

Global Active Nutrition Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Active Nutrition market size was valued at USD 8921 million in 2023 and is forecast to a readjusted size of USD 11090 million by 2030 with a CAGR of 3.2% during review period.

Active Nutrition provides holistic nutritional and lifestyle coaching services to clients who are looking to improve their health naturally and with a personalized approach.

The global active nutrition market is expected to project a significant growth rate in the near future.

The Global Info Research report includes an overview of the development of the Active Nutrition industry chain, the market status of Athlete (Supplements, Food), Personal Fitness (Supplements, Food), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Active Nutrition.

Regionally, the report analyzes the Active Nutrition markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Active Nutrition market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Active Nutrition market. It provides a holistic view of the industry, as well as detailed insights into individual

components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Active Nutrition industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Supplements, Food).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Active Nutrition market.

Regional Analysis: The report involves examining the Active Nutrition market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Active Nutrition market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Active Nutrition:

Company Analysis: Report covers individual Active Nutrition manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Active Nutrition This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Athlete, Personal Fitness).

Technology Analysis: Report covers specific technologies relevant to Active Nutrition. It assesses the current state, advancements, and potential future developments in Active Nutrition areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers,

the report present insights into the competitive landscape of the Active Nutrition market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Active Nutrition market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Supplements

Food

Drinks

Others

Market segment by Application

Athlete

Personal Fitness

Others

Major players covered

Glanbia plc

Hormel Foods Corporation

PepsiCo

General Nutrition Centers

Abbott Nutrition

GlaxoSmithKline plc

Clif Bar & Company

Post Holdings

The Nature's Bounty

Muscle Pharm

Atlantic Multipower UK Limited

Herbalife International of America

Gametime Hydration

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Active Nutrition product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Active Nutrition, with price, sales, revenue and global market share of Active Nutrition from 2019 to 2024.

Chapter 3, the Active Nutrition competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Active Nutrition breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Active Nutrition market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Active Nutrition.

Chapter 14 and 15, to describe Active Nutrition sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Active Nutrition
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Active Nutrition Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Supplements
 - 1.3.3 Food
 - 1.3.4 Drinks
 - 1.3.5 Others
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Active Nutrition Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Athlete
 - 1.4.3 Personal Fitness
 - 1.4.4 Others
- 1.5 Global Active Nutrition Market Size & Forecast
 - 1.5.1 Global Active Nutrition Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Active Nutrition Sales Quantity (2019-2030)
 - 1.5.3 Global Active Nutrition Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Glanbia plc
 - 2.1.1 Glanbia plc Details
 - 2.1.2 Glanbia plc Major Business
 - 2.1.3 Glanbia plc Active Nutrition Product and Services
 - 2.1.4 Glanbia plc Active Nutrition Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Glanbia plc Recent Developments/Updates
- 2.2 Hormel Foods Corporation
 - 2.2.1 Hormel Foods Corporation Details
 - 2.2.2 Hormel Foods Corporation Major Business
 - 2.2.3 Hormel Foods Corporation Active Nutrition Product and Services
 - 2.2.4 Hormel Foods Corporation Active Nutrition Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Hormel Foods Corporation Recent Developments/Updates
- 2.3 PepsiCo
 - 2.3.1 PepsiCo Details
 - 2.3.2 PepsiCo Major Business
 - 2.3.3 PepsiCo Active Nutrition Product and Services
 - 2.3.4 PepsiCo Active Nutrition Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 PepsiCo Recent Developments/Updates
- 2.4 General Nutrition Centers
 - 2.4.1 General Nutrition Centers Details
 - 2.4.2 General Nutrition Centers Major Business
 - 2.4.3 General Nutrition Centers Active Nutrition Product and Services
 - 2.4.4 General Nutrition Centers Active Nutrition Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 General Nutrition Centers Recent Developments/Updates
- 2.5 Abbott Nutrition
 - 2.5.1 Abbott Nutrition Details
 - 2.5.2 Abbott Nutrition Major Business
 - 2.5.3 Abbott Nutrition Active Nutrition Product and Services
 - 2.5.4 Abbott Nutrition Active Nutrition Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Abbott Nutrition Recent Developments/Updates
- 2.6 GlaxoSmithKline plc
 - 2.6.1 GlaxoSmithKline plc Details
 - 2.6.2 GlaxoSmithKline plc Major Business
 - 2.6.3 GlaxoSmithKline plc Active Nutrition Product and Services
 - 2.6.4 GlaxoSmithKline plc Active Nutrition Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 GlaxoSmithKline plc Recent Developments/Updates
- 2.7 Clif Bar & Company
 - 2.7.1 Clif Bar & Company Details
 - 2.7.2 Clif Bar & Company Major Business
 - 2.7.3 Clif Bar & Company Active Nutrition Product and Services
 - 2.7.4 Clif Bar & Company Active Nutrition Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Clif Bar & Company Recent Developments/Updates
- 2.8 Post Holdings
 - 2.8.1 Post Holdings Details
 - 2.8.2 Post Holdings Major Business

