Figure 64. South America Adult Fidget Toys Consumption Value Market Share by Country (2021-2032)

Figure 65. Brazil Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 66. Argentina Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 67. Middle East & Africa Adult Fidget Toys Sales Quantity Market Share by Type (2021-2032)

Figure 68. Middle East & Africa Adult Fidget Toys Sales Quantity Market Share by Application (2021-2032)

Figure 69. Middle East & Africa Adult Fidget Toys Sales Quantity Market Share by Country (2021-2032)

Figure 70. Middle East & Africa Adult Fidget Toys Consumption Value Market Share by Country (2021-2032)

Figure 71. Turkey Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 72. Egypt Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 73. Saudi Arabia Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Figure 74. South Africa Adult Fidget Toys Consumption Value (2021-2032) & (USD Million)

Million)

Figure 75. Adult Fidget Toys Market Drivers

Figure 76. Adult Fidget Toys Market Restraints

Figure 77. Adult Fidget Toys Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Adult Fidget Toys in 2025

Figure 80. Manufacturing Process Analysis of Adult Fidget Toys

Figure 81. Adult Fidget Toys Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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