

Global ADAS-AD Chip Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global ADAS-AD Chip market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

ADAS-AD Chip is mainly a computing unit that enables vehicles to achieve autonomous driving and is part of the artificial intelligence (AI) chip. ADAS-AD Chip started from Computer Vision (CV) and gradually evolved algorithms for the scenes encountered by the car during driving; the algorithms have two schools: top-down and bottom-up.

Following a strong growth of 26.2 percent in the year 2021, WSTS revised it down to a single digit growth for the worldwide semiconductor market in 2022 with a total size of US\$580 billion, up 4.4 percent. WSTS lowered growth estimation as inflation rises and end markets seeing weaker demand, especially those exposed to consumer spending. While some major categories are still double-digit year-over-year growth in 2022, led by Analog with 20.8 percent, Sensors with 16.3 percent, and Logic with 14.5 percent growth. Memory declined with 12.6 percent year over year. In 2022, all geographical regions showed double-digit growth except Asia Pacific. The largest region, Asia Pacific, declined 2.0 percent. Sales in the Americas were US\$142.1 billion, up 17.0% year-on-year, sales in Europe were US\$53.8 billion, up 12.6% year-on-year, and sales in Japan were US\$48.1 billion, up 10.0% year-on-year. However, sales in the largest Asia-Pacific region were US\$336.2 billion, down 2.0% year-on-year.

This report is a detailed and comprehensive analysis for global ADAS-AD Chip market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that

contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global ADAS-AD Chip market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global ADAS-AD Chip market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global ADAS-AD Chip market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global ADAS-AD Chip market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for ADAS-AD Chip

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global ADAS-AD Chip market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NVIDIA, Qualcomm, Mobileye, Tesla, Huawei, Horizon Robotics, Black Sesame Technologies, SemiDrive, TI, Renesas, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

ADAS-AD Chip market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for

consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

GPU

FPGA

ASIC

Others

Market segment by Application

Commercial Vehicle

Passenger Car

Major players covered

NVIDIA

Qualcomm

Mobileye

Tesla

Huawei

Horizon Robotics

Black Sesame Technologies

SemiDrive

TI

Renesas

Infineon

SiEngine Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe ADAS-AD Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of ADAS-AD Chip, with price, sales quantity, revenue, and global market share of ADAS-AD Chip from 2020 to 2025.

Chapter 3, the ADAS-AD Chip competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the ADAS-AD Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and ADAS-AD Chip market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of ADAS-AD Chip.

Chapter 14 and 15, to describe ADAS-AD Chip sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global ADAS-AD Chip Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 GPU

1.3.3 FPGA

1.3.4 ASIC

1.3.5 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global ADAS-AD Chip Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Commercial Vehicle

1.4.3 Passenger Car

1.5 Global ADAS-AD Chip Market Size & Forecast

1.5.1 Global ADAS-AD Chip Consumption Value (2020 & 2024 & 2031)

1.5.2 Global ADAS-AD Chip Sales Quantity (2020-2031)

1.5.3 Global ADAS-AD Chip Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 NVIDIA

2.1.1 NVIDIA Details

2.1.2 NVIDIA Major Business

2.1.3 NVIDIA ADAS-AD Chip Product and Services

2.1.4 NVIDIA ADAS-AD Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 NVIDIA Recent Developments/Updates

2.2 Qualcomm

2.2.1 Qualcomm Details

2.2.2 Qualcomm Major Business

2.2.3 Qualcomm ADAS-AD Chip Product and Services

2.2.4 Qualcomm ADAS-AD Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Qualcomm Recent Developments/Updates

2.3 Mobileye

2.3.1 Mobileye Details

2.3.2 Mobileye Major Business

2.3.3 Mobileye ADAS-AD Chip Product and Services

2.3.4 Mobileye ADAS-AD Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Mobileye Recent Developments/Updates

2.4 Tesla

2.4.1 Tesla Details

2.4.2 Tesla Major Business

2.4.3 Tesla ADAS-AD Chip Product and Services

2.4.4 Tesla ADAS-AD Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Tesla Recent Developments/Updates

2.5 Huawei

2.5.1 Huawei Details

2.5.2 Huawei Major Business

2.5.3 Huawei ADAS-AD Chip Product and Services

2.5.4 Huawei ADAS-AD Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Huawei Recent Developments/Updates

2.6 Horizon Robotics

2.6.1 Horizon Robotics Details

2.6.2 Horizon Robotics Major Business

2.6.3 Horizon Robotics ADAS-AD Chip Product and Services

2.6.4 Horizon Robotics ADAS-AD Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Horizon Robotics Recent Developments/Updates