- 2.8.3 Post Holdings Active Nutrition Product and Services
- 2.8.4 Post Holdings Active Nutrition Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Post Holdings Recent Developments/Updates
- 2.9 The Nature's Bounty
 - 2.9.1 The Nature's Bounty Details
 - 2.9.2 The Nature's Bounty Major Business
 - 2.9.3 The Nature's Bounty Active Nutrition Product and Services
 - 2.9.4 The Nature's Bounty Active Nutrition Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 The Nature's Bounty Recent Developments/Updates
- 2.10 Muscle Pharm
 - 2.10.1 Muscle Pharm Details
 - 2.10.2 Muscle Pharm Major Business
 - 2.10.3 Muscle Pharm Active Nutrition Product and Services
 - 2.10.4 Muscle Pharm Active Nutrition Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Muscle Pharm Recent Developments/Updates
- 2.11 Atlantic Multipower UK Limited
 - 2.11.1 Atlantic Multipower UK Limited Details
 - 2.11.2 Atlantic Multipower UK Limited Major Business
 - 2.11.3 Atlantic Multipower UK Limited Active Nutrition Product and Services
 - 2.11.4 Atlantic Multipower UK Limited Active Nutrition Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Atlantic Multipower UK Limited Recent Developments/Updates
- 2.12 Herbalife International of America
 - 2.12.1 Herbalife International of America Details
 - 2.12.2 Herbalife International of America Major Business
 - 2.12.3 Herbalife International of America Active Nutrition Product and Services
 - 2.12.4 Herbalife International of America Active Nutrition Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Herbalife International of America Recent Developments/Updates
- 2.13 Gametime Hydration
 - 2.13.1 Gametime Hydration Details
 - 2.13.2 Gametime Hydration Major Business
 - 2.13.3 Gametime Hydration Active Nutrition Product and Services
 - 2.13.4 Gametime Hydration Active Nutrition Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Gametime Hydration Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ACTIVE NUTRITION BY MANUFACTURER

- 3.1 Global Active Nutrition Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Active Nutrition Revenue by Manufacturer (2019-2024)
- 3.3 Global Active Nutrition Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Active Nutrition by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Active Nutrition Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Active Nutrition Manufacturer Market Share in 2023
- 3.5 Active Nutrition Market: Overall Company Footprint Analysis
 - 3.5.1 Active Nutrition Market: Region Footprint
 - 3.5.2 Active Nutrition Market: Company Product Type Footprint
 - 3.5.3 Active Nutrition Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Active Nutrition Market Size by Region
 - 4.1.1 Global Active Nutrition Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Active Nutrition Consumption Value by Region (2019-2030)
 - 4.1.3 Global Active Nutrition Average Price by Region (2019-2030)
- 4.2 North America Active Nutrition Consumption Value (2019-2030)
- 4.3 Europe Active Nutrition Consumption Value (2019-2030)
- 4.4 Asia-Pacific Active Nutrition Consumption Value (2019-2030)
- 4.5 South America Active Nutrition Consumption Value (2019-2030)
- 4.6 Middle East and Africa Active Nutrition Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Active Nutrition Sales Quantity by Type (2019-2030)
- 5.2 Global Active Nutrition Consumption Value by Type (2019-2030)
- 5.3 Global Active Nutrition Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Active Nutrition Sales Quantity by Application (2019-2030)

6.2 Global Active Nutrition Consumption Value by Application (2019-2030)

6.3 Global Active Nutrition Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Active Nutrition Sales Quantity by Type (2019-2030)

7.2 North America Active Nutrition Sales Quantity by Application (2019-2030)

7.3 North America Active Nutrition Market Size by Country

7.3.1 North America Active Nutrition Sales Quantity by Country (2019-2030)

7.3.2 North America Active Nutrition Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Active Nutrition Sales Quantity by Type (2019-2030)

8.2 Europe Active Nutrition Sales Quantity by Application (2019-2030)

8.3 Europe Active Nutrition Market Size by Country

8.3.1 Europe Active Nutrition Sales Quantity by Country (2019-2030)

8.3.2 Europe Active Nutrition Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Active Nutrition Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Active Nutrition Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Active Nutrition Market Size by Region

