

Global Active Matrix OLED (AMOLED) Display Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Active Matrix OLED (AMOLED) Display market size was valued at US\$ 1060 million in 2024 and is forecast to a readjusted size of USD 2768 million by 2031 with a CAGR of 14.6% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

An Active Matrix Organic Light-Emitting Diode (AMOLED) display is an advanced display technology that integrates organic light-emitting diodes (OLEDs) with an active matrix addressing scheme. Its structure comprises full layers of cathode, organic molecules, and anode, with the anode overlaying a thin-film transistor (TFT) array that forms a matrix. The TFT array serves as the control circuitry, precisely determining which pixels are activated to form images. Compared to passive matrix OLEDs (PMOLEDs), AMOLEDs significantly reduce power consumption by minimizing the need for external circuitry through the TFT array, making them suitable for large displays. The self-emissive pixels of AMOLEDs eliminate the need for a backlight, enabling deep blacks, high contrast, and vibrant colors, while offering superior optoelectronic properties such as fast response times, high refresh rates, and wide viewing angles, supporting high-resolution and dynamic video display. Manufacturing typically employs advanced deposition techniques, such as cluster evaporation machines, to ensure the uniformity of organic material layers. In the mid-to-large-size display market, AMOLEDs have become the dominant OLED technology due to their high added value and significant growth potential.

This report is a detailed and comprehensive analysis for global Active Matrix OLED (AMOLED) Display market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Active Matrix OLED (AMOLED) Display market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Active Matrix OLED (AMOLED) Display market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Active Matrix OLED (AMOLED) Display market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Active Matrix OLED (AMOLED) Display market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Active Matrix OLED (AMOLED) Display
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Active Matrix OLED (AMOLED) Display market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LG Display, Samsung Display, Universal Display (UDC), Telerex, AU Optronics, Truly Semiconductors, Beijing BOE,

Beijing Visionox Technology, Everdisplay Optronics (Shanghai), Shenzhen Tianma Microelectronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Active Matrix OLED (AMOLED) Display market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Small Size

Medium Size

Large Size

Market segment by Application

Consumer Electronic

Automotive

Semiconductor

Others

Major players covered

LG Display

Samsung Display

Universal Display (UDC)

Telerelex

AU Optronics

Truly Semiconductors

Beijing BOE

Beijing Visionox Technology

Everdisplay Optronics (Shanghai)

Shenzhen Tianma Microelectronics

Wuhan Huaxing Photoelectric Technology (TCL)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Active Matrix OLED (AMOLED) Display product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Active Matrix OLED (AMOLED) Display, with price, sales quantity, revenue, and global market share of Active Matrix OLED (AMOLED) Display from 2020 to 2025.

Chapter 3, the Active Matrix OLED (AMOLED) Display competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Active Matrix OLED (AMOLED) Display breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by

regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Active Matrix OLED (AMOLED) Display market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Active Matrix OLED (AMOLED) Display.

Chapter 14 and 15, to describe Active Matrix OLED (AMOLED) Display sales channel, distributors, customers, research findings and conclusion.

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