

# Global Active RFID Tags Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Active RFID Tags market size was valued at USD 3626.4 million in 2023 and is forecast to a readjusted size of USD 6062.6 million by 2030 with a CAGR of 7.6% during review period.

This report focus on Active RFID Tags market. Active RFID systems use battery-powered RFID tags that continuously broadcast their own signal. Active RFID tags are commonly used as “beacons” to accurately track the real-time location of assets or in high-speed environments such as tolling. Active tags provide a much longer read range than passive tags, but they are also much more expensive.

There are two main frequencies used by active systems – 433 MHz and 915 MHz. User preference, tag selection, or environmental considerations usually dictate which frequency to use for most applications. Companies generally favor RFID systems that operate on the 433 MHz because it has a longer wavelength enabling it to work a little better with non-RF friendly materials like metal and water.

The Global Info Research report includes an overview of the development of the Active RFID Tags industry chain, the market status of Health Care (Transponders, Beacons), Logistics and Transportation (Transponders, Beacons), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Active RFID Tags.

Regionally, the report analyzes the Active RFID Tags markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Active RFID Tags market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Active RFID Tags market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Active RFID Tags industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Transponders, Beacons).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Active RFID Tags market.

**Regional Analysis:** The report involves examining the Active RFID Tags market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Active RFID Tags market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Active RFID Tags:

**Company Analysis:** Report covers individual Active RFID Tags manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Active RFID Tags This may involve surveys, interviews, and analysis

of consumer reviews and feedback from different by Application (Health Care, Logistics and Transportation).

**Technology Analysis:** Report covers specific technologies relevant to Active RFID Tags. It assesses the current state, advancements, and potential future developments in Active RFID Tags areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Active RFID Tags market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Active RFID Tags market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Transponders

Beacons

### Market segment by Application

Health Care

Logistics and Transportation

Surveillance and Security

Others

## Major players covered

InfinIDTech

Skyrfid

BioEnable Technologies Pvt

Real Time Location Ltd

Omni-ID

OrangeTags

Dahua Technology

ChuanDa KeHong New Technology

Shenzhen Marktrace Co., Ltd

Jinco Universal

ELA Innovation

Beijing Tangan

SYRIS Technology Corp

Guangdong Xinye

FALCOM GmbH

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Active RFID Tags product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Active RFID Tags, with price, sales, revenue and global market share of Active RFID Tags from 2019 to 2024.

Chapter 3, the Active RFID Tags competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Active RFID Tags breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Active RFID Tags market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Active RFID Tags.

Chapter 14 and 15, to describe Active RFID Tags sales channel, distributors, customers, research findings and conclusion.

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