

# Global Adhesive Bandage Products Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

Bandages are commonly used for minor cuts, wounds, and abrasions to protect the injured area and aid in the healing process. There are various types of adhesive bandages available, each with its own characteristics and applications.

**General Adhesive Bandages:** These are the traditional, fabric or plastic strips with a gauze pad in the center and an adhesive backing. They are widely available in pharmacies and stores, commonly known as 'band-aids' or adhesive bandages.

**Liquid Adhesive Bandages:** Liquid adhesive bandages come in liquid form and are applied directly to the wound. They often create a protective, flexible barrier that adheres to the skin.

**Spray-Type Adhesive Bandages:** Spray-type adhesive bandages are applied by spraying a liquid over the wound area. The liquid forms a protective film as it dries.

**Hydrocolloid Adhesive Bandages:** Hydrocolloid adhesive bandages are made of a gel-forming material that creates a moist environment over the wound. They are often thicker and more absorbent than traditional bandages.

According to our (Global Info Research) latest study, the global Adhesive Bandage Products market size was valued at US\$ 2442 million in 2023 and is forecast to a readjusted size of USD 3334 million by 2030 with a CAGR of 4.5% during review period.

The core manufacturers of global Adhesive Bandage Products include Johnson & Johnson, Beiersdorf, Medline Industries, 3M, ASO Medical and Yunnan Baiyao, etc.

The top three manufacturers account for approximately 32% of the global share. The Asia-Pacific region is the world's largest market, accounting for nearly 36% of the market share.

In terms of type, general adhesive bandages occupy a dominant position, accounting for 65% of the market share. At the same time, in terms of application, home use is the largest application field, accounting for 85%.

This report is a detailed and comprehensive analysis for global Adhesive Bandage Products market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

#### Key Features:

Global Adhesive Bandage Products market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2019-2030

Global Adhesive Bandage Products market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2019-2030

Global Adhesive Bandage Products market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2019-2030

Global Adhesive Bandage Products market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (US\$/Unit), 2019-2024

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Adhesive Bandage Products

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Adhesive Bandage Products market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Johnson & Johnson, Beiersdorf, Medline Industries, 3M, ASO Medical, Yunnan Baiyao, Cardinal Health, Coloplast, Medtronic, Smith & Nephew, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market Segmentation

Adhesive Bandage Products market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

General Adhesive Bandage

Liquid Adhesive Bandage

Spray-Type Adhesive Bandage

Hydrocolloid Adhesive Bandage

#### Market segment by Application

Hospitals and Clinics

Home Use

#### Major players covered

Johnson & Johnson

Beiersdorf

Medline Industries

3M

ASO Medical

Yunnan Baiyao

Cardinal Health

Coloplast

Medtronic

Smith & Nephew

Haishi Hainuo Group

Essity

Winner Medical

Zhende Medical

Nichiban

Chemence

Advantice Health

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Adhesive Bandage Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Adhesive Bandage Products, with price, sales quantity, revenue, and global market share of Adhesive Bandage Products from 2019 to 2024.

Chapter 3, the Adhesive Bandage Products competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Adhesive Bandage Products breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Adhesive Bandage Products market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Adhesive Bandage Products.

Chapter 14 and 15, to describe Adhesive Bandage Products sales channel, distributors, customers, research findings and conclusion.

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