

Global Adhesives for Hygiene Products Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Adhesives for Hygiene Products market size is expected to reach \$ 3453 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

In 2025, global Adhesives for Hygiene Products production reached approximately 1.01 million tons, with an average global market price of around US\$2,360 per ton. Adhesive, also known as glue, cement, mucilage, or paste,[1] is any non-metallic substance applied to one or both surfaces of two separate items that binds them together and resists their separation. Adhesives for hygiene product are products specially designed for hygiene products. They have the advantages of being green and environmentally friendly, having good air permeability, and having a fast curing speed. They usually include rubber band adhesives, special adhesives, structural adhesives, and back adhesives.

The market for hygiene product adhesives is driven by three key forces: evolving end-user demographics, shifts in the supply landscape, and tightening technical standards. On the demand side, the global disposable hygiene market shows clear structural divergence. In developed economies, aging populations provide steady growth in adult incontinence products, while emerging markets benefit from rising hygiene awareness and higher penetration rates. However, China recorded only about 7.92 million newborns in 2025, creating demographic headwinds for baby diaper categories and pushing the industry toward premium adult care and feminine hygiene segments, which in turn demands higher-performance adhesive solutions. On the supply side, the hygiene hot-melt adhesive market has long been dominated by a small group of international chemical companies. In recent years, emerging players from China have built large-scale capacity and expanded globally, gaining access to the

supply chains of major international hygiene brands and shifting the competitive structure from oligopoly toward multi-polar rivalry. In terms of regulatory and technology trends, the European Union maintains the world's strictest safety and environmental standards, and biodegradable or bio-based materials have become a critical R&D focus globally. Trace impurities in petrochemical raw materials are increasingly scrutinized by downstream customers and end consumers, compelling continuous upgrades in production processes and raising entry barriers. In summary, the hygiene adhesives market is undergoing a threefold transformation driven by demand mix shifts, supply restructuring, and green technology mandates, favoring players with strong technical capabilities and global footprints.

This report studies the global Adhesives for Hygiene Products production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Adhesives for Hygiene Products and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Adhesives for Hygiene Products that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Adhesives for Hygiene Products total production and demand, 2021-2032, (Kilotons)

Global Adhesives for Hygiene Products total production value, 2021-2032, (USD Million)

Global Adhesives for Hygiene Products production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Adhesives for Hygiene Products consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Adhesives for Hygiene Products domestic production, consumption, key domestic manufacturers and share

Global Adhesives for Hygiene Products production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Adhesives for Hygiene Products production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Adhesives for Hygiene Products production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Adhesives for Hygiene Products market based on the following parameters - company overview, production, value, price, gross

margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Henkel, H.B. Fuller, Bostik, Focus Hotmelt, Moresco Corporation, NANPAO, Beardow Adams, Tex Year, Colquimica Adhesives, CHESHIRE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Adhesives for Hygiene Products market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Adhesives for Hygiene Products Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Adhesives for Hygiene Products Market, Segmentation by Type:

Structural Adhesives

Back Adhesives

Rubber Adhesives

Special Adhesives

Global Adhesives for Hygiene Products Market, Segmentation by Material:

SBC-based

APAO/Polyolefin-based

EVA-based

Others

Global Adhesives for Hygiene Products Market, Segmentation by Supply Form:

Pellet/Granule

Block/Pillow

Drums

Others

Global Adhesives for Hygiene Products Market, Segmentation by Application:

Baby Diapers

Sanitary Napkins

Adult Incontinence Products

Others

Companies Profiled:

Henkel

H.B. Fuller

Bostik

Focus Hotmelt

Moresco Corporation

NANPAO

Beardow Adams

Tex Year

Colquimica Adhesives

CHESHIRE

Savar? Specialty Adhesives

DY Industrial

Key Questions Answered:

1. How big is the global Adhesives for Hygiene Products market?
2. What is the demand of the global Adhesives for Hygiene Products market?
3. What is the year over year growth of the global Adhesives for Hygiene Products market?
4. What is the production and production value of the global Adhesives for Hygiene Products market?
5. Who are the key producers in the global Adhesives for Hygiene Products market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Adhesives for Hygiene Products Introduction
- 1.2 World Adhesives for Hygiene Products Supply & Forecast
 - 1.2.1 World Adhesives for Hygiene Products Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Adhesives for Hygiene Products Production (2021-2032)
 - 1.2.3 World Adhesives for Hygiene Products Pricing Trends (2021-2032)
- 1.3 World Adhesives for Hygiene Products Production by Region (Based on Production Site)
 - 1.3.1 World Adhesives for Hygiene Products Production Value by Region (2021-2032)
 - 1.3.2 World Adhesives for Hygiene Products Production by Region (2021-2032)
 - 1.3.3 World Adhesives for Hygiene Products Average Price by Region (2021-2032)
 - 1.3.4 North America Adhesives for Hygiene Products Production (2021-2032)
 - 1.3.5 Europe Adhesives for Hygiene Products Production (2021-2032)
 - 1.3.6 China Adhesives for Hygiene Products Production (2021-2032)
 - 1.3.7 Japan Adhesives for Hygiene Products Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Adhesives for Hygiene Products Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Adhesives for Hygiene Products Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Adhesives for Hygiene Products Demand (2021-2032)
- 2.2 World Adhesives for Hygiene Products Consumption by Region
 - 2.2.1 World Adhesives for Hygiene Products Consumption by Region (2021-2026)
 - 2.2.2 World Adhesives for Hygiene Products Consumption Forecast by Region (2027-2032)
- 2.3 United States Adhesives for Hygiene Products Consumption (2021-2032)
- 2.4 China Adhesives for Hygiene Products Consumption (2021-2032)
- 2.5 Europe Adhesives for Hygiene Products Consumption (2021-2032)
- 2.6 Japan Adhesives for Hygiene Products Consumption (2021-2032)
- 2.7 South Korea Adhesives for Hygiene Products Consumption (2021-2032)
- 2.8 ASEAN Adhesives for Hygiene Products Consumption (2021-2032)
- 2.9 India Adhesives for Hygiene Products Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Adhesives for Hygiene Products Production Value by Manufacturer (2021-2026)
- 3.2 World Adhesives for Hygiene Products Production by Manufacturer (2021-2026)
- 3.3 World Adhesives for Hygiene Products Average Price by Manufacturer (2021-2026)
- 3.4 Adhesives for Hygiene Products Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Adhesives for Hygiene Products Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Adhesives for Hygiene Products in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Adhesives for Hygiene Products in 2025
- 3.6 Adhesives for Hygiene Products Market: Overall Company Footprint Analysis
 - 3.6.1 Adhesives for Hygiene Products Market: Region Footprint
 - 3.6.2 Adhesives for Hygiene Products Market: Company Product Type Footprint
 - 3.6.3 Adhesives for Hygiene Products Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Adhesives for Hygiene Products Production Value Comparison
 - 4.1.1 United States VS China: Adhesives for Hygiene Products Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Adhesives for Hygiene Products Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Adhesives for Hygiene Products Production Comparison
 - 4.2.1 United States VS China: Adhesives for Hygiene Products Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Adhesives for Hygiene Products Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Adhesives for Hygiene Products Consumption Comparison
 - 4.3.1 United States VS China: Adhesives for Hygiene Products Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Adhesives for Hygiene Products Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Adhesives for Hygiene Products Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Adhesives for Hygiene Products Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Adhesives for Hygiene Products Production Value (2021-2026)

4.4.3 United States Based Manufacturers Adhesives for Hygiene Products Production (2021-2026)

4.5 China Based Adhesives for Hygiene Products Manufacturers and Market Share

4.5.1 China Based Adhesives for Hygiene Products Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Adhesives for Hygiene Products Production Value (2021-2026)

4.5.3 China Based Manufacturers Adhesives for Hygiene Products Production (2021-2026)

4.6 Rest of World Based Adhesives for Hygiene Products Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Adhesives for Hygiene Products Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Adhesives for Hygiene Products Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Adhesives for Hygiene Products Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Adhesives for Hygiene Products Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Structural Adhesives

5.2.2 Back Adhesives

5.2.3 Rubber Adhesives

5.2.4 Special Adhesives

5.3 Market Segment by Type

5.3.1 World Adhesives for Hygiene Products Production by Type (2021-2032)

5.3.2 World Adhesives for Hygiene Products Production Value by Type (2021-2032)

5.3.3 World Adhesives for Hygiene Products Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY MATERIAL

6.1 World Adhesives for Hygiene Products Market Size Overview by Material: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Material

