

# Global Adhesion Promoter Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Adhesion Promoter market size was valued at USD 798.5 million in 2023 and is forecast to a readjusted size of USD 942.2 million by 2030 with a CAGR of 2.4% during review period.

An adhesion promoter is used as an additive or as a primer to promote adhesion of coatings, inks, or adhesives to the substrate of interest. An adhesion promoter usually has an affinity for the substrate and the applied coating, ink, or adhesive. Without the adhesion promoter, the properties of the applied coating may not be sufficient to meet the performance requirements needed for the end product

Global Adhesion Promoter key players include BYK(ALTANA), EMS-CHEMIE, Evonik, Air Products, Sartomer(Arkema), etc. Global top five players hold a share about 30%.

China is the largest market, with a share about 35%, followed by North America and Europe, having a total share about 50 percent.

In terms of product, Modified High-molecular Polymer is the largest segment, with a share about 50%. And in terms of application, the largest application is Coating and Paint, followed by Ink, Adhesive, etc.

The Global Info Research report includes an overview of the development of the Adhesion Promoter industry chain, the market status of Coating and Paint (Silane Coupling Agents, Metallo-organic Compound), Ink (Silane Coupling Agents, Metallo-organic Compound), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of

## Adhesion Promoter.

Regionally, the report analyzes the Adhesion Promoter markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Adhesion Promoter market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Adhesion Promoter market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Adhesion Promoter industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Silane Coupling Agents, Metallo-organic Compound).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Adhesion Promoter market.

**Regional Analysis:** The report involves examining the Adhesion Promoter market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Adhesion Promoter market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Adhesion Promoter:

**Company Analysis:** Report covers individual Adhesion Promoter manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Adhesion Promoter. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Coating and Paint, Ink).

**Technology Analysis:** Report covers specific technologies relevant to Adhesion Promoter. It assesses the current state, advancements, and potential future developments in Adhesion Promoter areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Adhesion Promoter market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Adhesion Promoter market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Silane Coupling Agents

Metallo-organic Compound

Modified High-molecular Polymer

Chlorinated Polyolefine

### Market segment by Application

Coating and Paint

Ink

Adhesive

other

Major players covered

BYK(ALTANA)

EMS-CHEMIE

Evonik

Air Products

Sartomer(Arkema)

Basf

Eastman

Elementis

Worle-Chemie

3M

Huntsman

DuPont

Momentive

HD MicroSystems

Akzo Nobel

OM Group

Allnex

SEM

Huaxia Chemicals

Fusheng Paint Additives

Yangzhou Lida Resin

Nanxiong Santol Chemical

Deshang Chemical

Henan Seeway

Capatue Chemical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Adhesion Promoter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Adhesion Promoter, with price, sales, revenue and global market share of Adhesion Promoter from 2019 to 2024.

Chapter 3, the Adhesion Promoter competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Adhesion Promoter breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Adhesion Promoter market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Adhesion Promoter.

Chapter 14 and 15, to describe Adhesion Promoter sales channel, distributors, customers, research findings and conclusion.

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