9.3.1 Asia-Pacific Active Nutrition Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Active Nutrition Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Active Nutrition Sales Quantity by Type (2019-2030)

10.2 South America Active Nutrition Sales Quantity by Application (2019-2030)

10.3 South America Active Nutrition Market Size by Country

10.3.1 South America Active Nutrition Sales Quantity by Country (2019-2030)

10.3.2 South America Active Nutrition Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Active Nutrition Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Active Nutrition Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Active Nutrition Market Size by Country

11.3.1 Middle East & Africa Active Nutrition Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Active Nutrition Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Active Nutrition Market Drivers

12.2 Active Nutrition Market Restraints

12.3 Active Nutrition Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Active Nutrition and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Active Nutrition
- 13.3 Active Nutrition Production Process
- 13.4 Active Nutrition Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Active Nutrition Typical Distributors
- 14.3 Active Nutrition Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Active Nutrition Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Active Nutrition Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Glanbia plc Basic Information, Manufacturing Base and Competitors

Table 4. Glanbia plc Major Business

Table 5. Glanbia plc Active Nutrition Product and Services

Table 6. Glanbia plc Active Nutrition Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Glanbia plc Recent Developments/Updates

Table 8. Hormel Foods Corporation Basic Information, Manufacturing Base and Competitors

Table 9. Hormel Foods Corporation Major Business

Table 10. Hormel Foods Corporation Active Nutrition Product and Services

Table 11. Hormel Foods Corporation Active Nutrition Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Hormel Foods Corporation Recent Developments/Updates

Table 13. PepsiCo Basic Information, Manufacturing Base and Competitors

Table 14. PepsiCo Major Business

Table 15. PepsiCo Active Nutrition Product and Services

Table 16. PepsiCo Active Nutrition Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. PepsiCo Recent Developments/Updates

Table 18. General Nutrition Centers Basic Information, Manufacturing Base and Competitors

Table 19. General Nutrition Centers Major Business

Table 20. General Nutrition Centers Active Nutrition Product and Services

Table 21. General Nutrition Centers Active Nutrition Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. General Nutrition Centers Recent Developments/Updates

Table 23. Abbott Nutrition Basic Information, Manufacturing Base and Competitors

Table 24. Abbott Nutrition Major Business

Table 25. Abbott Nutrition Active Nutrition Product and Services

Table 26. Abbott Nutrition Active Nutrition Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 27. Abbott Nutrition Recent Developments/Updates
- Table 28. GlaxoSmithKline plc Basic Information, Manufacturing Base and Competitors
- Table 29. GlaxoSmithKline plc Major Business
- Table 30. GlaxoSmithKline plc Active Nutrition Product and Services
- Table 31. GlaxoSmithKline plc Active Nutrition Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. GlaxoSmithKline plc Recent Developments/Updates
- Table 33. Clif Bar & Company Basic Information, Manufacturing Base and Competitors
- Table 34. Clif Bar & Company Major Business
- Table 35. Clif Bar & Company Active Nutrition Product and Services
- Table 36. Clif Bar & Company Active Nutrition Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Clif Bar & Company Recent Developments/Updates
- Table 38. Post Holdings Basic Information, Manufacturing Base and Competitors
- Table 39. Post Holdings Major Business
- Table 40. Post Holdings Active Nutrition Product and Services
- Table 41. Post Holdings Active Nutrition Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Post Holdings Recent Developments/Updates
- Table 43. The Nature's Bounty Basic Information, Manufacturing Base and Competitors
- Table 44. The Nature's Bounty Major Business
- Table 45. The Nature's Bounty Active Nutrition Product and Services
- Table 46. The Nature's Bounty Active Nutrition Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. The Nature's Bounty Recent Developments/Updates
- Table 48. Muscle Pharm Basic Information, Manufacturing Base and Competitors
- Table 49. Muscle Pharm Major Business
- Table 50. Muscle Pharm Active Nutrition Product and Services
- Table 51. Muscle Pharm Active Nutrition Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Muscle Pharm Recent Developments/Updates
- Table 53. Atlantic Multipower UK Limited Basic Information, Manufacturing Base and Competitors
- Table 54. Atlantic Multipower UK Limited Major Business
- Table 55. Atlantic Multipower UK Limited Active Nutrition Product and Services
- Table 56. Atlantic Multipower UK Limited Active Nutrition Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Atlantic Multipower UK Limited Recent Developments/Updates
- Table 58. Herbalife International of America Basic Information, Manufacturing Base and

Competitors

Table 59. Herbalife International of America Major Business

Table 60. Herbalife International of America Active Nutrition Product and Services