6.2.1 SBC-based

6.2.2 APAO/Polyolefin-based

6.2.3 EVA-based

6.2.4 Others

6.3 Market Segment by Material

6.3.1 World Adhesives for Hygiene Products Production by Material (2021-2032)

6.3.2 World Adhesives for Hygiene Products Production Value by Material (2021-2032)

6.3.3 World Adhesives for Hygiene Products Average Price by Material (2021-2032)

7 MARKET ANALYSIS BY SUPPLY FORM

7.1 World Adhesives for Hygiene Products Market Size Overview by Supply Form: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Supply Form

7.2.1 Pellet/Granule

7.2.2 Block/Pillow

7.2.3 Drums

7.2.4 Others

7.3 Market Segment by Supply Form

7.3.1 World Adhesives for Hygiene Products Production by Supply Form (2021-2032)

7.3.2 World Adhesives for Hygiene Products Production Value by Supply Form (2021-2032)

7.3.3 World Adhesives for Hygiene Products Average Price by Supply Form (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Adhesives for Hygiene Products Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Baby Diapers

8.2.2 Sanitary Napkins

8.2.3 Adult Incontinence Products

8.2.4 Others

8.3 Market Segment by Application

8.3.1 World Adhesives for Hygiene Products Production by Application (2021-2032)

8.3.2 World Adhesives for Hygiene Products Production Value by Application (2021-2032)

8.3.3 World Adhesives for Hygiene Products Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Henkel

9.1.1 Henkel Details

9.1.2 Henkel Major Business

9.1.3 Henkel Adhesives for Hygiene Products Product and Services

9.1.4 Henkel Adhesives for Hygiene Products Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Henkel Recent Developments/Updates

9.1.6 Henkel Competitive Strengths & Weaknesses

9.2 H.B. Fuller

9.2.1 H.B. Fuller Details

9.2.2 H.B. Fuller Major Business

9.2.3 H.B. Fuller Adhesives for Hygiene Products Product and Services

9.2.4 H.B. Fuller Adhesives for Hygiene Products Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 H.B. Fuller Recent Developments/Updates

9.2.6 H.B. Fuller Competitive Strengths & Weaknesses

9.3 Bostik

9.3.1 Bostik Details

9.3.2 Bostik Major Business

9.3.3 Bostik Adhesives for Hygiene Products Product and Services

9.3.4 Bostik Adhesives for Hygiene Products Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Bostik Recent Developments/Updates

9.3.6 Bostik Competitive Strengths & Weaknesses

9.4 Focus Hotmelt

9.4.1 Focus Hotmelt Details

9.4.2 Focus Hotmelt Major Business

9.4.3 Focus Hotmelt Adhesives for Hygiene Products Product and Services

9.4.4 Focus Hotmelt Adhesives for Hygiene Products Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Focus Hotmelt Recent Developments/Updates

9.4.6 Focus Hotmelt Competitive Strengths & Weaknesses

9.5 Moresco Corporation

9.5.1 Moresco Corporation Details

9.5.2 Moresco Corporation Major Business

9.5.3 Moresco Corporation Adhesives for Hygiene Products Product and Services

9.5.4 Moresco Corporation Adhesives for Hygiene Products Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Moresco Corporation Recent Developments/Updates

9.5.6 Moresco Corporation Competitive Strengths & Weaknesses

9.6 NANPAO

9.6.1 NANPAO Details

9.6.2 NANPAO Major Business

9.6.3 NANPAO Adhesives for Hygiene Products Product and Services

9.6.4 NANPAO Adhesives for Hygiene Products Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 NANPAO Recent Developments/Updates

9.6.6 NANPAO Competitive Strengths & Weaknesses

9.7 Beardow Adams

9.7.1 Beardow Adams Details

9.7.2 Beardow Adams Major Business

9.7.3 Beardow Adams Adhesives for Hygiene Products Product and Services

9.7.4 Beardow Adams Adhesives for Hygiene Products Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Beardow Adams Recent Developments/Updates

9.7.6 Beardow Adams Competitive Strengths & Weaknesses

9.8 Tex Year

9.8.1 Tex Year Details

9.8.2 Tex Year Major Business

9.8.3 Tex Year Adhesives for Hygiene Products Product and Services

9.8.4 Tex Year Adhesives for Hygiene Products Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Tex Year Recent Developments/Updates

9.8.6 Tex Year Competitive Strengths & Weaknesses

9.9 Colquimica Adhesives

9.9.1 Colquimica Adhesives Details

9.9.2 Colquimica Adhesives Major Business

9.9.3 Colquimica Adhesives Adhesives for Hygiene Products Product and Services

9.9.4 Colquimica Adhesives Adhesives for Hygiene Products Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Colquimica Adhesives Recent Developments/Updates