2.7 Black Sesame Technologies

2.7.1 Black Sesame Technologies Details

2.7.2 Black Sesame Technologies Major Business

2.7.3 Black Sesame Technologies ADAS-AD Chip Product and Services

2.7.4 Black Sesame Technologies ADAS-AD Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Black Sesame Technologies Recent Developments/Updates

2.8 SemiDrive

2.8.1 SemiDrive Details

2.8.2 SemiDrive Major Business

2.8.3 SemiDrive ADAS-AD Chip Product and Services

2.8.4 SemiDrive ADAS-AD Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.8.5 SemiDrive Recent Developments/Updates

2.9 TI

2.9.1 TI Details

2.9.2 TI Major Business

2.9.3 TI ADAS-AD Chip Product and Services

2.9.4 TI ADAS-AD Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.9.5 TI Recent Developments/Updates

2.10 Renesas

2.10.1 Renesas Details

2.10.2 Renesas Major Business

2.10.3 Renesas ADAS-AD Chip Product and Services

2.10.4 Renesas ADAS-AD Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.10.5 Renesas Recent Developments/Updates

2.11 Infineon

2.11.1 Infineon Details

2.11.2 Infineon Major Business

2.11.3 Infineon ADAS-AD Chip Product and Services

2.11.4 Infineon ADAS-AD Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 Infineon Recent Developments/Updates

2.12 SiEngine Technology

2.12.1 SiEngine Technology Details

2.12.2 SiEngine Technology Major Business

2.12.3 SiEngine Technology ADAS-AD Chip Product and Services

2.12.4 SiEngine Technology ADAS-AD Chip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.12.5 SiEngine Technology Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ADAS-AD CHIP BY MANUFACTURER

3.1 Global ADAS-AD Chip Sales Quantity by Manufacturer (2020-2025)

3.2 Global ADAS-AD Chip Revenue by Manufacturer (2020-2025)

3.3 Global ADAS-AD Chip Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of ADAS-AD Chip by Manufacturer Revenue (\$MM) and

Market Share (%): 2024

3.4.2 Top 3 ADAS-AD Chip Manufacturer Market Share in 2024

3.4.3 Top 6 ADAS-AD Chip Manufacturer Market Share in 2024

3.5 ADAS-AD Chip Market: Overall Company Footprint Analysis

3.5.1 ADAS-AD Chip Market: Region Footprint

3.5.2 ADAS-AD Chip Market: Company Product Type Footprint

3.5.3 ADAS-AD Chip Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global ADAS-AD Chip Market Size by Region

4.1.1 Global ADAS-AD Chip Sales Quantity by Region (2020-2031)

4.1.2 Global ADAS-AD Chip Consumption Value by Region (2020-2031)

4.1.3 Global ADAS-AD Chip Average Price by Region (2020-2031)

4.2 North America ADAS-AD Chip Consumption Value (2020-2031)

4.3 Europe ADAS-AD Chip Consumption Value (2020-2031)

4.4 Asia-Pacific ADAS-AD Chip Consumption Value (2020-2031)

4.5 South America ADAS-AD Chip Consumption Value (2020-2031)

4.6 Middle East & Africa ADAS-AD Chip Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global ADAS-AD Chip Sales Quantity by Type (2020-2031)

5.2 Global ADAS-AD Chip Consumption Value by Type (2020-2031)

5.3 Global ADAS-AD Chip Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global ADAS-AD Chip Sales Quantity by Application (2020-2031)

6.2 Global ADAS-AD Chip Consumption Value by Application (2020-2031)

6.3 Global ADAS-AD Chip Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America ADAS-AD Chip Sales Quantity by Type (2020-2031)

7.2 North America ADAS-AD Chip Sales Quantity by Application (2020-2031)

7.3 North America ADAS-AD Chip Market Size by Country

- 7.3.1 North America ADAS-AD Chip Sales Quantity by Country (2020-2031)
- 7.3.2 North America ADAS-AD Chip Consumption Value by Country (2020-2031)
- 7.3.3 United States Market Size and Forecast (2020-2031)
- 7.3.4 Canada Market Size and Forecast (2020-2031)
- 7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