Table 61. Herbalife International of America Active Nutrition Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Herbalife International of America Recent Developments/Updates

Table 63. Gametime Hydration Basic Information, Manufacturing Base and Competitors

Table 64. Gametime Hydration Major Business

Table 65. Gametime Hydration Active Nutrition Product and Services

Table 66. Gametime Hydration Active Nutrition Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Gametime Hydration Recent Developments/Updates

Table 68. Global Active Nutrition Sales Quantity by Manufacturer (2019-2024) & (MT)

Table 69. Global Active Nutrition Revenue by Manufacturer (2019-2024) & (USD Million)

Table 70. Global Active Nutrition Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 71. Market Position of Manufacturers in Active Nutrition, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 72. Head Office and Active Nutrition Production Site of Key Manufacturer

Table 73. Active Nutrition Market: Company Product Type Footprint

Table 74. Active Nutrition Market: Company Product Application Footprint

Table 75. Active Nutrition New Market Entrants and Barriers to Market Entry

Table 76. Active Nutrition Mergers, Acquisition, Agreements, and Collaborations

Table 77. Global Active Nutrition Sales Quantity by Region (2019-2024) & (MT)

Table 78. Global Active Nutrition Sales Quantity by Region (2025-2030) & (MT)

Table 79. Global Active Nutrition Consumption Value by Region (2019-2024) & (USD Million)

Table 80. Global Active Nutrition Consumption Value by Region (2025-2030) & (USD Million)

Table 81. Global Active Nutrition Average Price by Region (2019-2024) & (USD/MT)

Table 82. Global Active Nutrition Average Price by Region (2025-2030) & (USD/MT)

Table 83. Global Active Nutrition Sales Quantity by Type (2019-2024) & (MT)

Table 84. Global Active Nutrition Sales Quantity by Type (2025-2030) & (MT)

Table 85. Global Active Nutrition Consumption Value by Type (2019-2024) & (USD Million)

Table 86. Global Active Nutrition Consumption Value by Type (2025-2030) & (USD Million)

Table 87. Global Active Nutrition Average Price by Type (2019-2024) & (USD/MT)

- Table 88. Global Active Nutrition Average Price by Type (2025-2030) & (USD/MT)
- Table 89. Global Active Nutrition Sales Quantity by Application (2019-2024) & (MT)
- Table 90. Global Active Nutrition Sales Quantity by Application (2025-2030) & (MT)
- Table 91. Global Active Nutrition Consumption Value by Application (2019-2024) & (USD Million)
- Table 92. Global Active Nutrition Consumption Value by Application (2025-2030) & (USD Million)
- Table 93. Global Active Nutrition Average Price by Application (2019-2024) & (USD/MT)
- Table 94. Global Active Nutrition Average Price by Application (2025-2030) & (USD/MT)
- Table 95. North America Active Nutrition Sales Quantity by Type (2019-2024) & (MT)
- Table 96. North America Active Nutrition Sales Quantity by Type (2025-2030) & (MT)
- Table 97. North America Active Nutrition Sales Quantity by Application (2019-2024) & (MT)
- Table 98. North America Active Nutrition Sales Quantity by Application (2025-2030) & (MT)
- Table 99. North America Active Nutrition Sales Quantity by Country (2019-2024) & (MT)
- Table 100. North America Active Nutrition Sales Quantity by Country (2025-2030) & (MT)
- Table 101. North America Active Nutrition Consumption Value by Country (2019-2024) & (USD Million)
- Table 102. North America Active Nutrition Consumption Value by Country (2025-2030) & (USD Million)
- Table 103. Europe Active Nutrition Sales Quantity by Type (2019-2024) & (MT)
- Table 104. Europe Active Nutrition Sales Quantity by Type (2025-2030) & (MT)
- Table 105. Europe Active Nutrition Sales Quantity by Application (2019-2024) & (MT)
- Table 106. Europe Active Nutrition Sales Quantity by Application (2025-2030) & (MT)
- Table 107. Europe Active Nutrition Sales Quantity by Country (2019-2024) & (MT)
- Table 108. Europe Active Nutrition Sales Quantity by Country (2025-2030) & (MT)
- Table 109. Europe Active Nutrition Consumption Value by Country (2019-2024) & (USD Million)
- Table 110. Europe Active Nutrition Consumption Value by Country (2025-2030) & (USD Million)
- Table 111. Asia-Pacific Active Nutrition Sales Quantity by Type (2019-2024) & (MT)
- Table 112. Asia-Pacific Active Nutrition Sales Quantity by Type (2025-2030) & (MT)
- Table 113. Asia-Pacific Active Nutrition Sales Quantity by Application (2019-2024) & (MT)
- Table 114. Asia-Pacific Active Nutrition Sales Quantity by Application (2025-2030) & (MT)
- Table 115. Asia-Pacific Active Nutrition Sales Quantity by Region (2019-2024) & (MT)