9.9.6 Colquimica Adhesives Competitive Strengths & Weaknesses

9.10 CHESHIRE

9.10.1 CHESHIRE Details

9.10.2 CHESHIRE Major Business

9.10.3 CHESHIRE Adhesives for Hygiene Products Product and Services

9.10.4 CHESHIRE Adhesives for Hygiene Products Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 CHESHIRE Recent Developments/Updates

9.10.6 CHESHIRE Competitive Strengths & Weaknesses

9.11 Savar? Specialty Adhesives

9.11.1 Savar? Specialty Adhesives Details

9.11.2 Savar? Specialty Adhesives Major Business

9.11.3 Savar? Specialty Adhesives Adhesives for Hygiene Products Product and Services

9.11.4 Savar? Specialty Adhesives Adhesives for Hygiene Products Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Savar? Specialty Adhesives Recent Developments/Updates

9.11.6 Savar? Specialty Adhesives Competitive Strengths & Weaknesses

9.12 DY Industrial

9.12.1 DY Industrial Details

9.12.2 DY Industrial Major Business

9.12.3 DY Industrial Adhesives for Hygiene Products Product and Services

9.12.4 DY Industrial Adhesives for Hygiene Products Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 DY Industrial Recent Developments/Updates

9.12.6 DY Industrial Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Adhesives for Hygiene Products Industry Chain

10.2 Adhesives for Hygiene Products Upstream Analysis

10.2.1 Adhesives for Hygiene Products Core Raw Materials

10.2.2 Main Manufacturers of Adhesives for Hygiene Products Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Adhesives for Hygiene Products Production Mode

10.6 Adhesives for Hygiene Products Procurement Model

10.7 Adhesives for Hygiene Products Industry Sales Model and Sales Channels

10.7.1 Adhesives for Hygiene Products Sales Model

10.7.2 Adhesives for Hygiene Products Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Adhesives for Hygiene Products Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Adhesives for Hygiene Products Production Value by Region (2021-2026) & (USD Million)

Table 3. World Adhesives for Hygiene Products Production Value by Region (2027-2032) & (USD Million)

Table 4. World Adhesives for Hygiene Products Production Value Market Share by Region (2021-2026)

Table 5. World Adhesives for Hygiene Products Production Value Market Share by Region (2027-2032)

Table 6. World Adhesives for Hygiene Products Production by Region (2021-2026) & (Kilotons)

Table 7. World Adhesives for Hygiene Products Production by Region (2027-2032) & (Kilotons)

Table 8. World Adhesives for Hygiene Products Production Market Share by Region (2021-2026)

Table 9. World Adhesives for Hygiene Products Production Market Share by Region (2027-2032)

Table 10. World Adhesives for Hygiene Products Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Adhesives for Hygiene Products Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Adhesives for Hygiene Products Major Market Trends

Table 13. World Adhesives for Hygiene Products Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)

Table 14. World Adhesives for Hygiene Products Consumption by Region (2021-2026) & (Kilotons)

Table 15. World Adhesives for Hygiene Products Consumption Forecast by Region (2027-2032) & (Kilotons)

Table 16. World Adhesives for Hygiene Products Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Adhesives for Hygiene Products Producers in 2025

Table 18. World Adhesives for Hygiene Products Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key Adhesives for Hygiene Products Producers in 2025

Table 20. World Adhesives for Hygiene Products Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Adhesives for Hygiene Products Company Evaluation Quadrant

Table 22. World Adhesives for Hygiene Products Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Adhesives for Hygiene Products Production Site of Key Manufacturer

Table 24. Adhesives for Hygiene Products Market: Company Product Type Footprint

Table 25. Adhesives for Hygiene Products Market: Company Product Application Footprint

Table 26. Adhesives for Hygiene Products Competitive Factors

Table 27. Adhesives for Hygiene Products New Entrant and Capacity Expansion Plans

Table 28. Adhesives for Hygiene Products Mergers & Acquisitions Activity

Table 29. United States VS China Adhesives for Hygiene Products Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Adhesives for Hygiene Products Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China Adhesives for Hygiene Products Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Adhesives for Hygiene Products Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Adhesives for Hygiene Products Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Adhesives for Hygiene Products Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Adhesives for Hygiene Products Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Adhesives for Hygiene Products Production Market Share (2021-2026)