- 8.1 Europe ADAS-AD Chip Sales Quantity by Type (2020-2031)
- 8.2 Europe ADAS-AD Chip Sales Quantity by Application (2020-2031)
- 8.3 Europe ADAS-AD Chip Market Size by Country
 - 8.3.1 Europe ADAS-AD Chip Sales Quantity by Country (2020-2031)
 - 8.3.2 Europe ADAS-AD Chip Consumption Value by Country (2020-2031)
 - 8.3.3 Germany Market Size and Forecast (2020-2031)
 - 8.3.4 France Market Size and Forecast (2020-2031)
 - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
 - 8.3.6 Russia Market Size and Forecast (2020-2031)
 - 8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific ADAS-AD Chip Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific ADAS-AD Chip Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific ADAS-AD Chip Market Size by Region
 - 9.3.1 Asia-Pacific ADAS-AD Chip Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific ADAS-AD Chip Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America ADAS-AD Chip Sales Quantity by Type (2020-2031)
- 10.2 South America ADAS-AD Chip Sales Quantity by Application (2020-2031)
- 10.3 South America ADAS-AD Chip Market Size by Country
 - 10.3.1 South America ADAS-AD Chip Sales Quantity by Country (2020-2031)

- 10.3.2 South America ADAS-AD Chip Consumption Value by Country (2020-2031)
- 10.3.3 Brazil Market Size and Forecast (2020-2031)
- 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa ADAS-AD Chip Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa ADAS-AD Chip Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa ADAS-AD Chip Market Size by Country
 - 11.3.1 Middle East & Africa ADAS-AD Chip Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa ADAS-AD Chip Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 ADAS-AD Chip Market Drivers
- 12.2 ADAS-AD Chip Market Restraints
- 12.3 ADAS-AD Chip Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of ADAS-AD Chip and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of ADAS-AD Chip
- 13.3 ADAS-AD Chip Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 ADAS-AD Chip Typical Distributors

14.3 ADAS-AD Chip Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global ADAS-AD Chip Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global ADAS-AD Chip Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. NVIDIA Basic Information, Manufacturing Base and Competitors

Table 4. NVIDIA Major Business

Table 5. NVIDIA ADAS-AD Chip Product and Services

Table 6. NVIDIA ADAS-AD Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. NVIDIA Recent Developments/Updates

Table 8. Qualcomm Basic Information, Manufacturing Base and Competitors

Table 9. Qualcomm Major Business

Table 10. Qualcomm ADAS-AD Chip Product and Services

Table 11. Qualcomm ADAS-AD Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Qualcomm Recent Developments/Updates

Table 13. Mobileye Basic Information, Manufacturing Base and Competitors

Table 14. Mobileye Major Business

Table 15. Mobileye ADAS-AD Chip Product and Services

Table 16. Mobileye ADAS-AD Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Mobileye Recent Developments/Updates

Table 18. Tesla Basic Information, Manufacturing Base and Competitors

Table 19. Tesla Major Business

Table 20. Tesla ADAS-AD Chip Product and Services

Table 21. Tesla ADAS-AD Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Tesla Recent Developments/Updates

Table 23. Huawei Basic Information, Manufacturing Base and Competitors

Table 24. Huawei Major Business

Table 25. Huawei ADAS-AD Chip Product and Services

Table 26. Huawei ADAS-AD Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Huawei Recent Developments/Updates

Table 28. Horizon Robotics Basic Information, Manufacturing Base and Competitors

Table 29. Horizon Robotics Major Business

Table 30. Horizon Robotics ADAS-AD Chip Product and Services

Table 31. Horizon Robotics ADAS-AD Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Horizon Robotics Recent Developments/Updates

Table 33. Black Sesame Technologies Basic Information, Manufacturing Base and Competitors

Table 34. Black Sesame Technologies Major Business

Table 35. Black Sesame Technologies ADAS-AD Chip Product and Services

Table 36. Black Sesame Technologies ADAS-AD Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Black Sesame Technologies Recent Developments/Updates

Table 38. SemiDrive Basic Information, Manufacturing Base and Competitors

Table 39. SemiDrive Major Business

Table 40. SemiDrive ADAS-AD Chip Product and Services

Table 41. SemiDrive ADAS-AD Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. SemiDrive Recent Developments/Updates

Table 43. TI Basic Information, Manufacturing Base and Competitors

Table 44. TI Major Business

Table 45. TI ADAS-AD Chip Product and Services

Table 46. TI ADAS-AD Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. TI Recent Developments/Updates

