

Global Adult City and Urban Bike Helmets Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Adult City and Urban Bike Helmets market size was valued at USD 706.9 million in 2023 and is forecast to a readjusted size of USD 812.5 million by 2030 with a CAGR of 2.0% during review period.

A bike helmet is designed to attenuate impacts to the head of a cyclist in falls while minimizing side effects such as interference with peripheral vision. There is ongoing scientific research into the degree of protection offered by bike helmets in the event of an accident, and the effects of helmet wearing on cyclist and motor vehicle driver behaviour.

Market competition is intense. Vista Outdoor, Dorel, Giant, Trek Bicycle, KASK, Mavic, Merida, Specialized, Uvex, Scott Sports, etc. are the leaders of the industry, they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry. Vista Outdoor is absolutely the largest player holding about 28% of the market. The top 10 players account for about 62% of the total market.

Europe is the largest consumption area, with a consumption market share nearly 35%. Following Europe, North America is the second place consumption region with a consumption market share about 31%.

The classification of bike helmets are MTB helmets, road helmets, recreational helmets, the proportion of MTB helmets is about 44%, road helmets account for over 30% of the market.

The bike helmet is widely used in commuter & recreation and sports games. The most proportion of bike helmets is commuter & recreation, the proportion is about 85%.

The Global Info Research report includes an overview of the development of the Adult City and Urban Bike Helmets industry chain, the market status of Commuter & Recreation (MTB Helmets, Road Helmets), Sport Games (MTB Helmets, Road Helmets), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Adult City and Urban Bike Helmets.

Regionally, the report analyzes the Adult City and Urban Bike Helmets markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Adult City and Urban Bike Helmets market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Adult City and Urban Bike Helmets market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Adult City and Urban Bike Helmets industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., MTB Helmets, Road Helmets).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Adult City and Urban Bike Helmets market.

Regional Analysis: The report involves examining the Adult City and Urban Bike Helmets market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer

behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Adult City and Urban Bike Helmets market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Adult City and Urban Bike Helmets:

Company Analysis: Report covers individual Adult City and Urban Bike Helmets manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Adult City and Urban Bike Helmets. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commuter & Recreation, Sport Games).

Technology Analysis: Report covers specific technologies relevant to Adult City and Urban Bike Helmets. It assesses the current state, advancements, and potential future developments in Adult City and Urban Bike Helmets areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Adult City and Urban Bike Helmets market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Adult City and Urban Bike Helmets market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

MTB Helmets

Road Helmets

Recreational Helmets

Market segment by Application

Commuter & Recreation

Sport Games

Major players covered

Vista Outdoor

Dorel

Giant

Trek Bicycle

KASK

Mavic

Merida

Specialized

Uvex

Scott Sports

OGK KABUTO

MET

ABUS

POC

Urge

Lazer

Louis Garneau

Strategic Sports

LAS helmets

Fox Racing

Limar

Orbea

Rudy Project

Moon Helmet

SenHai Sports Goods

Shenghong Sports

GUB

One Industries

HardnutZ

Market segment by region, regional analysis covers

Global Adult City and Urban Bike Helmets Market 2024 by Manufacturers, Regions, Type and Application, Forecast...

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Adult City and Urban Bike Helmets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Adult City and Urban Bike Helmets, with price, sales, revenue and global market share of Adult City and Urban Bike Helmets from 2019 to 2024.

Chapter 3, the Adult City and Urban Bike Helmets competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Adult City and Urban Bike Helmets breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Adult City and Urban Bike Helmets market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Adult City and Urban Bike Helmets.

Chapter 14 and 15, to describe Adult City and Urban Bike Helmets sales channel, distributors, customers, research findings and conclusion.

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