

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Adult Diapers Market 2018, Forecast to 2023

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Abstracts

An Adult Diapers (or adult nappy) is a diaper made to be worn by a person with a body larger than that of an infant or toddler. Diapers can be necessary for adults with various conditions, such as incontinence, mobility impairment, severe diarrhea or dementia. Adult Diapers are made in various forms, including those resembling traditional child diapers, underpants, and pads resembling sanitary napkins (known as incontinence pads).

Scope of the Report:

This report focuses on the Adult Diapers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. For industry structure analysis, the Adult Diapers industry is relatively concentrated. These manufacturers range from large multinational corporations to small privately owned companies compete in this industry. The top 3 producers account for about 58% of the revenue market. Regionally, North America is the biggest area of revenue market, also the leader in the whole Adult Diapers industry.

The consumption of Adult Diapers increased from 12321 million Pcs in 2012 to 18878 million Pcs in 2016 with an average growth rate of more than 11.26%. China occupied 24.12% of the consumption market in 2016. It is followed by Japan, North America and Europe, which respectively account for around 23.01%, 20.28% and 20.02% of the global total industry. Other countries have a smaller amount of consumption.

Kimberly Clark, SCA and Unicharm are the largest manufacturer of this industry, which

account for about 24.71%, 20.25% and 13.20% of the revenue market.

The average price of Adult Diapers will fall further. The product average price declined in the past few years due to the technology development, the average price will keep this trend in the few future years due to increasing mature manufacturing technology and cost of raw materials.

For forecast, the global Adult Diapers revenue would keep increasing with annual growth rate with 6%. We tend to believe that this industry still has a bright future, considering the current demand of Adult Diapers.

The worldwide market for Adult Diapers is expected to grow at a CAGR of roughly 6.4% over the next five years, will reach 15400 million US\$ in 2023, from 10700 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Kimberly Clark

SCA

Unicharm

First Quality Enterprises

Domtar

Covidien

Tranquility

Medline

Hengan Group

Coco

Chiaus

Fuburg

Abena

Hartmann

P&G

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Pad Type

Pants Type

Market Segment by Applications, can be divided into

Health Care

Fetishism and Infantilism

Astronauts

Other

There are 15 Chapters to deeply display the global Adult Diapers market.

Chapter 1, to describe Adult Diapers Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Adult Diapers, with sales, revenue, and price of Adult Diapers, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Adult Diapers, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Adult Diapers market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Adult Diapers sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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