

Global Activated Clay Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Activated Clay market size is expected to reach \$ 891 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

Activated clay generally refers to naturally occurring clay minerals (most commonly bentonite/montmorillonite systems, and in some cases attapulgite) that have been activated—typically via acid activation plus supporting washing/thermal steps—to substantially increase surface area, porosity, and the density/strength of surface acidic sites, thereby improving adsorption and purification performance. In edible-oil contexts, “activated clay” is often used interchangeably with bleaching earth, functioning as a porous adsorbent that removes polar impurities, color bodies, and oxidation products through surface/pores adsorption and related surface interactions. Industrial descriptions emphasize that acid activation alters the layered structure and ion-exchange behavior (e.g., proton exchange enabling interlayer water ingress and swelling) and can create silica-rich surface structures that contribute to higher activity.

Activated clay is commonly segmented by base mineral, activation route, physical form, and target duty. Base minerals include acid-activated bentonite/montmorillonite (dominant for deep decolorization and impurity removal) and, for selected moisture-control or rheology-related uses, other clay families such as attapulgite. Activation routes include strongly acid-activated grades (higher acidity/porosity) versus more “neutral/natural” clay options used when processors are sensitive to unwanted side effects. Physical forms range from fine powders (mainstream contact bleaching followed by filtration) to granules/pellets/beads for easier handling or fixed-bed style operations. The largest application remains edible oils and fats refining, where activated clay reduces pigments (carotenoids, chlorophyll), peroxides and related oxidation products, and removes/adsorbs soaps, phospholipids, trace metals and other impurities; beyond

edible oils, it is used for non-edible oils, mineral/lube oil polishing, as an adsorbent/catalyst support, and—after activation/modification—in water treatment for removing certain organic contaminants (e.g., pharmaceuticals).

Demand for activated clay (especially activated bleaching earth) is structurally anchored in the oil refining chain, where the bleaching step is executed via oil–clay contact adsorption followed by filtration, and performance is evaluated not only by color reduction but also by multi-impurity control. Total economics are driven by more than the clay price—dosage, oil loss retained in the clay cake, filtration operability, and disposal costs can materially influence the effective cost per ton of refined oil, which is why processors continuously optimize clay selection and operating parameters. Regionally, both supply and competitiveness are linked to bentonite resource availability and local refining capacity; public market summaries indicate Asia-Pacific holds the largest revenue share and edible oils dominate end-use, consistent with the scale of edible-oil production/consumption and refining hubs in the region.

Key trends and growth drivers fall into four themes. (1) Edible-oil consumption and refining upgrades remain the primary demand engine, pushing more engineered pore structures and surface chemistries for higher selectivity and lower total cost. (2) The process focus is shifting from “color-only” to broader quality/safety metrics; in parallel, industry references discuss that acid-activated clays can, under certain conditions, contribute to undesirable side effects (e.g., higher free fatty acids and concerns around specific contaminants), encouraging more careful clay choice and tighter process windows or alternative/neutral grades in sensitive operations. (3) Sustainability and circularity are becoming binding constraints: spent bleaching earth (SBE) can pose environmental and safety issues (including fire risk from oxidizing residual oil), accelerating regeneration/valorization pathways (solvent extraction + thermal reactivation, enzymatic approaches, and other recycling routes). (4) Non-edible oils, industrial purification, and environmental adsorption provide incremental growth but are more customization-driven, implying competition will increasingly hinge on application engineering, compliance, and end-to-end waste/residue solutions rather than commodity supply alone.

This report studies the global Activated Clay production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Activated Clay and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Activated Clay that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Activated Clay total production and demand, 2021-2032, (K MT)

Global Activated Clay total production value, 2021-2032, (USD Million)

Global Activated Clay production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Activated Clay consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Activated Clay domestic production, consumption, key domestic manufacturers and share

Global Activated Clay production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Activated Clay production by Material Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Activated Clay production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Activated Clay market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Minerals Technologies (Amcol), Clariant, Imerys (S&B), Tolsa Group, Laviosa Minerals SpA, G & W Mineral Resources, Hojun Group, LKAB Minerals, Kunimine Industries, Taiko Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Activated Clay market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Material Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Activated Clay Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Activated Clay Market, Segmentation by Material Type:

Bentonite/Montmorillonite

Others

Global Activated Clay Market, Segmentation by Process:

Acid-activated

Natural/physically Processed

Thermally Activated

Global Activated Clay Market, Segmentation by Application:

Edible Oils & Fats

Biofuels Filtration, Paraffins & Waxes Bleaching

Others

Companies Profiled:

Minerals Technologies (Amcol)

Clariant

Imerys (S&B)

Tolsa Group

Laviosa Minerals SpA

G & W Mineral Resources

Hojun Group

LKAB Minerals

Kunimine Industries

Taiko Group

Musim Mas Holdings

Geohellas

Basf

AMC (UK) Ltd

Oil-Dri

EP Engineered Clays

Sepigel

Mizusawa Industrial Chemicals, Ltd

Xinjiang Nonmetallic Minerals

Ningcheng Tianyu

China Jianping Cuican Peng Run Tu

Liufangzi Bentonite

HongYu New Materials

Key Questions Answered:

1. How big is the global Activated Clay market?
2. What is the demand of the global Activated Clay market?
3. What is the year over year growth of the global Activated Clay market?
4. What is the production and production value of the global Activated Clay market?
5. Who are the key producers in the global Activated Clay market?
6. What are the growth factors driving the market demand?

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