

# Global Active Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G25399F53A7GEN.html>

Date: July 2024

Pages: 94

Price: US\$ 3,480.00 (Single User License)

ID: G25399F53A7GEN

## Abstracts

According to our (Global Info Research) latest study, the global Active Packaging market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Active packaging refers to a type of packaging technology that goes beyond traditional passive protection and actively interacts with the packaged product or the environment to enhance its quality, safety, or shelf life. This packaging system incorporates functional components or materials, such as oxygen scavengers, moisture absorbers, antimicrobial agents, or temperature indicators, which actively modify or monitor the package's internal environment. Active packaging aims to extend product freshness, preserve flavor, prevent spoilage, or indicate potential quality issues. It is commonly used in the food and pharmaceutical industries to maintain product integrity and increase consumer confidence.

The industry trend for active packaging is growing rapidly, driven by the need for improved product quality, safety, and sustainability in the packaging industry. With increasing consumer demand for fresher, safer, and longer-lasting products, manufacturers seek innovative packaging solutions. Active packaging offers benefits such as extended shelf life, reduced product waste, and enhanced consumer experience by maintaining product freshness and quality. Additionally, the industry trend is also influenced by the focus on environmental sustainability, with the development of eco-friendly active packaging materials and technologies. As technologies advance and consumer expectations evolve, the industry trend for active packaging continues to evolve, aiming to push the boundaries of product protection, safety, and sustainability.

The Global Info Research report includes an overview of the development of the Active Packaging industry chain, the market status of Food & Beverage (Antibiosis Type, Oxygen Control Type), Medical Industry (Antibiosis Type, Oxygen Control Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Active Packaging.

Regionally, the report analyzes the Active Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Active Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Active Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Active Packaging industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Type (e.g., Antibiosis Type, Oxygen Control Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Active Packaging market.

**Regional Analysis:** The report involves examining the Active Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Active Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Active Packaging:

**Company Analysis:** Report covers individual Active Packaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Active Packaging. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food & Beverage, Medical Industry).

**Technology Analysis:** Report covers specific technologies relevant to Active Packaging. It assesses the current state, advancements, and potential future developments in Active Packaging areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Active Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Active Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Antibiosis Type

Oxygen Control Type

Others

### Market segment by Application

Food & Beverage

Medical Industry

Others

#### Major players covered

Amcor

Active Packaging Systems

DowDuPont

Wisepac Active Packaging Components

3M

BASF Corporation

Active Packaging

Intelligent Packaging (IP)

Air Products and Chemicals

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Active Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Active Packaging, with price, sales, revenue and global market share of Active Packaging from 2019 to 2024.

Chapter 3, the Active Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Active Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Active Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Active Packaging.

Chapter 14 and 15, to describe Active Packaging sales channel, distributors, customers, research findings and conclusion.

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