Table 48. Renesas Basic Information, Manufacturing Base and Competitors

Table 49. Renesas Major Business

Table 50. Renesas ADAS-AD Chip Product and Services

Table 51. Renesas ADAS-AD Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Renesas Recent Developments/Updates

Table 53. Infineon Basic Information, Manufacturing Base and Competitors

Table 54. Infineon Major Business

Table 55. Infineon ADAS-AD Chip Product and Services

Table 56. Infineon ADAS-AD Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Infineon Recent Developments/Updates

Table 58. SiEngine Technology Basic Information, Manufacturing Base and Competitors

Table 59. SiEngine Technology Major Business

Table 60. SiEngine Technology ADAS-AD Chip Product and Services
Table 61. SiEngine Technology ADAS-AD Chip Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 62. SiEngine Technology Recent Developments/Updates
Table 63. Global ADAS-AD Chip Sales Quantity by Manufacturer (2020-2025) & (K Units)
Table 64. Global ADAS-AD Chip Revenue by Manufacturer (2020-2025) & (USD Million)
Table 65. Global ADAS-AD Chip Average Price by Manufacturer (2020-2025) & (US\$/Unit)
Table 66. Market Position of Manufacturers in ADAS-AD Chip, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024
Table 67. Head Office and ADAS-AD Chip Production Site of Key Manufacturer
Table 68. ADAS-AD Chip Market: Company Product Type Footprint
Table 69. ADAS-AD Chip Market: Company Product Application Footprint
Table 70. ADAS-AD Chip New Market Entrants and Barriers to Market Entry
Table 71. ADAS-AD Chip Mergers, Acquisition, Agreements, and Collaborations
Table 72. Global ADAS-AD Chip Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR
Table 73. Global ADAS-AD Chip Sales Quantity by Region (2020-2025) & (K Units)
Table 74. Global ADAS-AD Chip Sales Quantity by Region (2026-2031) & (K Units)
Table 75. Global ADAS-AD Chip Consumption Value by Region (2020-2025) & (USD Million)
Table 76. Global ADAS-AD Chip Consumption Value by Region (2026-2031) & (USD Million)
Table 77. Global ADAS-AD Chip Average Price by Region (2020-2025) & (US\$/Unit)
Table 78. Global ADAS-AD Chip Average Price by Region (2026-2031) & (US\$/Unit)
Table 79. Global ADAS-AD Chip Sales Quantity by Type (2020-2025) & (K Units)
Table 80. Global ADAS-AD Chip Sales Quantity by Type (2026-2031) & (K Units)
Table 81. Global ADAS-AD Chip Consumption Value by Type (2020-2025) & (USD Million)
Table 82. Global ADAS-AD Chip Consumption Value by Type (2026-2031) & (USD Million)
Table 83. Global ADAS-AD Chip Average Price by Type (2020-2025) & (US\$/Unit)
Table 84. Global ADAS-AD Chip Average Price by Type (2026-2031) & (US\$/Unit)
Table 85. Global ADAS-AD Chip Sales Quantity by Application (2020-2025) & (K Units)
Table 86. Global ADAS-AD Chip Sales Quantity by Application (2026-2031) & (K Units)
Table 87. Global ADAS-AD Chip Consumption Value by Application (2020-2025) & (USD Million)

Table 88. Global ADAS-AD Chip Consumption Value by Application (2026-2031) & (USD Million)

Table 89. Global ADAS-AD Chip Average Price by Application (2020-2025) & (US\$/Unit)

Table 90. Global ADAS-AD Chip Average Price by Application (2026-2031) & (US\$/Unit)

Table 91. North America ADAS-AD Chip Sales Quantity by Type (2020-2025) & (K Units)

Table 92. North America ADAS-AD Chip Sales Quantity by Type (2026-2031) & (K Units)

Table 93. North America ADAS-AD Chip Sales Quantity by Application (2020-2025) & (K Units)

Table 94. North America ADAS-AD Chip Sales Quantity by Application (2026-2031) & (K Units)

Table 95. North America ADAS-AD Chip Sales Quantity by Country (2020-2025) & (K Units)

Table 96. North America ADAS-AD Chip Sales Quantity by Country (2026-2031) & (K Units)

Table 97. North America ADAS-AD Chip Consumption Value by Country (2020-2025) & (USD Million)

Table 98. North America ADAS-AD Chip Consumption Value by Country (2026-2031) & (USD Million)

Table 99. Europe ADAS-AD Chip Sales Quantity by Type (2020-2025) & (K Units)