Table 37. China Based Adhesives for Hygiene Products Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Adhesives for Hygiene Products Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Adhesives for Hygiene Products Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Adhesives for Hygiene Products Production, (2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Adhesives for Hygiene Products Production Market Share (2021-2026)

Table 42. Rest of World Based Adhesives for Hygiene Products Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Adhesives for Hygiene Products Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Adhesives for Hygiene Products Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Adhesives for Hygiene Products Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Adhesives for Hygiene Products Production Market Share (2021-2026)

Table 47. World Adhesives for Hygiene Products Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Adhesives for Hygiene Products Production by Type (2021-2026) & (Kilotons)

Table 49. World Adhesives for Hygiene Products Production by Type (2027-2032) & (Kilotons)

Table 50. World Adhesives for Hygiene Products Production Value by Type (2021-2026) & (USD Million)

Table 51. World Adhesives for Hygiene Products Production Value by Type (2027-2032) & (USD Million)

Table 52. World Adhesives for Hygiene Products Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Adhesives for Hygiene Products Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Adhesives for Hygiene Products Production Value by Material, (USD Million), 2021 & 2025 & 2032

Table 55. World Adhesives for Hygiene Products Production by Material (2021-2026) & (Kilotons)

Table 56. World Adhesives for Hygiene Products Production by Material (2027-2032) & (Kilotons)

Table 57. World Adhesives for Hygiene Products Production Value by Material (2021-2026) & (USD Million)

Table 58. World Adhesives for Hygiene Products Production Value by Material (2027-2032) & (USD Million)

Table 59. World Adhesives for Hygiene Products Average Price by Material (2021-2026) & (US\$/Ton)

Table 60. World Adhesives for Hygiene Products Average Price by Material

(2027-2032) & (US\$/Ton)

Table 61. World Adhesives for Hygiene Products Production Value by Supply Form, (USD Million), 2021 & 2025 & 2032

Table 62. World Adhesives for Hygiene Products Production by Supply Form (2021-2026) & (Kilotons)

Table 63. World Adhesives for Hygiene Products Production by Supply Form (2027-2032) & (Kilotons)

Table 64. World Adhesives for Hygiene Products Production Value by Supply Form (2021-2026) & (USD Million)

Table 65. World Adhesives for Hygiene Products Production Value by Supply Form (2027-2032) & (USD Million)

Table 66. World Adhesives for Hygiene Products Average Price by Supply Form (2021-2026) & (US\$/Ton)

Table 67. World Adhesives for Hygiene Products Average Price by Supply Form (2027-2032) & (US\$/Ton)

Table 68. World Adhesives for Hygiene Products Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Adhesives for Hygiene Products Production by Application (2021-2026) & (Kilotons)

Table 70. World Adhesives for Hygiene Products Production by Application (2027-2032) & (Kilotons)

Table 71. World Adhesives for Hygiene Products Production Value by Application (2021-2026) & (USD Million)

Table 72. World Adhesives for Hygiene Products Production Value by Application (2027-2032) & (USD Million)

Table 73. World Adhesives for Hygiene Products Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Adhesives for Hygiene Products Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. Henkel Basic Information, Manufacturing Base and Competitors

Table 76. Henkel Major Business

Table 77. Henkel Adhesives for Hygiene Products Product and Services

Table 78. Henkel Adhesives for Hygiene Products Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Henkel Recent Developments/Updates

