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Global Acupressure Mat Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Acupressure Mat market size was valued at US$ 126 million in 2025 and is forecast to a readjusted size of US$ 203 million by 2032 with a CAGR of 4.6% during review period.

In 2025, the global production volume of Acupressure Mats reached approximately 3.5 million units, with an average selling price of USD 35 per unit, production capacity of approximately 5 million units, and a gross margin of 45%.

Acupressure Mat is a wellness and self-care product designed based on traditional acupressure principles. It typically consists of a soft mat base covered with numerous plastic acupressure spikes, which apply pressure to body points and muscle areas through the user's body weight. The product helps promote blood circulation, relieve muscle tension, and improve relaxation. Acupressure Mats are widely used in home healthcare, yoga relaxation, sports recovery, and daily massage applications.

The upstream of the Acupressure Mat industry chain mainly includes suppliers of EVA, PU foam, textile fabrics, plastic acupressure spike materials, and adhesives. The midstream consists of Acupressure Mat manufacturers, which produce different types of massage mats through processes such as molding, hot pressing, sewing, and assembly. The downstream distribution channels mainly include online e-commerce platforms, health product retailers, and yoga and fitness product channels, with final applications in home healthcare, sports recovery, yoga training, and personal relaxation scenarios.

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Report Scope

This report is a detailed and comprehensive analysis for global Acupressure Mat market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Acupressure Mat market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Acupressure Mat market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Acupressure Mat market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Acupressure Mat market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Acupressure Mat

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

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This report profiles key players in the global Acupressure Mat market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shakti Mat, Pranamat ECO, CALM ELEPHANT, Zhuzhou Suchenglan, Kanjo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Acupressure Mat market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Standalone Acupressure

Set Acupressure

Market segment by Material

Plastic Spike Acupressure

Metal Spike Acupressure

Market segment by Application

Online Sales

Offline Sales

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Major players covered

Shakti Mat

Pranamat ECO

CALM ELEPHANT

Zhuzhou Suchenglan

Kanjo

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Acupressure Mat product scope, market overview, market estimation caveats and base year.
Chapter 2, to profile the top manufacturers of Acupressure Mat, with price, sales quantity, revenue, and global market share of Acupressure Mat from 2021 to 2026.
Chapter 3, the Acupressure Mat competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.
Chapter 4, the Acupressure Mat breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

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Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.
Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Acupressure Mat market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.
Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.
Chapter 13, the key raw materials and key suppliers, and industry chain of Acupressure Mat.
Chapter 14 and 15, to describe Acupressure Mat sales channel, distributors, customers, research findings and conclusion.

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