Table 100. Europe ADAS-AD Chip Sales Quantity by Type (2026-2031) & (K Units)

Table 101. Europe ADAS-AD Chip Sales Quantity by Application (2020-2025) & (K Units)

Table 102. Europe ADAS-AD Chip Sales Quantity by Application (2026-2031) & (K Units)

Table 103. Europe ADAS-AD Chip Sales Quantity by Country (2020-2025) & (K Units)

Table 104. Europe ADAS-AD Chip Sales Quantity by Country (2026-2031) & (K Units)

Table 105. Europe ADAS-AD Chip Consumption Value by Country (2020-2025) & (USD Million)

Table 106. Europe ADAS-AD Chip Consumption Value by Country (2026-2031) & (USD Million)

Table 107. Asia-Pacific ADAS-AD Chip Sales Quantity by Type (2020-2025) & (K Units)

Table 108. Asia-Pacific ADAS-AD Chip Sales Quantity by Type (2026-2031) & (K Units)

Table 109. Asia-Pacific ADAS-AD Chip Sales Quantity by Application (2020-2025) & (K Units)

Table 110. Asia-Pacific ADAS-AD Chip Sales Quantity by Application (2026-2031) & (K Units)

Units)

Table 111. Asia-Pacific ADAS-AD Chip Sales Quantity by Region (2020-2025) & (K Units)

Table 112. Asia-Pacific ADAS-AD Chip Sales Quantity by Region (2026-2031) & (K Units)

Table 113. Asia-Pacific ADAS-AD Chip Consumption Value by Region (2020-2025) & (USD Million)

Table 114. Asia-Pacific ADAS-AD Chip Consumption Value by Region (2026-2031) & (USD Million)

Table 115. South America ADAS-AD Chip Sales Quantity by Type (2020-2025) & (K Units)

Table 116. South America ADAS-AD Chip Sales Quantity by Type (2026-2031) & (K Units)

Table 117. South America ADAS-AD Chip Sales Quantity by Application (2020-2025) & (K Units)

Table 118. South America ADAS-AD Chip Sales Quantity by Application (2026-2031) & (K Units)

Table 119. South America ADAS-AD Chip Sales Quantity by Country (2020-2025) & (K Units)

Table 120. South America ADAS-AD Chip Sales Quantity by Country (2026-2031) & (K Units)

Table 121. South America ADAS-AD Chip Consumption Value by Country (2020-2025) & (USD Million)

Table 122. South America ADAS-AD Chip Consumption Value by Country (2026-2031) & (USD Million)

Table 123. Middle East & Africa ADAS-AD Chip Sales Quantity by Type (2020-2025) & (K Units)

Table 124. Middle East & Africa ADAS-AD Chip Sales Quantity by Type (2026-2031) & (K Units)

Table 125. Middle East & Africa ADAS-AD Chip Sales Quantity by Application (2020-2025) & (K Units)

Table 126. Middle East & Africa ADAS-AD Chip Sales Quantity by Application (2026-2031) & (K Units)

Table 127. Middle East & Africa ADAS-AD Chip Sales Quantity by Country (2020-2025) & (K Units)

Table 128. Middle East & Africa ADAS-AD Chip Sales Quantity by Country (2026-2031) & (K Units)

Table 129. Middle East & Africa ADAS-AD Chip Consumption Value by Country (2020-2025) & (USD Million)

Table 130. Middle East & Africa ADAS-AD Chip Consumption Value by Country
(2026-2031) & (USD Million)

Table 131. ADAS-AD Chip Raw Material

Table 132. Key Manufacturers of ADAS-AD Chip Raw Materials

Table 133. ADAS-AD Chip Typical Distributors

Table 134. ADAS-AD Chip Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. ADAS-AD Chip Picture

Figure 2. Global ADAS-AD Chip Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global ADAS-AD Chip Revenue Market Share by Type in 2024

Figure 4. GPU Examples

Figure 5. FPGA Examples

Figure 6. ASIC Examples

Figure 7. Others Examples

Figure 8. Global ADAS-AD Chip Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 9. Global ADAS-AD Chip Revenue Market Share by Application in 2024

Figure 10. Commercial Vehicle Examples

Figure 11. Passenger Car Examples

Figure 12. Global ADAS-AD Chip Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 13. Global ADAS-AD Chip Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 14. Global ADAS-AD Chip Sales Quantity (2020-2031) & (K Units)

Figure 15. Global ADAS-AD Chip Price (2020-2031) & (US\$/Unit)