Table 80. Henkel Competitive Strengths & Weaknesses

Table 81. H.B. Fuller Basic Information, Manufacturing Base and Competitors

Table 82. H.B. Fuller Major Business

Table 83. H.B. Fuller Adhesives for Hygiene Products Product and Services
Table 84. H.B. Fuller Adhesives for Hygiene Products Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. H.B. Fuller Recent Developments/Updates
Table 86. H.B. Fuller Competitive Strengths & Weaknesses
Table 87. Bostik Basic Information, Manufacturing Base and Competitors
Table 88. Bostik Major Business
Table 89. Bostik Adhesives for Hygiene Products Product and Services
Table 90. Bostik Adhesives for Hygiene Products Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. Bostik Recent Developments/Updates
Table 92. Bostik Competitive Strengths & Weaknesses
Table 93. Focus Hotmelt Basic Information, Manufacturing Base and Competitors
Table 94. Focus Hotmelt Major Business
Table 95. Focus Hotmelt Adhesives for Hygiene Products Product and Services
Table 96. Focus Hotmelt Adhesives for Hygiene Products Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Focus Hotmelt Recent Developments/Updates
Table 98. Focus Hotmelt Competitive Strengths & Weaknesses
Table 99. Moresco Corporation Basic Information, Manufacturing Base and Competitors
Table 100. Moresco Corporation Major Business
Table 101. Moresco Corporation Adhesives for Hygiene Products Product and Services
Table 102. Moresco Corporation Adhesives for Hygiene Products Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Moresco Corporation Recent Developments/Updates
Table 104. Moresco Corporation Competitive Strengths & Weaknesses
Table 105. NANPAO Basic Information, Manufacturing Base and Competitors
Table 106. NANPAO Major Business
Table 107. NANPAO Adhesives for Hygiene Products Product and Services
Table 108. NANPAO Adhesives for Hygiene Products Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. NANPAO Recent Developments/Updates
Table 110. NANPAO Competitive Strengths & Weaknesses
Table 111. Beardow Adams Basic Information, Manufacturing Base and Competitors

Table 112. Beardow Adams Major Business

Table 113. Beardow Adams Adhesives for Hygiene Products Product and Services

Table 114. Beardow Adams Adhesives for Hygiene Products Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Beardow Adams Recent Developments/Updates

Table 116. Beardow Adams Competitive Strengths & Weaknesses

Table 117. Tex Year Basic Information, Manufacturing Base and Competitors

Table 118. Tex Year Major Business

Table 119. Tex Year Adhesives for Hygiene Products Product and Services

Table 120. Tex Year Adhesives for Hygiene Products Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Tex Year Recent Developments/Updates

Table 122. Tex Year Competitive Strengths & Weaknesses

Table 123. Colquimica Adhesives Basic Information, Manufacturing Base and Competitors

Table 124. Colquimica Adhesives Major Business

Table 125. Colquimica Adhesives Adhesives for Hygiene Products Product and Services

Table 126. Colquimica Adhesives Adhesives for Hygiene Products Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Colquimica Adhesives Recent Developments/Updates

Table 128. Colquimica Adhesives Competitive Strengths & Weaknesses

Table 129. CHESHIRE Basic Information, Manufacturing Base and Competitors

Table 130. CHESHIRE Major Business

Table 131. CHESHIRE Adhesives for Hygiene Products Product and Services

Table 132. CHESHIRE Adhesives for Hygiene Products Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. CHESHIRE Recent Developments/Updates

Table 134. CHESHIRE Competitive Strengths & Weaknesses

Table 135. Savar? Specialty Adhesives Basic Information, Manufacturing Base and Competitors

Table 136. Savar? Specialty Adhesives Major Business

Table 137. Savar? Specialty Adhesives Adhesives for Hygiene Products Product and Services

Table 138. Savar? Specialty Adhesives Adhesives for Hygiene Products Production

(Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Savar? Specialty Adhesives Recent Developments/Updates

Table 140. Savar? Specialty Adhesives Competitive Strengths & Weaknesses

Table 141. DY Industrial Basic Information, Manufacturing Base and Competitors

Table 142. DY Industrial Major Business

Table 143. DY Industrial Adhesives for Hygiene Products Product and Services

Table 144. DY Industrial Adhesives for Hygiene Products Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. DY Industrial Recent Developments/Updates

Table 146. DY Industrial Competitive Strengths & Weaknesses

Table 147. Global Key Players of Adhesives for Hygiene Products Upstream (Raw Materials)

Table 148. Global Adhesives for Hygiene Products Typical Customers

Table 149. Adhesives for Hygiene Products Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Adhesives for Hygiene Products Picture

Figure 2. World Adhesives for Hygiene Products Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Adhesives for Hygiene Products Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Adhesives for Hygiene Products Production (2021-2032) & (Kilotons)

Figure 5. World Adhesives for Hygiene Products Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Adhesives for Hygiene Products Production Value Market Share by Region (2021-2032)

Figure 7. World Adhesives for Hygiene Products Production Market Share by Region (2021-2032)

Figure 8. North America Adhesives for Hygiene Products Production (2021-2032) & (Kilotons)

Figure 9. Europe Adhesives for Hygiene Products Production (2021-2032) & (Kilotons)

Figure 10. China Adhesives for Hygiene Products Production (2021-2032) & (Kilotons)

