

Global Adhesion Promoters Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Adhesion Promoters market size was valued at US\$ 5659 million in 2025 and is forecast to a readjusted size of US\$ 10619 million by 2032 with a CAGR of 9.4% during review period.

In 2025, global Adhesion Promoters production reached approximately 0.55 million tons, with an average global market price of around US\$ 10000 per ton. Annual production capacity is 0.7 million tons. Gross Profit Margin: 33%. Adhesion Promoters are chemical additives or surface treatment agents used to improve the bonding strength between two otherwise poorly compatible materials, such as coatings, adhesives, inks, films, and substrates like glass, metals, or plastics. The adhesion promoters industry chain consists of upstream suppliers of base chemicals such as silanes, chlorinated polyolefins, titanium compounds, solvents, and specialty monomers; midstream formulators and chemical companies that produce adhesion promoter blends, primers, and surface treatment agents; and downstream applications in coatings, paints, automotive manufacturing, electronics, packaging, solar, and industrial adhesives, where they are used to enhance bonding strength between substrates like metals, plastics, glass, and composites.

This report is a detailed and comprehensive analysis for global Adhesion Promoters market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Adhesion Promoters market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Adhesion Promoters market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Adhesion Promoters market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Adhesion Promoters market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Adhesion Promoters

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Adhesion Promoters market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Dow, BASF, Evonik Industries, Arkema, Eastman Chemical Company, Momentive Performance Materials, AkzoNobel, DuPont, Sika, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Adhesion Promoters market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Silane Coupling Agents (organosilanes, functional silanes)

Chlorinated Polyolefin (CPO) Adhesion Promoters

Titanium-based Adhesion Promoters

Zirconate / Aluminate Coupling Agents

Polymer-based Primer Systems

Specialty Hybrid Formulations (multi-functional adhesion systems)

Market segment by Substrate Type

Metals (steel, aluminum, alloys)

Plastics (PP, PE, ABS, PVC, PC)

Glass & Ceramics

Composites (carbon fiber, fiberglass)

Wood & Paper-Based Materials

Market segment by Performance Level

Commodity Grade

Industrial Grade

High-Performance Grade

Market segment by Application

Construction Materials

Packaging Materials

Major players covered

3M

Dow

BASF

Evonik Industries

Arkema

Eastman Chemical Company

Momentive Performance Materials

AkzoNobel

DuPont

Sika

Shin-Etsu Chemical

Elementis

Nippon Paper Industries

China National Bluestar (Group) Co., Ltd.

Jiangxi Hungpai New Materials Co., Ltd.

Wynca Group / Zhejiang Wynca Chemical

Zhejiang Xin'an Chemical Group Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Adhesion Promoters product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Adhesion Promoters, with price, sales quantity, revenue, and global market share of Adhesion Promoters from 2021 to 2026.

Chapter 3, the Adhesion Promoters competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Adhesion Promoters breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Adhesion Promoters market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Adhesion Promoters.

Chapter 14 and 15, to describe Adhesion Promoters sales channel, distributors, customers, research findings and conclusion.

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