Figure 16. Global ADAS-AD Chip Sales Quantity Market Share by Manufacturer in 2024

Figure 17. Global ADAS-AD Chip Revenue Market Share by Manufacturer in 2024

Figure 18. Producer Shipments of ADAS-AD Chip by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 19. Top 3 ADAS-AD Chip Manufacturer (Revenue) Market Share in 2024

Figure 20. Top 6 ADAS-AD Chip Manufacturer (Revenue) Market Share in 2024

Figure 21. Global ADAS-AD Chip Sales Quantity Market Share by Region (2020-2031)

Figure 22. Global ADAS-AD Chip Consumption Value Market Share by Region (2020-2031)

Figure 23. North America ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 24. Europe ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 25. Asia-Pacific ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 26. South America ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 27. Middle East & Africa ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 28. Global ADAS-AD Chip Sales Quantity Market Share by Type (2020-2031)

Figure 29. Global ADAS-AD Chip Consumption Value Market Share by Type (2020-2031)

Figure 30. Global ADAS-AD Chip Average Price by Type (2020-2031) & (US\$/Unit)

Figure 31. Global ADAS-AD Chip Sales Quantity Market Share by Application (2020-2031)

Figure 32. Global ADAS-AD Chip Revenue Market Share by Application (2020-2031)

Figure 33. Global ADAS-AD Chip Average Price by Application (2020-2031) & (US\$/Unit)

Figure 34. North America ADAS-AD Chip Sales Quantity Market Share by Type (2020-2031)

Figure 35. North America ADAS-AD Chip Sales Quantity Market Share by Application (2020-2031)

Figure 36. North America ADAS-AD Chip Sales Quantity Market Share by Country (2020-2031)

Figure 37. North America ADAS-AD Chip Consumption Value Market Share by Country (2020-2031)

Figure 38. United States ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 39. Canada ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 40. Mexico ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 41. Europe ADAS-AD Chip Sales Quantity Market Share by Type (2020-2031)

Figure 42. Europe ADAS-AD Chip Sales Quantity Market Share by Application (2020-2031)

Figure 43. Europe ADAS-AD Chip Sales Quantity Market Share by Country (2020-2031)

Figure 44. Europe ADAS-AD Chip Consumption Value Market Share by Country (2020-2031)

Figure 45. Germany ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 46. France ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 47. United Kingdom ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 48. Russia ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 49. Italy ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 50. Asia-Pacific ADAS-AD Chip Sales Quantity Market Share by Type (2020-2031)

Figure 51. Asia-Pacific ADAS-AD Chip Sales Quantity Market Share by Application (2020-2031)

Figure 52. Asia-Pacific ADAS-AD Chip Sales Quantity Market Share by Region (2020-2031)

Figure 53. Asia-Pacific ADAS-AD Chip Consumption Value Market Share by Region (2020-2031)

Figure 54. China ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 55. Japan ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 56. South Korea ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 57. India ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 58. Southeast Asia ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 59. Australia ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 60. South America ADAS-AD Chip Sales Quantity Market Share by Type (2020-2031)

Figure 61. South America ADAS-AD Chip Sales Quantity Market Share by Application (2020-2031)

Figure 62. South America ADAS-AD Chip Sales Quantity Market Share by Country (2020-2031)

Figure 63. South America ADAS-AD Chip Consumption Value Market Share by Country (2020-2031)

Figure 64. Brazil ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 65. Argentina ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 66. Middle East & Africa ADAS-AD Chip Sales Quantity Market Share by Type (2020-2031)

Figure 67. Middle East & Africa ADAS-AD Chip Sales Quantity Market Share by Application (2020-2031)

Figure 68. Middle East & Africa ADAS-AD Chip Sales Quantity Market Share by Country (2020-2031)

Figure 69. Middle East & Africa ADAS-AD Chip Consumption Value Market Share by Country (2020-2031)

Figure 70. Turkey ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 71. Egypt ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 72. Saudi Arabia ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 73. South Africa ADAS-AD Chip Consumption Value (2020-2031) & (USD Million)

Figure 74. ADAS-AD Chip Market Drivers

Figure 75. ADAS-AD Chip Market Restraints

Figure 76. ADAS-AD Chip Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of ADAS-AD Chip in 2024

Figure 79. Manufacturing Process Analysis of ADAS-AD Chip

Figure 80. ADAS-AD Chip Industrial Chain

Figure 81. Sales Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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