Figure 11. Japan Adhesives for Hygiene Products Production (2021-2032) & (Kilotons)

Figure 12. Adhesives for Hygiene Products Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Adhesives for Hygiene Products Consumption (2021-2032) & (Kilotons)

Figure 15. World Adhesives for Hygiene Products Consumption Market Share by Region (2021-2032)

Figure 16. United States Adhesives for Hygiene Products Consumption (2021-2032) & (Kilotons)

Figure 17. China Adhesives for Hygiene Products Consumption (2021-2032) & (Kilotons)

Figure 18. Europe Adhesives for Hygiene Products Consumption (2021-2032) & (Kilotons)

Figure 19. Japan Adhesives for Hygiene Products Consumption (2021-2032) & (Kilotons)

Figure 20. South Korea Adhesives for Hygiene Products Consumption (2021-2032) & (Kilotons)

Figure 21. ASEAN Adhesives for Hygiene Products Consumption (2021-2032) & (Kilotons)

Figure 22. India Adhesives for Hygiene Products Consumption (2021-2032) & (Kilotons)

Figure 23. Producer Shipments of Adhesives for Hygiene Products by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Adhesives for Hygiene Products Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Adhesives for Hygiene Products Markets in 2025

Figure 26. United States VS China: Adhesives for Hygiene Products Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Adhesives for Hygiene Products Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Adhesives for Hygiene Products Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Adhesives for Hygiene Products Production Market Share 2025

Figure 30. China Based Manufacturers Adhesives for Hygiene Products Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Adhesives for Hygiene Products Production Market Share 2025

Figure 32. World Adhesives for Hygiene Products Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Adhesives for Hygiene Products Production Value Market Share by Type in 2025

Figure 34. Structural Adhesives

Figure 35. Back Adhesives

Figure 36. Rubber Adhesives

Figure 37. Special Adhesives

Figure 38. World Adhesives for Hygiene Products Production Market Share by Type (2021-2032)

Figure 39. World Adhesives for Hygiene Products Production Value Market Share by Type (2021-2032)

Figure 40. World Adhesives for Hygiene Products Average Price by Type (2021-2032) & (US\$/Ton)

Figure 41. World Adhesives for Hygiene Products Production Value by Material, (USD Million), 2021 & 2025 & 2032

Figure 42. World Adhesives for Hygiene Products Production Value Market Share by Material in 2025

Figure 43. SBC-based

Figure 44. APAO/Polyolefin-based

Figure 45. EVA-based

Figure 46. Others

Figure 47. World Adhesives for Hygiene Products Production Market Share by Material (2021-2032)

Figure 48. World Adhesives for Hygiene Products Production Value Market Share by Material (2021-2032)

Figure 49. World Adhesives for Hygiene Products Average Price by Material (2021-2032) & (US\$/Ton)

Figure 50. World Adhesives for Hygiene Products Production Value by Supply Form, (USD Million), 2021 & 2025 & 2032

Figure 51. World Adhesives for Hygiene Products Production Value Market Share by Supply Form in 2025

Figure 52. Pellet/Granule

Figure 53. Block/Pillow

Figure 54. Drums

Figure 55. Others

Figure 56. World Adhesives for Hygiene Products Production Market Share by Supply Form (2021-2032)

Figure 57. World Adhesives for Hygiene Products Production Value Market Share by Supply Form (2021-2032)

Figure 58. World Adhesives for Hygiene Products Average Price by Supply Form (2021-2032) & (US\$/Ton)

Figure 59. World Adhesives for Hygiene Products Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 60. World Adhesives for Hygiene Products Production Value Market Share by Application in 2025

Figure 61. Baby Diapers

Figure 62. Sanitary Napkins

Figure 63. Adult Incontinence Products

Figure 64. Others

Figure 65. World Adhesives for Hygiene Products Production Market Share by Application (2021-2032)

Figure 66. World Adhesives for Hygiene Products Production Value Market Share by Application (2021-2032)

Figure 67. World Adhesives for Hygiene Products Average Price by Application (2021-2032) & (US\$/Ton)

Figure 68. Adhesives for Hygiene Products Industry Chain

Figure 69. Adhesives for Hygiene Products Procurement Model

Figure 70. Adhesives for Hygiene Products Sales Model

Figure 71. Adhesives for Hygiene Products Sales Channels, Direct Sales, and Distribution

Figure 72. Methodology

Figure 73. Research Process and Data Source

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