Table 116. Asia-Pacific Active Nutrition Sales Quantity by Region (2025-2030) & (MT)

Table 117. Asia-Pacific Active Nutrition Consumption Value by Region (2019-2024) & (USD Million)

Table 118. Asia-Pacific Active Nutrition Consumption Value by Region (2025-2030) & (USD Million)

Table 119. South America Active Nutrition Sales Quantity by Type (2019-2024) & (MT)

Table 120. South America Active Nutrition Sales Quantity by Type (2025-2030) & (MT)

Table 121. South America Active Nutrition Sales Quantity by Application (2019-2024) & (MT)

Table 122. South America Active Nutrition Sales Quantity by Application (2025-2030) & (MT)

Table 123. South America Active Nutrition Sales Quantity by Country (2019-2024) & (MT)

Table 124. South America Active Nutrition Sales Quantity by Country (2025-2030) & (MT)

Table 125. South America Active Nutrition Consumption Value by Country (2019-2024) & (USD Million)

Table 126. South America Active Nutrition Consumption Value by Country (2025-2030) & (USD Million)

Table 127. Middle East & Africa Active Nutrition Sales Quantity by Type (2019-2024) & (MT)

Table 128. Middle East & Africa Active Nutrition Sales Quantity by Type (2025-2030) & (MT)

Table 129. Middle East & Africa Active Nutrition Sales Quantity by Application (2019-2024) & (MT)

Table 130. Middle East & Africa Active Nutrition Sales Quantity by Application (2025-2030) & (MT)

Table 131. Middle East & Africa Active Nutrition Sales Quantity by Region (2019-2024) & (MT)

Table 132. Middle East & Africa Active Nutrition Sales Quantity by Region (2025-2030) & (MT)

Table 133. Middle East & Africa Active Nutrition Consumption Value by Region (2019-2024) & (USD Million)

Table 134. Middle East & Africa Active Nutrition Consumption Value by Region (2025-2030) & (USD Million)

Table 135. Active Nutrition Raw Material

Table 136. Key Manufacturers of Active Nutrition Raw Materials

Table 137. Active Nutrition Typical Distributors

Table 138. Active Nutrition Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Active Nutrition Picture

Figure 2. Global Active Nutrition Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Active Nutrition Consumption Value Market Share by Type in 2023

Figure 4. Supplements Examples

Figure 5. Food Examples

Figure 6. Drinks Examples

Figure 7. Others Examples

Figure 8. Global Active Nutrition Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Active Nutrition Consumption Value Market Share by Application in 2023

Figure 10. Athlete Examples

Figure 11. Personal Fitness Examples

Figure 12. Others Examples

Figure 13. Global Active Nutrition Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Active Nutrition Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Active Nutrition Sales Quantity (2019-2030) & (MT)

Figure 16. Global Active Nutrition Average Price (2019-2030) & (USD/MT)

Figure 17. Global Active Nutrition Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Active Nutrition Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Active Nutrition by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Active Nutrition Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Active Nutrition Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Active Nutrition Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Active Nutrition Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Active Nutrition Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Active Nutrition Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Active Nutrition Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Active Nutrition Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Active Nutrition Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Active Nutrition Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Active Nutrition Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Active Nutrition Average Price by Type (2019-2030) & (USD/MT)

Figure 32. Global Active Nutrition Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Active Nutrition Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Active Nutrition Average Price by Application (2019-2030) & (USD/MT)

Figure 35. North America Active Nutrition Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Active Nutrition Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Active Nutrition Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Active Nutrition Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Active Nutrition Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Active Nutrition Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Active Nutrition Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Active Nutrition Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Active Nutrition Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 48. United Kingdom Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Active Nutrition Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Active Nutrition Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Active Nutrition Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Active Nutrition Consumption Value Market Share by Region (2019-2030)

Figure 55. China Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Active Nutrition Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Active Nutrition Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Active Nutrition Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Active Nutrition Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Active Nutrition Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Active Nutrition Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Active Nutrition Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Active Nutrition Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Active Nutrition Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Active Nutrition Market Drivers

Figure 76. Active Nutrition Market Restraints

Figure 77. Active Nutrition Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Active Nutrition in 2023

Figure 80. Manufacturing Process Analysis of Active Nutrition

Figure 81. Active Nutrition Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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