

Global Adhesive Bandages Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Adhesive Bandages market size was valued at USD 2402.3 million in 2023 and is forecast to a readjusted size of USD 3806 million by 2030 with a CAGR of 6.8% during review period.

Adhesive Bandages, also known as sticking plaster, is a small medical dressing used for injuries not serious enough to require a full-size bandage. The adhesive bandage protects the wound and scab from friction, bacteria, damage, and dirt. Thus, the healing process of the body is less disturbed. Some of the dressings have antiseptic properties. An additional function is to hold the two cut ends of the skin together to make the healing process faster.

The major players in global Adhesive Bandages market include Johnson & Johnson, Beiersdorf, 3M, etc. The top 3 players occupy about 50% shares of the global market. China and North America are main markets, they occupy about 55% of the global market. Flexible Fabric Bandage is the main type, with a share about 73%. Home is the main application, which holds a share about 78%.

The Global Info Research report includes an overview of the development of the Adhesive Bandages industry chain, the market status of Medical (Flexible Fabric Bandage, Cohesive Fixation Bandage), Home (Flexible Fabric Bandage, Cohesive Fixation Bandage), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Adhesive Bandages.

Regionally, the report analyzes the Adhesive Bandages markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Adhesive Bandages market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Adhesive Bandages market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Adhesive Bandages industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Flexible Fabric Bandage, Cohesive Fixation Bandage).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Adhesive Bandages market.

Regional Analysis: The report involves examining the Adhesive Bandages market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Adhesive Bandages market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Adhesive Bandages:

Company Analysis: Report covers individual Adhesive Bandages manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Adhesive Bandages. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Medical, Home).

Technology Analysis: Report covers specific technologies relevant to Adhesive Bandages. It assesses the current state, advancements, and potential future developments in Adhesive Bandages areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Adhesive Bandages market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Adhesive Bandages market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Flexible Fabric Bandage

Cohesive Fixation Bandage

Market segment by Application

Medical

Home

Major players covered

Johnson & Johnson

Beiersdorf

3M

Medline Industries

Smith & Nephew

Yunnan Baiyao

Medtronic

ConvaTec

Lohmann & Rauscher

Acelity

B. Braun Melsungen AG

HaiNuo

ASO Medical

Paul Hartmann

3H Medical

URGO

Winner

Zhende Medical

Nichiban

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Adhesive Bandages product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Adhesive Bandages, with price, sales, revenue and global market share of Adhesive Bandages from 2019 to 2024.

Chapter 3, the Adhesive Bandages competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Adhesive Bandages breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Adhesive Bandages market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Adhesive Bandages.

Chapter 14 and 15, to describe Adhesive Bandages sales channel, distributors, customers, research findings and conclusion.

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