

Global ADAS Radar Cover Materials Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global ADAS Radar Cover Materials market size was valued at US\$ 176 million in 2025 and is forecast to a readjusted size of US\$ 571 million by 2032 with a CAGR of 18.0% during review period.

ADAS Radar Cover Materials are low-dielectric, low-loss, or electromagnetic wave-absorbing functional materials used in automotive millimeter-wave radar radomes, rear covers, absorbing inserts, radar-emblem structures, and bumper transmission regions. These materials typically include modified PBT, PC/ABS, PC/PBT, modified PPE, PPS, PA, and composite systems. They are required to maintain stable electromagnetic wave transmission, low reflection, low warpage, weather resistance, hydrolysis resistance, chemical resistance, and dimensional stability under radar frequency bands such as 24 GHz, 77/79 GHz, or 76-81 GHz. They must also be compatible with injection molding, dual-shot molding, laser welding, surface decoration, and OEM validation processes. These materials are widely used in ADAS systems such as AEB, ACC, BSD, LCA, parking assistance, and 4D imaging radar. The overall gross margin is approximately 42%.

Downstream demand is primarily driven by stricter automotive active safety regulations, increased penetration of Level 2 and above assisted driving systems, adoption of 4D imaging radar, and the rising number of radar units per vehicle. Radar sensors are increasingly integrated into logos, bumpers, front compartments, and vehicle corners. As a result, materials must not only meet structural and aesthetic requirements but also minimize signal attenuation, reflection, ghosting, and interference caused by obstacles, thereby reducing false detection risks. This is accelerating the transition from conventional exterior plastics to automotive-grade functional materials with verified

electromagnetic performance.

Product development is focused on low dielectric constant (Dk) and low dielectric loss (Df) transmission materials, radar-compatible PBT/PC alloys, low-dielectric PPE systems, thermoplastic radar-absorbing materials, EMI shielding composites, and grades suitable for dual-shot molding and laser welding. Leading suppliers are developing materials targeting 77/79 GHz frequency bands with ultra-thin walls, low warpage, hydrolysis resistance, salt spray resistance, paintability, and batch-to-batch consistency. Material selection is increasingly shifting from purely mechanical performance metrics to a closed-loop validation system covering material samples, component-level testing, and full-vehicle electromagnetic performance evaluation.

The supply landscape remains dominated by global engineering plastics and specialty materials companies such as BASF, SABIC, LANXESS, Asahi Kasei, Envalior, Covestro, and Mitsubishi Chemical Group. These companies benefit from extensive automotive qualification experience and established material databases. Chinese suppliers are gaining entry opportunities in thermoplastic radar-absorbing materials, modified PP/PC/PA systems, and localized supply chains, but still need to strengthen capabilities in dielectric consistency, complex exterior structure simulation, surface finishing compatibility, long-term aging performance, and Tier 1/OEM qualification cycles.

This report is a detailed and comprehensive analysis for global ADAS Radar Cover Materials market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global ADAS Radar Cover Materials market size and forecasts, in consumption value (\$ Million), sales quantity (kg), and average selling prices (US\$/kg), 2021-2032

Global ADAS Radar Cover Materials market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (kg), and average selling prices (US\$/kg), 2021-2032

Global ADAS Radar Cover Materials market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (kg), and average selling prices (US\$/kg), 2021-2032

Global ADAS Radar Cover Materials market shares of main players, shipments in revenue (\$ Million), sales quantity (kg), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for ADAS Radar Cover Materials

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global ADAS Radar Cover Materials market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, SABIC, LANXESS, Asahi Kasei, Envalior, Celanese, Covestro, Mitsubishi Chemical, Polyplastics, RTP Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

ADAS Radar Cover Materials market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Modified PBT Compounds

PC and PC Alloy Materials

Modified PPE Compounds

PPS and High-Temperature Engineering Plastics

Composite and Bio-Based Radar Cover Materials

Other Materials

Market segment by Functional Positioning

Functional Radar Materials

Functional Structural Materials

Functional Surface Materials

Decorative Materials Without Special Function

Other Materials

Market segment by Radar Frequency Band

24 GHz Radar Materials

77/79 GHz Radar Materials

76-81 GHz Broadband Materials

Multi-Band Radar Materials

Other Frequency Bands

Market segment by Component Position

Front Radome/Cover Materials

Back Cover/Housing Materials

Radar Emblem/Exterior Cover Materials

Absorber/Insert Materials

Bumper Cover Compatible Materials

Other Positions

Market segment by Application

Front Perception and Collision Avoidance

Side Monitoring and Lane Change Assist

Rear Monitoring and Cross-Traffic Alert

Parking and Low-Speed Assist

4D Imaging Radar Perception

Other ADAS Radar Applications

Major players covered

BASF

SABIC

LANXESS

Asahi Kasei

Envalior

Celanese

Covestro

Mitsubishi Chemical

Polyplastics

RTP Company

Nanjing Julong

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe ADAS Radar Cover Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of ADAS Radar Cover Materials, with price, sales quantity, revenue, and global market share of ADAS Radar Cover Materials from 2021 to 2026.

Chapter 3, the ADAS Radar Cover Materials competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by

landscape contrast.

Chapter 4, the ADAS Radar Cover Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and ADAS Radar Cover Materials market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of ADAS Radar Cover Materials.

Chapter 14 and 15, to describe ADAS Radar Cover Materials sales channel, distributors, customers, research findings and conclusion.

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