

# Global Active Metadata Management Software Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G85C151BA8B5EN.html>

Date: January 2026

Pages: 160

Price: US\$ 4,480.00 (Single User License)

ID: G85C151BA8B5EN

## Abstracts

The global Active Metadata Management Software market size is expected to reach \$ 626 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

Active metadata management is a new form of data management in which active metadata is used to provide clear, understandable business insights to drive informed business decisions. Proactive metadata is a key factor for enterprises to improve the efficiency of data-driven decision-making and planning. Metadata is data that describes data. Traditional data catalogs contain passive metadata, that is, data that is not actively used by users unless started, and includes models and schemas. This is where active metadata comes in. Active metadata enriches passive metadata to improve data cataloging and data management. It manages metadata for operational purposes. Traditional metadata management platforms focus on organizing and storing metadata, including an organization's data. Proactive metadata management introduces an ?analytics? component to this data, helping data users analyze metadata and gain valuable and reasoned insights through automation. Simply put, metadata management connects technical, business and operational data, and when artificial intelligence and machine learning are integrated into this relationship, proactive metadata management is born. Active metadata management platforms also have machine learning components to ensure resource allocation, capacity monitoring, and more. It also supports real-time collaboration.

Currently, proactive metadata management (MDM) software is transforming from passive, reactive catalog maintenance to proactive governance and intelligent applications. It enhances the availability, discoverability, and trustworthiness of data assets through automatic discovery, continuous synchronization, data quality checks, and policy enforcement. The market exhibits a dual-track development of 'unified governance + localized execution,' with vendors encompassing large data platform

providers, data governance specialists, and emerging startups. Emphasis is placed on the richness, traceability, and cross-domain correlation capabilities of metadata, as well as deep integration with data security, compliance, and data productization. With the increasing use of data-driven decision-making, the widespread adoption of cloud-native architectures, and the improvement of governance standards, the application scenarios of proactive MDM will expand to broader areas such as data modeling, data lineage tracking, and data lineage analysis. However, challenges lie in cross-system metadata standardization, the interpretability of complex data lineages, and performance and cost control in large-scale heterogeneous environments. This report studies the global Active Metadata Management Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Active Metadata Management Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Active Metadata Management Software that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Active Metadata Management Software total market, 2021-2032, (USD Million)

Global Active Metadata Management Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Active Metadata Management Software total market, key domestic companies, and share, (USD Million)

Global Active Metadata Management Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Active Metadata Management Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Active Metadata Management Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Active Metadata Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Atlan, Alation, Collibra, CastorDoc, DataGalaxy, Informatica, Secoda, Octopai, Select Star, Cluedin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Active Metadata Management Software market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$

Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Active Metadata Management Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Active Metadata Management Software Market, Segmentation by Type:

Cloud-based

On-premise

Global Active Metadata Management Software Market, Segmentation by Technical Architecture:

Centralized Architecture

Distributed Architecture

Cloud-Native Architecture

Hybrid Architecture

## Global Active Metadata Management Software Market, Segmentation by Data Types:

Structured Metadata

Semi-structured Metadata

Unstructured Metadata

## Global Active Metadata Management Software Market, Segmentation by Application:

Large Enterprises

SMEs

## Companies Profiled:

Atlan

Alation

Collibra

CastorDoc

DataGalaxy

Informatica

Secoda

Octopai

Select Star

Cluedin

Aggua

Solidatus

Ataccama One

Manta

Alex Solutions

Qlik Catalog

Validio

Dawiso

Schemantra

BigID

Dataedo

Nexla

Demyst

MetaCenter

### Key Questions Answered

1. How big is the global Active Metadata Management Software market?
2. What is the demand of the global Active Metadata Management Software market?
3. What is the year over year growth of the global Active Metadata Management Software market?
4. What is the total value of the global Active Metadata Management Software market?
5. Who are the Major Players in the global Active Metadata Management Software market?
6. What are the growth factors driving the market demand?

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